



WINNING THE ISSUES NATIONAL SURVEY
1,300 Registered Voters
October 17-19, 2022

In thinking about this year’s election for Congress, based on a scale of 1 to 9, where 1 is that you will not be voting and 9 is that you will absolutely be voting, how likely are you to vote in that election?

MEAN: 7.97

1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?

1. Right Direction	24
2. Don't Know	12
3. Wrong Track	64

2. Overall would you say that you approve or disapprove of the job Joe Biden is doing as President?

1. Approve	39
2. Don't know	10
3. Disapprove	51

For each of the following, do you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable impression? (ROTATE 3-4 THEN 5-7)

	NAME ID	TOTAL FAVORABLE	TOTAL UNFAVORABLE	NO OPINION
3. Republicans in Congress	99	40	52	8
4. Democrats in Congress	99	42	52	6
5. Joe Biden	100	40	56	5
6. Donald Trump	99	39	56	5
7. Nancy Pelosi	98	32	58	8

8. Which of the following issues would you say is most important to you in deciding how to vote for Congress? (ROTATE)

1. Education	1
2. Social Security	5
3. Retirement and Investments	1
4. Terrorism	1
5. Health care	5
6. The Economy	21
7. Jobs	2
8. Taxes	2
9. Crime and Safety	4
10. Environment/Climate Change	4
11. National Defense/Foreign Affairs	1
12. National Deficit/Spending	2
13. Energy	1
14. Gas prices	3
15. Immigration	5
16. Inflation	21
17. Abortion	10
18. Prescription Drugs	*
19. Guns	4
19. Other	3
20. Don't know	4

Which party do you have more confidence in to handle each of the following issues - (ROTATE) the Republican Party or the Democratic Party? (ROTATE 9-18)

	REPUBLICAN PARTY	DEMOCRATIC PARTY	DON'T KNOW
9. The Economy	47	37	15
10. Jobs	46	39	15
11. Taxes	44	39	17
12. Health care	34	51	14
13. Abortion	33	49	18
14. Education	39	45	17
15. Crime and safety	46	37	17

16. Gas prices	47	36	17
17. Inflation	46	36	18
18. Immigration	48	37	15

19. If the elections were held today for US Congress in your state, would you be more likely to vote for (ROTATE) the Republican candidate or the Democrat candidate?

1. Republican	40
2. Lean Republican	3
3. Undecided	10
4. Lean Democrat	3
5. Democrat	43
TOTAL REPUBLICAN	44
TOTAL DEMOCRAT	46

ECONOMY

20. Generally speaking, would you say the economy is headed in the right direction, or are things seriously headed off on the wrong track?

1. Right Direction	22
2. Don't Know	15
3. Wrong Track	63

21. Overall would you say that you approve or disapprove of the job Joe Biden is doing in handling the economy?

1. Approve	36
2. Disapprove	55
3. Don't know	9

22. Overall would you say that you approve or disapprove of the job Joe Biden is doing in handling inflation?

1. Approve	32
2. Disapprove	57
3. Don't know	11

23. Do you think inflation is getting ... ? (ROTATE 1-2)

1. Better	12
2. Worse	67
3. It is not changing	17
4. Don't know	4

24. By the end of the year, do you think inflation will be better, about the same or worse than it is now? (ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

1. Better	13
2. About the same	29
3. Worse	51
4. Don't know	7

25. Which description comes closest to the personal economic and lifestyle impact of the crisis caused by inflation? (ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

1. You have adjusted well with little difficulty	16
2. It has been inconvenient	26
3. It has been difficult	41
4. It has been catastrophic	13
5. Don't Know	3

26. Do you think that the US is or is not in a recession?

1. Is	62
2. Is not	23
3. Don't know	15

27. Which of the following items is giving you the most difficulty? (ROTATE)

A. What is your first choice?

B. What is your second choice?

	FIRST CHOICE	SECOND CHOICE	COMBINED
1. Cost of health care and insurance	8	9	17
2. Taxes	6	6	12
3. Gas prices	21	27	49
4. Food costs	36	25	61
5. Mortgage	3	3	6
6. Household utilities and goods	14	16	30
7. Cost of education and student loans	2	2	5
8. None of these	8	1	8
9. Don't Know	2	*	2

28. In thinking about how inflation and recent price increases may have impacted your spending, would you say you have ... ? (ROTATE 1-5, 5-1)

1. Significantly cut back on spending	23
2. Somewhat cut back on spending	24
3. Cut back a little on spending	25
4. No change in spending	16
5. Increased your spending	10
6. Don't know	3

Do you plan on having each of these sources of income as part of your financial plan for the future? (ROTATE 29-35, then 36)

	DEFINITELY YES	PROBABLY YES	UNSURE/ DON'T KNOW	PROBABLY NO	DEFINITELY NO
29. A 401K	33	16	15	11	25
30. Social security	51	23	16	5	6
31. Pension	29	14	20	12	26
32. Value of your home	28	20	26	10	16
33. Personal savings	41	26	18	7	7
34. Stocks and investments	29	22	19	10	20
35. Bitcoin or another form of cryptocurrency	8	10	16	17	49
36. Continuing to work rather than retiring	17	24	23	12	24

37. How is inflation affecting your holiday plans, including spending on gifts, meals and travel? (ROTATE 1-4, 4-1)

1. It is having a significant impact	27
2. It is having some impact	33
3. It is having little impact	21
4. It is having no impact	15
5. Don't know	3

NEWS STORIES

On a scale of 1-9 with 1 being not important at all, 3 being somewhat important, 5 being important, 7 being very important and 9 being extremely important, how important is each of the following issues or news stories to you? (ROTATE 38-56)

	MEAN
38. The economy and jobs	7.31
39. Situation with coronavirus	5.48
40. Possible new tax rate increases	6.85
41. The national deficit and debt	6.75
42. Immigration and the situation at the border	6.49

43. Inflation	7.55
44. Gas prices	7.26
45. Supply chain/shortages of products	6.91
46. The situation with Russia and Ukraine	6.18
47. Crime and safety	7.22
48. Health care	7.04
49. Congressional investigation into events of January 6	5.04
50. Cultural issues such as gender identity	4.43
51. Abortion/The Supreme Court decision to overturn Roe v. Wade	6.19
52. Food prices/grocery costs	7.54
53. President Biden's executive order to forgive student loan debt	5.56
54. Climate change	5.49
55. Threats to democracy from MAGA Republicans	5.30
56. Allegations involving Hunter Biden	4.90

SEEN/READ/HEARD

(ROTATE Q57-58 AND Q59-60)

57. A. Which one of these issues or news stories did you hear about *most* from Republican candidates?

1. The economy and jobs	7
2. Situation with coronavirus	1
3. Possible new tax rate increases	1
4. The national deficit and debt	2
5. Immigration and the situation at the border	11
6. Inflation	17
7. Gas prices	5
8. Supply chain/shortages of products	1
9. The situation with Russia and Ukraine	2
10. Crime and safety	6
11. Health care	1
12. Congressional investigation into events of January 6	3
13. Cultural issues such as gender identity	1
14. Abortion/The Supreme Court decision to overturn Roe v. Wade	10

15. Food prices/grocery costs	4
16. President Biden's executive order to forgive student loan debt	4
17. Climate change	1
18. Threats to democracy and MAGA Republicans	3
19. Allegations involving Hunter Biden	5
20. Something else	1
21. Don't know	14

58. Did this make you more or less favorable to Republican candidates?

1. More favorable	40
2. Less favorable	39
3. Don't know	21

59. Which one of these issues or news stories did you hear about *most* from Democratic candidates?

1. The economy and jobs	4
2. Situation with coronavirus	2
3. Possible new tax rate increases	1
4. The national deficit and debt	1
5. Immigration and the situation at the border	2
6. Inflation	6
7. Gas prices	4
8. Supply chain/shortages of products	1
9. The situation with Russia and Ukraine	3
10. Crime and safety	2
11. Health care	2
12. Congressional investigation into events of January 6	9
13. Cultural issues such as gender identity	2
14. Abortion/The Supreme Court decision to overturn Roe v. Wade	24
15. Food prices/grocery costs	3
16. President Biden's executive order to forgive student loan debt	7

17. Climate change	7
18. Threats to democracy and MAGA Republicans	9
19. Allegations involving Hunter Biden	1
20. Something else	1
21. Don't know	11

60. Did this make you more or less favorable to Democratic candidates?

1. More favorable	36
2. Less favorable	44
3. Don't know	20

BELIEF STATEMENTS

Do you believe or not believe the following statements? (ROTATE Q61-65)

61. Inflation has been over 8% for the last 7 months.

1. Believe	74
2. Do not believe	11
3. Don't Know	15

62. Government policies under President Biden and Democrats in Congress have caused inflation to increase and prices to go up.

1. Believe	56
2. Do not believe	30
3. Don't Know	13

63. Gas prices are going up.

1. Believe	76
2. Do not believe	13
3. Don't Know	10

64. Gas prices are now reasonable.

1. Believe	19
2. Do not believe	73
3. Don't Know	8

65. The Biden Administration rescued the economy through the American Rescue Plan passed last year.

1. Believe	27
2. Do not believe	54
3. Don't Know	19

66. Which is more important in how you are thinking of voting in the upcoming elections for Congress? (ROTATE)

1. Cost of living and inflation	66
2. Threats to democracy	27
3. Don't Know	6

67. Which comes closer to your view? (ROTATE)

1. President Biden inherited a bad economy because of the COVID pandemic.	40
2. When President Biden came into office, the economy was starting to recover, but his policies have significantly increased inflation and hurt the economy.	49
3. Don't Know	11

EDUCATION

68. Recently, President Biden announced the cancellation of up to \$10,000 of student loan debt per borrower for those making under \$125,000 for those filing as single individuals or families making under \$250,000. Do you favor or oppose this action?

1. Favor	44
2. Oppose	43
3. Don't know	13

69. Do you think the cancellation of up to \$10,000 of student loan debt per borrower will (ROTATE) help, hurt, or have no impact on inflation? (ROTATE 1-2)

1. Help	23
2. Hurt	40
3. No impact	25
4. Don't know	12

Do you believe or not believe the following statements?

70. President Biden's plan to cancel student loan debt could cost the federal government over \$400 billion.

1. Believe	61
2. Do not believe	18
3. Don't know	21

71. More than half of the benefit of student debt cancellation will go to those in the top half of the income spectrum.

1. Believe	43
2. Do not believe	29
3. Don't know	28

72. Having lost school time due to the schools shutting down in response to coronavirus, where do you think students are in terms of learning loss ... (ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

1. About where they normally would have been	8
2. Slightly behind where they normally would have been	18
3. Somewhat behind where they normally would have been	32
4. Significantly behind where they normally would have been	33
5. Don't know	9

ABORTION

73. The Supreme Court recently overturned the Roe v. Wade decision on abortion. Which proposal would you prefer? (ROTATE)

1. Congress should pass a federal law to codify Roe v. Wade to ensure a woman's right to choose.	51
2. We should defer to states to allow them to set their own laws regarding abortion in their states.	37
3. Don't know	12

74. While both may be important to you, which matters more to you in thinking about the elections this fall? (ROTATE)

1. A candidate's position on abortion	29
2. A candidate's position on the economy and inflation	61
3. Don't know	10

Now just a few demographic questions for statistical purposes only—

75. In what year were you born?

1. 18-34	17
2. 35-44	19
3. 45-54	20
4. 55-64	21
5. 65+	23

76. Generally speaking, do you consider yourself (ROTATE) a Republican, a Democrat, an Independent, or something else?

1. Republican	35
2. Democrat	37
3. Independent	23
4. Other	2
5. Don't Know	3

77. If you had to classify yourself, would you say you are very liberal, somewhat liberal, moderate, somewhat conservative or very conservative in your political beliefs?

1. Very Liberal	11
2. Somewhat Liberal	12
3. Moderate	38
4. Somewhat Conservative	21
5. Very Conservative	15
6. Don't Know	3

78. Are there children in your household under the age of 18 years old?

1. Yes	28
2. No	71
3. Don't Know	1

79. What is your current marital status?

1. Single, never married	28
2. Married	52
3. Separated	4
4. Divorced	10
5. Widowed	5
6. Don't Know	*

80. What is the annual income of your household before taxes? Is it...

1. Less than 15K	8
2. 15K-30K	15
3. 30K-50K	15
4. 50K-75K	20
5. 75K-100K	15
6. 100-200K	19
7. Over 200K	5
8. Don't Know	4

81. What is your religion?

1. Evangelical Protestant	15
2. Mainline Protestant	12
3. Catholic	29
4. Jewish	5
5. Mormon	1
6. Atheist/Agnostic	10
7. Other	23
8. Don't Know	5

82. What is your race?

1. Hispanic	13
2. African-American	12
3. Asian	3
4. White	69
5. Other	3
6. Don't Know	*

83. What was the last grade of school that you completed?

1. Did not complete high school	2
2. High school graduate	20
3. Attended college but received no degree	24
4. Associates degree	13
5. College graduate – Bachelors	25
6. Postgraduate study or degree	16

84. What is your employment status?

1. Employed, full time	39
2. Employed, part-time	8
3. Unemployed	8
4. Self-employed	6
5. Homemaker	8
6. Student	3
7. Retired	27
8. Don't Know	*

85. For which presidential candidate did you vote in the 2020 election? (ROTATE 1-2, THEN 3)

1. Donald Trump, the Republican candidate	42
2. Joe Biden, the Democratic candidate	45
3. Third party candidate/Other	4
4. Did not vote	8
5. Don't Know	2

ROTATE Q86-89

86. If the elections were held today for US Congress in your state, would you be more likely to vote for (ROTATE) the Republican candidate or the Democrat candidate?

1. The Democrat who says Donald Trump and MAGA Republicans represent an extremism that is a threat to democracy. They do not respect the Constitution and do not believe in the rule of law.	39
2. The Republican who says the economy and inflation are the most important priorities facing the country. We need an all-of-the-above energy strategy to help lower gas prices, and stop wasteful government spending that is making inflation worse. We need to do everything we can to get the economy moving again.	48
3. Don't know	13

87. If the elections were held today for US Congress in your state, would you be more likely to vote for (ROTATE) the Republican candidate or the Democrat candidate?

1. The Democrat who says the recent bill passed by Congress will lower prescription drug costs, deliver historic climate action, and dramatically reduce the deficit by asking the wealthy and corporations to pay their fair share.	41
2. The Republican who says the economy and inflation are the most important priorities facing the country. We need an all-of-the-above energy strategy to help lower gas prices, and stop wasteful government spending that is making inflation worse. We need to do everything we can to get the economy moving again.	48
3. Don't know	11

88. If the elections were held today for US Congress in your state, would you be more likely to vote for (ROTATE) the Republican candidate or the Democrat candidate?

1. The Democrat who says Donald Trump and MAGA Republicans are a threat to democracy. Democrats will protect a woman's right to an abortion and birth control, and lower prescription drug costs to help with inflation.	39
2. The Republican who says the economy and inflation are the most important priorities facing the country. Republicans will work toward implementing an all-of-the-above energy strategy to help lower gas prices and stopping wasteful government spending that is making inflation worse. We need to do everything we can to get the economy moving again.	48
3. Don't know	12

89. If the elections were held today for US Congress in your state, would you be more likely to vote for (ROTATE) the Republican candidate or the Democrat candidate?

1. The Democrat who says Donald Trump and MAGA Republicans are a threat to democracy. Democrats will protect a woman's right to an abortion and birth control, and lower prescription drug costs to help with inflation.	40
2. The Republican who says the economy, inflation and crime are the most important priorities facing the country. Republicans will work toward implementing an all-of-the-above energy strategy to help lower gas prices, stopping wasteful government spending that is making inflation worse, and supporting law enforcement to reduce crime.	48
3. Don't know	12

90. Do you believe or not believe this statement: Republicans will cut Social Security and Medicare.

1. Believe	36
2. Do not believe	44
3. Don't Know	20

91. What type of area do you live in?

1. Urban	30
2. Suburban	53
3. Rural	17

Gender

1. Male	48
2. Female	52

Region

1. Northeast	18
2. South	29
3. Midwest	19
4. Plains/Mountains	19
5. West Coast	15