



THE WINSTON GROUP

NEW MODELS NATIONAL BRAND SURVEY
March 4-5, 2006
N=1000 registered voters

1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?

- | | |
|--|-----------|
| 1. Right Direction | 36 |
| 2. Don't Know/Refused (DO NOT READ) | 8 |
| 3. Wrong Track | 56 |

2. Overall would you say that you approve or disapprove of the job George Bush is doing as President?

- | | |
|--|-----------|
| 1. Approve | 42 |
| 2. Don't Know/Refused (DO NOT READ) | 3 |
| 3. Disapprove | 55 |

Please tell me for each of the following whether you have a favorable or an unfavorable impression of that group or person. **(IF CHOICE IS MADE, ASK:)** Would you say you have a strongly **(FAVORABLE/UNFAVORABLE)** impression or just a somewhat **(FAVORABLE/UNFAVORABLE)** impression? **(ROTATE)**

	Favorable	Unfavorable	Name ID
3. Republicans in the US Senate	49	45	-
4. Democrats in the US Senate	46	48	-
5. No Child Left Behind	53	39	98

6. Which of the following issues would you say is the most important to you in deciding how to vote for Congress? **(ROTATE)**

- | | |
|---|-----------|
| 1. Education | 8 |
| 2. Social Security | 10 |
| 3. Retirement and Investments | 1 |
| 4. Terrorism | 7 |
| 5. Health Care/Prescription Drugs | 11 |
| 6. The Economy | 19 |
| 7. Jobs | 4 |
| 8. Taxes | 3 |
| 9. Crime and Safety | 2 |
| 10. Environment | 2 |
| 11. National Defense/Foreign Affairs/Iraq | 14 |
| 12. National Deficit | 3 |

13. Energy	2
14. Gas prices	2
15. Immigration	4
16. Other (SPECIFY)	4
17. Don't Know/Refused (DO NOT READ)	3

Which party do you have more confidence in to handle the issue of (**ROTATE LIST BELOW**), (**ROTATE**) the Republican Party or the Democratic Party?

	Rep	Dem
7. Education	37	52
8. Social Security	35	54
9. Health Care/Prescription Drugs	33	54
10. The economy	45	47
11. Jobs	42	49
12. War in Iraq	46	43
13. Energy and Gas Prices	36	51
14. Fiscal Responsibility	41	46

(ROTATE 15-17 WITH 18-20)

15. In the last couple of weeks, have you seen, heard or read anything that U.S. Senate Republicans were doing?

1. Yes (GO TO QUESTION 16)	46
2. No (GO TO QUESTION 18)	52
3. DK/Refused (DO NOT READ – GO TO QUESTION 18)	2

16. What was it?

Sale of US ports/port security	31
Iraq/War/Soldiers/Defense/Terror	16
Patriot Act	10
Hurricane Issue	7
NSA Wiretapping	5
Alito/Supreme Court	4
High Gas/Energy/Oil	4
Health Care/RX	3
Deficit/Budget	3
Education/NCLB	3
Immigration	2
Taxes	2
Lobbyist Control	2
Negative	2
Economy/Trade	2
Social Security	2
Frist Mention	1
Democrats are Obstructionists	1
Gay Marriage	1
Abortion	1
Environment/Drilling/ANWR	1
House Ethics	1

Other	9
Don't Know	16

17. Did it make you more favorable or less favorable to U.S. Senate Republican candidates?

1. More Favorable	34
2. Less Favorable	51
3. No Difference (DO NOT READ)	15

18. In the last couple of weeks have you seen, heard or read anything that U.S. Senate Democrats were doing?

1. Yes (GO TO QUESTION 19)	42
2. No (GO TO QUESTION 21)	56
3. DK/Refused (DO NOT READ – GO TO QUESTION 21)	2

19. What was it?

Sale of US Ports/Port Security	32
Iraq/War/Terror/Defense	18
Politics as usual/Infighting	12
Hurricane Issue	9
Patriot Act	6
Health Care/RX	5
Alito/Supreme Court	4
Negative	4
Immigration	2
Deficit/Budget	2
Social Security	2
NSA Wiretapping	2
Hillary Clinton	2
High Gas/Energy	2
Abortion	2
Education/NCLB	1
Lobbyist Control	1
Environment/Drilling/ANWR	1
Taxes	1
House Ethics	1
Other	7
Don't Know	14

20. Did it make you more favorable or less favorable to U.S. Senate Democratic candidates?

1. More Favorable	44
2. Less Favorable	44
3. No Difference (DO NOT READ)	12

21. If the elections were held today for US Senate in your state, would you be more likely to vote for **(ROTATE)** the Republican candidate or the Democrat candidate? **(IF UNDECIDED ASK:)** would you be leaning toward **(ROTATE)** the Republican candidate or the Democratic candidate?

1. Republican	39
2. Lean Republican	4
3. Undecided	6
4. Lean Democrat	3
5. Democrat	46
6. DK/Refused (DO NOT READ)	2
 TOTAL REPUBLICAN	 43
TOTAL DEMOCRAT	49

IMPORTANCE OF ISSUES

On a scale of 1-9, with 1 being not important at all and 9 being very important, how important or not important are the following issues to you: (**ROTATE LIST**)

22. Border security	7.42
23. Ethics and lobbying reform	6.78
24. Gas prices	7.06
25. Recent scandals on Capitol Hill	6.07
26. Sale of US port operations	6.93
27. Job creation	7.41

ECON/JOBS

28. Generally speaking, would you say the economy is headed in the right direction, or is it seriously headed off on the wrong track?

1. Right Direction	46
2. Don't Know/Refused (DO NOT READ)	5
3. Wrong Track	50

29. What would you consider to be the greatest threat to the U.S. economy?
(ROTATE)

FIRST CHOICE

1. Another terrorist attack	17
2. Another war	10
3. Job loss/outsourcing	23
4. Wages not keeping up with inflation	8
5. Budget deficit	13
6. Declining economic competitiveness in the world	8
7. Rising energy prices	10
8. Higher taxes	7
9. DK/Refused (DO NOT READ)	5

SECOND CHOICE

1. Another terrorist attack	11
2. Another war	10

3. Job loss/outsourcing	16
4. Wages not keeping up with inflation	11
5. Budget deficit	12
6. Declining economic competitiveness in the world	11
7. Rising energy prices	16
8. Higher taxes	11
9. DK/Refused (DO NOT READ)	2

COMBINED CHOICES

1. Another terrorist attack	27
2. Another war	19
3. Job loss/outsourcing	38
4. Wages not keeping up with inflation	19
5. Budget deficit	24
6. Declining economic competitiveness in the world	18
7. Rising energy prices	24
8. Higher taxes	17
9. DK/Refused (DO NOT READ)	7

30. Do you believe or not believe the following statement:

The present tax code has fueled economic growth and job creation, and we need to keep it in place. The last thing we need is a massive tax increase.

1. Believe	58
2. Do not believe	38
3. DK/Refused (DO NOT READ)	4

PORTS

31. Do you approve or disapprove of sale of six US port operations to Dubai Ports World, a company based in the United Arab Emirates?

1. Approve	20
2. Disapprove	68
3. DK/Refused (DO NOT READ)	13

EDUCATION

Turning to the subject of education –

32. Which do you believe is more important to improve public education? (**ROTATE**)

1. Increasing funding	30
2. Raising standards and accountability	60
3. Both (DO NOT READ)	6
4. DK/Refused (DO NOT READ)	3

33. Should the federal government be able to hold state and local schools accountable to make sure student performance is improving?

- | | |
|-----------------------------|-----------|
| 1. Yes | 70 |
| 2. No | 28 |
| 3. DK/Refused (DO NOT READ) | 2 |

34. Congress is considering a series of education proposals to secure a safe and quality education for all Americans. Which of the following proposals should be the most important priority for Congress to pass this year? **(ROTATE)**

- | | |
|--|-----------|
| 1. Making college accessible and affordable for all students | 29 |
| 2. Increasing the skills and earning potential for America's workers | 9 |
| 3. Preparing high school students for college and future jobs | 15 |
| 4. Strengthening math, science and foreign language to ensure America's students are the best in the world | 26 |
| 5. Preparing young children for success in school | 17 |
| 6. DK/Refused (DO NOT READ) | 4 |