

WINNING THE ISSUES NATIONAL SURVEY
1000 Registered Voters
July 16-18, 2020

In thinking about this year's election for Congress, based on a scale of 1 to 9, where 1 is that you will not be voting and 9 is that you will absolutely be voting, how likely are you to vote in that election?

MEAN: 7.91

- 1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?**

1. Right Direction	34
2. Don't Know	12
3. Wrong Track	54

- 2. Overall would you say that you approve or disapprove of the job Donald Trump is doing as President?**

1. Approve	41
2. Don't know	11
3. Disapprove	48

For each of the following, do you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable impression? (ROTATE 3-4, THEN 5-6)

	NAME ID	TOTAL FAV	TOTAL UNFAV	NO OPINION
3. Republicans in Congress	99	39	51	8
4. Democrats in Congress	99	44	47	8
5. Donald Trump	98	39	54	5
6. Joe Biden	99	48	43	8
7. Colleges and universities	98	54	29	15

8. Which of the following issues would you say is most important to you in deciding how to vote for Congress? (ROTATE)

1. Education	6
2. Social Security	9
3. Retirement and Investments	2
4. Terrorism	2
5. Health care	18
6. The Economy	19
7. Jobs	5
8. Taxes	3
9. Crime and Safety	8
10. Environment/Climate Change	5
11. National Defense/Foreign Affairs	2
12. National Deficit/Spending	3
13. Energy	1
14. Gas prices	1
15. Immigration	5
16. Other	4
17. Prescription Drugs	1
18. Don't know	5

Which party do you have more confidence in to handle each of the following issues - (ROTATE) the Republican Party or the Democratic Party? (ROTATE 9-13, THEN 14)

	REPUBLICAN PARTY	DEMOCRATIC PARTY	DON'T KNOW
9. The Economy	43	41	16
10. Jobs	44	39	16
11. Taxes	42	42	16
12. Health care	36	49	16
13. Public health concerns like coronavirus	35	46	18
14. Restarting the economy after the coronavirus	40	42	18

15. If the elections were held today for President, would you be more likely to vote for: (ROTATE) Donald Trump, the Republican candidate, or Joe Biden, the Democratic candidate?

1. Donald Trump	38
2. Lean Donald Trump	3
3. Undecided	10
4. Lean Joe Biden	3
5. Joe Biden	46
TOTAL DONALD TRUMP	41
TOTAL JOE BIDEN	49

16. If the elections were held today for US Congress in your state, would you be more likely to vote for (ROTATE) the Republican candidate or the Democrat candidate?

1. Republican	37
2. Lean Republican	4
3. Undecided	15
4. Lean Democrat	3
5. Democrat	43
TOTAL REPUBLICAN	41
TOTAL DEMOCRAT	47

NEWS STORIES

On a scale of 1-9 with 1 being not important at all, 3 being somewhat important, 5 being important, 7 being very important and 9 being extremely important, how important is each of the following issues or news stories to you? (ROTATE LIST)

	MEAN
17. The economy and jobs	7.24
18. Need to get things done in Washington and get the parties to work together	7.02
19. Affordable Care Act/health care/single payer/Medicare for All	6.26
20. Foreign policy/Terrorism/Iran/situation in the Middle East	6.09
21. Cost of living	6.84
22. China	5.73

23. Coronavirus	7.25
24. Stock market and economic trends	6.29
25. Discussions about re-opening the economy	6.82
26. Discussions about re-opening schools	6.57
27. Issues related to police	6.63
28. State of scientific discovery and innovation, including status of a vaccine or a cure for coronavirus	6.97
29. Race relations	6.05
30. Free speech	6.81
31. Discussions over removal of statues	5.34
32. The Chinese government's recent crackdown on human rights and freedoms in Hong Kong	5.71

IDEOLOGICAL SCALES

On a scale of 1-9 with 1 being very liberal, 5 being moderate, and 9 being very conservative how would you rate... (ASK 33, then 34-35, THEN 36-39)

	MEAN
33. Your own political ideology	5.53
34. Ideology of Republicans in Congress	6.50
35. Ideology of Democrats in Congress	4.18
36. Ideology of Donald Trump	6.44
37. Ideology of Nancy Pelosi	3.96
38. Ideology of Joe Biden	4.28
39. Ideology of Bernie Sanders	3.69

ECONOMY

40. Generally speaking, would you say the economy is headed in the right direction, or are things seriously headed off on the wrong track?

1. Right Direction	36
2. Don't Know	17
3. Wrong Track	47

41. Overall would you say that you approve or disapprove of the job Donald Trump is doing in handling the economy?

1. Approve	43
2. Disapprove	50
3. Don't know	7

42. Do you think the situation with the coronavirus is... (ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

1. Starting to improve	15
2. Staying about the same	19
3. Getting worse	53
4. Too soon to tell	10
5. Don't know	3

43. Once the coronavirus crisis is over, will the country and world we face be better than before, about the same as before, worse than before, or does it depend on how well we manage it?

1. Better than before	15
2. About the same as before	21
3. Worse than before	27
4. Depends on how well we manage it	33
5. Don't know	4

Do you believe or not believe the following statements? (ROTATE STATEMENTS)

	BELIEVE	DO NOT BELIEVE	DON'T KNOW
44. Raising taxes on businesses would sink those businesses that are already struggling and cause them to go under.	56	23	21
45. We have no choice but to raise taxes to pay for government budget shortfalls and the economic consequences of the coronavirus.	28	51	21

46. As a result of the economic crisis caused by the coronavirus, state and local governments will have to finally deal with their waste and spending problems.	59	22	19
47. We should raise taxes on businesses to fund government services and avoid cutting those services.	32	45	24
48. Many individuals and businesses are moving to other states because of their home states' high tax rates.	50	22	28
49. Raising taxes will generate economic growth.	23	53	24
50. With half the country living paycheck to paycheck, we need to keep taxes as low as possible rather than raising taxes.	65	20	15
51. Raising any tax on small business right now is unacceptable.	65	19	16

52. Which do you think we should focus on more? (ROTATE)

1. Keeping money in businesses so they can stay afloat and hire people	67
2. Increasing taxes on businesses to fund government services	20
3. Don't know	13

53. What is the highest percentage tax rate that any individual in the US should pay for all taxes combined, including federal, state, local, property, payroll and wealth taxes? (OPEN-END)

MEAN: 23.61%

54. What is the current tax rate that corporations have to pay in taxes? (OPEN-END)

MEAN: 22.44%

55. Some have said they want to raise corporate taxes to 28%. Do you favor or oppose this proposal?

1. Favor	42
2. Oppose	37
3. Don't know	21

CONTRASTS

56. Who do you agree with more? (ROTATE)

1. Those who say we have no choice but to raise taxes in order to fund budget shortfalls and to avoid cutting government services.	22
2. Those who say raising any tax on small business right now is unacceptable because this will cause more businesses to go under.	62
3. Don't Know	16

57. Which of the following economic systems would be better? (ROTATE)

1. Capitalism	48
2. Socialism	21
3. Don't Know	31

58. Who do you trust more to get the economy growing again? (ROTATE)

1. Private sector	52
2. Government	25
3. Don't Know	24

HEALTH CARE

59. Overall would you say that you approve or disapprove of the job Donald Trump is doing in handling the current health situation involving the coronavirus?

1. Approve	40
2. Disapprove	51
3. Don't know	9

60. On a scale of 1-9 with 1 being no risk at all, 5 being a moderate level of risk and 9 being a very high risk, how much of a health risk do you personally feel from the coronavirus at this time?

MEAN: 5.89

61. Some states have started to open up at a limited level. Do you think that they should be able to start opening up at a limited level, or is it too soon and this should not be allowed yet?

1. Should be able to open up	43
2. Should not be allowed yet	46
3. Don't know	11

62. If social distancing is followed and people are encouraged to wear masks, do you think that states should be able to start opening up at a limited level, or is it too soon and this should not be allowed yet?

1. Should be able to open up	53
2. Should not be allowed yet	38
3. Don't know	10

63. Which comes closest to what you think should happen with schools in the fall? (ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

1. Schools should re-open and kids should go back in person while maintaining social distancing and safety measures.	18
2. Schools should re-open to allow kids to go back in person, but online learning should be an option for parents who do not feel comfortable with their children going back to school in person.	40
3. Schools should not re-open yet, and online learning at home should continue.	34
4. Don't Know	8

64. Which is the more important goal of our tax system? (ROTATE)

1. Ensure that all Americans pay their fair share	42
2. Maximize economic growth	44
3. Don't Know	14

65. Do you believe or not believe the following statement: Some people are making more money by drawing unemployment benefits than they will by working, and this will be an obstacle toward some businesses like restaurants being able to reopen.

1. Believe	63
2. Do not believe	22
3. Don't know	15

66. In thinking about unemployment benefits for those out of work because of the coronavirus, which plan do you prefer? (ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

1. Discontinue the additional temporary unemployment benefits of \$600 a week because some have said people can make more money by drawing unemployment than by working	26
2. Allow additional temporary unemployment benefits of \$400 a week so that no one makes more by drawing unemployment than they will by working	41
3. Continue the additional temporary unemployment benefits of \$600 a week	21
4. Don't Know	12

67. In thinking about free speech, which statement comes closer to how you feel? (ROTATE)

1. Free speech and freedom of belief exist in this country, and you can feel free to speak your mind and express your personal beliefs in the workplace and social settings.	34
2. True free speech and freedom of belief do not exist in this country today because of political correctness and potential consequences such as losing a job for not conforming to the beliefs and narratives that are being promoted by the media, academia and elites.	52
3. Don't know	15

For each of the following, do you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable impression? (ROTATE 68-69)

	NAME ID	TOTAL FAV	TOTAL UNFAV	NO OPINION
68. Republicans in the US Senate	99	39	52	8
69. Democrats in the US Senate	99	44	47	8

70. Which presidential candidate quality matters most to you? (ROTATE)

1. Can bring needed change	29
2. Cares about people like me	23
3. Has good judgment	29
4. Has the right experience	14
5. Don't Know	5

71. In the 2018 election, for which candidate did you vote for US Congress from your Congressional district? (ROTATE answer options 1-2)

1. Republican candidate	36
2. Democratic candidate	41
3. Third party candidate/Other	6
4. Did not vote in that election	11
5. Don't Know	6

Now just a few demographic questions for statistical purposes only—

72. In what year were you born?

1. 18-34	23
2. 35-44	21
3. 45-54	19
4. 55-64	19
5. 65+	18

73. Generally speaking, do you consider yourself (ROTATE) a Republican, a Democrat, an Independent, or something else?

1. Republican	33
2. Democrat	38
3. Independent	24
4. Other	2
5. Don't Know	3

74. If you had to classify yourself, would you say you are very liberal, somewhat liberal, moderate, somewhat conservative or very conservative in your political beliefs?

1. Very Liberal	11
2. Somewhat Liberal	15
3. Moderate	36
4. Somewhat Conservative	20
5. Very Conservative	14
6. Don't Know	4

75. Are there children in your household under the age of 18 years old?

1. Yes	28
2. No	70
3. Don't Know	2

76. What is your current marital status?

1. Single, never married	32
2. Married	49
3. Separated	3
4. Divorced	10
5. Widowed	5
6. Don't Know	1

77. What is the annual income of your household before taxes? Is it...

1. Less than 15K	12
2. 15K to less than 30K	16
3. 30K to less than 50K	19
4. 50K to less than 75K	17
5. 75K to less than 100K	13
6. 100K-200K	15
7. Over 200K	4
8. Don't Know	3

78. What is your religion?

1. Evangelical Protestant	16
2. Mainline Protestant	13
3. Catholic	28
4. Jewish	4
5. Mormon	2
6. Atheist/Agnostic	10
7. Other	20
8. Don't Know	7

79. What is your race?

1. Hispanic	12
2. African-American	12
3. Asian	3
4. White	70
5. Other	3
6. Don't Know	-

80. Do you or anyone in your household belong to a labor union?

1. Yes	17
2. No	81
3. Don't know	3

81. What was the last grade of school that you completed?

1. Did not complete high school	2
2. High school graduate	22
3. Attended college but received no degree	24
4. Associates degree	11
5. College graduate – Bachelors	24
6. Postgraduate study or degree	17

82. Many people consider themselves “living paycheck to paycheck” in terms of their personal financial situations. Do you consider yourself to be in that category?

1. Yes	49
2. No	47
3. Don't know	4

83. What is your employment status?

1. Employed, full time	37
2. Employed, part-time	11
3. Unemployed	11
4. Self-employed	6
5. Homemaker	7
6. Student	2
7. Retired	25
8. Don't Know	1

**84. In the 2016 presidential election, for which presidential candidate did you vote?
(ROTATE answer options 1-2, then 3-4)**

1. Donald Trump, the Republican candidate	39
2. Hillary Clinton, Democratic candidate	39
3. Gary Johnson, the Libertarian candidate	5
4. Jill Stein, the Green Party candidate	3
5. Other (SPECIFY)	1
6. Did not vote in presidential race	10
7. Don't Know	3

85. Generally speaking, how do you vote?

1. Straight Republican	19
2. Mostly Republican	14
3. Slightly more Republican than Democrat	9
4. Split your ticket evenly	11
5. Slightly more Democrat than Republican	8
6. Mostly Democrat	14
7. Straight Democrat	18
8. Don't Know	7

86. What type of area do you live in?

1. Urban	30
2. Suburban	53
3. Rural	17

Gender

1. Male	48
2. Female	52

Region

1. Northeast	18
2. South	29
3. Midwest	20
4. Plains/Mountains	19
5. West Coast	14