THE WINSTON GROUP
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WINNING THE ISSUES NATIONAL BRAND SURVEY
APRIL 28-30, 2018
1000 RVs

A. In thinking about this year's election for Congress, based on scale of 1 to 9, where 1 is that you will not be voting and 9 is that you will absolutely be voting, how likely are you to vote in that election?

MEAN: 7.84

1. **Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?**

1. Right Direction	**40**
2. Don't Know	**12**
3. Wrong Track	**48**

2. **Overall would you say that you approve or disapprove of the job Donald Trump is doing as President?**

1. Approve	**43**
2. Don't know	**7**
3. Disapprove	**51**

For each of the following, do you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable impression? (ROTATE 3-4, then 5)

	NAME ID	TOTAL FAV	TOTAL UNFAV	NO OPINION
3. **Republicans in Congress**	**100**	**35**	**59**	**5**
4. **Democrats in Congress**	**100**	**42**	**52**	**5**
5. **Nancy Pelosi**	**98**	**29**	**55**	**14**

6. Which of the following issues would you say is most important to you in deciding how to vote for Congress? (ROTATE)

1. Education	**5**
2. Social Security	**11**
3. Retirement and Investments	**2**
4. Terrorism	**7**
5. Health care	**17**
6. The Economy	**16**
7. Jobs	**4**
8. Taxes	**4**
9. Crime and Safety	**4**
10. Environment/Climate Change	**5**
11. National Defense/Foreign Affairs	**5**
12. National Deficit/Spending	**3**
13. Energy	**1**
14. Gas prices	**-**
15. Immigration	**11**
16. Other	**2**
17. Prescription Drugs	**2**
18. Don't know	**3**

Which party do you have more confidence in to handle each of the following issues - (ROTATE) the Republican Party or the Democratic Party? (ROTATE LIST BELOW Q7-11)

	REP	DEM
7. **The Economy**	**45**	**39**
8. **Jobs**	**45**	**41**
9. **Taxes**	**43**	**43**
10. **Health care**	**36**	**48**
11. **Defense/terrorism**	**50**	**34**

12. If the elections were held today for US Congress in your state, would you be more likely to vote for (ROTATE) the Republican candidate or the Democrat candidate? (ROTATE answer options 1 and 3)

1.	Republican	**37**
2.	Lean Republican	**4**
3.	Undecided	**11**
4.	Lean Democrat	**6**
5.	Democrat	**42**
	TOTAL REPUBLICAN	**41**
	TOTAL DEMOCRAT	**48**

13. In thinking about this year's election for Congress, will your vote be to (ROTATE) express support for Trump, express opposition to Trump, or will Trump not be a factor? (ROTATE 1-2)

1.	Support for Trump	**32**
2.	Opposition to Trump	**39**
3.	Trump will not be a factor	**24**
4.	I do not plan to vote in this year's election for Congress	**3**
5.	Don't know	**3**

14. In thinking about the role of people like you in the political and public policy discourse about issues, do you think your voice is heard effectively?

1.	Yes	**24**
2.	No	**59**
3.	Don't Know	**17**

15. Overall would you say that you approve or disapprove of the job Congress is doing?

1.	Approve	**21**
2.	Disapprove	**65**
3.	Don't know	**14**

16. **Generally speaking, would you say the economy is headed in the right direction, or are things seriously headed off on the wrong track?**

1. Right Direction	**48**
2. Don't Know	**15**
3. Wrong Track	**37**

On a scale of 1-9 with 1 being not important at all, 3 being somewhat important; 5 being important, 7 being very important and 9 being extremely important, how important is each of the following issues or news stories to you in deciding how to vote for Congress? (ROTATE LIST 17-36)

	MEAN
17. **The economy and jobs**	7.12
18. **Outsourcing of jobs overseas**	5.84
19. **President Obama's health care plan/health care**	5.82
20. **Issues related to women, such as equal pay and work environment**	5.88
21. **Taxes/making sure the wealthy pay their fair share**	6.54
22. **Foreign policy/Terrorism/ISIS/situation in the Middle East**	6.81
23. **Immigration and border security**	6.40
24. **Allegations of Donald Trump ties to Russia**	5.01
25. **Disrupting the status quo/drain the swamp**	5.39
26. **Need to get things done in Washington and get the parties to work together**	6.87
27. **North Korea**	6.15
28. **Climate change**	5.48
29. **Cost of living**	6.85
30. **DACA (Deferred Action for Childhood Arrivals)**	5.56
31. **The tax cut plan recently passed by Congress**	6.25
32. **March For our Lives/Gun Control**	5.39
33. **Allegations of scandals involving President Trump/Stormy Daniels**	4.35
34. **Whether you have seen an increase in your paycheck since tax cuts went into effect**	5.68
35. **Judges and judicial appointments**	6.16

36. Trade/tariffs/NAFTA	5.86

37. Do you favor or oppose the tax cut plan recently passed by Congress?

1.	Favor	42
2.	Oppose	35
3.	Don't Know	23

38. Do you think that this plan will or will not lower taxes for people like you?

1.	Favor	38
2.	Oppose	44
3.	Don't Know	18

39. Congress has recently passed a tax cut plan that includes

- **Doubling the standard deduction to $12,000 for single filers and $24,000 for married filers**
- **Reducing overall tax rates**
- **Significantly increasing the child tax credit from $1,000 to $2,000 per child**
- **Retaining retirement savings options such as 401Ks and Individual Retirement Accounts (IRAs)**

Would you favor or oppose this plan?

1.	Favor	66
2.	Oppose	18
3.	Don't Know	16

40. Now having read some of the provisions of the plan, do you think that this plan will or will not lower taxes for people like you?

1.	Will	48
2.	Will not	33
3.	Don't Know	19

41. Who do you agree with more? (ROTATE)

1. Those who say the Republican tax plan will pay for giveaways to corporations and the wealthiest 1 percent, which will result in cuts to Medicare and Medicaid.	**36**
2. Those who say that for those living paycheck to paycheck, this tax cut will help them have more money in their pocket to manage cost of living and save for the future and retirement.	**49**
3. Don't know	**15**

42. Who do you agree with more? (ROTATE)

1. Those who say the Republican tax plan will pay for giveaways to corporations and the wealthiest 1 percent, which will result in cuts to Medicare and Medicaid.	**37**
2. Those who say the average family of four will receive $2,059 in tax savings.	**48**
3. Don't know	**16**

43. Have you seen, read or heard about any companies or businesses giving bonuses, wage increases, announcement of additional investments, or other benefits to employees as a result of the tax cut plan passed by Congress?

1. Yes	**47**
2. No	**45**
3. Don't Know	**8**

44. Some companies such as Apple, AT&T and Comcast have given bonuses to their employees and announced additional investment in the United States as a result of the tax cut plan. Which statement do you agree with more? (ROTATE)

1. These examples show that the right economic policies can have a positive impact on the economy and American workers	**42**
2. These examples are only a short term PR stunts from corporations	**45**
3. Don't Know	**13**

Over the past month, have you heard a lot, some, a little, none at all about each of the following issues or news stories: (ROTATE LIST Q45-51)

45. Allegations of scandals involving President Trump

1. Have heard a lot	**63**
2. Have heard some	**20**
3. Have heard a little	**12**
4. Have heard nothing at all	**4**
5. Don't Know	**1**

46. Candidates discussing Nancy Pelosi

1. Have heard a lot	**11**
2. Have heard some	**23**
3. Have heard a little	**32**
4. Have heard nothing at all	**31**
5. Don't Know	**3**

47. The tax cut plan recently passed by Congress

1. Have heard a lot	**25**
2. Have heard some	**33**
3. Have heard a little	**30**
4. Have heard nothing at all	**11**
5. Don't Know	**2**

48. Allegations of Donald Trump ties to Russia

1. Have heard a lot	**57**
2. Have heard some	**22**

3. Have heard a little	14
4. Have heard nothing at all	5
5. Don't Know	2

49. Guns/March For Our Lives

1. Have heard a lot	53
2. Have heard some	25
3. Have heard a little	15
4. Have heard nothing at all	6
5. Don't Know	1

50. Business and companies talking about the tax cut plan passed by Congress

1. Have heard a lot	15
2. Have heard some	28
3. Have heard a little	33
4. Have heard nothing at all	22
5. Don't Know	3

51. Your Member of Congress talking about the tax cut plan passed by Congress

1. Have heard a lot	12
2. Have heard some	22
3. Have heard a little	30
4. Have heard nothing at all	33
5. Don't Know	4

52. Do you believe or not believe this statement: Now that the tax rate on corporations is lowered, companies will use some of that money to hire more people.

1.	Believe	**39**
2.	Do not believe	**47**
3.	Don't Know	**14**

53. Would you say that the free market system in America is working….(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

1.	Very well	**15**
2.	Somewhat well	**41**
3.	Somewhat not well	**21**
4.	Not well at all	**11**
5.	Don't know	**13**

54. Which of the following economic systems would be better? (ROTATE)

1.	Capitalism	**52**
2.	Socialism	**17**
3.	Don't Know	**31**

55. Do you favor or oppose reforming Congress?

1.	Favor	**70**
2.	Oppose	**10**
3.	Don't Know	**20**

56. Congress is a considering a proposal to reform the budget process. What kind of impact do you think this would have on the way Congress works? (ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

1.	Very positive	**11**
2.	Somewhat positive	**34**

3.	Somewhat not positive	**13**
4.	Not positive at all	**10**
5.	Don't know	**32**

Now just a few demographic questions for statistical purposes only—

57. In what year were you born?

1.	18-34	**17**
2.	35-44	**19**
3.	45-54	**21**
4.	55-64	**21**
5.	65+	**22**

58. Generally speaking, do you consider yourself (ROTATE) a Republican, a Democrat, an Independent, or something else?

1.	Republican	**33**
2.	Democrat	**37**
3.	Independent	**24**
4.	Other	**5**
5.	Don't Know	**1**

59. If you had to classify yourself, would you say you are very liberal, somewhat liberal, moderate, somewhat conservative or very conservative in your political beliefs?

1.	Very Liberal	**10**
2.	Somewhat Liberal	**16**
3.	Moderate	**38**
4.	Somewhat Conservative	**20**
5.	Very Conservative	**15**
6.	Don't Know	**1**

60. Are there children in your household under the age of 18 years old?

1.	Yes	**34**
2.	No	**66**
3.	Don't Know	**1**

61. What is your current marital status?

1.	Single, never married	**25**
2.	Married	**57**
3.	Separated	**2**
4.	Divorced	**12**
5.	Widowed	**4**
6.	Don't Know	**1**

62. What is the annual income of your household before taxes? Is it...

1.	Less than 15K	**9**
2.	15K-30K	**14**
3.	30K-50K	**20**
4.	50K-75K	**18**
5.	75K-100K	**16**
6.	100-200K	**17**
7.	Over 200K	**4**
8.	Don't Know	**3**

63. What is your religion?

1.	Evangelical/Fundamentalist Protestant	**15**
2.	Mainline Protestant	**13**
3.	Catholic	**26**
4.	Jewish	**4**
5.	Mormon	**2**
6.	Atheist/Agnostic	**11**
7.	Other	**24**
8.	Don't Know	**4**

64. What is your race?

1.	Hispanic	**9**
2.	African-American	**11**
3.	Asian	**4**
4.	White	**73**
5.	Other	**2**
6.	Don't Know	**1**

65. Do you or anyone in your household belong to a labor union?

1.	Yes	**11**
2.	No	**88**
3.	Don't know	**1**

66. What was the last grade of school that you completed?

1.	Did not complete high school/High school graduate	**19**
2.	Some college or associate degree	**30**
3.	College graduate	**31**
4.	Postgraduate study	**19**
5.	Don't Know	**1**

67. Many people consider themselves "living paycheck to paycheck" in terms of their personal financial situations. Do you consider yourself to be in that category?

1.	Yes	**53**
2.	No	**45**
3.	Don't know	**2**

68. Many people consider themselves only about 400 dollars away from a financial crisis. Do you consider yourself to be in that category?

1.	Yes	**35**
2.	No	**60**
3.	Don't know	**5**

69. Do you consider yourself to be a part of the "middle class"?

1.	Yes	**65**
2.	No	**31**
3.	Don't know	**4**

70. The recent tax reform plan has gone into effect, and the new withholding tables have been put into place starting February 1. Have you looked at your check, wages or form of payment to see if there has been any change since February 1?

1.	Yes (GO TO Q71)	**48**
2.	No (GO TO Q72)	**43**
3.	Don't know (GO TO Q72)	**9**

Q71 ONLY AMONG YES IN 70

71. Have you seen an increase in your paycheck, no change, or decrease in your paycheck since the tax cut withholding tables went into effect on February 1?

1.	Increase	**55**
2.	No change	**39**
3.	Decrease	**4**
4.	Don't Know	**1**

RESUME WITH ALL

72. What is your employment status?

1.	Employed, full time (GO TO Q73)	**45**
2.	Employed, part-time (GO TO Q73)	**9**
3.	Unemployed (GO TO Q74)	**7**
4.	Self-employed (GO TO Q73)	**6**
5.	Homemaker (GO TO Q74)	**8**
6.	Student (GO TO Q74)	**2**
7.	Retired (GO TO Q74)	**23**
8.	Don't Know (GO TO Q74)	**-**

Q73 ONLY AMONG EMPLOYED FULL TIME, PART TIME AND SELF EMPLOYED IN Q72

73. Has your company, business or place of employment given bonuses, wage increases, announced additional investments, or given any other benefits to employees as a result of the tax cut plan passed by Congress?

1.	Yes	**18**
2.	No	**73**
3.	Don't Know	**9**

RESUME WITH ALL

74. In last November's presidential election, for which presidential candidate did you vote? (ROTATE answer options 1-2, then 3-4)

1.	Donald Trump, the Republican candidate	**41**
2.	Hillary Clinton, Democratic candidate	**41**
3.	Gary Johnson, the Libertarian candidate	**4**
4.	Jill Stein, the Green Party candidate	**1**
5.	Other **(SPECIFY)**	**2**
6.	Did not vote in presidential race	**9**
7.	Don't Know	**1**

75. What type of area do you live in? (TAKEN FROM SAMPLE)

1.	Urban	**30**
2.	Suburban	**50**
3.	Rural	**20**

Gender (by observation)

1.	Male	**48**
2.	Female	**52**

Region (TAKEN FROM SAMPLE)

1.	Northeast	**16**
2.	South	**29**
3.	Midwest	**21**
4.	Plains/Mountains	**19**
5.	West Coast	**15**