



WINNING THE ISSUES NATIONAL SURVEY
1000 Registered Voters
September 12-16, 2026

In thinking about this year's election for Congress, based on a scale of 1 to 9, where 1 is that you will not be voting and 9 is that you will absolutely be voting, how likely are you to vote in that election?

MEAN: 8.10

- 1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?**

1. Right Direction	30
2. Don't Know	8
3. Wrong Track	61

- 2. Overall would you say that you approve or disapprove of the job Donald Trump is doing as President?**

1. Approve	36
2. Don't know	4
3. Disapprove	60

For each of the following, do you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable impression? (ROTATE 3-4 THEN 5)

	NAME ID	TOTAL FAVORABLE	TOTAL UNFAVORABLE	NO OPINION
3. Republicans in Congress	100	39	58	3
4. Democrats in Congress	100	40	56	4
5. Donald Trump	100	36	63	1

6. Which of the following issues would you say is most important to you in deciding how to vote for Congress? (ROTATE)

1. Education	1
2. Social Security	5
3. Retirement and Investments	1
4. Terrorism	2
5. Health care	7
6. The Economy	27
7. Jobs	2
8. Taxes	2
9. Crime and Safety	2
10. Environment/Climate Change	4
11. National Defense/Foreign Affairs	2
12. National Deficit/Spending	4
13. Energy	0
14. Gas prices	4
15. Immigration	8
16. Inflation	21
17. Abortion	2
18. Prescription Drugs	1
19. Guns	1
20. Other	3
21. Don't know	1

Which party do you have more confidence in to handle each of the following issues - (ROTATE) the Republican Party or the Democratic Party? (ROTATE 7-14)

	REPUBLICAN PARTY	DEMOCRATIC PARTY	DON'T KNOW
7. The Economy	39	46	15
8. Jobs	39	48	12
9. Inflation	36	48	17
10. Education	35	51	15
11. Health care	33	54	13
12. Taxes	41	43	16
13. Tariffs	37	49	14
14. Immigration	46	44	11

15. If the elections were held today for US Congress in your state, would you be more likely to vote for (ROTATE) the Republican candidate or the Democrat candidate?

1. Republican	38
2. Lean Republican	4
3. Undecided	7
4. Lean Democrat	3
5. Democrat	48
TOTAL REPUBLICAN	42
TOTAL DEMOCRAT	51

(ROTATE Q16-17)

16. Overall, in thinking about what you heard from Republicans in Congress, did this make you more favorable or less favorable to Republicans in Congress?

1. More favorable	31
2. Less favorable	56
3. Don't know	12

17. Overall, in thinking about what you heard from Democrats in Congress, did this make you more favorable or less favorable to Democrats in Congress?

1. More favorable	42
2. Less favorable	45
3. Don't know	13

NEWS STORIES

On a scale of 1-9 with 1 being not important at all, 3 being somewhat important; 5 being important, 7 being very important and 9 being extremely important, how important is each of the following issues or news stories to you? (ROTATE LIST)

	MEAN
18. Inflation/gas prices/Affordability/cost of living	7.65
19. Medicare for All	5.99
20. Election of socialist candidates in Democratic primaries	4.63
21. The recent tax bill passed by Congress that some call the One Big Beautiful Bill	5.46
22. Tariffs/trade dispute with Canada	6.10
23. Data centers	5.94
24. The proposed SAVE America Act that would require voter ID and proof of citizenship in order to vote	6.03
25. Conflict with Iran	6.65
26. Antisemitism/controversy over social media influencers making antisemitic statements	5.21
27. The Protect College Sports Act, which establishes federal standards for name, image, and likeness (NIL) compensation, revenue sharing, and transfer rules in college sports	4.16
28. The CLARITY Act, which proposes a regulatory framework for cryptocurrency and digital assets	4.92

(ROTATE Q29-30)

29. Which one of these issues or news stories did you hear about *most* from Republicans in Congress? (ROTATE)

1. Inflation/gas prices/Affordability/cost of living	11
2. Medicare for All	2
3. Election of socialist candidates in Democratic primaries	6
4. The recent tax bill passed by Congress that some call the One Big Beautiful Bill	17
5. Tariffs/trade dispute with Canada	10
6. Data centers	4
7. The proposed SAVE America Act that would require voter ID and proof of citizenship in order to vote	19
8. Conflict with Iran	17
9. Antisemitism/controversy over social media influencers making antisemitic statements	1
10. The Protect College Sports Act, which establishes federal standards for name, image, and likeness (NIL) compensation, revenue sharing, and transfer rules in college sports	1

11. The CLARITY Act, which proposes a regulatory framework for cryptocurrency and digital assets	1
12. Something else	2
13. Don't know	10

30. Which one of these issues or news stories did you hear about *most* from Democrats in Congress? (ROTATE)

1. Inflation/gas prices/Affordability/cost of living	30
2. Medicare for All	12
3. Election of socialist candidates in Democratic primaries	8
4. The recent tax bill passed by Congress that some call the One Big Beautiful Bill	5
5. Tariffs/trade dispute with Canada	5
6. Data centers	4
7. The proposed SAVE America Act that would require voter ID and proof of citizenship in order to vote	6
8. Conflict with Iran	11
9. Antisemitism/controversy over social media influencers making antisemitic statements	2
10. The Protect College Sports Act, which establishes federal standards for name, image, and likeness (NIL) compensation, revenue sharing, and transfer rules in college sports	1
11. The CLARITY Act, which proposes a regulatory framework for cryptocurrency and digital assets	1
12. Something else	2
13. Don't know	13

On a scale of 1-9 with 1 being very liberal, 5 being moderate, and 9 being very conservative, how would you rate... (ASK Q31, THEN ROTATE Q32-33, THEN ROTATE Q34-35)

	MEAN
31. Your own political ideology	5.38
32. Ideology of Republicans in Congress	6.91
33. Ideology of Democrats in Congress	3.60
34. Ideology of Donald Trump	7.11
35. Ideology of Zohran Mamdani	3.21

36. Generally speaking, would you say the economy is headed in the right direction, or are things seriously headed off on the wrong track?

1. Right Direction	28
2. Don't Know	8
3. Wrong Track	64

37. Overall would you say that you approve or disapprove of the job Donald Trump is doing in handling the economy?

1. Approve	34
2. Disapprove	62
3. Don't know	4

38. Overall, would you say that you approve or disapprove of the job Donald Trump is doing in handling inflation?

1. Approve	29
2. Disapprove	66
3. Don't Know	5

39. Do you think inflation is getting ... ? (ROTATE 1-2)

1. Better	13
2. Worse	67
3. It is not changing	18
4. Don't know	2

40. In thinking more specifically about how the economy is doing, which one comes closer to your view? (ROTATE 1 AND 3)

1. The economy is getting better, and the rate of progress is acceptable.	10
2. The economy is getting better, but the rate of progress is still unacceptable.	25
3. The economy is not getting better at all.	61
4. Don't know	3

41. Which comes closest to your economic situation? (ROTATE 1 AND 3)

1. Your wages are increasing faster than cost of living	6
2. Your wages and cost of living are increasing at about the same rate	18
3. Cost of living is increasing faster than your wages	73
4. Don't know	3

RECONCILIATION BILL

42. Last year, President Trump signed into law a bill that includes several tax and spending provisions, including extending tax provisions from the 2017 law. Some have called this the "One Big Beautiful Bill." Would you say that you strongly favor, somewhat favor, somewhat oppose, or strongly oppose this bill? (ROTATE 1-4 TOP TO BOTTOM, BOTTOM TO TOP)

1. Strongly favor	16
2. Somewhat favor	23
3. Somewhat oppose	18
4. Strongly oppose	34
5. Don't Know	9
TOTAL FAVOR	39
TOTAL OPPOSE	52

43. Do you think this bill does or does not prevent a tax increase on you and your family?

1. Does prevent a tax increase	24
2. Does not prevent a tax increase	52
3. Don't Know	23

TRADE/TARIFFS

44. Overall, would you say that you approve or disapprove of the job Donald Trump is doing in handling tariffs?

1. Approve	32
2. Disapprove	63
3. Don't Know	5

45. Do you think Donald Trump's tariffs have (ROTATE) helped, hurt, or had no impact on the US economy? (ROTATE 1-2)

1. Helped	22
2. Hurt	65
3. Had no impact	8
4. Don't know	5

ROTATE Q46-48

46. Thinking about the midterm elections this fall, which will matter more in how you vote – (ROTATE) passing the SAVE America Act to require ID in order to vote, or affordability, cost of living, and inflation? (ROTATE)

1. Passing the SAVE America Act to require ID in order to vote	23
2. Affordability, cost of living, and inflation	74
3. Don't Know	3

47. Thinking about the midterm elections this fall, which will matter more in how you vote – (ROTATE) passing the SAVE America Act to require ID in order to vote, or health care? (ROTATE)

1. Passing the SAVE America Act to require ID in order to vote	31
2. Health care	62
3. Don't Know	7

48. Thinking about the midterm elections this fall, which will matter more in how you vote – (ROTATE) health care, or affordability, cost of living, and inflation? (ROTATE)

1. Health care	15
2. Affordability, cost of living, and inflation	82
3. Don't Know	4

EDUCATION

For each of the following, do you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable impression? (ROTATE)

	NAME ID	TOTAL FAVORABLE	TOTAL UNFAVORABLE	NO OPINION
49. Colleges and universities	100	72	21	7
50. Ivy League universities	98	48	33	17
51. Community colleges	100	83	9	8

Now just a few demographic questions for statistical purposes only—

52. In what year were you born?

1. 18-34	16
2. 35-44	19
3. 45-54	20
4. 55-64	21
5. 65+	24

53. Generally speaking, do you consider yourself (ROTATE) a Republican, a Democrat, an Independent, or something else?

1. Republican	34
2. Democrat	33
3. Independent	31
4. Other	1
5. Don't Know	1

54. If you had to classify yourself, would you say you are very liberal, somewhat liberal, moderate, somewhat conservative or very conservative in your political beliefs?

1. Very Liberal	9
2. Somewhat Liberal	15
3. Moderate	41
4. Somewhat Conservative	20
5. Very Conservative	15
6. Don't Know	*

55. Generally speaking, how do you vote? (ROTATE 1-7 TOP TO BOTTOM, BOTTOM TO TOP)

1. Straight Republican	17
2. Mostly Republican	17
3. Slightly more Republican than Democrat	9
4. Split your ticket evenly	10
5. Slightly more Democrat than Republican	8
6. Mostly Democrat	19
7. Straight Democrat	17
8. Don't know	2

56. Do you consider yourself a part of the Make America Great Again (MAGA) movement?

1. Yes	22
2. No	73
3. Don't know	4

57. Are there children in your household under the age of 18 years old?

1. Yes	29
2. No	71
3. Don't Know	*

58. What is your current marital status?

1. Single, never married	32
2. Married	49
3. Separated	2
4. Divorced	11
5. Widowed	5
6. Don't Know	-

59. What is the annual income of your household before taxes? Is it...

1. Less than 15K	7
2. 15K-30K	12
3. 30K-50K	18
4. 50K-75K	20
5. 75K-100K	13
6. 100-200K	23
7. Over 200K	7
8. Don't Know	0

60. What is your religion?

1. Evangelical Protestant	16
2. Mainline Protestant	15
3. Catholic	27
4. Jewish	2
5. Mormon	1
6. Atheist/Agnostic	12
7. Other	22
8. Don't Know	4

61. What is your race?

1. Hispanic	12
2. African-American	11
3. Asian	3
4. White	71
5. Other	3
6. Don't Know	-

62. What was the last grade of school that you completed?

1. Did not complete high school	1
2. High school graduate	14
3. Attended college but received no degree	26
4. Associates degree	15
5. College graduate – Bachelors	25
6. Postgraduate study or degree	19

63. For which presidential candidate did you vote in the 2024 election? (ROTATE 1-2, THEN 3)

1. Donald Trump, the Republican candidate	45
2. Kamala Harris, the Democratic candidate	44
3. Third party candidate/Other	4
4. Did not vote	7
5. Don't Know	*

64. What is your employment status?

1. Employed, full time	39
2. Employed, part-time	11
3. Unemployed	8
4. Self-employed	6
5. Homemaker	5
6. Student	2
7. Retired	28
8. Don't Know	-

65. Many people consider themselves “living paycheck to paycheck” in terms of their personal financial situations. Do you consider yourself to be in that category?

1. Yes	51
2. No	46
3. Don't know	3

66. What type of area do you live in?

1. Urban	27
2. Suburban	52
3. Rural	21

GENDER

1. Male	48
2. Female	52

REGION

1. Northeast	16
2. South	29
3. Midwest	23
4. Plains/Mountains	19
5. West Coast	13