



WINNING THE ISSUES NATIONAL SURVEY
1000 RVs
March 11-13, 2020

In thinking about this year’s election for Congress, based on scale of 1 to 9, where 1 is that you will not be voting and 9 is that you will absolutely be voting, how likely are you to vote in that election?

MEAN: 7.89

- 1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?**

1. Right Direction	37
2. Don't Know	10
3. Wrong Track	53

- 2. Overall would you say that you approve or disapprove of the job Donald Trump is doing as President?**

1. Approve	42
2. Don't know	8
3. Disapprove	51

For each of the following, do you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable impression? (ROTATE 3-4, THEN 5-6)

	NAME ID	TOTAL FAV	TOTAL UNFAV	NO OPINION
3. Republicans in Congress	99	41	49	9
4. Democrats in Congress	99	45	47	8

5. Which of the following issues would you say is most important to you in deciding how to vote for Congress? (ROTATE)

1. Education	4
2. Social Security	9
3. Retirement and Investments	1
4. Terrorism	3
5. Health care	20
6. The Economy	18
7. Jobs	4
8. Taxes	3
9. Crime and Safety	5
10. Environment/Climate Change	8
11. National Defense/Foreign Affairs	3
12. National Deficit/Spending	3
13. Energy	1
14. Gas prices	1
15. Immigration	9
16. Other	3
17. Prescription Drugs	1
18. Don't know	4

Which party do you have more confidence in to handle each of the following issues - (ROTATE) the Republican Party or the Democratic Party? (ROTATE LIST BELOW)

	REPUBLICAN PARTY	DEMOCRATIC PARTY	DON'T KNOW
6. The Economy	46	41	14
7. Jobs	45	44	12
8. Taxes	43	44	14
9. Health care	36	50	14
10. Public health concerns like coronavirus	34	44	22

11. If the elections were held today for US Congress in your state, would you be more likely to vote for (ROTATE) the Republican candidate or the Democrat candidate?

1. Republican	38
2. Lean Republican	3
3. Undecided	12
4. Lean Democrat	2
5. Democrat	45
TOTAL REPUBLICAN	41
TOTAL DEMOCRAT	47

(ROTATE 12-13)

12. Overall, in thinking about what you heard recently from Republicans in Congress, did this make you more favorable or less favorable to them?

1. More favorable	36
2. Less favorable	46
3. Don't Know	18

13. Overall, in thinking about what you heard recently from Democrats in Congress, did this make you more favorable or less favorable to them?

1. More favorable	42
2. Less favorable	41
3. Don't Know	17

NEWS STORIES

On a scale of 1-9 with 1 being not important at all, 3 being somewhat important; 5 being important, 7 being very important and 9 being extremely important, how important is each of the following issues or news stories to you? (ROTATE LIST 14-30)

	MEAN
14. The economy and jobs	7.14
15. Need to get things done in Washington and get the parties to work together	7.08
16. Affordable Care Act/health care/single payer/Medicare for All	6.28

17. Issues related to women, such as equal pay, contraception issues and the MeToo movement	5.93
18. Foreign policy/Terrorism/Iran/situation in the Middle East	6.51
19. Allegations of Donald Trump ties to Russia	4.98
20. Cost of living	7.06
21. Trade/Tariffs/China	6.05
22. The debate regarding the cost of prescription drugs	6.66
23. Border security	6.11
24. Abortion issues	5.88
25. Climate change	5.95
26. Coronavirus	6.99
27. Stock market and global economic trends	6.40
28. Discussions about socialism	5.08
29. Democratic Presidential Primary	5.46
30. Status of your retirement and 401K	6.37

ECONOMY

31. Generally speaking, would you say the economy is headed in the right direction, or are things seriously headed off on the wrong track?

1. Right Direction	39
2. Don't Know	17
3. Wrong Track	44

32. Overall would you say that you approve or disapprove of the job Donald Trump is doing in handling the economy?

1. Approve	45
2. Disapprove	48
3. Don't know	8

33. In making a judgment about how you personally think the economy is doing, which of the following is most important to you? (ROTATE)

1. Economic figures like growth rate, inflation, or interest rates	35
2. What the job situation is like and what the unemployment rate is	34
3. How the stock market is doing	18
4. Don't know	13

34. Do you think that the fundamentals of the US economy are...(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

1. Very strong	18
2. Somewhat strong	37
3. Somewhat weak	24
4. Very weak	11
5. Don't Know	10
TOTAL STRONG	55
TOTAL WEAK	35

35. Do you think that the fundamentals of China's economy are...(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

1. Very strong	11
2. Somewhat strong	28
3. Somewhat weak	27
4. Very weak	12
5. Don't Know	23
TOTAL STRONG	39
TOTAL WEAK	39

36. Do you think that the fundamentals of the global economy are...(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

1. Very strong	8
2. Somewhat strong	30
3. Somewhat weak	35
4. Very weak	8
5. Don't Know	18
TOTAL STRONG	38
TOTAL WEAK	44

37. Given the recent trends in the economy and stock market, which statement comes closest to describing how you have or have not been personally impacted by those events? (ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

1. I have been personally impacted	26
2. I haven't been personally impacted yet but am seriously concerned that I might be	36
3. These events are very concerning but I don't think they will impact me personally.	26
4. Don't know	11

For each of the following descriptions, to what extent does each term describe or not describe how you feel about the current state of investing in the US economy and stock market: (ROTATE LIST)

	DEFINITELY DESCRIBES	SOMEWHAT DESCRIBES	SOMEWHAT DOES NOT DESCRIBE	DOES NOT DESCRIBE AT ALL	DON'T KNOW
38. Confident	14	26	23	26	11
39. Optimistic	16	29	22	22	10
40. Cautious	30	39	14	8	8
41. Uncertain	28	33	17	13	9
42. Scared	14	27	22	27	10
43. Frustrated	21	27	19	23	9
44. Focusing on the long term investment picture rather than acting on current market trends	27	30	17	12	13

**45. Which of the following best describes how either you or your spouse has invested?
(ROTATE 1-4)**

1. Stocks or mutual fund only (GO TO Q46)	9
2. 401K, IRA, retirement fund only (GO TO Q46)	28
3. Bonds only (GO TO Q47)	3
4. Combination of stocks, IRA/retirement funds, and/or bonds (GO TO Q46)	24
5. None of these (GO TO Q47)	30
6. Don't know (GO TO Q47)	6

**46. (AMONG THOSE ANSWERING 1, 2, OR 4 IN Q45 ONLY) Looking ahead over the next six months, do you think that you will invest more money in the stock market, take money out of the stock market, or will you not change your investments at all?
(ROTATE)**

1. Invest more money in the stock market	23
2. Take money out of the stock market	12
3. No change in investments	56
4. Don't know	8

RESUME WITH ALL

47. Looking ahead over the next six months, do you believe the stock market will (ROTATE) improve, remain at current levels, or decline? (ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

1. Improve	36
2. Remain at current levels	21
3. Decline	26
4. Don't know	17

RETIREMENT

48. How confident or not confident are you in your retirement plan, including savings and investments?

1. Very confident	17
2. Somewhat confident	38
3. Somewhat not confident	18
4. Not confident at all	16
5. Don't Know	10
TOTAL CONFIDENT	56
TOTAL NOT CONFIDENT	34

To what extent are you counting on each of the following for your retirement? (ROTATE 49-55)

	COUNTING ON AT A SIGNIFICANT LEVEL	SOMEWHAT COUNTING ON	NOT COUNTING ON AT ALL	DON'T KNOW
49. A 401K	26	27	36	11
50. Social Security	41	37	14	8
51. Pension	26	23	40	11
52. Value of your home	22	32	36	10
53. Personal savings	32	39	20	9
54. Stocks and investments	23	31	35	10
55. Continuing to work rather than retiring	19	29	41	12

NEXT FINANCIAL CRISIS

56. When is the country likely to experience another financial crisis? (ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

1. We are in a financial crisis now	36
2. In the next year	14
3. In the next 2-3 years	11
4. In the next 3-5 years	7
5. In more than 5 years	9
6. Don't know	23

HEALTH CARE

57. How serious do you view the situation involving the coronavirus? (ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

1. Very serious	51
2. Somewhat serious	32
3. Somewhat not serious	8
4. Not at all serious	6
5. Don't know	4
TOTAL SERIOUS	82
TOTAL NOT SERIOUS	14

58. Overall would you say that you approve or disapprove of the job Donald Trump is doing in handling the current health situation involving the coronavirus?

1. Approve	42
2. Disapprove	45
3. Don't know	13

59. Which comes closer to how you view the reaction to and media coverage of the coronavirus? (ROTATE)

1. It has been exaggerated and blown out of proportion	34
2. There are real health concerns that should be taken very seriously	60
3. Don't know	6

60. How confident or not confident are you in our public health system to handle the coronavirus? (ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

1. Very confident	24
2. Somewhat confident	37
3. Somewhat not confident	19
4. Not at all confident	13
5. Don't know	7

TOTAL CONFIDENT	61
TOTAL NOT CONFIDENT	32

For each of the following, do you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable impression? (ROTATE)

	NAME ID	TOTAL FAV	TOTAL UNFAV	NO OPINION
61. National Institutes of Health (NIH)	93	65	15	13
62. Centers for Disease Control and Prevention (CDC)	98	76	15	8

For each of the following, do you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable impression? (ROTATE 63-64)

	NAME ID	TOTAL FAV	TOTAL UNFAV	NO OPINION
63. Republicans in the US Senate	99	42	49	8
64. Democrats in the US Senate	100	46	46	8

65. In the 2018 election, for which candidate did you vote for US Congress from your Congressional district? (ROTATE answer options 1-2)

1. Republican candidate	39
2. Democratic candidate	42
3. Third party candidate/Other	5
4. Did not vote in that election	10
5. Don't Know	4

Now just a few demographic questions for statistical purposes only—

66. In what year were you born?

1. 18-34	23
2. 35-44	21
3. 45-54	19
4. 55-64	19
5. 65+	18

67. Generally speaking, do you consider yourself (ROTATE) a Republican, a Democrat, an Independent, or something else?

1. Republican (GO TO Q69)	33
2. Democrat (GO TO Q68)	38
3. Independent (GO TO Q68)	25
4. Other (GO TO Q68)	1
5. Don't Know (GO TO Q68)	2

68. (AMONG DEMOCRATS, INDEPENDENTS, OTHER, AND DON'T KNOW ONLY) If the Democratic Presidential Primaries were held today, for which candidate would you be most likely to vote? (ROTATE LIST 1-3)

A. Who is your first choice?

B. Who is your second choice?

	FIRST CHOICE	SECOND CHOICE	COMBINED
1. Joe Biden	50	20	66
2. Tulsi Gabbard	4	11	12
3. Bernie Sanders	24	47	61
4. Someone else (SPECIFY)	1	6	6
5. I do not plan to vote in the Democratic Presidential Primary	12	3	14
6. Don't know	9	14	20

RESUME WITH ALL

69. If you had to classify yourself, would you say you are very liberal, somewhat liberal, moderate, somewhat conservative or very conservative in your political beliefs?

1. Very Liberal	11
2. Somewhat Liberal	15
3. Moderate	36
4. Somewhat Conservative	19
5. Very Conservative	15
6. Don't Know	4

70. Are there children in your household under the age of 18 years old?

1. Yes	29
2. No	69
3. Don't Know	1

71. What is your current marital status?

1. Single, never married	31
2. Married	50
3. Separated	2
4. Divorced	11
5. Widowed	4
6. Don't Know	1

72. What is the annual income of your household before taxes? Is it...

1. Less than 15K	12
2. 15K-30K	15
3. 30K-50K	17
4. 50K-75K	19
5. 75K-100K	14

6. 100-200K	16
7. Over 200K	3
8. Don't Know	5

73. What is your religion?

1. Evangelical Protestant	16
2. Mainline Protestant	11
3. Catholic	27
4. Jewish	3
5. Mormon	1
6. Atheist/Agnostic	12
7. Other	24
8. Don't Know	6

74. What is your race?

1. Hispanic	12
2. African-American	12
3. Asian	3
4. White	70
5. Other	3
6. Don't Know	-

75. Do you or anyone in your household belong to a labor union?

1. Yes	12
2. No	85
3. Don't know	2

76. What was the last grade of school that you completed?

1. Did not complete high school	3
2. High school graduate	21
3. Attended college but received no degree	24
4. Associates degree	11
5. College graduate – Bachelors	24
6. Postgraduate study or degree	17

77. Many people consider themselves “living paycheck to paycheck” in terms of their personal financial situations. Do you consider yourself to be in that category?

1. Yes	49
2. No	48
3. Don't know	3

78. What is your employment status?

1. Employed, full time	40
2. Employed, part-time	9
3. Unemployed	9
4. Self-employed	6
5. Homemaker	8
6. Student	4
7. Retired	24
8. Don't Know	1

**79. In the 2016 presidential election, for which presidential candidate did you vote?
(ROTATE answer options 1-2, then 3-4)**

1. Donald Trump, the Republican candidate	40
2. Hillary Clinton, Democratic candidate	39
3. Gary Johnson, the Libertarian candidate	4
4. Jill Stein, the Green Party candidate	1

5. Other (SPECIFY)	2
6. Did not vote in presidential race	11
7. Don't Know	3

80. Generally speaking, how do you vote?

1. Straight Republican	18
2. Mostly Republican	15
3. Slightly more Republican than Democrat	9
4. Split your ticket evenly	10
5. Slightly more Democrat than Republican	7
6. Mostly Democrat	16
7. Straight Democrat	19
8. Don't Know	5

81. Since the beginning of 2017, have you contributed money to a political party or candidate?

1. Yes	16
2. No	81
3. Don't Know	3

82. About how much do you have in investments such as stocks, a 401k, IRA or mutual funds? (ROTATE)

1. None	28
2. \$1-\$25,000	18
3. \$25,001-\$50,000	9
4. \$50,001-\$100,000	9
5. \$100,001-\$500,000	16
6. More than \$500,000	11
7. Don't know	10

83. What type of area do you live in?

1. Urban	29
2. Suburban	50
3. Rural	21

Gender

1. Male	48
2. Female	52

Region

1. Northeast	19
2. South	27
3. Midwest	21
4. Plains/Mountains	19
5. West Coast	14