

NEW MODELS NATIONAL BRAND SURVEY
1,000 Registered Voters
July 18-19, 2001

- 1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?**

1. Right Direction	47
2. Don't Know/Refused	15
3. Wrong Track	39

- 2. Overall would you say that you approve or disapprove of the job George Bush is doing as President?**

1. Approve	54
2. Don't know/Refused	10
3. Disapprove	36

For each of the following, do you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable impression? (ROTATE 3-4)

	NAME ID	TOTAL FAVORABLE	TOTAL UNFAVORABLE	NO OPINION
3. Republicans in Congress	100	52	36	12
4. Democrats in Congress	100	53	36	11

- 5. Which of the following issues would you say is most important to you in deciding how to vote for Congress? (ROTATE)**

1. Education	17
2. Social Security	11
3. Health Care/Prescription Drugs	13
4. The Economy	17
5. Taxes	6
6. Crime and Safety	4

7. Environment	6
8. National Defense/Foreign Affairs	8
9. National Debt	2
10. Home Utilities Costs/Energy Prices	5
11. Campaign Finance	2
12. Other	6
13. Don't know/Refused	3

Which party do you have more confidence in to handle each of the following issues - (ROTATE) the Republican Party or the Democratic Party? (ROTATE 6-13)

	REP	DEM	BOTH	NEITHER
6. Education	40	44	4	6
7. Social Security	37	46	4	6
8. Health Care/Prescription Drugs	34	48	3	8
9. Economy	45	41	3	5
10. Taxes	50	36	3	6
11. Crime and Safety	42	33	7	8
12. National Debt	40	42	4	7
13. Home Utilities Costs and Gas and Energy Prices	37	44	3	9

14. In the last couple of weeks have you seen, heard, or read anything that Congressional Republicans were doing?

1. Yes	37
2. No	63

15. What was it?

1. Taxes	27
2. Health Care/Prescription Drugs	14
3. Defense/Foreign Affairs	14
4. Home Utilities Costs/Energy Prices	13
5. Campaign Finance Reform	12
6. Environment/Drilling/Pollution/Oil	7

7. Stem Cell Research	6
8. Education	6
9. Chandra Levy/Condit	5
10. Not Getting Along with Other Party	3
11. Social Security	3
12. Religion	3
13. Economy	1
14. Disagreements with Bush	1
15. Don't remember	11

16. Did it make you more likely or less likely to vote for Congressional Republican candidates?

1. More Likely	40
2. Less Likely	37
3. No Difference	23

17. In the last couple of weeks have you seen, heard, or read anything that Congressional Democrats were doing?

1. Yes	32
2. No	68

18. What was it?

1. Health Care/Prescription Drugs/Patient Bill of Rights	17
2. Chandra Levy/Condit	14
3. Campaign Finance	13
4. Home Utility Costs/Energy Prices	9
5. Environment	8
6. Defense/Foreign Affairs	8
7. Taxes	7
8. Not getting along with GOP	6
9. Education	5

10. Attacking Bush	4
11. Tax Refund	3
12. Stem Cell	3
13. Faith Based Initiative/Religion	2
14. Social Security	2
15. Don't remember	5

19. Did it make you more likely or less likely to vote for Congressional Democratic candidates?

1. More likely	35
2. Less likely	41
3. No difference	24

20. If the elections were held today for US Congress, would you be more likely to vote for (ROTATE) the Republicans candidate or the Democrat candidate? (IF UNDECIDED ASK:) Would you be leaning toward (ROTATE) the Republican candidate or the Democratic candidate?

1. Republican	39
2. Lean Republican	3
3. Undecided	13
4. Lean Democrat	5
5. Democrat	39
6. Don't know/Refused	2
TOTAL REPUBLICAN	42
TOTAL DEMOCRAT	44

21. If the elections were held today for US Congress, would you be more likely to vote for: (ROTATE)

1. The Republican candidate who says to solve the energy and gas problem, we need to support a balanced approach of conservation and developing new energy resources with environmentally sound new technologies, and is opposed to price caps because they have never worked in the past and they make shortages worse.	43
2. The Democratic candidate, who says the Republican Energy plan doesn't address the immediate problem of high prices, but lets the oil companies make record level profits at the expense of consumers, and drill for oil in wildlife reserves. The Democrat plan would use price caps to lower prices now, bring immediate relief to consumers, and protect our environment.	48

22. Who is most to blame for high gasoline and energy prices? (ROTATE)

1. Congress	4
2. President Bush	7
3. Former President Clinton	7
4. Oil and energy utility companies	34
5. Oil producing countries in the Middle East	22
6. State governments	5
7. Consumers	5
8. Environmentalists	5
9. Don't know/Refused	11

23. If you knew that because of government regulation many oil and energy companies would not build refineries or power plants to increase gasoline and energy supplies because of additional expense, or could not build them because of the regulations, now who would you say is most to blame for rising gasoline and energy prices?

1. Congress	13
2. President Bush	6
3. Former President Clinton	6
4. Oil and energy utility companies	24
5. Oil producing countries in the Middle East	11
6. State governments	10
7. Consumers	4
8. Environmentalists	11

24. Thinking about both the production and conservation of energy, which of the following comes closest to your own views?

1. We should emphasize production over conservation	5
2. We should lean towards increasing production, but make sure that we address conservation	28
3. We should emphasize them equally	30
4. We should lean towards conservation, but make sure that we address production.	19
5. We should emphasize conservation over production.	12
6. Don't know/Refused	5

I am going to read to you several statements. Please tell me whether you agree or disagree with each statement.

25. The United States can develop new energy resources in an environmentally friendly way.

1. Agree	91
2. Disagree	7
3. Don't know/Refused	2

26. Federal environmental regulations have made it more difficult for us to meet our energy needs and should be more flexible.

1. Agree	56
2. Disagree	38
3. Don't know/Refused	6

27. Thinking more generally about gasoline and energy, which of the following is more important to you? (ROTATE)

1. Lower gasoline and energy prices, but with increases from time to time	63
2. Consistent, stable gasoline and energy prices, but at a higher average than current levels	30
3. Don't Know/Refused	8

28. Regarding the recently announced Congressional investigations into gasoline prices, which of the following statements do you agree with the most? (ROTATE)

1. The investigations are a necessary attempt to find and fix a problem	54
2. The investigations are an attempt to fix blame on oil and energy companies	25
3. The investigations are unnecessary	15
4. Don't know/Refused	6

29. I am going to read you a list of factors that some Americans view as threatening their retirement security. After hearing this, please tell me if you are very concerned, somewhat concerned, or not concerned about your retirement security.

- **Not being able to save enough for retirement**
- **Outliving your retirement savings**
- **Experiencing investment losses that threaten retirement**
- **Having medical expenses you can't afford**
- **Having a disability that affects your ability to save**
- **Dying prematurely and leaving your family without savings**

1. Very concerned	58
2. Somewhat concerned	28
3. Not concerned	13
4. Don't know/Refused	1
TOTAL CONCERNED	86
TOTAL NOT CONCERNED	13

I am going to read you several more statements. Please tell me whether you agree or disagree with each statement.

30. Congress providing new and additional tax incentives to encourage retirement savings is just as important as ensuring a strong Social Security system.

1. Agree	75
2. Disagree	23
3. Don't Know/Refused	3

- 31. Congress should pass tax incentives to encourage people to buy long-term care insurance so that they will not deplete their savings or their families' savings to pay for long-term care expenses.**

1. Agree	65
2. Disagree	30
3. Don't Know/Refused	5

- 32. As you may know, tax cuts were recently passed. One of the elements of this bill is that the tax cuts are in place for 10 years and then expire, meaning tax rates would go back up. Knowing this, would you favor or oppose making the tax cuts permanent?**

1. Favor	51
2. Oppose	41
3. Don't Know/Refused	8

- 33. If the elections were held today, would you be more likely to vote for: (ROTATE)**

The Republican candidate, who wants a Patient Bill of Rights that guarantees people have access to high quality, affordable health care and encourages people to appeal HMO decisions to an independent board of doctors before taking their HMO to court, but who will not support a bill that causes people to lose their health care coverage because of increased costs due to unlimited lawsuits.

The Democratic candidate, who says that a Patient Bill of Rights must include the right for patients to sue their HMOs so that HMOs won't arbitrarily deny needed health care to patients in order to save money.

1. Republican	43
2. Lean Republican	4
3. Undecided	4
4. Lean Democrat	3
5. Democrat	44
6. Don't know/Refused	2
TOTAL REPUBLICAN	47
TOTAL DEMOCRAT	47

Now just a few demographic questions for statistical purposes only—

34. In what year were you born?

1. 18-34	23
2. 35-44	19
3. 45-54	21
4. 55-54	17
5. 65+	18
6. Refused	1

35. Generally speaking, do you consider yourself (ROTATE) a Republican, a Democrat, an Independent, or something else?

1. Republican	33
2. Democrat	35
3. Independent	27
4. Other	4
5. Don't Know/Refused	1

36. If you had to classify yourself, would you say you are very liberal, somewhat liberal, moderate, somewhat conservative or very conservative in your political beliefs?

1. Liberal	19
2. Moderate	49
3. Conservative	30
4. Don't Know	2

37. Are there children in your household under the age of 18 years old?

1. Yes	34
2. No	65
3. Don't Know/Refused	1

38. What is your current marital status?

1. Single, never married	18
2. Married	62
3. Separated	1
4. Divorced	9
5. Widowed	8
6. Don't Know/Refused	1

39. What is the annual income of your household before taxes? Is it...

1. Less than 15K	8
2. 15K-30K	14
3. 30K-50K	22
4. 50K-75K	20
5. 75K-100K	11
6. Over 100K	9
7. Don't Know/Refused	15

40. What is your religion?

1. Mainline Protestant	44
2. Catholic	22
3. Evangelical/Fundamentalist Protestant	8
4. Atheist/Agnostic	5
5. Mormon	2
6. Jewish	1
7. Other	6
8. Don't Know/Refused	11

41. What is your race?

1.	Hispanic	4
2.	African-American	7
3.	Asiatic	1
4.	White	83
5.	Other	2
6.	Don't Know/Refused	3

Gender

1.	Male	48
2.	Female	52

Region

1.	Northeast	19
2.	South	27
3.	Midwest	21
4.	Plains/Mountains	17
5.	West Coast	16