



THE WINSTON GROUP

NEW MODELS SENATE MARCH NATIONAL BRAND SURVEY
March 26-27, 2003
N=1000 RV

1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?

1. Right Direction	57
2. Don't Know/Refused (DO NOT READ)	12
3. Wrong Track	32

2. Overall would you say that you approve or disapprove of the job George Bush is doing as President?

1. Approve	63
2. Don't Know/Refused (DO NOT READ)	5
3. Disapprove	32

Please tell me for each of the following whether you have a favorable or an unfavorable impression of that group or person.

	Favorable	Unfavorable
3. Republicans in the US Senate	56	32
4. Democrats in the US Senate	48	39

5. Which of the following issues would you say is the most important to you in deciding how to vote for Congress? (**ROTATE**)

Economy/Jobs	29
Defense/Terrorism/Foreign Affairs	17
Education	13
Health Care/Prescription Drugs	11
Social Security/Retirement/Investments	8

Which party do you have more confidence in to handle the issue of **(ROTATE LIST BELOW)**, **(ROTATE)** the Republican Party or the Democratic Party?

	Republican	Democrat
6. Education	37	47
7. Social Security	36	48
8. Retirement and Investments	41	40
9. Health Care/Prescription Drugs	35	49
10. The economy	44	41
11. Jobs	39	46
12. Taxes	45	42
13. National Defense/Foreign Affairs/Terrorism	58	27

14. In the last couple of weeks, have you seen, heard or read anything that U.S. Senate Republicans were doing?

- 1. Yes **39**
- 2. No **57**

15. What was it?

Defense/Foreign Affairs/Iraq	53
Taxes/Reform/Cuts/Bill	37
Economy/Employment/Budget	20
Bush Mention	11
Support the President	7

16. Did it make you more favorable or less favorable to U.S. Senate Republican candidates?

- 1. More Favorable **50**
- 2. Less Favorable **35**
- 3. No Difference **(DO NOT READ)** **15**

17. In the last couple of weeks have you seen, heard or read anything that U.S. Senate Democrats were doing?

- 1. Yes **36**
- 2. No **61**

18. What was it?

Foreign Affairs/Iraq	49
Taxes	25
Democrat Opposition to Judicial Nominees	12
Arguing/Fighting/Partisanship	10
Tom Daschle Mention	10

19. Did it make you more favorable or less favorable to U.S. Senate Democratic candidates?

- 1. More Favorable **33**
- 2. Less Favorable **45**
- 3. No Difference **(DO NOT READ)** **22**

20. If the elections were held today for US Senate in your state, would you be more likely to vote for **(ROTATE)** the Republican candidate or the Democrat candidate? **(IF UNDECIDED ASK:)** would you be leaning toward **(ROTATE)** the Republican candidate or the Democratic candidate?

- | | |
|------------------------------------|----|
| 1. Republican | 41 |
| 2. Undecided | 13 |
| 3. Democrat | 42 |
| 4. DK/Refused (DO NOT READ) | 4 |

21. In terms of an economic growth tax cut package to stimulate the economy, which of the following do you prefer? **(ROTATE)**

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|--|----|
| 1. A tax cut package costing \$726 billion that creates 1.4 million jobs | 47 |
| 2. A tax cut package costing \$350 billion that creates 700,000 jobs | 30 |

22. What is the most important health care crisis at the moment? **(ROTATE)**

- | | |
|---|----|
| 1. Covering the 41 million uninsured in America | 26 |
| 2. Lack of a prescription drug benefit for seniors | 15 |
| 3. Patients being denied access to health care because doctors are forced out of business due to high liability costs | 17 |
| 4. Lack of funding for hospitals | 4 |
| 5. Increasing cost of health insurance | 22 |
| 6. Reforming the Medicare system | 9 |
| 7. Other (SPECIFY) | 3 |
| 8. DK/Refused (DO NOT READ) | 4 |

23. Do you think that **(ROTATE)** Senate Democrats have deliberately blocked proposals that Senate Republicans and the President have offered, or do you think that Senate Democrats oppose Republican proposals because Democrats truly have better solutions of their own to bring to the table?

- | | |
|--|----|
| 1. Deliberately blocked Republican proposals | 45 |
| 2. Democrats have better solutions | 33 |
| 3. DK/Refused (DO NOT READ) | 22 |

24. Over the past several years, there has been an increasing number of medical malpractice lawsuits against doctors. Do you think this is making your health care better, worse, or is it having no impact?

- | | |
|--------------------------------------|----|
| 1. Better | 6 |
| 2. Worse | 73 |
| 3. No Impact | 16 |
| 4. DK/Refused (DO NOT READ) | 5 |

25. If you knew that, as a result of increasing medical malpractice lawsuits, doctors were reducing their services they provide to patients, such as delivering babies and trauma care, because they couldn't afford liability insurance, now would you say that increasing medical lawsuits are making your health care better, worse, or having no impact?

- | | |
|--------------------------------------|----|
| 1. Better | 4 |
| 2. Worse | 75 |
| 3. No Impact | 15 |
| 4. DK/Refused (DO NOT READ) | 7 |

26. Congress is considering a bill that would limit judgments in medical malpractice suits. Which statement do you agree with more? (**ROTATE**)

Statement A - We must ensure that patients have access to quality health care. Doctors are being forced to limit services they provide, such as delivering babies, because they can no longer afford the rates for liability insurance. We have to do something now to cap damage awards so that doctors can provide services again to patients.

or

Statement B - Capping punitive damages in malpractice lawsuits would be an enormous boost to big insurance companies that abuse the legal system with their bottomless bank accounts, allowing them to drag out litigation until it bankrupts ordinary Americans. This would do little to prevent frivolous lawsuits, and is just another reward for insurance companies.

- | | |
|----------------|----|
| 1. Statement A | 61 |
| 2. Statement B | 27 |

27. If you knew that, by capping punitive damage awards, it would allow doctors to continue to provide services and they could re-instate services that they had been forced to cut because of high liability, would you favor or oppose capping punitive damages?

- | | |
|--------------------------------------|----|
| 1. Favor | 74 |
| 2. Oppose | 16 |
| 3. DK/Refused (DO NOT READ) | 10 |

Now just a few demographic questions for statistical purposes only - -

28. In what year were you born?

18-34	21
35-44	17
45-54	22
55-64	16
65+	21

29. Generally speaking, do you consider yourself (**ROTATE**) a Republican, a Democrat, an Independent, or something else?

1. Republican	34
2. Democrat	36
3. Independent	26
4. Other	3
5. DK/Refused (DO NOT READ)	1

30. If you had to classify yourself, would you say you are (**ROTATE**) liberal, moderate, or conservative in your political beliefs?

1. Liberal	19
2. Moderate	46
3. Conservative	33
4. DK/Refused (DO NOT READ)	2

31. Are you, or your spouse, currently investing in any stocks and/or mutual funds or do you, or your spouse, have a pension, IRA, 401-K or any sort of retirement savings plan?

1. Yes	74
2. No	24
3. DK/Refused (DO NOT READ)	2

32. Are there children in your household under the age of 18 years old?

1. Yes	36
2. No	63
3. DK/Refused (DO NOT READ)	1

33. What is your current marital status?

1. Single, never married	16
2. Married	62
3. Separated	2
4. Divorced	11
5. Widowed	8
6. DK/Refused (DO NOT READ)	1

34. What is the annual income of your household before taxes? Is it...

1. Less than 15K	8
2. 15K-30K	16
3. 30K-50K	18
4. 50K-75K	19
5. 75K-100K	13
6. Over 100K	12
7. DK/Refused (DO NOT READ)	14

35. Are you or any person in your household a member of a union?

1. Yes, I am a member.	11
2. Yes, I am a member and someone in my household is a member.	4
3. Yes, someone in my household is a member.	5
4. No	79
5. DK/Refused (DO NOT READ)	1

36. What is your religion?

1. Evangelical/Fundamentalist Protestant	8
2. Mainline Protestant	13
3. Catholic	27
4. Jewish	3
5. Mormon	2
6. Atheist/ Agnostic	3
7. Other	36
8. DK/Refused (DO NOT READ)	8

37. (**IF ANSWERED 1 – 5**) How often do you attend religious services? Would you say... (**READ – ROTATE TOP TO BOTTOM, BOTTOM TO TOP**)

1. Once a week, or more	52
2. At least once a month, but not every week	19
3. Seldom, like only on Holidays	21
4. Never	7
5. Don't Know/Refused (DO NOT READ)	1

38. What is your race?

1. Hispanic	5
2. African-American	7
3. Asiatic	1
4. White	83
5. Other (SPECIFY)	1
6. DK/Refused (DO NOT READ)	3

Gender: (**BY OBSERVATION**)

1. Male	48
2. Female	52

What type of area do you live in? (TAKEN FROM SAMPLE)

- | | |
|-------------|----|
| 1. Urban | 27 |
| 2. Suburban | 51 |
| 3. Rural | 22 |