

WINNING THE ISSUES NATIONAL SURVEY
1,000 Registered Voters
January 2-4, 2022

- 1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?**

1. Right Direction	37
2. Don't Know	10
3. Wrong Track	53

- 2. Overall would you say that you approve or disapprove of the job Joe Biden is doing as President?**

1. Approve	46
2. Don't know	10
3. Disapprove	44

For each of the following, do you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable impression? (ROTATE 3-4 THEN 5-6)

	NAME ID	TOTAL FAV	TOTAL UNFAV	NO OPINION
3. Republicans in Congress	100	41	52	7
4. Democrats in Congress	100	45	49	6
5. Joe Biden	100	51	46	3
6. Donald Trump	99	42	54	4

- 7. Which of the following issues would you say is most important to you in deciding how to vote for Congress? (ROTATE)**

1. Education	2
2. Social Security	7
3. Retirement and Investments	1
4. Terrorism	3

5. Health care	11
6. The Economy	27
7. Jobs	3
8. Taxes	6
9. Crime and Safety	5
10. Environment/Climate Change	7
11. National Defense/Foreign Affairs	1
12. National Deficit/Spending	6
13. Energy	1
14. Gas prices	2
15. Immigration	8
16. Other	4
17. Prescription Drugs	1
18. Don't know	3

Which party do you have more confidence in to handle each of the following issues - (ROTATE) the Republican Party or the Democratic Party? (ROTATE 8-18)

	REPUBLICAN PARTY	DEMOCRATIC PARTY	DON'T KNOW
8. The Economy	48	38	14
9. Jobs	45	41	15
10. Taxes	45	39	16
11. Health care	34	48	18
12. Crime and safety	45	35	20
13. The supply chain	43	37	20
14. Education	37	44	18
15. Energy	42	41	17
16. Gas Prices	45	36	19
17. Inflation	46	34	20
18. Fiscal Responsibility	45	34	21

19. If the elections were held today for US Congress in your state, would you be more likely to vote for (ROTATE) the Republican candidate or the Democrat candidate?

1. Republican	42
2. Lean Republican	3
3. Undecided	10
4. Lean Democrat	4
5. Democrat	41
TOTAL REPUBLICAN	46
TOTAL DEMOCRAT	44

ECONOMY

20. Generally speaking, would you say the economy is headed in the right direction, or are things seriously headed off on the wrong track?

1. Right Direction	38
2. Don't Know	12
3. Wrong Track	50

21. Overall would you say that you approve or disapprove of the job Joe Biden is doing in handling the economy?

1. Approve	44
2. Disapprove	49
3. Don't know	7

22. Overall would you say that you approve or disapprove of the job Joe Biden is doing in handling inflation?

1. Approve	37
2. Disapprove	51
3. Don't know	12

23. Overall would you say that you approve or disapprove of the job Joe Biden is doing in handling gas prices?

1. Approve	38
2. Disapprove	50
3. Don't know	11

24. Overall would you say that you approve or disapprove of the job Joe Biden is doing in handling the coronavirus?

1. Approve	49
2. Disapprove	42
3. Don't know	9

25. Which is the more important priority for the country? (ROTATE)

1. Passing President Biden's Build Back Better plan	25
2. Dealing with inflation and scarcity of goods caused by supply chain problems	66
3. Don't know	8

BELIEF STATEMENTS

Do you believe or not believe the following statements: (ROTATE 26-29)

26. Government policies have led to a decline in purchasing power of the US dollar over time.

1. Believe	58
2. Do not believe	17
3. Don't Know	24

27. Since the spring, Americans have lost on average \$377 in real disposable income per month as a result of inflation.

1. Believe	67
2. Do not believe	13
3. Don't Know	20

28. At the beginning of 2021, the economy was on the brink of collapse.

1. Believe	40
2. Do not believe	42
3. Don't Know	18

29. Americans now have more money in their pockets than before the pandemic.

1. Believe	25
2. Do not believe	56
3. Don't Know	18

30. Do you agree or disagree with this statement: President Biden should try to implement as many provisions from the Build Back Better plan as he can through executive order.

1. Agree	44
2. Disagree	39
3. Don't Know	18

31. A year from now, do you think inflation will be better, about the same or worse than it is now?

1. Better	25
2. About the same	32
3. Worse	34
4. Don't know	9

COVID

Do you believe or not believe the following statements: (ROTATE Q32-33)

32. COVID in some form is here to stay.

1. Believe	79
2. Do not believe	11
3. Don't Know	9

33. As the virus evolves, it will become more contagious but less deadly.

1. Believe	60
2. Do not believe	17
3. Don't Know	22

34. Some people have said that they are considering moving because of high taxes in their state or city. Do you consider yourself to be in that category?

1. Yes	28
2. No	63
3. Don't know	9

35. Some people have said that they are considering moving because of COVID-related policies in their state or city. Do you consider yourself to be in that category?

1. Yes	18
2. No	76
3. Don't know	6

36. Do you think the current administration was or was not prepared for potential variants of the COVID virus that might emerge?

1. Was prepared	29
2. Was not prepared	59
3. Don't know	12

VOTING RIGHTS

37. Some have said there is a significant threat to democracy in our country today. Do you agree or disagree with this statement?

1. Agree	68
2. Disagree	18
3. Don't know	13

**38. Which of the following do you think is the biggest threat to democracy in the US?
(ROTATE 1-11)**

1. Federal government overreach and mandates	18
2. Influence of news media	9
3. Influence of big tech and censorship of conservatives	5
4. Elites and institutions like academia and universities	3
5. Right-wing extremist movements	14
6. Allowing non-citizens to vote	8
7. Lack of security for mail-in voting/ballot harvesting	6
8. Voter suppression efforts	6
9. Republicans undermining minority voting rights at the state level	12
10. Redistricting	1
11. Voter fraud	9
12. Don't know	9

39. Would you favor or oppose a law requiring photo ID to vote?

1. Favor	81
2. Oppose	12
3. Don't know	7

ECONOMY

40. Do you think the economy and businesses need (ROTATE) more involvement and regulation from institutions and government agencies to provide oversight and protect consumers, or less involvement and regulation from institutions and government agencies to put more power in the hands of consumers and private sector entities? (ROTATE)

1. More involvement and regulation from institutions and government agencies to provide oversight and protect consumers	42
2. Less involvement and regulation from institutions and government agencies to put more power in the hands of consumers and private sector entities	41
3. Don't know	17

Do you plan on having each of these sources of income as part of your financial plan for the future? (ROTATE 41-47, then 48)

	DEFINITELY YES	PROBABLY YES	UNSURE/ DON'T KNOW	PROBABLY NO	DEFINITELY NO
41. A 401K	38	20	16	12	15
42. Social security	57	21	12	7	3
43. Pension	36	16	16	10	21
44. Value of your home	36	25	19	9	11
45. Personal savings	51	27	13	6	4
46. Stocks and investments	36	23	17	12	12
47. Bitcoin or another form of cryptocurrency	12	13	21	20	34
48. Continuing to work rather than retiring	19	25	23	11	23

As a result of inflation, have you already or do you plan to take any of these actions to help deal with rising costs? (ROTATE 49-54)

	DEFINITELY YES	PROBABLY YES	UNSURE/ DON'T KNOW	PROBABLY NO	DEFINITELY NO
49. Cutting back on less necessary spending items	34	38	14	8	6
50. Growing some of your own food, making your own clothes or other homemade items	18	22	21	18	21

51. Taking on a second job or another income source	16	22	22	15	25
52. Continuing to work rather than retiring or working longer than you planned	20	26	20	10	23
53. Cutting back on driving to save on gas prices	25	31	19	13	11
54. Buying Bitcoin or another cryptocurrency	13	14	18	16	38

EDUCATION VIDEOS

You will be shown two short videos, one from a Republican and one from a Democrat.

(ROTATE VIDEO ORDER – VIDEO A with 55-59, VIDEO B with 60-64)
(FIRST 500 – VIDEO A, THEN VIDEO B; SECOND 500 – VIDEO B, THEN VIDEO A)

VIDEO A- GOP

55. As you watch this video, please identify if the content you are seeing is making you more or less favorable to Republicans. Use a 1-9 scale, with 1 being much less favorable, 5 being neutral, and 9 being much more favorable.

MEAN: 6.53

56. Now having watched this video, would you say you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable impression of Republicans in Congress?

1. Strongly favorable	34
2. Somewhat favorable	34
3. Somewhat unfavorable	14
4. Strongly unfavorable	10
5. No opinion	8
TOTAL FAVORABLE	68
TOTAL UNFAVORABLE	24

Do you believe or not believe the following statements: (ROTATE 57-59)

57. We need to do everything we can to keep the economy moving in the right direction, which includes keeping the schools fully open to help students get back on track for success.

1. Believe	68
2. Do not believe	20
3. Don't Know	12

58. We must ensure parents' voices are heard when it comes to their children's education.

1. Believe	74
2. Do not believe	16
3. Don't Know	10

59. We must set high achievement standards for all students because, with the right support, students can rise to any academic challenge they face.

1. Believe	78
2. Do not believe	12
3. Don't Know	10

VIDEO B – DEMOCRATIC MESSAGE

60. As you watch this video, please identify if the content you saw made you more or less favorable to Democrats. Use a 1-9 scale, with 1 being much less favorable, 5 being neutral, and 9 being much more favorable.

MEAN: 5.96

61. Now having watched this video, would you say you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable impression of Democrats in Congress?

1. Strongly favorable	32
2. Somewhat favorable	29
3. Somewhat unfavorable	14

4. Strongly unfavorable	19
5. No opinion	6
TOTAL FAVORABLE	61
TOTAL UNFAVORABLE	33

Do you believe or not believe the following statements: (ROTATE 62-64)

62. We need renewed investment in American families and learners, which is included in the Build Back Better plan.

1. Believe	53
2. Do not believe	31
3. Don't Know	16

63. American families need affordable childcare to keep the economy on track; universal, free, high-quality preschool for every three and four-year old; expanded school meal programs to combat childhood hunger; and increased Pell Grants to help low-income students access and complete college.

1. Believe	58
2. Do not believe	29
3. Don't Know	13

64. By asking the wealthy and corporations to pay their fair share, we can make the investments we need to improve the lives of American families and set the foundation for a better future for students, workers, families, and our economy.

1. Believe	56
2. Do not believe	30
3. Don't Know	14

65. Now having watched both of these videos, which party do you have more confidence in to handle the issue of education – (ROTATE) the Republican Party or the Democratic Party? (ROTATE)

1. The Republican Party	45
2. The Democratic Party	43
3. Don't know	12

Now just a few demographic questions for statistical purposes only—

66. In what year were you born?

1. 18-34	17
2. 35-44	19
3. 45-54	20
4. 55-64	21
5. 65+	23

67. Generally speaking, do you consider yourself (ROTATE) a Republican, a Democrat, an Independent, or something else?

1. Republican	35
2. Democrat	37
3. Independent	23
4. Other	2
5. Don't Know	3

68. If you had to classify yourself, would you say you are very liberal, somewhat liberal, moderate, somewhat conservative or very conservative in your political beliefs?

1. Very Liberal	10
2. Somewhat Liberal	13
3. Moderate	38
4. Somewhat Conservative	20
5. Very Conservative	16
6. Don't Know	3

69. Are there children in your household under the age of 18 years old?

1. Yes	35
2. No	64
3. Don't Know	1

70. What is your current marital status?

1. Single, never married	27
2. Married	56
3. Separated	2
4. Divorced	10
5. Widowed	4
6. Don't Know	1

71. What is the annual income of your household before taxes? Is it...

1. Less than 15K	8
2. 15K-30K	12
3. 30K-50K	17
4. 50K-75K	16
5. 75K-100K	18
6. 100-200K	20
7. Over 200K	5
8. Don't Know	4

72. What is your religion?

1. Evangelical Protestant	14
2. Mainline Protestant	14
3. Catholic	29
4. Jewish	3
5. Mormon	1
6. Atheist/Agnostic	10
7. Other	23
8. Don't Know	6

73. What is your race?

1. Hispanic	13
2. African-American	12
3. Asian	3
4. White	69
5. Other	3
6. Don't Know	*

74. Do you or anyone in your household belong to a labor union?

1. Yes	17
2. No	81
3. Don't know	2

75. What was the last grade of school that you completed?

1. Did not complete high school	2
2. High school graduate	20
3. Attended college but received no degree	24
4. Associates degree	13
5. College graduate – Bachelors	25
6. Postgraduate study or degree	16

76. What is your employment status?

1. Employed, full time	43
2. Employed, part-time	10
3. Unemployed	7
4. Self-employed	4
5. Homemaker	6
6. Student	3
7. Retired	27
8. Don't Know	*

77. For which presidential candidate did you vote in the 2020 election? (ROTATE 1-2, THEN 3)

1. Donald Trump, the Republican candidate	41
2. Joe Biden, the Democratic candidate	50
3. Third party candidate/Other	3
4. Did not vote	5
5. Don't Know	1

(ROTATE 80-81)

78. Which statement comes closer to your view of the 2020 presidential election? (ROTATE)

1. Joe Biden won the election fairly	59
2. Joe Biden won the election because of voter fraud	28
3. Don't know	12

79. Which statement comes closer to your view of the 2016 presidential election? (ROTATE)

1. Donald Trump won the election fairly	52
2. Donald Trump won the election because of Russian interference	27
3. Don't know	22

80. What type of area do you live in?

1. Urban	30
2. Suburban	51
3. Rural	19

Gender

1. Male	48
2. Female	52

Region

1. Northeast	18
2. South	28
3. Midwest	21
4. Plains/Mountains	20
5. West Coast	14