

WINNING THE ISSUES NATIONAL BRAND SURVEY
JULY 30 – JULY 31, 2018
1000 RVs

A. In thinking about this year’s election for Congress, based on scale of 1 to 9, where 1 is that you will not be voting and 9 is that you will absolutely be voting, how likely are you to vote in that election?

	DEC 2017	JAN 2018	FEB 2018	MAR 2018	APRIL 2018	MAY 2018	JUNE 2018	JULY 2018
MEAN	7.96	7.96	7.83	7.71	7.84	8.00	7.91	7.98

1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?

	DEC 2017	JAN 2018	FEB 2018	MAR 2018	APRIL 2018	MAY 2018	JUNE 2018	JULY 2018
1. Right Direction	39	37	37	38	40	37	37	42
2. Don't Know	13	10	13	12	12	10	8	11
3. Wrong Track	48	53	50	50	48	53	55	48

2. Overall would you say that you approve or disapprove of the job Donald Trump is doing as President?

	DEC 2017	JAN 2018	FEB 2018	MAR 2018	APRIL 2018	MAY 2018	JUNE 2018	JULY 2018
1. Approve	41	39	43	40	43	41	40	43
2. Don't know	9	8	8	9	7	7	7	8
3. Disapprove	50	52	49	51	51	52	54	49

For each of the following, do you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable impression? (ROTATE 3-4, then 5)

	NAME ID	TOTAL FAV	TOTAL UNFAV	NO OPINION	
3. Republicans in Congress	DEC 2017	100	35	58	6
	JAN 2018	100	33	61	6
	FEB 2018	100	38	56	6
	MAR 2018	100	36	59	5
	APR 2018	100	35	59	5
	MAY 2018	100	37	56	7
	JUNE 2018	100	35	61	5
	JULY 2018	100	38	56	6

4. Democrats in Congress	DEC 2017	99	40	54	6
	JAN 2018	100	41	54	5
	FEB 2018	100	42	52	6
	MAR 2018	100	43	52	4
	APR 2018	100	42	52	5
	MAY 2018	100	42	51	7
	JUNE 2018	100	38	57	4
	JULY 2018	100	43	51	6
5. Nancy Pelosi	DEC 2017	97	30	56	11
	JAN 2018	97	32	54	11
	FEB 2018	97	29	57	12
	MAR 2018	98	29	58	11
	APR 2018	98	29	55	14
	MAY 2018	98	29	55	14
	JUNE 2018	98	28	59	11
	JULY 2018	98	30	55	13

6. Which of the following issues would you say is most important to you in deciding how to vote for Congress?

	DEC 2017	JAN 2018	FEB 2018	MAR 2018	APRIL 2018	MAY 2018	JUNE 2018	JULY 2018
1. Education	4	3	4	4	5	4	4	4
2. Social Security	11	10	11	9	11	12	9	11
3. Retirement and Investments	2	1	1	1	2	1	2	1
4. Terrorism	7	6	7	6	7	7	6	6
5. Health care	20	17	16	19	17	17	19	15
6. The Economy	18	16	16	17	16	18	14	19
7. Jobs	4	3	3	5	4	4	3	3
8. Taxes	6	5	5	4	4	3	4	3
9. Crime and Safety	2	3	8	4	4	5	3	4
10. Environment/Climate Change	4	6	4	4	5	4	4	4
11. National Defense/Foreign Affairs	5	6	4	4	5	4	3	5
12. National Deficit/Spending	5	5	5	6	3	5	4	5
13. Energy	*	1	*	1	1	1	1	1
14. Gas prices	1	1	1	1	*	1	1	1
15. Immigration	6	11	7	9	11	9	17	12
16. Other	2	3	2	1	2	3	4	4

17. Prescription Drugs	4	2	4	3	2	1	1	1
18. Don't know	1	*	1	3	3	3	2	2

Which party do you have more confidence in to handle each of the following issues - the Republican Party or the Democratic Party? (ROTATE LIST BELOW)

		REPUBLICAN PARTY	DEMOCRATIC PARTY
7. The Economy	DEC 2017	46	40
	JAN 2018	47	37
	FEB 2018	45	38
	MAR 2018	43	40
	APRIL 2018	45	39
	MAY 2018	47	38
	JUNE 2018	45	37
	JULY 2018	45	39
8. Jobs	DEC 2017	44	41
	JAN 2018	46	38
	FEB 2018	44	39
	MAR 2018	43	41
	APRIL 2018	45	41
	MAY 2018	45	38
	JUNE 2018	44	38
	JULY 2018	46	38
9. Taxes	DEC 2017	42	42
	JAN 2018	42	42
	FEB 2018	42	41
	MAR 2018	42	41
	APRIL 2018	43	43
	MAY 2018	43	39
	JUNE 2018	42	39
	JULY 2018	42	41
10. Health care	DEC 2017	38	47
	JAN 2018	36	48
	FEB 2018	36	47
	MAR 2018	34	50
	APRIL 2018	36	48
	MAY 2018	33	49
	JUNE 2018	35	50
	JULY 2018	35	49
11. Defense/Terrorism	DEC 2017	49	35
	JAN 2018	51	34
	FEB 2018	50	31
	MAR 2018	49	35
	APRIL 2018	50	34
	MAY 2018	50	29
	JUNE 2018	49	32
	JULY 2018	51	31

12. Immigration	APRIL 2018	46	40
	MAY 2018	43	42
	JUNE 2018	42	42
	JULY 2018	44	41
13. Energy/gas prices	MAY 2018	38	39
	JUNE 2018	37	41
	JULY 2018	38	40
14. Trade	JUNE 2018	42	38
	JULY 2018	42	39

15. If the elections were held today for US Congress in your state, would you be more likely to vote for (ROTATE) the Republican candidate or the Democrat candidate?

	DEC 2017	JAN 2018	FEB 2018	MAR 2018	APRIL 2018	MAY 2018	JUNE 2018	JULY 2018
1. Republican	37	37	37	34	37	37	36	37
2. Lean Republican	4	4	5	5	4	5	3	4
3. Undecided	13	14	13	15	11	13	13	11
4. Lean Democrat	4	4	3	3	6	3	3	6
5. Democrat	43	42	42	43	42	43	44	41
TOTAL REPUBLICAN	40	40	42	39	41	42	40	42
TOTAL DEMOCRAT	47	46	46	46	48	45	47	47

16. In thinking about this year's election for Congress, will your vote be (ROTATE) to express support for Trump, express opposition to Trump, or will Trump not be a factor? (ROTATE answers 1-2)

	FEB 2018	MAR 2018	APRIL 2018	MAY 2018	JUNE 2018	JULY 2018
1. Support for Trump	30	29	32	30	31	32
2. Opposition to Trump	39	41	39	40	41	37
3. Trump will not be a factor	22	21	24	24	23	23
4. I do not plan to vote in this year's election for Congress	3	4	3	2	2	2
5. Don't know	6	5	3	4	3	6

35. Trump Helsinki Summit with Putin N/A N/A N/A N/A N/A N/A N/A 5.13

36. Generally speaking, would you say the economy is headed in the right direction, or are things seriously headed off in the wrong track?

	APRIL 2018	MAY 2018	JUNE 2018	JULY 2018
1. Right Direction	48	44	42	49
2. Don't Know	15	13	16	18
3. Wrong Track	37	43	42	33

37. Do you agree or disagree with the use of trade tariffs?

	JUNE 2018	JULY 2018
1. Agree	33	37
2. Disagree	38	38
3. Don't Know	28	25

38. Do you think that tariffs help, have no impact, or hurt the economy? (ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

1. Help	26
2. No Impact	10
3. Hurt	45
4. Don't Know	19

39. How personally affected do you think that you are by tariffs? (ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

1. Very personally affected	10
2. Somewhat personally affected	34
3. Somewhat not personally affected	24
4. Not personally affected at all	17
5. Don't Know	16
TOTAL AFFECTED	44
TOTAL NOT AFFECTED	40

40. In thinking about trade tariffs, which statement best describes your position? (ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

1. I support the President, and agree with his policy of using trade tariffs.	31
2. I support the President, but I do not agree with his policy of using trade tariffs.	11
3. I do not support the President, but I agree with his policy of using trade tariffs.	9
4. I do not support the President, and I do not agree with his policy of using trade tariffs.	37
5. Don't Know	12
TOTAL SUPPORT	42
TOTAL NOT SUPPORT	46

41. Overall would you say that you approve or disapprove of the job Donald Trump is doing in handling the economy?

	MAY 2018	JUNE 2018	JULY 2018
1. Approve	45	42	47
2. Don't know	9	11	10
3. Disapprove	47	47	43

42. Overall would you say that you approve or disapprove of the job Donald Trump is doing in handling foreign policy?

	MAY 2018	JUNE 2018	JULY 2018
1. Approve	39	40	39
2. Don't know	11	10	12
3. Disapprove	50	50	49

43. Overall would you say that you approve or disapprove of the job Donald Trump is doing in handling trade?

	JUNE 2018	JULY 2018
1. Approve	35	40
2. Don't know	15	13
3. Disapprove	50	48

TAXES

44. Do you favor or oppose the tax cut plan recently passed by Congress?

	DEC 2017	JAN 2018	FEB 2018	MAR 2018	APRIL 2018	MAY 2018	JUNE 2018	JULY 2018
1. Favor	41	39	43	42	42	39	38	45
2. Oppose	42	39	32	34	35	33	37	32
3. Don't Know	17	22	24	24	23	28	25	23

45. Do you think that this plan will or will not lower taxes for people like you?

	DEC 2017	JAN 2018	FEB 2018	MAR 2018	APRIL 2018	MAY 2018	JUNE 2018	JULY 2018
1. Will	38	37	37	36	38	34	32	33
2. Will not	46	44	41	43	44	45	46	46
3. Don't Know	16	19	22	21	18	20	22	20

46. Have you seen, read or heard about any companies or businesses giving bonuses, wage increases, announcement of additional investments, or other benefits to employees as a result of the tax cut plan passed by Congress?

	FEB 2018	MAR 2018	APRIL 2018	MAY 2018	JUNE 2018	JULY 2018
1. Yes	55	47	47	45	49	49
2. No	35	41	45	43	40	42
3. Don't Know	11	12	8	13	10	9

47. Do you favor or oppose making individual tax cuts permanent?

1. Favor	49
2. Oppose	26
3. Don't Know	25

KAVANAUGH

48. Do you favor or oppose the nomination of Brett Kavanaugh to the Supreme Court?

1. Favor	39
2. Oppose	29
3. Don't know	32

On a scale of 1-9 with 1 being very liberal, 5 being moderate, and 9 being very conservative, how would you rate... (DO NOT ROTATE – ASK IN ORDER BELOW)

49. The ideology of what a Supreme Court nominee should be MEAN: 5.61
 50. The ideology of Supreme Court nominee Brett Kavanaugh MEAN: 6.43

51. Do you believe or not believe the following statement: A judicial nominee to the Supreme Court should not be forced to answer questions that would result in pre-judging cases.

1. Believe	47
2. Do not believe	32
3. Don't know	21

The following list is a series of descriptions of judicial nominees. Please tell me for each of the following whether you would have a favorable or an unfavorable impression of a judicial nominee with that description. (IF CHOICE IS MADE, ASK:) Would you say you have a strongly (FAVORABLE/UNFAVORABLE) impression or just a somewhat (FAVORABLE/UNFAVORABLE) impression? (ROTATE LIST)

	TOTAL FAV	TOTAL UNFAV	NO OPINION
52. Judicial conservative	60	28	12
53. Will strictly interpret the law	74	18	9
54. Will enforce the law	83	9	8
55. Will not legislate from the bench	71	13	16
56. Will respect the right to privacy	85	8	6
57. Will uphold a woman's right to choose	69	22	10

58. Do you think that a Supreme Court nominee's personal views and ideology should or should not be a deciding factor in whether that nominee is confirmed?

1. Should	48
2. Should not	37
3. Don't know	15

59. If a nominee to the Supreme Court personally opposes abortion, should that disqualify him or her from serving on the Supreme Court?

1. Should	32
2. Should not	52
3. Don't know	16

60. If Brett Kavanaugh is confirmed as a Supreme Court justice, do you believe that the ideological makeup of the Supreme Court will (ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

1. Become much more conservative	27
2. Become somewhat more conservative	30
3. Not change much	21
4. Become somewhat more liberal	5
5. Become much more liberal	3
6. Don't know	15
TOTAL MORE CONSERVATIVE	56
TOTAL MORE LIBERAL	8

Supporters and opponents of Brett Kavanaugh's nomination have made statements about him. Do you believe or not believe the following statements: (ROTATE Q61-64)

61. Brett Kavanaugh is an extraordinarily qualified nominee having served on the US Court of Appeals for the DC Circuit for twelve years. He served as a law clerk for retiring Supreme Court Justice Kennedy whose vacancy he would fill.

1. Believe	55
2. Do not believe	18
3. Don't know	27

62. Brett Kavanaugh will base his decisions on laws and the Constitution, and does not let his own policy preferences or personal feelings affect his decisions.

1. Believe	43
2. Do not believe	30
3. Don't know	27

63. The successful nomination of Brett Kavanaugh will roll back civil rights and women's rights, and threaten the lives of millions of Americans for decades to come.

1. Believe	35
2. Do not believe	39
3. Don't know	25

64. Brett Kavanaugh was nominated by President Trump to protect himself from criminal prosecution through the judicial system.

1. Believe	35
2. Do not believe	40
3. Don't know	25

65. After hearing these statements, do you favor or oppose the nomination of Brett Kavanaugh to the Supreme Court?

1. Favor	43
2. Oppose	34
3. Don't know	23

66. Regardless of whether you approve or disapprove of Brett Kavanaugh and his views, do you think he would or would not put aside his personal views on certain issues to strictly interpret and apply the law fairly?

1. Would	47
2. Would not	31
3. Don't know	23

67. Democrats have said that they may request extensive information and documents about Brett Kavanaugh. Do you believe that this is because (ROTATE)

1. They are looking for a reason to stop his nomination	53
2. They want to thoroughly review his background to make an informed decision about him	37
3. Don't know	9

68. Brett Kavanaugh has submitted over 300 documents for review. Is that a sufficient amount of documents enough for lawmakers to have to review for his nomination, or still not enough documents for lawmakers to review?

1. Enough	55
2. Not enough	19
3. Don't know	26

MEDICARE FOR ALL

69. A recent study said that the increased cost to government of a Medicare-for-all health care system would be \$32 trillion over the next ten years. Do you believe or not believe that cost estimate?

1. Believe	43
2. Do Not Believe	30
3. Don't know	27

70. Do you think that a Medicare for all health care system would jeopardize benefits for current beneficiaries?

1. Yes	41
2. No	32
3. Don't know	26

Now just a few demographic questions for statistical purposes only—

71. In what year were you born?

1. 18-34	17
2. 35-44	19
3. 45-54	21
4. 55-64	21
5. 65+	22

72. Generally speaking, do you consider yourself (ROTATE) a Republican, a Democrat, an Independent, or something else?

1. Republican	33
2. Democrat	37
3. Independent	24
4. Other	5
5. Don't Know	1

73. If you had to classify yourself, would you say you are very liberal, somewhat liberal, moderate, somewhat conservative or very conservative in your political beliefs?

1. Very Liberal	13
2. Somewhat Liberal	13
3. Moderate	38
4. Somewhat Conservative	21
5. Very Conservative	14
6. Don't Know	1

74. Are there children in your household under the age of 18 years old?

1. Yes	32
2. No	68
3. Don't Know	1

75. What is your current marital status?

1. Single, never married	23
2. Married	58
3. Separated	1
4. Divorced	13
5. Widowed	4
6. Don't Know	*

76. What is the annual income of your household before taxes? Is it...

1. Less than 15K	8
2. 15K-30K	13
3. 30K-50K	17
4. 50K-75K	24
5. 75K-100K	15
6. 100-200K	18
7. Over 200K	3
8. Don't Know	3

77. What is your religion?

1. Evangelical/Fundamentalist Protestant	14
2. Mainline Protestant	13
3. Catholic	29
4. Jewish	4
5. Mormon	1
6. Atheist/Agnostic	11
7. Other	24
8. Don't Know	4

78. What is your race?

1. Hispanic	9
2. African-American	11
3. Asian	4
4. White	73
5. Other	2
6. Don't Know	1

79. Do you or anyone in your household belong to a labor union?

1. Yes	17
2. No	82
3. Don't know	1

80. What was the last grade of school that you completed?

1. Did not complete high school/High school graduate	19
2. Some college or associate degree	30
3. College graduate	31
4. Postgraduate study	19
5. Don't Know	1

81. Many people consider themselves “living paycheck to paycheck” in terms of their personal financial situations. Do you consider yourself to be in that category?

1. Yes	52
2. No	46
3. Don't know	3

82. Many people consider themselves only about 400 dollars away from a financial crisis. Do you consider yourself to be in that category?

1. Yes	34
2. No	61
3. Don't know	5

83. What is your employment status?

1. Employed, full time	42
2. Employed, part-time	9
3. Unemployed	7
4. Self-employed	6
5. Homemaker	9
6. Student	2
7. Retired	24
8. Don't Know	*

84. The recent tax reform plan has gone into effect, and the new withholding tables have been put into place starting February 1. Have you looked at your check, wages or form of payment to see if there has been any change since February 1?

1. Yes	41
2. No	50
3. Don't know	9

**85. In last November's presidential election, for which presidential candidate did you vote?
(ROTATE answer options 1-2, then 3-4)**

1. Donald Trump, the Republican candidate	40
2. Hillary Clinton, Democratic candidate	40
3. Gary Johnson, the Libertarian candidate	3
4. Jill Stein, the Green Party candidate	2
5. Other (SPECIFY)	3
6. Did not vote in presidential race	8
7. Don't Know	3

86. What type of area do you live in? (TAKEN FROM SAMPLE)

1. Urban	26
2. Suburban	52
3. Rural	22

Gender (by observation)

1. Male	48
2. Female	52

Region (TAKEN FROM SAMPLE)

1. Northeast	16
2. South	30
3. Midwest	21
4. Plains/Mountains	18
5. West Coast	14