



WINNING THE ISSUES NATIONAL SURVEY
August 30-September 1, 2025
1,000 Registered Voters

In thinking about next year’s election for Congress, based on a scale of 1 to 9, where 1 is that you will not be voting and 9 is that you will absolutely be voting, how likely are you to vote in that election?

MEAN: 8.17

- 1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?**

1. Right Direction	38
2. Don't Know	9
3. Wrong Track	53

- 2. Overall would you say that you approve or disapprove of the job Donald Trump is doing as President?**

1. Approve	41
2. Don't know	7
3. Disapprove	52

For each of the following, do you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable impression? (ROTATE 3-4 THEN 5-6)

	NAME ID	TOTAL FAVORABLE	TOTAL UNFAVORABLE	NO OPINION
3. Republicans in Congress	100	39	56	5
4. Democrats in Congress	100	41	51	7
5. Donald Trump	100	42	55	3
6. Chuck Schumer	92	27	48	17

7. Which of the following issues would you say is most important to you in deciding how to vote for Congress? (ROTATE)

1. Education	2
2. Social Security	8
3. Retirement and Investments	1
4. Terrorism	1
5. Health care	7
6. The Economy	24
7. Jobs	2
8. Taxes	2
9. Crime and Safety	6
10. Environment/Climate Change	5
11. National Defense/Foreign Affairs	2
12. National Deficit/Spending	3
13. Energy	*
14. Gas prices	1
15. Immigration	10
16. Inflation	17
17. Abortion	2
18. Prescription Drugs	*
19. Guns	2
20. Other	3
21. Don't know	2

Which party do you have more confidence in to handle each of the following issues - (ROTATE) the Republican Party or the Democratic Party? (ROTATE 8-16)

	REPUBLICAN PARTY	DEMOCRATIC PARTY	DON'T KNOW
8. The Economy	44	43	13
9. Jobs	42	45	13
10. Inflation	41	44	15
11. Education	38	49	13
12. Health care	34	53	13
13. Immigration	51	37	12
14. Taxes	44	41	15

15. Tariffs	40	45	15
16. Affordability/cost of living	39	47	14

17. If the elections were held today for US Congress in your state, would you be more likely to vote for (ROTATE) the Republican candidate or the Democrat candidate?

1. Republican	39
2. Lean Republican	4
3. Undecided	10
4. Lean Democrat	3
5. Democrat	45
TOTAL REPUBLICAN	43
TOTAL DEMOCRAT	47

(ROTATE Q18-19)

18. Overall, in thinking about what you heard from Republicans in Congress, did this make you more favorable or less favorable to Republicans in Congress?

1. More favorable	39
2. Less favorable	51
3. Don't know	10

19. Overall, in thinking about what you heard from Democrats in Congress, did this make you more favorable or less favorable to Democrats in Congress?

1. More favorable	40
2. Less favorable	45
3. Don't know	15

NEWS STORIES

On a scale of 1-9 with 1 being not important at all, 3 being somewhat important; 5 being important, 7 being very important and 9 being extremely important, how important is each of the following issues or news stories to you? (ROTATE LIST)

	MEAN
20. Inflation/gas prices/grocery costs	7.70
21. Health care/Medicare/Medicaid	7.58
22. Crime and safety	7.21
23. Conflict in Gaza/War between Israel and Hamas	5.98
24. Tariffs	6.79
25. The recent bill passed by Congress that some call the One Big Beautiful Bill	6.52
26. Cultural issues such as transgender individuals participating in women's sports	5.22
27. Jeffrey Epstein investigation/release of the Epstein files	5.01
28. Negotiations to end the war between Russia and Ukraine	6.44
29. President Trump sending National Guard troops to Washington, DC	6.08

(ROTATE Q30-31)

30. Which one of these issues or news stories did you hear about *most* from Republicans in Congress? (ROTATE)

1. Inflation/gas prices/grocery costs	6
2. Health care/Medicare/Medicaid	3
3. Crime and safety	7
4. Conflict in Gaza/War between Israel and Hamas	3
5. Tariffs	14
6. The recent bill passed by Congress that some call the One Big Beautiful Bill	27
7. Cultural issues such as transgender individuals participating in women's sports	5
8. Jeffrey Epstein investigation/release of the Epstein files	7
9. Negotiations to end the war between Russia and Ukraine	4
10. President Trump sending National Guard troops to Washington, DC	13
11. None of these	4
12. Don't know	7

31. Which one of these issues or news stories did you hear about *most* from Democrats in Congress? (ROTATE)

1. Inflation/gas prices/grocery costs	9
2. Health care/Medicare/Medicaid	9
3. Crime and safety	3
4. Conflict in Gaza/War between Israel and Hamas	4
5. Tariffs	9
6. The recent bill passed by Congress that some call the One Big Beautiful Bill	11
7. Cultural issues such as transgender individuals participating in women's sports	7
8. Jeffrey Epstein investigation/release of the Epstein files	14
9. Negotiations to end the war between Russia and Ukraine	3
10. President Trump sending National Guard troops to Washington, DC	14
11. None of these	9
12. Don't know	8

32. Generally speaking, would you say the economy is headed in the right direction, or are things seriously headed off on the wrong track?

1. Right Direction	37
2. Don't Know	10
3. Wrong Track	52

33. Overall would you say that you approve or disapprove of the job Donald Trump is doing in handling the economy?

1. Approve	41
2. Disapprove	53
3. Don't know	7

34. Do you think inflation is getting ... ? (ROTATE 1-2)

1. Better	23
2. Worse	52
3. It is not changing	22
4. Don't know	3

TRADE/TARIFFS

35. Overall, would you say that you approve or disapprove of the job Donald Trump is doing in handling tariffs?

1. Approve	37
2. Disapprove	55
3. Don't Know	8

36. Do you think the new tariffs will (ROTATE) increase, decrease, or have no impact on prices, or is it too early to tell?

1. Increase	59
2. Decrease	7
3. Have no impact	10
4. Too early to tell	20
5. Don't know	4

RECONCILIATION BILL

37. Recently, President Trump signed into law a bill that includes several tax and spending provisions, including extending tax provisions from the 2017 law. Some have called this the "One Big Beautiful Bill." Have you seen, heard, or read anything about this bill?

1. Yes	82
2. No	13
3. Don't Know	5

38. Do you think you know a lot, some, or just a little about what is in the bill? (ROTATE 1 AND 3)

1. A lot	20
2. Some	45
3. Just a little	29
4. Don't know	6

39. Given what you have heard, do you strongly favor, somewhat favor, somewhat oppose, or strongly oppose this bill?

1. Strongly favor	13
2. Somewhat favor	29
3. Somewhat oppose	13
4. Strongly oppose	35
5. Don't Know	9
TOTAL FAVOR	42
TOTAL OPPOSE	48

40. Do you think this bill does or does not prevent a tax increase on you and your family?

1. Does prevent a tax increase	33
2. Does not prevent a tax increase	48
3. Don't Know	19

We are going to show you two sets of statements, one favoring the bill, the other opposing the bill. (ROTATE FAVOR AND OPPOSE)

Do you believe or not believe these statements made by those that favor the bill? (ROTATE STATEMENTS 41-51)

41. The bill protects the average taxpayer from a 22 percent tax hike.

1. Believe	36
2. Do not believe	45
3. Don't Know	19

42. If nothing was done and Congress had not acted, taxes would have gone up next year.

1. Believe	49
2. Do not believe	32
3. Don't Know	20

43. A family of 4 making the median household income of \$80,610 would have seen a \$1,695 tax increase if the 2017 Trump tax cuts had expired.

1. Believe	43
2. Do not believe	30
3. Don't Know	27

44. 40 million families would have seen their household's Child Tax Credit cut in half if the 2017 Trump tax cuts had expired.

1. Believe	40
2. Do not believe	33
3. Don't Know	27

45. This bill represents the biggest tax cut for working families, farmers, and small businesses in American history.

1. Believe	35
2. Do not believe	47
3. Don't Know	18

46. Medicaid is a safety net program intended for the elderly, the disabled, young, single pregnant women, and young mothers. This bill removed resources going to able-bodied young men who are in the program, who can work, because that's not fair.

1. Believe	46
2. Do not believe	37
3. Don't Know	17

47. This bill ensures that almost 90% of Americans will not see an increase in their taxes because of the expiration of tax cuts made in the 2017 tax bill.

1. Believe	38
2. Do not believe	43
3. Don't Know	19

48. This bill will help families who are struggling with the high cost of groceries.

1. Believe	30
2. Do not believe	53
3. Don't Know	16

49. For the 90% of Americans who took the standard deduction, the amount of income that could be taxed would have increased by \$6,700 for single filers and \$13,400 for married joint filers, even if their income was the same as the previous year.

1. Believe	39
2. Do not believe	32
3. Don't Know	29

50. The Big Beautiful Bill increased the Child Tax Credit, eliminated taxes on overtime and tips, and gives a new \$6,000 tax deduction to seniors.

1. Believe	50
2. Do not believe	30
3. Don't Know	19

51. This keeps more money in the hands of American families.

1. Believe	39
2. Do not believe	48
3. Don't Know	13

Do you believe or not believe these statements made by those that oppose the bill? (ROTATE STATEMENTS 52-57)

52. This bill will increase the federal debt by more than \$3.3 trillion.

1. Believe	57
2. Do not believe	25
3. Don't Know	18

53. This bill will cause 10 million Americans to lose their health care through Medicaid.

1. Believe	59
2. Do not believe	27
3. Don't Know	14

54. This bill contains the largest cut to Medicaid in history.

1. Believe	59
2. Do not believe	24
3. Don't Know	17

55. This bill would raise our utility bills by hundreds of dollars a year.

1. Believe	40
2. Do not believe	37
3. Don't Know	23

56. The bill takes away food subsidies for low-income families.

1. Believe	59
2. Do not believe	27
3. Don't Know	14

57. The bill gives giant new tax breaks for billionaires.

1. Believe	58
2. Do not believe	29
3. Don't Know	13

The following are some of the provisions that were in the bill. Do you strongly favor, somewhat favor, somewhat oppose, or strongly oppose each of the following provisions? (ROTATE PROVISIONS)

58. Extends the current tax rates to keep rates from increasing to the higher 2017 levels

1. Strongly favor	28
2. Somewhat favor	31
3. Somewhat oppose	12
4. Strongly oppose	11
5. Don't know	18
TOTAL FAVOR	59
TOTAL OPPOSE	23

59. Makes permanent the current standard deduction, which was doubled in 2018

1. Strongly favor	25
2. Somewhat favor	32
3. Somewhat oppose	12
4. Strongly oppose	8
5. Don't know	22
TOTAL FAVOR	57
TOTAL OPPOSE	20

60. Gives seniors an additional \$6,000 tax deduction per person.

1. Strongly favor	43
2. Somewhat favor	34
3. Somewhat oppose	6
4. Strongly oppose	7
5. Don't know	11
TOTAL FAVOR	76
TOTAL OPPOSE	13

61. Increases the current Child Tax Credit, which was doubled in 2018

1. Strongly favor	27
2. Somewhat favor	36
3. Somewhat oppose	13
4. Strongly oppose	7
5. Don't know	17
TOTAL FAVOR	63
TOTAL OPPOSE	20

62. Eliminates taxes on tips

1. Strongly favor	35
2. Somewhat favor	32
3. Somewhat oppose	13
4. Strongly oppose	11
5. Don't know	10
TOTAL FAVOR	67
TOTAL OPPOSE	24

63. Introduces a deduction for car loan interest for new American-made cars

1. Strongly favor	26
2. Somewhat favor	35
3. Somewhat oppose	12
4. Strongly oppose	10
5. Don't know	17
TOTAL FAVOR	61
TOTAL OPPOSE	22

64. Eliminates taxes on overtime pay

1. Strongly favor	36
2. Somewhat favor	29
3. Somewhat oppose	15
4. Strongly oppose	10
5. Don't know	9
TOTAL FAVOR	65
TOTAL OPPOSE	26

65. Expands 529 education savings accounts to pay for tuition and supplies to cover all workforce training, including programs at trade or technical schools

1. Strongly favor	31
2. Somewhat favor	38
3. Somewhat oppose	8
4. Strongly oppose	5
5. Don't know	17
TOTAL FAVOR	70
TOTAL OPPOSE	13

66. Expands health savings accounts

1. Strongly favor	31
2. Somewhat favor	40
3. Somewhat oppose	6
4. Strongly oppose	5
5. Don't know	17
TOTAL FAVOR	72
TOTAL OPPOSE	11

67. Automatically enrolls newborns in a tax-advantaged savings account with a free, \$1000 contribution from the government.

1. Strongly favor	25
2. Somewhat favor	29
3. Somewhat oppose	16
4. Strongly oppose	14
5. Don't know	16
TOTAL FAVOR	54
TOTAL OPPOSE	30

68. Provides U.S. Immigrations and Customs Enforcement (ICE) with an additional \$75 billion in funding

1. Strongly favor	25
2. Somewhat favor	23
3. Somewhat oppose	14
4. Strongly oppose	28
5. Don't know	10
TOTAL FAVOR	48
TOTAL OPPOSE	42

69. Requires able bodied workers on Medicaid to be looking for work or doing community service, to be able to keep the benefit.

1. Strongly favor	34
2. Somewhat favor	28
3. Somewhat oppose	16
4. Strongly oppose	13
5. Don't know	9
TOTAL FAVOR	62
TOTAL OPPOSE	29

70. Increases military spending by \$150 billion.

1. Strongly favor	23
2. Somewhat favor	25
3. Somewhat oppose	20
4. Strongly oppose	20
5. Don't know	12
TOTAL FAVOR	48
TOTAL OPPOSE	40

71. Raises the cap on state and local tax (SALT) deduction from \$10,000 to \$40,000

1. Strongly favor	18
2. Somewhat favor	24
3. Somewhat oppose	16
4. Strongly oppose	13
5. Don't know	28
TOTAL FAVOR	42
TOTAL OPPOSE	30

72. Provides funding to complete construction of the border wall

1. Strongly favor	26
2. Somewhat favor	24
3. Somewhat oppose	13
4. Strongly oppose	29
5. Don't know	9
TOTAL FAVOR	49
TOTAL OPPOSE	42

73. Reduces the cost of the Supplemental Nutrition Assistance Program (SNAP) by expanding work requirements to qualify for the program.

1. Strongly favor	24
2. Somewhat favor	26
3. Somewhat oppose	15
4. Strongly oppose	26
5. Don't know	8
TOTAL FAVOR	50
TOTAL OPPOSE	41

FOREIGN POLICY

74. President Trump is leading negotiations to bring an end to the war between Russia and Ukraine. Do you think (ROTATE) this is a good thing and he is following through on his promise to end wars, or he should not be involved in foreign conflicts and should be focusing on problems here in the US? (ROTATE)

1. This is a good thing and he is following through on his promise to end wars	50
2. He should not be involved in foreign conflicts and should be focusing on problems here in the US.	39
3. Don't know	11

EDUCATION

75. Which of the following comes closest to what you think is true about student achievement in fourth and eighth grade? (ROTATE)

1. Greater than 50% of fourth and eighth graders are proficient in math and reading	16
2. About 50% of fourth and eighth graders are proficient in math and reading	20
3. Fewer than 50% of fourth and eighth graders are proficient in math and reading	48
4. Don't know	16

76. Do you believe or not believe this statement? Having 50% of our students proficient or better in math and reading will mean we have an educational system that will allow the next generation to have the same quality of life you had or better.

1. Believe	46
2. Do not believe	36
3. Don't know	18

Now just a few demographic questions for statistical purposes only—

77. In what year were you born?

1. 18-34	16
2. 35-44	19
3. 45-54	20
4. 55-64	21
5. 65+	24

78. Generally speaking, do you consider yourself (ROTATE) a Republican, a Democrat, an Independent, or something else?

1. Republican	34
2. Democrat	33
3. Independent	30
4. Other	1
5. Don't Know	2

79. If you had to classify yourself, would you say you are very liberal, somewhat liberal, moderate, somewhat conservative or very conservative in your political beliefs?

1. Very Liberal	9
2. Somewhat Liberal	15
3. Moderate	40
4. Somewhat Conservative	19
5. Very Conservative	16
6. Don't Know	1

80. Generally speaking, how do you vote? (ROTATE 1-7, 7-1)

1. Straight Republican	18
2. Mostly Republican	18
3. Slightly more Republican than Democrat	9
4. Split your ticket evenly	8
5. Slightly more Democrat than Republican	8
6. Mostly Democrat	19
7. Straight Democrat	18
8. Don't know	2
TOTAL STRAIGHT/MOSTLY GOP	36
TOTAL SLIGHTLY MORE GOP/DEM//SPLIT TICKET EVENLY	25
TOTAL STRAIGHT/MOSTLY DEM	37

81. Are there children in your household under the age of 18 years old?

1. Yes	27
2. No	72
3. Don't Know	*

82. What is your current marital status?

1. Single, never married	33
2. Married	47
3. Separated	1
4. Divorced	14
5. Widowed	5
6. Don't Know	*

83. What is the annual income of your household before taxes? Is it...

1. Less than 15K	8
2. 15K-30K	12
3. 30K-50K	15
4. 50K-75K	19
5. 75K-100K	18
6. 100-200K	20
7. Over 200K	7
8. Don't Know	1

84. What is your religion?

1. Evangelical Protestant	17
2. Mainline Protestant	12
3. Catholic	28
4. Jewish	4
5. Mormon	1
6. Atheist/Agnostic	14
7. Other	21
8. Don't Know	3

85. What is your race?

1. Hispanic	12
2. African-American	11
3. Asian	3
4. White	71
5. Other	3
6. Don't Know	*

86. What was the last grade of school that you completed?

1. Did not complete high school	1
2. High school graduate	14
3. Attended college but received no degree	26
4. Associates degree	15
5. College graduate – Bachelors	25
6. Postgraduate study or degree	19

87. For which presidential candidate did you vote in the 2024 election? (ROTATE 1-2, THEN 3)

1. Donald Trump, the Republican candidate	45
2. Kamala Harris, the Democratic candidate	44
3. Third party candidate/Other	4
4. Did not vote	7
5. Don't Know	1

88. What is your employment status?

1. Employed, full time	43
2. Employed, part-time	9
3. Unemployed	7
4. Self-employed	7
5. Homemaker	6
6. Student	2
7. Retired	27
8. Don't Know	*

89. What type of area do you live in?

1. Urban	30
2. Suburban	52
3. Rural	18

GENDER

1. Male	48
2. Female	52

REGION

1. Northeast	18
2. South	25
3. Midwest	21
4. Plains/Mountains	21
5. West Coast	15