



**WINNING THE ISSUES NATIONAL SURVEY**  
**1,000 Registered Voters**  
**October 19-20, 2024**

In thinking about this year's election for President and Congress, based on a scale of 1 to 9, where 1 is that you will not be voting and 9 is that you will absolutely be voting, how likely are you to vote in that election?

**MEAN: 8.40**

- 1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?**

1. Right Direction	<b>26</b>
2. Don't Know	<b>13</b>
3. Wrong Track	<b>61</b>

- 2. Overall would you say that you approve or disapprove of the job Joe Biden is doing as President?**

1. Approve (GO TO Q2A)	<b>38</b>
2. Don't know (SKIP TO Q3)	<b>6</b>
3. Disapprove (GO TO Q2A)	<b>55</b>

- 2A. (AMONG THOSE WHO APPROVE OR DISAPPROVE ONLY) Would that be (ROTATE) strongly (APPROVE/DISAPPROVE), or somewhat (APPROVE/DISAPPROVE)? (ROTATE)**

1. Strongly approve	<b>17</b>
2. Somewhat approve	<b>22</b>
3. Don't know	<b>6</b>
4. Somewhat disapprove	<b>16</b>
5. Strongly disapprove	<b>39</b>
TOTAL APPROVE	<b>38</b>
TOTAL DISAPPROVE	<b>55</b>

**3. Overall would you say that you approve or disapprove of the job Kamala Harris is doing as Vice President?**

1. Approve (GO TO Q3A)	41
2. Don't know (SKIP TO Q4)	11
3. Disapprove (GO TO Q3A)	48

**3A. (AMONG THOSE WHO APPROVE OR DISAPPROVE ONLY) Would that be (ROTATE) strongly (APPROVE/DISAPPROVE), or somewhat (APPROVE/DISAPPROVE)? (ROTATE)**

1. Strongly approve	24
2. Somewhat approve	17
3. Don't know	11
4. Somewhat disapprove	9
5. Strongly disapprove	39
TOTAL APPROVE	41
TOTAL DISAPPROVE	48

**RESUME WITH ALL**

**For each of the following, do you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable impression? (ROTATE 4-5 THEN 6-8)**

	NAME ID	TOTAL FAVORABLE	TOTAL UNFAVORABLE	NO OPINION
4. Republicans in Congress	100	39	55	6
5. Democrats in Congress	100	44	49	7
6. Joe Biden	100	41	56	2
7. Donald Trump	100	40	58	2
8. Kamala Harris	100	46	50	3

**9. Which of the following issues would you say is most important to you in deciding how to vote for Congress? (ROTATE)**

1. Education	1
2. Social Security	5

3. Retirement and Investments	1
4. Terrorism	2
5. Health care	4
6. The Economy	20
7. Jobs	1
8. Taxes	2
9. Crime and Safety	4
10. Environment/Climate Change	5
11. National Defense/Foreign Affairs	2
12. National Deficit/Spending	3
13. Energy	1
14. Gas prices	1
15. Immigration	13
16. Inflation	19
17. Abortion	10
18. Prescription Drugs	*
19. Guns	3
20. Other	2
21. Don't know	1

**Which party do you have more confidence in to handle each of the following issues - (ROTATE) the Republican Party or the Democratic Party? (ROTATE 10-16)**

	REPUBLICAN PARTY	DEMOCRATIC PARTY	DON'T KNOW
<b>10. The Economy</b>	<b>49</b>	<b>40</b>	<b>11</b>
<b>11. Jobs</b>	<b>46</b>	<b>43</b>	<b>10</b>
<b>12. Inflation</b>	<b>48</b>	<b>39</b>	<b>13</b>
<b>13. Education</b>	<b>37</b>	<b>49</b>	<b>13</b>
<b>14. Health care</b>	<b>35</b>	<b>52</b>	<b>14</b>
<b>15. Immigration</b>	<b>51</b>	<b>36</b>	<b>12</b>
<b>16. Taxes</b>	<b>45</b>	<b>43</b>	<b>12</b>

**17. If the elections were held today for US Congress in your state, would you be more likely to vote for (ROTATE) the Republican candidate or the Democrat candidate?**

1. Republican	<b>43</b>
2. Lean Republican	<b>3</b>
3. Undecided	<b>7</b>
4. Lean Democrat	<b>3</b>
5. Democrat	<b>45</b>
TOTAL REPUBLICAN	<b>45</b>
TOTAL DEMOCRAT	<b>48</b>

**18. Generally speaking, would you say the economy is headed in the right direction, or are things seriously headed off on the wrong track?**

1. Right Direction	<b>31</b>
2. Don't Know	<b>12</b>
3. Wrong Track	<b>56</b>

**19. Overall would you say that you approve or disapprove of the job Joe Biden is doing in handling the economy?**

1. Approve	<b>38</b>
2. Disapprove	<b>56</b>
3. Don't know	<b>7</b>

**20. Do you think inflation is getting ... ? (ROTATE 1-2)**

1. Better	<b>26</b>
2. Worse	<b>49</b>
3. It is not changing	<b>23</b>
4. Don't know	<b>2</b>

**Now just a few demographic questions for statistical purposes only—**

**21. In what year were you born?**

1. 18-34	<b>23</b>
2. 35-44	<b>18</b>
3. 45-54	<b>18</b>
4. 55-64	<b>20</b>
5. 65+	<b>21</b>

**22. Generally speaking, do you consider yourself (ROTATE) a Republican, a Democrat, an Independent, or something else?**

1. Republican	<b>35</b>
2. Democrat	<b>36</b>
3. Independent	<b>26</b>
4. Other	<b>2</b>
5. Don't Know	<b>1</b>

**23. If you had to classify yourself, would you say you are very liberal, somewhat liberal, moderate, somewhat conservative or very conservative in your political beliefs?**

1. Very Liberal	<b>8</b>
2. Somewhat Liberal	<b>16</b>
3. Moderate	<b>38</b>
4. Somewhat Conservative	<b>24</b>
5. Very Conservative	<b>13</b>
6. Don't Know	<b>1</b>

**24. Generally speaking, how do you vote? (ROTATE 1-7, 7-1)**

1. Straight Republican	<b>17</b>
2. Mostly Republican	<b>16</b>
3. Slightly more Republican than Democrat	<b>9</b>
4. Split your ticket evenly	<b>8</b>
5. Slightly more Democrat than Republican	<b>9</b>
6. Mostly Democrat	<b>20</b>
7. Straight Democrat	<b>18</b>
8. Don't know	<b>2</b>
TOTAL STRAIGHT/MOSTLY GOP	<b>34</b>
TOTAL SLIGHTLY MORE GOP/DEM/SPLIT TICKET EVENLY	<b>26</b>
TOTAL STRAIGHT/MOSTLY DEM	<b>38</b>

**25. Are there children in your household under the age of 18 years old?**

1. Yes	<b>25</b>
2. No	<b>75</b>
3. Don't Know	<b>*</b>

**26. What is your current marital status?**

1. Single, never married	<b>36</b>
2. Married	<b>47</b>
3. Separated	<b>2</b>
4. Divorced	<b>11</b>
5. Widowed	<b>5</b>
6. Don't Know	<b>*</b>

**27. What is the annual income of your household before taxes? Is it...**

1. Less than 15K	<b>7</b>
2. 15K-30K	<b>12</b>
3. 30K-50K	<b>18</b>
4. 50K-75K	<b>21</b>
5. 75K-100K	<b>16</b>
6. 100-200K	<b>19</b>
7. Over 200K	<b>5</b>
8. Don't Know	<b>*</b>

**28. What is your religion?**

1. Evangelical Protestant	<b>17</b>
2. Mainline Protestant	<b>14</b>
3. Catholic	<b>25</b>
4. Jewish	<b>4</b>
5. Mormon	<b>1</b>
6. Atheist/Agnostic	<b>14</b>
7. Other	<b>23</b>
8. Don't Know	<b>4</b>

**29. What is your race?**

1. Hispanic	<b>14</b>
2. African-American	<b>13</b>
3. Asian	<b>3</b>
4. White	<b>67</b>
5. Other	<b>3</b>
6. Don't Know	<b>-</b>

**30. What was the last grade of school that you completed?**

1. Did not complete high school	<b>1</b>
2. High school graduate	<b>19</b>
3. Attended college but received no degree	<b>24</b>
4. Associates degree	<b>15</b>
5. College graduate – Bachelors	<b>25</b>
6. Postgraduate study or degree	<b>16</b>

**31. For which presidential candidate did you vote in the 2020 election? (ROTATE 1-2, THEN 3)**

1. Donald Trump, the Republican candidate	<b>39</b>
2. Joe Biden, the Democratic candidate	<b>46</b>
3. Third party candidate/Other	<b>3</b>
4. Did not vote	<b>12</b>
5. Don't Know	<b>*</b>

**32. What is your employment status?**

1. Employed, full time	<b>44</b>
2. Employed, part-time	<b>11</b>
3. Unemployed	<b>7</b>
4. Self-employed	<b>6</b>
5. Homemaker	<b>6</b>
6. Student	<b>3</b>
7. Retired	<b>23</b>
8. Don't Know	<b>*</b>

**33. What type of area do you live in?**

1. Urban	<b>27</b>
2. Suburban	<b>53</b>
3. Rural	<b>20</b>

## **GENDER**

1.	Male	<b>48</b>
2.	Female	<b>52</b>

## **REGION**

1.	Northeast	<b>17</b>
2.	South	<b>27</b>
3.	Midwest	<b>20</b>
4.	Plains/Mountains	<b>20</b>
5.	West Coast	<b>15</b>