



**WINNING THE ISSUES NATIONAL SURVEY**  
**1,000 Registered Voters**  
**December 28-30, 2020**

**1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?**

1. Right Direction	<b>29</b>
2. Don't Know	<b>13</b>
3. Wrong Track	<b>58</b>

**2. Overall would you say that you approve or disapprove of the job Donald Trump is doing as President?**

1. Approve	<b>46</b>
2. Don't know	<b>7</b>
3. Disapprove	<b>47</b>

**For each of the following, do you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable impression? (ROTATE 3-4 THEN 5-6)**

	NAME ID	TOTAL FAV	TOTAL UNFAV	NO OPINION
<b>3. Republicans in Congress</b>	<b>100</b>	<b>40</b>	<b>52</b>	<b>8</b>
<b>4. Democrats in Congress</b>	<b>100</b>	<b>45</b>	<b>47</b>	<b>7</b>
<b>5. Donald Trump</b>	<b>99</b>	<b>45</b>	<b>49</b>	<b>4</b>
<b>6. Joe Biden</b>	<b>100</b>	<b>53</b>	<b>42</b>	<b>5</b>

**7. Which of the following issues would you say is most important to you in deciding how to vote for Congress? (ROTATE)**

1. Education	<b>2</b>
2. Social Security	<b>11</b>
3. Retirement and Investments	<b>1</b>
4. Terrorism	<b>2</b>
5. Health care	<b>17</b>

6. The Economy	25
7. Jobs	4
8. Taxes	4
9. Crime and Safety	6
10. Environment/Climate Change	5
11. National Defense/Foreign Affairs	3
12. National Deficit/Spending	3
13. Energy	1
14. Gas prices	*
15. Immigration	5
16. Other	4
17. Prescription Drugs	1
18. Don't know	5

**Which party do you have more confidence in to handle each of the following issues - (ROTATE) the Republican Party or the Democratic Party? (ROTATE 8-12, then 13-14)**

	REPUBLICAN PARTY	DEMOCRATIC PARTY	DON'T KNOW
<b>8. The Economy</b>	<b>46</b>	<b>40</b>	<b>14</b>
<b>9. Jobs</b>	<b>44</b>	<b>42</b>	<b>14</b>
<b>10. Taxes</b>	<b>43</b>	<b>42</b>	<b>15</b>
<b>11. Health care</b>	<b>37</b>	<b>48</b>	<b>15</b>
<b>12. Crime and safety</b>	<b>45</b>	<b>39</b>	<b>16</b>
<b>13. Public health concerns like coronavirus</b>	<b>34</b>	<b>48</b>	<b>18</b>
<b>14. Restarting the economy after the coronavirus</b>	<b>41</b>	<b>45</b>	<b>14</b>

**15. If the elections were held today for US Congress in your state, would you be more likely to vote for (ROTATE) the Republican candidate or the Democrat candidate?**

1. Republican	40
2. Lean Republican	3
3. Undecided	12
4. Lean Democrat	3
5. Democrat	43
TOTAL REPUBLICAN	43
TOTAL DEMOCRAT	45

## Ideological Scales

On a scale of 1-9 with 1 being very liberal, 5 being moderate, and 9 being very conservative how would you rate... (ASK 16, then 17-18, then 19-20)

	MEAN
<b>16. Your own political ideology</b>	<b>5.60</b>
<b>17. Ideology of Republicans in Congress</b>	<b>6.42</b>
<b>18. Ideology of Democrats in Congress</b>	<b>3.83</b>
<b>19. Ideology of Donald Trump</b>	<b>6.52</b>
<b>20. Ideology of Joe Biden</b>	<b>3.90</b>

On a scale of 1-9, with 1 being not important at all, 3 being somewhat important, 5 being important, 7 being very important and 9 being extremely important, how important is each of the following issues to you? (ROTATE 21-36)

	MEAN
<b>21. Education</b>	<b>6.69</b>
<b>22. Social security</b>	<b>7.40</b>
<b>23. Retirement and investments</b>	<b>6.78</b>
<b>24. Health care</b>	<b>7.46</b>
<b>25. The economy</b>	<b>7.57</b>
<b>26. Jobs</b>	<b>7.24</b>
<b>27. Taxes</b>	<b>6.95</b>
<b>28. Crime and Safety</b>	<b>7.26</b>
<b>29. Environment/Climate change</b>	<b>6.10</b>
<b>30. National defense/Foreign affairs</b>	<b>6.77</b>
<b>31. Terrorism</b>	<b>6.99</b>
<b>32. National Deficit/Spending</b>	<b>6.75</b>
<b>33. Energy</b>	<b>6.51</b>
<b>34. Immigration</b>	<b>6.48</b>
<b>35. Prescription drugs</b>	<b>6.80</b>
<b>36. Gas prices</b>	<b>6.28</b>

## NEWS STORIES

On a scale of 1-9 with 1 being not important at all, 3 being somewhat important, 5 being important, 7 being very important and 9 being extremely important, how important is each of the following issues or news stories to you? (ROTATE 37-53)

	MEAN
37. The economy and jobs	7.47
38. Affordable Care Act/health care/single payer/Medicare for All	6.51
39. Foreign policy/Terrorism/Iran/situation in the Middle East	6.45
40. Protests in cities across the country	6.19
41. Coronavirus	7.36
42. Stock market and economic trends	6.36
43. Discussions about re-opening the economy	7.18
44. Issues related to police	6.71
45. State of scientific discovery and innovation, including status of a vaccine or a cure for coronavirus	7.14
46. Race relations	6.15
47. Free speech	7.11
48. Hunter Biden emails and allegations about business activities in China	5.52
49. Possible new tax rate increases	6.69
50. Big Tech involvement in deciding what information that is posted on social media is legitimate or not	6.14
51. China	6.18
52. Climate change	5.95
53. Allegations of election fraud	5.94

## ECONOMY

54. Generally speaking, would you say the economy is headed in the right direction, or are things seriously headed off on the wrong track?

1. Right Direction	31
2. Don't Know	20
3. Wrong Track	49

**55. Overall would you say that you approve or disapprove of the job Donald Trump is doing in handling the economy?**

1. Approve	<b>50</b>
2. Disapprove	<b>45</b>
3. Don't know	<b>6</b>

**56. Do you think the situation with the coronavirus is... (ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

1. Starting to improve	<b>20</b>
2. Staying about the same	<b>21</b>
3. Getting worse	<b>45</b>
4. Too soon to tell	<b>9</b>
5. Don't know	<b>6</b>

**57. Overall would you say that you approve or disapprove of the job Donald Trump is doing in handling the current health situation involving the coronavirus?**

1. Approve	<b>42</b>
2. Disapprove	<b>50</b>
3. Don't know	<b>8</b>

**58. If social distancing is followed and people are encouraged to wear masks, do you think that states should be able to start opening up at a limited level, or is it too soon and this should not be allowed yet?**

1. Should be able to open up	<b>55</b>
2. Should not be allowed yet	<b>35</b>
3. Don't know	<b>10</b>

**59. Has the federal government's handling of the coronavirus given you more confidence, less confidence or had no impact on your confidence in the federal government's ability to handle problems?**

1. More confidence	<b>21</b>
2. Less confidence	<b>50</b>
3. No impact	<b>22</b>
4. Don't Know	<b>7</b>

**60. Has your state government's handling of the coronavirus given you more confidence, less confidence or had no impact on your confidence in state government's ability to handle problems?**

1. More confidence	<b>32</b>
2. Less confidence	<b>43</b>
3. No impact	<b>18</b>
4. Don't Know	<b>7</b>

**61. Has your local government's handling of the coronavirus given you more confidence, less confidence or had no impact on your confidence in local government's ability to handle problems?**

1. More confidence	<b>31</b>
2. Less confidence	<b>36</b>
3. No impact	<b>25</b>
4. Don't Know	<b>8</b>

**62. Do you intend to take the vaccine for the coronavirus when it is available?**

1. Yes	<b>56</b>
2. No	<b>23</b>
3. Don't Know	<b>21</b>

**Do you plan on having each of these sources of income as part of your financial plan for the future? (ROTATE 63-69, then 70)**

	DEFINITELY YES	PROBABLY YES	UNSURE/ DON'T KNOW	PROBABLY NO	DEFINITELY NO
<b>63. A 401K</b>	<b>34</b>	<b>15</b>	<b>19</b>	<b>10</b>	<b>21</b>
<b>64. Social security</b>	<b>54</b>	<b>23</b>	<b>15</b>	<b>4</b>	<b>4</b>
<b>65. Pension</b>	<b>35</b>	<b>14</b>	<b>20</b>	<b>9</b>	<b>22</b>
<b>66. Value of your home</b>	<b>32</b>	<b>22</b>	<b>23</b>	<b>8</b>	<b>14</b>
<b>67. Personal savings</b>	<b>47</b>	<b>25</b>	<b>17</b>	<b>5</b>	<b>6</b>
<b>68. Stocks and investments</b>	<b>31</b>	<b>23</b>	<b>19</b>	<b>9</b>	<b>18</b>
<b>69. Bitcoin or another form of cryptocurrency</b>	<b>11</b>	<b>11</b>	<b>21</b>	<b>16</b>	<b>41</b>
<b>70. Continuing to work rather than retiring</b>	<b>17</b>	<b>19</b>	<b>26</b>	<b>11</b>	<b>27</b>

**For each of the following, do you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable impression? (ROTATE 71-72)**

	NAME ID	TOTAL FAV	TOTAL UNFAV	NO OPINION
<b>71. Republicans in the US Senate</b>	<b>99</b>	<b>42</b>	<b>49</b>	<b>8</b>
<b>72. Democrats in the US Senate</b>	<b>99</b>	<b>47</b>	<b>44</b>	<b>8</b>

**73. Do you favor or oppose a proposal to cancel up to \$10,000 worth of student loan debt for those with federal loans?**

1. Favor	<b>45</b>
2. Oppose	<b>37</b>
3. Don't know	<b>18</b>

**74. Do you favor or oppose a proposal to cancel up to \$50,000 worth of student loan debt for those with federal loans who make less than \$125,000 per year?**

1. Favor	<b>40</b>
2. Oppose	<b>43</b>
3. Don't know	<b>18</b>

**75. Do you favor or oppose a proposal to make public colleges and universities tuition-free for up to four years for families making less than \$125,000 per year?**

1. Favor	<b>45</b>
2. Oppose	<b>37</b>
3. Don't know	<b>18</b>

**For each of the following, do you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable impression? (ASK 76, then 77, then 78-80)**

	NAME ID	TOTAL FAV	TOTAL UNFAV	NO OPINION
<b>76. US Dollar</b>	<b>99</b>	<b>78</b>	<b>11</b>	<b>10</b>
<b>77. Bitcoin</b>	<b>95</b>	<b>27</b>	<b>35</b>	<b>33</b>
<b>78. Digital dollar</b>	<b>79</b>	<b>24</b>	<b>26</b>	<b>28</b>
<b>79. Cryptocurrency</b>	<b>90</b>	<b>24</b>	<b>33</b>	<b>33</b>
<b>80. Stablecoin</b>	<b>63</b>	<b>20</b>	<b>21</b>	<b>22</b>

**Now just a few demographic questions for statistical purposes only—**

**81. In what year were you born?**

1. 18-34	<b>17</b>
2. 35-44	<b>19</b>
3. 45-54	<b>20</b>
4. 55-64	<b>21</b>
5. 65+	<b>23</b>

**82. Generally speaking, do you consider yourself (ROTATE) a Republican, a Democrat, an Independent, or something else?**

1. Republican	<b>35</b>
2. Democrat	<b>37</b>
3. Independent	<b>23</b>
4. Other	<b>2</b>
5. Don't Know	<b>3</b>

**83. If you had to classify yourself, would you say you are very liberal, somewhat liberal, moderate, somewhat conservative or very conservative in your political beliefs?**

1. Very Liberal	<b>10</b>
2. Somewhat Liberal	<b>13</b>
3. Moderate	<b>38</b>
4. Somewhat Conservative	<b>17</b>
5. Very Conservative	<b>19</b>
6. Don't Know	<b>3</b>

**84. Are there children in your household under the age of 18 years old?**

1. Yes	<b>25</b>
2. No	<b>73</b>
3. Don't Know	<b>2</b>

**85. What is your current marital status?**

1. Single, never married	<b>26</b>
2. Married	<b>53</b>
3. Separated	<b>1</b>
4. Divorced	<b>12</b>
5. Widowed	<b>6</b>
6. Don't Know	<b>1</b>

**86. What is the annual income of your household before taxes? Is it...**

1. Less than 15K	<b>10</b>
2. 15K-30K	<b>15</b>
3. 30K-50K	<b>17</b>
4. 50K-75K	<b>18</b>
5. 75K-100K	<b>12</b>
6. 100-200K	<b>18</b>
7. Over 200K	<b>5</b>
8. Don't Know	<b>5</b>

**87. What is your religion?**

1. Evangelical Protestant	<b>15</b>
2. Mainline Protestant	<b>13</b>
3. Catholic	<b>28</b>
4. Jewish	<b>3</b>
5. Mormon	<b>1</b>
6. Atheist/Agnostic	<b>11</b>
7. Other	<b>21</b>
8. Don't Know	<b>6</b>

**88. What is your race?**

1. Hispanic	<b>13</b>
2. African-American	<b>12</b>
3. Asian	<b>3</b>
4. White	<b>69</b>
5. Other	<b>2</b>
6. Don't Know	<b>1</b>

**89. Do you or anyone in your household belong to a labor union?**

1. Yes	<b>15</b>
2. No	<b>82</b>
3. Don't know	<b>3</b>

**90. What was the last grade of school that you completed?**

1. Did not complete high school	<b>2</b>
2. High school graduate	<b>20</b>
3. Attended college but received no degree	<b>24</b>
4. Associates degree	<b>13</b>
5. College graduate – Bachelors	<b>25</b>
6. Postgraduate study or degree	<b>16</b>

**91. What is your employment status?**

1. Employed, full time	<b>37</b>
2. Employed, part-time	<b>8</b>
3. Unemployed	<b>12</b>
4. Self-employed	<b>4</b>
5. Homemaker	<b>8</b>
6. Student	<b>2</b>
7. Retired	<b>28</b>

8. Don't Know	1
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**92. About how much do you have in investments such as stocks, a 401k, IRA or mutual funds? (ROTATE)**

1. None	25
2. \$1-\$25,000	12
3. \$25,001-\$50,000	8
4. \$50,001-\$100,000	12
5. \$100,001-\$500,000	20
6. More than \$500,000	15
7. Don't know	9

**93. For which presidential candidate did you vote in the 2020 election? (ROTATE 1-2, THEN 3)**

1. Donald Trump, the Republican candidate	40
2. Joe Biden, the Democratic candidate	49
3. Third party candidate/Other	3
4. Did not vote	5
5. Don't Know	3

**94. What type of area do you live in?**

1. Urban	30
2. Suburban	51
3. Rural	19

**Gender**

1. Male	48
2. Female	52

## Region

1. Northeast	<b>18</b>
2. South	<b>27</b>
3. Midwest	<b>21</b>
4. Plains/Mountains	<b>21</b>
5. West Coast	<b>13</b>