



**WINNING THE ISSUES NATIONAL SURVEY**  
**1,000 Registered Voters**  
**April 27-29, 2024**

In thinking about this year’s election for Congress, based on a scale of 1 to 9, where 1 is that you will not be voting and 9 is that you will absolutely be voting, how likely are you to vote in that election?

**MEAN: 8.13**

1. **Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?**

1. Right Direction	<b>25</b>
2. Don't Know	<b>9</b>
3. Wrong Track	<b>66</b>

2. **Overall would you say that you approve or disapprove of the job Joe Biden is doing as President?**

1. Approve	<b>38</b>
2. Don't know	<b>7</b>
3. Disapprove	<b>55</b>

**For each of the following, do you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable impression? (ROTATE 3-4 THEN 5-6)**

	NAME ID	TOTAL FAVORABLE	TOTAL UNFAVORABLE	NO OPINION
<b>3. Republicans in Congress</b>	<b>100</b>	<b>37</b>	<b>58</b>	<b>5</b>
<b>4. Democrats in Congress</b>	<b>100</b>	<b>41</b>	<b>54</b>	<b>5</b>
<b>5. Joe Biden</b>	<b>100</b>	<b>39</b>	<b>59</b>	<b>2</b>
<b>6. Donald Trump</b>	<b>100</b>	<b>39</b>	<b>58</b>	<b>2</b>

**7. Which of the following issues would you say is most important to you in deciding how to vote for Congress? (ROTATE)**

1. Education	<b>1</b>
2. Social Security	<b>5</b>
3. Retirement and Investments	<b>*</b>
4. Terrorism	<b>1</b>
5. Health care	<b>5</b>
6. The Economy	<b>20</b>
7. Jobs	<b>1</b>
8. Taxes	<b>2</b>
9. Crime and Safety	<b>5</b>
10. Environment/Climate Change	<b>5</b>
11. National Defense/Foreign Affairs	<b>3</b>
12. National Deficit/Spending	<b>2</b>
13. Energy	<b>1</b>
14. Gas prices	<b>1</b>
15. Immigration	<b>15</b>
16. Inflation	<b>18</b>
17. Abortion	<b>8</b>
18. Prescription Drugs	<b>1</b>
19. Guns	<b>2</b>
20. Other	<b>3</b>
21. Don't know	<b>1</b>

**Which party do you have more confidence in to handle each of the following issues - (ROTATE) the Republican Party or the Democratic Party? (ROTATE 8-14)**

	REPUBLICAN PARTY	DEMOCRATIC PARTY	DON'T KNOW
<b>8. The Economy</b>	<b>51</b>	<b>37</b>	<b>13</b>
<b>9. Jobs</b>	<b>47</b>	<b>42</b>	<b>11</b>
<b>10. Inflation</b>	<b>52</b>	<b>34</b>	<b>15</b>
<b>11. Education</b>	<b>38</b>	<b>46</b>	<b>15</b>
<b>12. Health care</b>	<b>35</b>	<b>53</b>	<b>12</b>
<b>13. Immigration</b>	<b>53</b>	<b>32</b>	<b>15</b>
<b>14. Taxes</b>	<b>48</b>	<b>41</b>	<b>11</b>

**15. If the elections were held today for US Congress in your state, would you be more likely to vote for (ROTATE) the Republican candidate or the Democrat candidate?**

1. Republican	<b>43</b>
2. Lean Republican	<b>3</b>
3. Undecided	<b>10</b>
4. Lean Democrat	<b>4</b>
5. Democrat	<b>41</b>
TOTAL REPUBLICAN	<b>46</b>
TOTAL DEMOCRAT	<b>45</b>

### **NEWS STORIES/ISSUES**

**(ROTATE Q16-17)**

**16. Overall, in thinking about what you heard from Republicans in Congress, does this make you more favorable or less favorable to Republicans in Congress?**

1. More favorable	<b>36</b>
2. Less favorable	<b>49</b>
3. Don't know	<b>15</b>

**17. Overall, in thinking about what you heard from Democrats in Congress, does this make you more favorable or less favorable to Democrats in Congress?**

1. More favorable	<b>38</b>
2. Less favorable	<b>49</b>
3. Don't know	<b>13</b>

On a scale of 1-5, where 1 is not important, 2 is somewhat not important, 3 is important, 4 is very important, and 5 is extremely important, how important or not important is each of the following issues or news stories to you? (ROTATE STORIES)

	MEAN
18. Trump indictments	2.95
19. Inflation/gas prices/grocery costs	4.35
20. President Biden's economic agenda/Bidenomics	3.27
21. Situation at the border of the US and Mexico	3.89
22. Climate change	3.32
23. Abortion	3.50
24. Health care and prescription drugs	3.95
25. Crime and safety	4.14
26. National deficit	3.82
27. Conflict in Gaza/War between Israel and Hamas/Iran's attack on Israel	3.45
28. Student demonstrations on college campuses about Israel and Palestine	3.09
29. Bill for funding Israel, Ukraine, and Taiwan, and potential TikTok ban	3.19

By percent saying "extremely important"

	"EXTREMELY IMPORTANT"
Inflation/gas prices/grocery costs	54
Crime and safety	44
Situation at the border of the US and Mexico	40
Health care and prescription drugs	36
Abortion	32
National deficit	32
Climate change	28
Trump indictments	23
President Biden's economic agenda/Bidenomics	23
Conflict in Gaza/War between Israel and Hamas/Iran's attack on Israel	22
Bill for funding Israel, Ukraine, and Taiwan, and potential TikTok ban	20
Student demonstrations on college campuses about Israel and Palestine	17

(ROTATE Q30-41 AND Q42-53)

On a scale of 1-5, where 1 is not at all, 2 is very little, 3 is some, 4 is frequently, and 5 is all the time, how often do you hear Republicans in Congress talking about each of the following issues or news stories? (ROTATE STORIES)

	MEAN
30. Trump indictments	3.04
31. Inflation/gas prices/grocery costs	3.70
32. President Biden's economic agenda/Bidenomics	3.55
33. Situation at the border of the US and Mexico	4.05
34. Climate change	2.54
35. Abortion	3.37
36. Health care and prescription drugs	2.89
37. Crime and safety	3.57
38. National deficit	3.42
39. Conflict in Gaza/War between Israel and Hamas/Iran's attack on Israel	3.39
40. Student demonstrations on college campuses about Israel and Palestine	3.14
41. Bill for funding Israel, Ukraine, and Taiwan, and potential TikTok ban	3.32

By percent saying "all the time"

	"ALL THE TIME"
Situation at the border of the US and Mexico	43
Inflation/gas prices/grocery costs	30
President Biden's economic agenda/Bidenomics	24
Crime and safety	24
Abortion	19
National deficit	19
Trump indictments	18
Conflict in Gaza/War between Israel and Hamas/Iran's attack on Israel	17
Bill for funding Israel, Ukraine, and Taiwan, and potential TikTok ban	15
Student demonstrations on college campuses about Israel and Palestine	13
Health care and prescription drugs	9
Climate change	7

On a scale of 1-5, where 1 is not at all, 2 is very little, 3 is some, 4 is frequently, and 5 is all the time, how often do you hear Democrats in Congress talking about each of the following issues or news stories? (ROTATE STORIES)

	MEAN
42. Trump indictments	3.96
43. Inflation/gas prices/grocery costs	2.99
44. President Biden's economic agenda/Bidenomics	3.43
45. Situation at the border of the US and Mexico	2.86
46. Climate change	3.65
47. Abortion	3.80
48. Health care and prescription drugs	3.35
49. Crime and safety	2.93
50. National deficit	2.71
51. Conflict in Gaza/War between Israel and Hamas/Iran's attack on Israel	3.56
52. Student demonstrations on college campuses about Israel and Palestine	3.01
53. Bill for funding Israel, Ukraine, and Taiwan, and potential TikTok ban	3.58

By percent saying "all the time"

	"ALL THE TIME"
Trump indictments	41
Abortion	33
Climate change	27
Bill for funding Israel, Ukraine, and Taiwan, and potential TikTok ban	22
Conflict in Gaza/War between Israel and Hamas/Iran's attack on Israel	19
President Biden's economic agenda/Bidenomics	19
Health care and prescription drugs	16
Inflation/gas prices/grocery costs	13
Crime and safety	11
Student demonstrations on college campuses about Israel and Palestine	11
Situation at the border of the US and Mexico	10
National deficit	9

**54. Generally speaking, would you say the economy is headed in the right direction, or are things seriously headed off on the wrong track?**

1. Right Direction	<b>26</b>
2. Don't Know	<b>12</b>
3. Wrong Track	<b>61</b>

**55. Overall would you say that you approve or disapprove of the job Joe Biden is doing in handling the economy?**

1. Approve	<b>37</b>
2. Disapprove	<b>56</b>
3. Don't know	<b>7</b>

**56. Do you think inflation is getting ... ? (ROTATE 1-2)**

1. Better	<b>16</b>
2. Worse	<b>60</b>
3. It is not changing	<b>21</b>
4. Don't know	<b>2</b>

**57. Overall, would you say you approve or disapprove of the job Joe Biden is doing in handling foreign policy?**

1. Approve	<b>35</b>
2. Disapprove	<b>55</b>
3. Don't know	<b>9</b>

## EDUCATION

For each of the following, do you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable impression? (ROTATE Q58-59)

	NAME ID	TOTAL FAVORABLE	TOTAL UNFAVORABLE	NO OPINION
<b>58. Colleges and universities</b>	<b>100</b>	<b>53</b>	<b>34</b>	<b>13</b>
<b>59. Ivy League universities</b>	<b>99</b>	<b>38</b>	<b>41</b>	<b>20</b>

**60. Do you approve or disapprove of how colleges and universities have handled student demonstrations on college campuses about Israel and Palestine?**

1. Approve	<b>19</b>
2. Disapprove	<b>53</b>
3. Don't know	<b>28</b>

**61. Do you agree or disagree with the Pro-Palestinian protests happening on college campuses?**

1. Agree	<b>23</b>
2. Disagree	<b>53</b>
3. Don't know	<b>24</b>

**62. Which of the following comes closer to your view? (ROTATE)**

1. The recent protests on college campuses are similar to the campus protest movements of the past, such as the Vietnam War protests or the civil rights protests.	<b>40</b>
2. The recent protests on college campuses are much more threatening to other students than other protest movements of the past.	<b>47</b>
3. Don't know	<b>13</b>



**63. Which of the following is the best indicator of high school student's knowledge and skill?**

1. The student's classroom grades	<b>48</b>
2. Student standardized test scores	<b>37</b>
3. Don't know	<b>15</b>

**64. If a student earns a 70% in their Algebra 1 class, is that student ready or not ready for Algebra 2?**

1. Ready	<b>42</b>
2. Not ready	<b>43</b>
3. Don't know	<b>14</b>

**65. If a student earns an 80% in their Algebra 1 class, is that student ready or not ready for Algebra 2?**

1. Ready	<b>83</b>
2. Not ready	<b>10</b>
3. Don't know	<b>7</b>

**66. If a student earns a 90% in their Algebra 1 class, is that student ready or not ready for Algebra 2?**

1. Ready	<b>92</b>
2. Not ready	<b>3</b>
3. Don't know	<b>5</b>

## FOREIGN POLICY

**67. Do you believe or not believe the following statement? America's adversaries have been emboldened as a result of its standing in the world being weakened.**

1. Believe	55
2. Do not believe	19
3. Don't know	26

**68. Do you favor or oppose the law that funds aid to Ukraine, Israel, and Taiwan, and bans TikTok if its Chinese owners do not sell it within one year?**

1. Favor	43
2. Oppose	39
3. Don't know	18

**69. Thinking about the wars in Ukraine and Gaza, do you see them as (ROTATE) isolated wars, or conflicts with global implications? (ROTATE)**

1. Isolated wars	23
2. Conflicts with global implications	67
3. Don't know	10

**70. Do you believe or not believe this statement? The US is facing the highest level of terrorist threats to public safety in decades.**

1. Believe	56
2. Do not believe	27
3. Don't know	17

## VIDEO – BIDEN ELECTION MESSAGE

Our past surveys have looked at videos from both Democrats and Republicans. For this survey, we are looking at a one-minute video that Joe Biden used at the beginning of his official campaign.

71. As you watch this video, please identify if the content you saw made you more or less favorable to Joe Biden. Use a 1-9 scale, with 1 being much less favorable, 5 being neutral, and 9 being much more favorable.

**LAST SECOND MEAN: 4.88**

72. Now having watched this video, would you say you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable impression of Joe Biden? (ROTATE 1-4, 4-1)

1. Strongly favorable	28
2. Somewhat favorable	22
3. Somewhat unfavorable	14
4. Strongly unfavorable	32
5. No opinion	4
TOTAL FAVORABLE	50
TOTAL UNFAVORABLE	47

Do you believe or not believe the following statements? (ROTATE Q73-Q82)

73. Joe Biden understands how to get things done for the American people.

1. Believe	40
2. Do not believe	51
3. Don't know	9

74. Joe Biden led the country through the Covid crisis.

1. Believe	44
2. Do not believe	49
3. Don't know	7

**75. Today, the US has the strongest economy in the world.**

1. Believe	<b>30</b>
2. Do not believe	<b>58</b>
3. Don't know	<b>13</b>

**76. Joe Biden passed the law that lowered prescription drug prices and caps insulin at \$35 a month for seniors.**

1. Believe	<b>62</b>
2. Do not believe	<b>28</b>
3. Don't know	<b>10</b>

**77. Joe Biden passed an infrastructure law, and now we are rebuilding America.**

1. Believe	<b>45</b>
2. Do not believe	<b>44</b>
3. Don't know	<b>11</b>

**78. Joe Biden passed the biggest law in history to combat climate change, because our future depends on it.**

1. Believe	<b>48</b>
2. Do not believe	<b>37</b>
3. Don't know	<b>15</b>

**79. Donald Trump took away the freedom of a woman to choose.**

1. Believe	<b>48</b>
2. Do not believe	<b>42</b>
3. Don't know	<b>10</b>

**80. Joe Biden will make Roe v. Wade the law of the land again.**

1. Believe	43
2. Do not believe	38
3. Don't know	19

**81. Donald Trump believes the job of the presidency is to take care of Donald Trump.**

1. Believe	48
2. Do not believe	45
3. Don't know	7

**82. Joe Biden believes the job of the presidency is to fight for the American people, and that is what he is doing.**

1. Believe	49
2. Do not believe	45
3. Don't know	6

**83. President Biden has said that if elected, he will make sure that the 2017 Tax Cuts and Jobs Act provisions that expire in 2025 will stay expired. Do you support or oppose his allowing them to expire?**

1. Support	40
2. Oppose	30
3. Don't know	30

**84. After 2025, some provisions of the 2017 Tax Cuts and Jobs Act are going to expire. When this occurs, the standard deduction will be cut in half, and tax rates will increase across the board. Given this, do you favor or oppose allowing the tax provisions to expire?**

1. Favor	23
2. Oppose	53
3. Don't know	23

**Now just a few demographic questions for statistical purposes only—**

**85. In what year were you born?**

1. 18-34	<b>23</b>
2. 35-44	<b>18</b>
3. 45-54	<b>18</b>
4. 55-64	<b>20</b>
5. 65+	<b>21</b>

**86. Generally speaking, do you consider yourself (ROTATE) a Republican, a Democrat, an Independent, or something else?**

1. Republican	<b>35</b>
2. Democrat	<b>36</b>
3. Independent	<b>27</b>
4. Other	<b>1</b>
5. Don't Know	<b>1</b>

**87. If you had to classify yourself, would you say you are very liberal, somewhat liberal, moderate, somewhat conservative or very conservative in your political beliefs?**

1. Very Liberal	<b>9</b>
2. Somewhat Liberal	<b>15</b>
3. Moderate	<b>37</b>
4. Somewhat Conservative	<b>24</b>
5. Very Conservative	<b>13</b>
6. Don't Know	<b>2</b>

**88. Generally speaking, how do you vote? (ROTATE 1-7, 7-1)**

1. Straight Republican	<b>16</b>
2. Mostly Republican	<b>18</b>
3. Slightly more Republican than Democrat	<b>9</b>
4. Split your ticket evenly	<b>10</b>
5. Slightly more Democrat than Republican	<b>8</b>
6. Mostly Democrat	<b>19</b>
7. Straight Democrat	<b>18</b>
8. Don't know	<b>2</b>
TOTAL STRAIGHT/MOSTLY GOP	<b>34</b>
TOTAL SLIGHTLY MORE GOP/DEM/SPLIT TICKET EVENLY	<b>26</b>
TOTAL STRAIGHT/MOSTLY DEM	<b>38</b>

**89. Are there children in your household under the age of 18 years old?**

1. Yes	<b>29</b>
2. No	<b>71</b>
3. Don't Know	<b>*</b>

**90. What is your current marital status?**

1. Single, never married	<b>38</b>
2. Married	<b>44</b>
3. Separated	<b>1</b>
4. Divorced	<b>12</b>
5. Widowed	<b>4</b>
6. Don't Know	<b>-</b>

**91. What is the annual income of your household before taxes? Is it...**

1. Less than 15K	<b>7</b>
2. 15K-30K	<b>14</b>
3. 30K-50K	<b>17</b>
4. 50K-75K	<b>18</b>
5. 75K-100K	<b>16</b>
6. 100-200K	<b>23</b>
7. Over 200K	<b>5</b>
8. Don't Know	<b>1</b>

**92. What is your religion?**

1. Evangelical Protestant	<b>15</b>
2. Mainline Protestant	<b>13</b>
3. Catholic	<b>29</b>
4. Jewish	<b>3</b>
5. Mormon	<b>1</b>
6. Atheist/Agnostic	<b>13</b>
7. Other	<b>22</b>
8. Don't Know	<b>3</b>

**93. What is your race?**

1. Hispanic	<b>14</b>
2. African-American	<b>13</b>
3. Asian	<b>3</b>
4. White	<b>67</b>
5. Other	<b>3</b>
6. Don't Know	<b>*</b>



**94. What was the last grade of school that you completed?**

1. Did not complete high school	<b>1</b>
2. High school graduate	<b>19</b>
3. Attended college but received no degree	<b>24</b>
4. Associates degree	<b>15</b>
5. College graduate – Bachelors	<b>25</b>
6. Postgraduate study or degree	<b>16</b>

**95. For which presidential candidate did you vote in the 2020 election? (ROTATE 1-2, THEN 3)**

1. Donald Trump, the Republican candidate	<b>40</b>
2. Joe Biden, the Democratic candidate	<b>48</b>
3. Third party candidate/Other	<b>4</b>
4. Did not vote	<b>9</b>
5. Don't Know	<b>*</b>

**96. What is your employment status?**

1. Employed, full time	<b>44</b>
2. Employed, part-time	<b>8</b>
3. Unemployed	<b>8</b>
4. Self-employed	<b>7</b>
5. Homemaker	<b>5</b>
6. Student	<b>4</b>
7. Retired	<b>24</b>
8. Don't Know	<b>*</b>

## BALLOT TESTS

97. If the elections were held today for President and Donald Trump was the Republican nominee, would you be more likely to vote for: (ROTATE) Donald Trump, the Republican candidate, or Joe Biden, the Democratic candidate?

1. Donald Trump	41
2. Lean Donald Trump	4
3. Undecided	10
4. Lean Joe Biden	3
5. Joe Biden	42
TOTAL DONALD TRUMP	45
TOTAL JOE BIDEN	45

98. If the elections were held today for President and Donald Trump was the Republican nominee, would you be more likely to vote for: (ROTATE TRUMP/BIDEN) Donald Trump, the Republican candidate, Joe Biden, the Democratic candidate, Robert F. Kennedy, Jr., an independent candidate, Cornel West, an independent candidate, or Jill Stein, the Green Party Candidate? (ROTATE 1-2)

1. Donald Trump	39
2. Lean Donald Trump	1
3. Joe Biden	38
4. Lean Joe Biden	2
5. Robert F. Kennedy, Jr.	10
6. Lean Robert F. Kennedy, Jr.	*
7. Cornel West	1
8. Lean Cornel West	*
9. Jill Stein	1
10. Lean Jill Stein	-
TOTAL DONALD TRUMP	40
TOTAL JOE BIDEN	40
TOTAL ROBERT F. KENNEDY, JR.	11
TOTAL CORNEL WEST	1
TOTAL JILL STEIN	1
TOTAL UNDECIDED	8

## RESUME WITH ALL

On a scale of 1-9 where 1 is not at all important, 3 is somewhat important, 5 is important, 7 is very important and 9 is extremely important, how important are each of the following attributes for the next president of the United States? (ROTATE ATTRIBUTES)

	MEAN
99. Can bring needed change	7.51
100. Fights for people like me	7.64
101. Cares about people like me	7.61
102. For the wealthy and special interests	3.27
103. Will get the economy moving in the right direction	7.81
104. Will protect freedom	7.84
105. Will protect democracy	7.68

By percent saying "extremely important"

	MEAN
Will protect freedom	53
Will protect democracy	50
Will get the economy moving in the right direction	50
Fights for people like me	47
Cares about people like me	46
Can bring needed change	44
For the wealthy and special interests	7

106. What type of area do you live in?

1. Urban	29
2. Suburban	54
3. Rural	17

## GENDER

1. Male	48
2. Female	52

## REGION

1. Northeast	<b>18</b>
2. South	<b>26</b>
3. Midwest	<b>20</b>
4. Plains/Mountains	<b>20</b>
5. West Coast	<b>16</b>