

NEW MODELS NATIONAL BRAND SURVEY
May 29-30, 2010
1000 RVs

B. In thinking about this year's election for Congress, based on scale of 1 to 9, where 1 is that you will not be voting and 9 is that you will absolutely be voting, how likely are you to vote in the election?

	APR 2010	APR II 2010	MAY I 2010	MAY II 2010
MEAN	8.14	8.01	8.13	8.16

1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?

	APR 2010	APR II 2010	MAY I 2010	MAY II 2010
1. Right Direction	39	39	36	39
2. Don't Know/Refused (DO NOT READ)	8	9	11	11
3. Wrong Track	53	52	54	50

2. Overall would you say that you approve or disapprove of the job Barack Obama is doing as President?

	APR 2010	APR II 2010	MAY I 2010	MAY II 2010
1. Approve	46	49	51	50
2. Don't know/refused	7	7	5	6
3. Disapprove	47	45	45	44

Please tell me for each of the following whether you have a favorable or an unfavorable impression of that group or person. (IF CHOICE IS MADE, ASK:) Would you say you have a strongly (FAVORABLE/UNFAVORABLE) impression or just a somewhat (FAVORABLE/UNFAVORABLE) impression? (ROTATE)

		NAME ID	TOTAL FAVORABLE	TOTAL UNFAVORABLE	NO OPINION
3. Republicans in Congress	APR 2010	100	40	52	7
	APR II 2010	100	35	57	8
	MAY I 2010	100	33	59	7
	MAY II 2010	99	43	50	7
4. Democrats in Congress	APR 2010	100	43	52	5
	APR II 2010	100	42	51	7
	MAY I 2010	100	44	51	6
	MAY II 2010	100	43	51	5
5. Elena Kagan	MAY II 2010	57	22	17	17

6. Which of the following issues would you say is most important to you in deciding how to vote for Congress? (ROTATE)

	APR 2010	APR II 2010	MAY I 2010	MAY II 2010
1. Education	8	7	8	7
2. Social Security	5	5	5	6
3. Retirement and Investments	1	1	1	1
4. Terrorism	1	1	1	2
5. Healthcare/Rx	15	11	9	8
6. The Economy	29	28	29	29
7. Jobs	12	13	13	11
8. Taxes	5	4	3	3
9. Crime and Safety	1	1	1	1
10. Environment	2	3	3	3
11. National Defense/Foreign Affairs/Iraq	4	6	5	4
12. National Deficit/Spending	9	10	8	8
13. Energy	-	2	1	1
14. Gas prices	-	1	-	1
15. Immigration	3	3	6	8
16. Other	3	2	2	4
17. Don't know/Refused (DO NOT READ)	3	3	4	4

Which party do you have more confidence in to handle the issue of (ROTATE LIST BELOW), (ROTATE) the Republican Party or the Democratic Party?

		REP	DEM
7. Health Care/Rx	APR 2010	44	45
	APR II 2010	39	49
	MAY I 2010	40	50
	MAY II 2010	41	48
8. The Economy	APR 2010	47	42
	APR II 2010	43	44
	MAY I 2010	43	46
	MAY II 2010	44	45
9. Jobs	APR 2010	44	44
	APR II 2010	41	45
	MAY I 2010	41	50
	MAY II 2010	41	47
10. Fiscal Responsibility	APR 2010	49	36
	APR II 2010	44	41
	MAY I 2010	46	41
	MAY II 2010	47	38
11. Taxes	APR 2010	50	40
	APR II 2010	47	41
	MAY I 2010	45	45
	MAY II 2010	44	42
12. Energy and gas prices	APR 2010	39	48
	MAY I 2010	39	48
	MAY II 2010	35	50
13. Education	APR 2010	39	49
	MAY I 2010	36	53
	MAY II 2010	35	53

14. If the elections were held today for US Congress in your state, would you be more likely to vote for (ROTATE) the Republican candidate or the Democrat candidate? (IF UNDECIDED ASK:) would you be leaning toward (ROTATE) the Republican candidate or the Democrat candidate?

	APR 2010	APR II 2010	MAY I 2010	MAY II 2010
1. Republican	44	41	43	41
2. Lean Republican	2	2	2	1
3. Undecided	6	5	4	6
4. Lean Democrat	1	2	3	1
5. Democrat	44	45	45	47
6. Don't Know/Refused (DO NOT READ)	3	5	3	3
TOTAL REPUBLICAN	46	43	45	43
TOTAL DEMOCRAT	45	47	48	48

15. Which of the following would create more jobs? (ROTATE)

1. Tax cuts for businesses	51
2. Increased government spending on infrastructure, like roads and bridges	39
3. Don't Know (DO NOT READ)	10

16. Which of the following would create more jobs? (ROTATE)

1. Government	30
2. Large corporations	60
3. Don't Know (DO NOT READ)	10

(ROTATE Q17-18)

17. What is the first thing that comes to mind when you hear the term “Republicans in Congress”?

1. They are obstructionists/oppose everything/party of no	10
2. Other	7
3. Don't Know/Refused	6
4. Conservative	6
5. None/nothing/no idea	6
6. Hypocrites/liars/crooks – negative mentions	6
7. General Positive – favorable/honest/great	6
8. Not doing a good job/do nothing/ineffective	5
9. Doing good/good government/better than democrats	5
10. Disagreements/mess/conflicts/scandals/bad things	4
11. Minority/too few/need more Republicans	4
12. They are corrupt/greed for money/thieves	4
13. They don't care for the poor people/not for the poor	4
14. General negative impression – don't like/unfavorable	4
15. Lower taxes/tax cuts	3
16. Weak/soft/spineless	2
17. Selfish/self-serving/out for themselves	2
18. Represent/favor big businesses	2
19. Stronger national defense/safety from terrorism	2
20. Politicians (Bush/Kennedy/Obama/Palin/Turner)	1
21. Moral issues (abortion/homosexuality)	1
22. Small/less government	1
23. Too negative	1
24. Less spending/more budget cuts	1
25. Power/in control/majority	1
26. Economy is better/concern for economy/more jobs	1
27. Recession/government will go bankrupt/bad crisis	1
28. Higher/more taxes	1
29. They are unfair	1
30. Fiscal responsibility	1

31. No cooperation/need to be organized/need to listen	1
32. Hope for changes	1
33. Healthcare issues	1
34. We need them out/don't need them	1
35. Hatred/Anger	1
36. Anti-immigrant/immigration issues	1
37. Intelligent/have common sense	1
38. Partisanship	1
39. Tea party	1
40. Too much politics	-
41. Fairness/they are fair	-
42. Neutral	-
43. No Answer	-

18. What is the first thing that comes to mind when you hear the term “Democrats in Congress”?

1. Failure/ineffective/not doing a good job/not good	11
2. Overspending/wild spenders/wasteful	9
3. General negative	7
4. Doing a good job/progressive	7
5. Other	6
6. Don't know/refused	6
7. Irresponsible/unorganized/unhappy with them	6
8. They work for the people/do something for the poor	5
9. Favorable/good/wonderful/happy with them	5
10. Major political party/in power/big government	4
11. None/nothing/no opinion	4
12. They are liberal/very liberal	4
13. It is change/hope/trying to make a difference	4
14. Liars/fraud/untrustworthy	3
15. Fairness/justice	3
16. Trouble/chaos/disaster	3

17. Health care/health care bill/program	3
18. Taxes/high taxes/tax raises/too many taxes	3
19. More jobs/economy	3
20. Socialism	2
21. It is Barack Obama	2
22. Hardworking	2
23. Don't care/don't listen to the people	2
24. Corruptions/thieves	2
25. They need to get out/get rid of them	2
26. Democrats (general mention)	1
27. It is Nancy Pelosi	1
28. No Answer	-

19. In thinking about priorities for Congress, what is the most basic responsibility of governing?

1. Take care of the welfare/meet the needs of the people	15
2. National security/defense/public safety/less crime	14
3. Listen to the constituents/people	9
4. Serve/work for the people/country	8
5. Jobs/unemployment	8
6. Don't know/refused	7
7. Fix/improve the economy	7
8. Fiscal responsibility/balancing the budget/lowering...	7
9. Uphold/follow the constitution/legislate the laws	5
10. Represent/speak for the constituents/people	5
11. Honest/honest governance	4
12. Fair/fairness in governance/treat people equally	3
13. Keeping the country in the right track/to do what...	3
14. Provide healthcare	3
15. Other	3
16. Protect/secure people's rights	3
17. None	3
18. Improve/provide good education	2

19. They should hook together/stop fighting themselves	2
20. Lowering taxes	2
21. Freedom of the citizens/people	2
22. To govern/to run the country	2
23. Immigration	2
24. Passing the bills	1
25. Stop doing their own agenda/stop making their own...	1
26. Ensure/keep everything running well	1
27. Protecting the environment	1
28. Provide infrastructure	1
29. Provide social retirement security	1
30. Less/reduce government	1
31. Keep in touch with the constituents	1
32. Stay out of things	1
33. No Answer	-

20. Who is being more negative? (ROTATE)

1. Republicans in Congress	54
2. Democrats in Congress	30
3. Don't Know/Refused (DO NOT READ)	16

21. Who is doing a better job of focusing on issues? (ROTATE)

1. Republicans in Congress	34
2. Democrats in Congress	47
3. Don't Know/Refused (DO NOT READ)	19

BELIEF STATEMENTS

I am going to read a series of statements to you. Please tell me if you believe or do not believe the following statements. (ROTATE Q22-23)

22. Republicans in Congress have a plan to grow the economy.

1. Believe	52
2. Do not believe	45
3. Don't Know/Refused (DO NOT READ)	3

23. Democrats in Congress have a plan to grow the economy.

1. Believe	55
2. Do not believe	43
3. Don't Know/Refused (DO NOT READ)	2

HEALTH CARE

24. Do you favor or oppose President Obama's health care plan? (ROTATE)

	APR 2010	APR II 2010	MAY II 2010	MAY II 2010
1. Favor	42	43	45	46
2. Oppose	50	49	49	48
3. Don't Know (DO NOT READ)	7	8	7	6

Now just a few demographic questions for statistical purposes only—

25. What are the two main sources of your news about national issues such as politics, Iraq, the economy, education, and health care? (DO NOT READ – ALLOW THEM TO VOLUNTEER A RESPONSE AND CODE AS FOLLOWS)

1. ABC News	6
2. NBC News	7
3. CBS News	4
4. Local TV news	27
5. CNN News	19
6. MSNBC/CNBC News	3
7. Fox News	23
8. CSpan	-
9. Daily newspaper	35
10. News magazines such as Time, US News, and Newsweek	4
11. Opinion magazines like The Weekly Standard	-
12. Websites of news organizations such as cnn.com, msnbc.com, nytimes.com, and TV station websites	19
13. News Pages of Internet Service Providers such as Yahoo News and MSN News	10
14. Opinion websites like Drudge Report or slate.com	1
15. National Public Radio	7
16. Religious radio shows	1
17. Talk radio like Rush Limbaugh	2
18. General radio news station	2
19. Public television shows like McNeil Lehrer	-
20. Comedy shows like the Daily Show with Jon Stewart	-
21. Late night TV shows like Jay Leno	-
22. Morning TV shows like Today, Good Morning America	-
23. Political talk shows on cable, such as MSNBC's Hardball	-
24. Sunday News Shows such as NBC's Meet the Press and ABC's This Week	-
25. Other	10
26. Don't Know/Refused (DO NOT READ)	3

26. In what year were you born?

1. 18-34	20
2. 35-44	17
3. 45-54	23
4. 55-64	21
5. 65+	17

27. Generally speaking, do you consider yourself (ROTATE) a Republican, a Democrat, an Independent, or something else?

1. Republican	33
2. Democrat	38
3. Independent	27
4. Other	1
5. Don't Know/Refused (DO NOT READ)	1

28. If you had to classify yourself, would you say you are (ROTATE) liberal, moderate, or conservative in your political beliefs?

1. Liberal	20
2. Moderate	45
3. Conservative	33
4. Don't Know/Refused (DO NOT READ)	2

29. Are their children in your household under the age of 18 years old?

1. Yes	33
2. No	66
3. Don't Know/Refused (DO NOT READ)	1

30. What is your current marital status?

1. Single, never married	27
2. Married	58
3. Separated	1
4. Divorced	5
5. Widowed	6
6. Don't Know/Refused (DO NOT READ)	2

31. What is the annual income of your household before taxes? Is it...

1. Less than 15K	6
2. 15K-30K	11
3. 30K-50K	15
4. 50K-75K	14
5. 75K-100K	13
6. Over 100K	20
7. Don't Know/Refused (DO NOT READ)	21

32. What is your religion?

1. Evangelical/Fundamentalist Protestant	12
2. Mainline Protestant	13
3. Catholic	22
4. Jewish	1
5. Mormon	2
6. Atheist/Agnostic	7
7. Other	31
8. Don't Know/Refused (DO NOT READ)	11

33. What is your race?

1. Hispanic	7
2. African-American	11
3. Asiatic	2
4. White	75
5. Other	3
6. Don't Know/Refused (DO NOT READ)	2

34. Do you consider yourself a part of the tea party movement?

1. Yes	16
2. No	78

Gender (by observation)

1. Male	48
2. Female	52

What type of area do you live in? (TAKEN FROM SAMPLE)

1. Urban	29
2. Suburban	53
3. Rural	18

Region (TAKEN FROM SAMPLE)

1. Northeast	19
2. South	27
3. Midwest	20
4. Plains/Mountains	17
5. West Coast	17