

WINNING THE ISSUES NATIONAL SURVEY
1000 Registered Voters
April 7-11, 2021

1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?

1. Right Direction	47
2. Don't Know	13
3. Wrong Track	40

2. Overall would you say that you approve or disapprove of the job Joe Biden is doing as President?

1. Approve	54
2. Don't know	11
3. Disapprove	35

For each of the following, do you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable impression? (ROTATE 3-4 THEN 5-6)

	NAME ID	TOTAL FAVORABLE	TOTAL UNFAVORABLE	NO OPINION
3. Republicans in Congress	99	40	51	7
4. Democrats in Congress	99	47	45	7
5. Donald Trump	99	39	55	5
6. Joe Biden	100	53	40	7

7. Which of the following issues would you say is most important to you in deciding how to vote for Congress? (ROTATE)

1. Education	3
2. Social Security	5
3. Retirement and Investments	2
4. Terrorism	3

5. Health care	14
6. The Economy	22
7. Jobs	3
8. Taxes	4
9. Crime and Safety	4
10. Environment/Climate Change	8
11. National Defense/Foreign Affairs	2
12. National Deficit/Spending	4
13. Energy	1
14. Gas prices	3
15. Immigration	11
16. Other	4
17. Prescription Drugs	1
18. Don't know	6

Which party do you have more confidence in to handle each of the following issues - (ROTATE) the Republican Party or the Democratic Party? (ROTATE 8-15)

	REPUBLICAN PARTY	DEMOCRATIC PARTY	DON'T KNOW
8. The Economy	43	42	16
9. Jobs	42	43	15
10. Taxes	44	41	15
11. Health care	36	47	17
12. Education	37	45	18
13. Energy	38	44	18
14. Gas prices	42	38	20
15. Immigration situation at the US border with Mexico	45	39	17

16. If the elections were held today for US Congress in your state, would you be more likely to vote for (ROTATE) the Republican candidate or the Democrat candidate?

1. Republican	38
2. Lean Republican	3
3. Undecided	14
4. Lean Democrat	3

5. Democrat	43
TOTAL REPUBLICAN	41
TOTAL DEMOCRAT	45

NEWS STORIES

On a scale of 1-9 with 1 being not important at all, 3 being somewhat important, 5 being important, 7 being very important and 9 being extremely important, how important is each of the following issues or news stories to you? (ROTATE 17-35)

	MEAN
17. The economy and jobs	7.21
18. Affordable Care Act/health care/single payer/Medicare for All	6.01
19. Coronavirus vaccine distribution	6.85
20. Re-opening the economy	6.95
21. State of scientific discovery and innovation, including status of a vaccine or a cure for coronavirus	6.43
22. Trial of police officer involved in the George Floyd case	5.56
23. Cancel culture	4.90
24. Possible new tax rate increases	6.34
25. Big Tech involvement in deciding what information that is posted on social media is legitimate or not	5.82
26. Climate change	5.64
27. School closures	6.01
28. The 1.9 trillion dollar Covid relief bill	6.42
29. Discontinuation of publishing some books by Dr. Seuss	4.31
30. Transgender issues related to women's sports	4.76
31. Election reform bills being considered in Congress	6.19
32. Election reform bills considered at the state level	6.13
33. The national deficit	6.48
34. Moral issues like abortion and prayer in schools	5.60
35. Immigration and the situation at the border	6.82

ECONOMY

36. Generally speaking, would you say the economy is headed in the right direction, or are things seriously headed off on the wrong track?

1. Right Direction	43
2. Don't Know	21
3. Wrong Track	35

37. Overall would you say that you approve or disapprove of the job Joe Biden is doing in handling the economy?

1. Approve	53
2. Disapprove	37
3. Don't know	10

38. Do you think the situation with the coronavirus is... (ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

1. Starting to improve	44
2. Staying about the same	25
3. Getting worse	12
4. Too soon to tell	15
5. Don't know	5

39. Overall would you say that you approve or disapprove of the job Joe Biden is doing in handling the current health situation involving the coronavirus?

1. Approve	57
2. Disapprove	31
3. Don't know	13

40. Do you intend to take the vaccine for the coronavirus when it is available?

1. Yes	71
2. No	20
3. Don't Know	9

**41. When was the first coronavirus vaccine approved for distribution by the FDA?
(ROTATE)**

1. This year	35
2. Last year	50
3. Don't Know	15

42. Overall would you say that you approve or disapprove of the job Joe Biden is doing in handling the immigration situation at the US border with Mexico?

1. Approve	34
2. Disapprove	46
3. Don't know	20

43. Do you think that improvements in the economy are because of...? (ROTATE)

1. President Biden's economic policies	34
2. Policies already put into place last year including the 2020 CARES Act and Operation Warp Speed	43
3. Don't Know	23

44. Do you think that recent increases in gas prices are the result of....? (ROTATE)

1. New environmental policies put into place by President Biden, such as stopping the Keystone Pipeline and halting new oil and gas leasing on federal lands	47
2. Rising demand as people travel due to a stronger economy and stagnant supply	34
3. Don't Know	19

45. Do you think the most recent \$1.9 trillion Covid bill was mostly...? (ROTATE)

1. Relief dealing with the pandemic and aid for businesses and individuals	42
2. A government spending bill with too many unrelated special interest priorities	45
3. Don't Know	13

BELIEF STATEMENTS

Do you believe or not believe the following statements: (ROTATE 46-52)

46. The 2017 Tax Cuts and Jobs Act increased income inequality.

1. Believe	33
2. Do not believe	36
3. Don't Know	31

47. Any tax increase will slow economic growth and undermine the competitiveness of American businesses.

1. Believe	41
2. Do not believe	34
3. Don't Know	25

48. The Covid relief bill passed in March by a Democratic Congress saved the economy.

1. Believe	31
2. Do not believe	44
3. Don't Know	25

49. Government lawmakers have a right to take more of my money in taxes if it goes toward a good cause like climate change or giving to others with less income.

1. Believe	27
2. Do not believe	49
3. Don't Know	24

50. Government lawmakers have a right to take more money from wealthy people and businesses in taxes, but not mine.

1. Believe	36
2. Do not believe	41
3. Don't Know	23

51. Under President Biden's plan, anybody making more than \$400,000 will see a small to significant tax increase. If you make less than \$400,000 you will not see one single penny in additional federal tax.

1. Believe	39
2. Do not believe	41
3. Don't Know	20

52. Because of what has happened with Covid, I am willing to pay more in taxes.

1. Believe	24
2. Do not believe	55
3. Don't Know	21

TAXES

53. One of the provisions of the Covid relief bill was that states that utilized the relief money were not allowed to cut taxes unless they made up the money another way by raising taxes and revenues some other way. Do you support or oppose this provision that would limit states' ability to cut taxes?

1. Support	37
2. Oppose	33
3. Don't Know	30

54. In thinking about the proposal to eliminate the Senate legislative filibuster, who do you agree with more? (ROTATE)

1. Senate Democrats who say that Republicans are using the filibuster to stall the agenda of President Biden and that use of the filibuster is racist. We should eliminate the use of the filibuster.	31
2. Senate Republicans who say that as President Biden once said when he was in the Senate, eliminating the filibuster is not only a bad idea, it upsets the constitutional design and disservices the country. Senate rules should not be changed no matter which party is in power.	44
3. Don't Know	26

CANCEL CULTURE

55. How concerned or not concerned are you that you or a family member could be “cancelled” or punished for your political views or personal beliefs, such as losing a job or being attacked on social media?

1. Very concerned	29
2. Somewhat concerned	22
3. Somewhat not concerned	12
4. Not concerned at all	26
5. Don't Know	10
TOTAL CONCERNED	52
TOTAL NOT CONCERNED	38

56. Have you, a family member or friend ever experienced being cancelled or punished in some way because of political views or personal beliefs?

1. Yes	19
2. No	68
3. Don't Know	13

EDUCATION

57. Having lost school time last year due to the schools shutting down in response to coronavirus and given that many students have attended school this year in a distance learning environment, do you think students generally at the end of this coming academic year will be ... (ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

1. About where they would have been normally at the end of a typical school year	9
2. Slightly behind where they would normally have been at the end of a typical school year	18
3. Somewhat behind where they would normally have been at the end of a typical school year	25
4. Significantly behind where they would normally have been at the end of a typical school year	32
5. Don't know	16

58. What percentage of 4th graders are proficient in reading at 4th grade level?

MEAN: 48.61%

59. What percentage of 4th graders should be proficient in reading at 4th grade level?

MEAN: 73.58%

60. What group of issues concerns you the most? (ROTATE 1-4)

1. Economic- like taxes, budget, and jobs	40
2. Social- like education, health care, and the environment	25
3. Moral- like abortion and prayer in schools	14
4. Foreign Affairs- like defense, terrorism and international relations	11
5. Don't know	9

For each of the following, do you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable impression? (ROTATE 61-62)

	NAME ID	TOTAL FAVORABLE	TOTAL UNFAVORABLE	NO OPINION
61. Republicans in the US Senate	99	42	49	8
62. Democrats in the US Senate	99	47	43	9

VIDEOS

You will be shown two short videos, one from a Republican and one from a Democrat.

**(ROTATE VIDEO ORDER – VIDEO A with 63-67, VIDEO B with 68-72)
(FIRST 500 – VIDEO A, THEN VIDEO B; SECOND 500 – VIDEO B, THEN VIDEO A)**

VIDEO A- GOP ECONOMIC MESSAGE

63. As you watch this video, please identify if the content you are seeing is making you more or less favorable to Republicans. Use a 1-9 scale, with 1 being much less favorable, 5 being neutral, and 9 being much more favorable.

LAST SECOND MEAN: 6.12

64. Now having watched this video, would you say you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable impression of Republicans in Congress?

1. Strongly favorable	33
2. Somewhat favorable	28
3. Somewhat unfavorable	14
4. Strongly unfavorable	16
5. No opinion	9
TOTAL FAVORABLE	61
TOTAL UNFAVORABLE	30

From this video, do you believe or not believe the following statements: (ROTATE 65-67)

65. The economic policies developed over the last couple of years helped the country effectively respond to the pandemic and put the country on the path to economic recovery.

1. Believe	51
2. Do not believe	33
3. Don't Know	16

66. The last thing we need to do right now is raise taxes on businesses and individuals.

1. Believe	53
2. Do not believe	32
3. Don't Know	15

67. We need to do everything we can to help businesses get back on their feet so they can get Americans back to work to keep the economy moving in the right direction.

1. Believe	70
2. Do not believe	18
3. Don't Know	12

VIDEO B – DEMOCRATIC ECONOMIC MESSAGE

68. As you watch this video, please identify if the content you saw made you more or less favorable to Democrats. Use a 1-9 scale, with 1 being much less favorable, 5 being neutral, and 9 being much more favorable.

LAST SECOND MEAN: 5.58

69. Now having watched this video, would you say you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable impression of Democrats in Congress?

1. Strongly favorable	33
2. Somewhat favorable	25
3. Somewhat unfavorable	10
4. Strongly unfavorable	24
5. No opinion	8
TOTAL FAVORABLE	58
TOTAL UNFAVORABLE	34

From this video, do you believe or not believe the following statements: (ROTATE 70-72)

70. The Biden Administration is beating the virus by manufacturing more vaccines and setting up more vaccination sites, which will get the country back to normal.

1. Believe	55
2. Do not believe	33
3. Don't Know	12

71. The Biden administration is getting \$1400 checks out to 85% of the country.

1. Believe	66
2. Do not believe	22
3. Don't Know	12

72. As a result of the Biden plan child poverty will be cut in half.

1. Believe	38
2. Do not believe	45
3. Don't Know	17

Now just a few demographic questions for statistical purposes only—

73. In what year were you born?

1. 18-34	17
2. 35-44	19
3. 45-54	20
4. 55-64	21
5. 65+	23

74. Generally speaking, do you consider yourself (ROTATE) a Republican, a Democrat, an Independent, or something else?

1. Republican	35
2. Democrat	37
3. Independent	23
4. Other	1
5. Don't Know	4

75. If you had to classify yourself, would you say you are very liberal, somewhat liberal, moderate, somewhat conservative or very conservative in your political beliefs?

1. Very Liberal	10
2. Somewhat Liberal	13
3. Moderate	38
4. Somewhat Conservative	18
5. Very Conservative	18
6. Don't Know	3

76. Are there children in your household under the age of 18 years old?

1. Yes	26
2. No	73
3. Don't Know	1

77. What is your current marital status?

1. Single, never married	28
2. Married	56
3. Separated	1
4. Divorced	10
5. Widowed	5
6. Don't Know	1

78. What is the annual income of your household before taxes? Is it...

1. Less than 15K	9
2. 15K-30K	12
3. 30K-50K	13
4. 50K-75K	19
5. 75K-100K	16
6. 100-200K	21
7. Over 200K	6
8. Don't Know	4

79. What is your religion?

1. Evangelical Protestant	17
2. Mainline Protestant	13
3. Catholic	31
4. Jewish	3
5. Mormon	1
6. Atheist/Agnostic	11
7. Other	19
8. Don't Know	6

80. What is your race?

1. Hispanic	13
2. African-American	12
3. Asian	3
4. White	69
5. Other	3
6. Don't Know	-

81. Do you or anyone in your household belong to a labor union?

1. Yes	14
2. No	84
3. Don't know	1

82. What was the last grade of school that you completed?

1. Did not complete high school	2
2. High school graduate	20
3. Attended college but received no degree	24
4. Associates degree	13
5. College graduate – Bachelors	25
6. Postgraduate study or degree	16

83. What is your employment status?

1. Employed, full time	44
2. Employed, part-time	8
3. Unemployed	10
4. Self-employed	3
5. Homemaker	5
6. Student	3
7. Retired	26
8. Don't Know	-

84. How often do you attend church?

1. More than once a week	10
2. Once a week	20
3. Once or twice a month	9
4. Several times a year	9
5. Hardly ever	18
6. Never	32
7. Don't Know	2

85. In general, would you consider yourself to be pro-life or pro-choice?

1. Pro-life	40
2. Pro-choice	46
3. Don't Know	14

86. What type of area do you live in?

1. Urban	29
2. Suburban	51
3. Rural	21

Gender

1. Male	48
2. Female	52

Region

1. Northeast	18
2. South	29
3. Midwest	20
4. Plains/Mountains	20
5. West Coast	13