THE WINSTON GROUP
making ideas matter™

WINNING THE ISSUES NATIONAL SURVEY
1,000 Registered Voters
October 18-19, 2023

In thinking about next year's election for Congress, based on a scale of 1 to 9, where 1 is that you will not be voting and 9 is that you will absolutely be voting, how likely are you to vote in that election?

MEAN: 8.05

1. **Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?**

1. Right Direction	**23**
2. Don't Know	**11**
3. Wrong Track	**67**

2. **Overall would you say that you approve or disapprove of the job Joe Biden is doing as President?**

1. Approve	**38**
2. Don't know	**9**
3. Disapprove	**53**

For each of the following, do you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable impression? (ROTATE 3-4 THEN 5-7)

	NAME ID	TOTAL FAVORABLE	TOTAL UNFAVORABLE	NO OPINION
3. **Republicans in Congress**	100	34	60	6
4. **Democrats in Congress**	100	41	53	6
5. **Joe Biden**	100	40	56	4
6. **Donald Trump**	100	37	60	3
7. **Bidenomics**	87	27	47	13

8. **Which of the following issues would you say is most important to you in deciding how to vote for Congress? (ROTATE)**

1. Education	**1**
2. Social Security	**4**
3. Retirement and Investments	**1**
4. Terrorism	**2**
5. Health care	**5**
6. The Economy	**19**
7. Jobs	**1**
8. Taxes	**2**
9. Crime and Safety	**5**
10. Environment/Climate Change	**6**
11. National Defense/Foreign Affairs	**3**
12. National Deficit/Spending	**4**
13. Energy	**1**
14. Gas prices	**2**
15. Immigration	**9**
16. Inflation	**20**
17. Abortion	**5**
18. Prescription Drugs	*****
19. Guns	**4**
20. Other	**3**
21. Don't know	**2**

Which party do you have more confidence in to handle each of the following issues - (ROTATE) the Republican Party or the Democratic Party? (ROTATE 9-14)

	REPUBLICAN PARTY	DEMOCRATIC PARTY	DON'T KNOW
9. **The Economy**	**48**	**38**	**14**
10. **Jobs**	**44**	**43**	**14**
11. **Inflation**	**47**	**35**	**18**
12. **Immigration**	**50**	**35**	**14**
13. **National debt**	**46**	**34**	**21**
14. **Foreign policy**	**43**	**41**	**16**

15. **If the elections were held today for US Congress in your state, would you be more likely to vote for (ROTATE) the Republican candidate or the Democrat candidate? (ROTATE answer options 1 and 3)**

1. Republican	**43**
2. Lean Republican	**3**
3. Undecided	**10**
4. Lean Democrat	**3**
5. Democrat	**41**
TOTAL REPUBLICAN	**46**
TOTAL DEMOCRAT	**44**

NEWS STORIES/ISSUES

On a scale of 1-5, where 1 is not important, 2 is somewhat not important, 3 is important, 4 is very important, and 5 is extremely important, how important or not important is each of the following issues or news stories to you? (ROTATE Q16-32)

	MEAN`
16. **War between Ukraine and Russia**	**3.58**
17. **Hunter Biden allegations**	**2.85**
18. **Trump indictments**	**3.18**
19. **Inflation/gas prices/grocery costs**	**4.25**
20. **President Biden's economic agenda/Bidenomics**	**3.46**
21. **Situation at the border of the US and Mexico**	**3.83**
22. **Efforts to Impeach President Biden**	**2.85**
23. **Climate change**	**3.32**
24. **Abortion**	**3.53**
25. **K-12 Student Tests and Learning Loss**	**3.60**
26. **Health Care and Prescription Drugs**	**4.04**
27. **Crime and Safety**	**4.15**
28. **Guns**	**3.68**
29. **National Deficit**	**3.86**
30. **Election of new House Speaker**	**3.54**
31. **Attacks by Hamas in Israel**	**3.89**
32. **Student demonstrations on college campuses about the Hamas attacks in Israel**	**3.25**

33. Generally speaking, would you say the economy is headed in the right direction, or are things seriously headed off on the wrong track?

1.	Right Direction	**25**
2.	Don't Know	**12**
3.	Wrong Track	**63**

34. Overall would you say that you approve or disapprove of the job Joe Biden is doing in handling the economy?

1.	Approve	**35**
2.	Disapprove	**57**
3.	Don't know	**8**

35. Overall, would you say you approve or disapprove of the job Joe Biden is doing in handling foreign policy?

1.	Approve	**37**
2.	Disapprove	**52**
3.	Don't know	**11**

36. Do you believe or not believe the following statement? America's adversaries have been emboldened as a result of America's standing in the world being weakened.

1.	Believe	**54**
2.	Do not believe	**25**
3.	Don't know	**21**

37. **Which of the following items is giving you the most difficulty? (ROTATE)**

A. **What is your first choice?**
B. **What is your second choice?**

	FIRST CHOICE	SECOND CHOICE	COMBINED ANSWERS
1. Cost of health care and insurance	13	14	25
2. Taxes	9	9	17
3. Gas prices	11	19	28
4. Food costs	33	28	58
5. Mortgage	5	5	9
6. Household utilities and goods	13	18	28
7. Cost of education and student loans	3	5	8
8. None of these	11	2	12
9. Don't Know	1	1	2

EDUCATION

For each of the following, do you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable impression? (ROTATE Q38-39)

	NAME ID	TOTAL FAVORABLE	TOTAL UNFAVORABLE	NO OPINION
38. Colleges and universities	100	58	26	15
39. Ivy League universities	99	40	35	24

40. **Is college worth the cost?**

1. Yes	35
2. No	50
3. Don't know	16

41. **Do you approve or disapprove of how colleges and universities have handled demonstrations on campus related to the Hamas attacks in Israel?**

1. Approve	18
2. Disapprove	40
3. Don't know	42

VIDEO QUESTIONS

You will be shown two short videos, one from a Republican and one from a Democrat.

(ROTATE VIDEO ORDER – VIDEO A with 42-49, VIDEO B with 50-58)
(FIRST 500 – VIDEO A, THEN VIDEO B; SECOND 500 – VIDEO B, THEN VIDEO A)

VIDEO A- GOP ECONOMY MESSAGE

42. **As you watch this video, please identify if the content you are seeing is making you more or less favorable to Republicans. Use a 1-9 scale, with 1 being much less favorable, 5 being neutral, and 9 being much more favorable.**

    MEAN: 5.88

43. **Now having watched this video, would you say you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable impression of Republicans in Congress?**

1.	Strongly favorable	**29**
2.	Somewhat favorable	**30**
3.	Somewhat unfavorable	**14**
4.	Strongly unfavorable	**20**
5.	No opinion	**7**
TOTAL FAVORABLE		**59**
TOTAL UNFAVORABLE		**34**

Do you believe or not believe the following statements? (ROTATE STATEMENTS 44-45, THEN 46-49)

44. **After two years of record inflation, high gas prices, and grocery costs, policies under President Biden are not working.**

1.	Believe	**61**
2.	Do not believe	**31**
3.	Don't Know	**8**

45. **We need to do everything we can to get America back in its feet and moving in the right direction.**

1. Believe	**75**
2. Do not believe	**19**
3. Don't know	**6**

46. **Republicans will take on inflation by increasing the production of domestic energy through an all-of-the-above energy strategy.**

1. Believe	**48**
2. Do not believe	**38**
3. Don't know	**14**

47. **Republicans will take on inflation by stopping wasteful government spending that's making inflation worse.**

1. Believe	**44**
2. Do not believe	**45**
3. Don't know	**11**

48. **Republicans will secure our border and our streets.**

1. Believe	**52**
2. Do not believe	**36**
3. Don't know	**12**

49. **Republicans will get America back on its feet and moving in the right direction.**

1. Believe	**44**
2. Do not believe	**40**
3. Don't know	**16**

VIDEO B – BIDEN ECONOMY MESSAGE

50. **As you watch this video, please identify if the content you saw made you more or less favorable to Democrats. Use a 1-9 scale, with 1 being much less favorable, 5 being neutral, and 9 being much more favorable.**

    MEAN: 5.00

51. **Now having watched this video, would you say you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable impression of Democrats in Congress?**

1. Strongly favorable	**21**
2. Somewhat favorable	**29**
3. Somewhat unfavorable	**12**
4. Strongly unfavorable	**34**
5. No opinion	**4**
TOTAL FAVORABLE	**50**
TOTAL UNFAVORALBE	**46**

Do you believe or not believe the following statements? (ROTATE STATEMENTS 52-53, THEN 54-58)

52. **The unemployment rate is the lowest in decades.**

1. Believe	**44**
2. Do not believe	**47**
3. Don't know	**9**

53. **Inflation is down.**

1. Believe	**27**
2. Do not believe	**65**
3. Don't know	**8**

54. President Biden refused to let millions lose their jobs and the economy collapse.

1. Believe	**38**
2. Do not believe	**51**
3. Don't know	**11**

55. President Biden has fixed supply chains.

1. Believe	**30**
2. Do not believe	**56**
3. Don't know	**15**

56. President Biden has fought corporate greed.

1. Believe	**35**
2. Do not believe	**52**
3. Don't know	**13**

57. President Biden has passed laws to lower the cost of medicines.

1. Believe	**49**
2. Do not believe	**39**
3. Don't know	**12**

58. President Biden has cut utility bills and made us more energy independent.

1. Believe	**28**
2. Do not believe	**57**
3. Don't know	**15**

For each of the following, do you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable impression? (ROTATE 59-65)

	NAME ID	TOTAL FAVORABLE	TOTAL UNFAVORABLE	DON'T KNOW
59. China	100	10	74	15
60. Russia	99	8	78	13
61. The European Union	97	46	25	26
62. Ukraine	99	55	26	19
63. Taiwan	99	46	17	36
64. NATO	97	50	25	23
65. Israel	100	57	23	20

Now just a few demographic questions for statistical purposes only—

66. In what year were you born?

1. 18-34	**23**
2. 35-44	**18**
3. 45-54	**18**
4. 55-64	**20**
5. 65+	**21**

67. Generally speaking, do you consider yourself (ROTATE) a Republican, a Democrat, an Independent, or something else?

1. Republican	**35**
2. Democrat	**36**
3. Independent	**26**
4. Other	**2**
5. Don't Know	**1**

68. If you had to classify yourself, would you say you are very liberal, somewhat liberal, moderate, somewhat conservative or very conservative in your political beliefs?

1. Very Liberal	**10**
2. Somewhat Liberal	**14**
3. Moderate	**37**
4. Somewhat Conservative	**23**
5. Very Conservative	**14**
6. Don't Know	**2**

69. Are there children in your household under the age of 18 years old?

1. Yes	**28**
2. No	**72**
3. Don't Know	*****

70. What is your current marital status?

1.	Single, never married	**34**
2.	Married	**47**
3.	Separated	**1**
4.	Divorced	**13**
5.	Widowed	**4**
6.	Don't Know	*****

71. What is the annual income of your household before taxes? Is it…

1.	Less than 15K	**8**
2.	15K-30K	**14**
3.	30K-50K	**18**
4.	50K-75K	**19**
5.	75K-100K	**14**
6.	100-200K	**22**
7.	Over 200K	**4**
8.	Don't Know	**2**

72. What is your religion?

1.	Evangelical Protestant	**13**
2.	Mainline Protestant	**13**
3.	Catholic	**28**
4.	Jewish	**3**
5.	Mormon	**1**
6.	Atheist/Agnostic	**12**
7.	Other	**24**
8.	Don't Know	**5**

73. What is your race?

1.	Hispanic	**14**
2.	African-American	**13**
3.	Asian	**3**
4.	White	**67**
5.	Other	**3**
6.	Don't Know	**-**

74. What was the last grade of school that you completed?

1.	Did not complete high school	**1**
2.	High school graduate	**19**
3.	Attended college but received no degree	**24**
4.	Associates degree	**15**
5.	College graduate – Bachelors	**25**
6.	Postgraduate study or degree	**16**

75. What is your employment status?

1.	Employed, full time	**39**
2.	Employed, part-time	**9**
3.	Unemployed	**9**
4.	Self-employed	**7**
5.	Homemaker	**7**
6.	Student	**3**
7.	Retired	**26**
8.	Don't Know	*****

76. For which presidential candidate did you vote in the 2020 election? (ROTATE 1-2, THEN 3)

1. Donald Trump, the Republican candidate	**40**
2. Joe Biden, the Democratic candidate	**47**
3. Third party candidate/Other	**4**
4. Did not vote	**9**
5. Don't Know	*****

77. What type of area do you live in?

1. Urban	**29**
2. Suburban	**52**
3. Rural	**18**

GENDER

1. Male	**48**
2. Female	**52**

REGION

1. Northeast	**18**
2. South	**26**
3. Midwest	**20**
4. Plains/Mountains	**20**
5. West Coast	**16**