



THE WINSTON GROUP

NEW MODELS SENATE NATIONAL BRAND SURVEY
February 18-19, 2004
N=1000 RV

1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?

- | | |
|--|-----------|
| 1. Right Direction | 43 |
| 2. Don't Know/Refused (DO NOT READ) | 11 |
| 3. Wrong Track | 47 |

2. Overall would you say that you approve or disapprove of the job George Bush is doing as President?

- | | |
|--|-----------|
| 1. Approve | 50 |
| 2. Don't Know/Refused (DO NOT READ) | 6 |
| 3. Disapprove | 45 |

Please tell me for each of the following whether you have a favorable or an unfavorable impression of that group or person. **(IF CHOICE IS MADE, ASK:)** Would you say you have a strongly **(FAVORABLE/UNFAVORABLE)** impression or just a somewhat **(FAVORABLE/UNFAVORABLE)** impression? **(ROTATE)**

	Favorable	Unfavorable
3. Republicans in the US Senate	50	39
4. Democrats in the US Senate	50	37

5. Which of the following issues would you say is the most important to you in deciding how to vote for Congress? **(ROTATE)**

- | | |
|---|-----------|
| 1. Education | 9 |
| 2. Social Security | 7 |
| 3. Retirement and Investments | 2 |
| 4. Terrorism | 7 |
| 5. Health Care | 8 |
| 6. Prescription Drugs | 2 |
| 7. The Economy | 18 |
| 8. Jobs | 9 |
| 9. Taxes | 4 |
| 10. Crime and Safety | 1 |
| 11. Environment | 3 |
| 12. National Defense/Foreign Affairs | 10 |
| 13. National Debt | 4 |
| 14. Corporate Accountability | 2 |
| 15. Civil Rights | 2 |
| 16. Fiscal Responsibility | 5 |
| 17. Other (SPECIFY) | 4 |
| 18. Don't Know/Refused (DO NOT READ) | 5 |

Which party do you have more confidence in to handle the issue of **(ROTATE LIST BELOW)**, **(ROTATE)** the Republican Party or the Democratic Party?

	Rep	Dem
6. Education	35	51
7. Social Security	36	51
8. Retirement and Investments	42	44
9. Health Care/Prescription Drugs	33	52
10. The economy	41	48
11. Jobs	37	50
12. Taxes	46	42
13. National Defense/Foreign Affairs/Terrorism	53	36
14. Fiscal Responsibility	39	43
15. Weapons of mass destruction	45	37

(ROTATE 16-18 WITH 19-21)

16. In the last couple of weeks, have you seen, heard or read anything that U.S. Senate Republicans were doing?

- | | |
|--|-----------|
| 1. Yes (GO TO QUESTION 17) | 26 |
| 2. No (GO TO QUESTION 19) | 70 |
| 3. DK/Refused (DO NOT READ – GO TO QUESTION 19) | 3 |

17. What was it?

Defense/Iraq/Terrorism	19
Health Care/RX	13
Economy/Employment	11
Taxes/Tax Cuts	10
Gay Marriage	9

WMD	7
Deficit Spending/Budget	6
Election/Campaigns	6
Trying to Pass Bills/Start Programs	5
Education	5
Bush	4
Support the President	2
Arguing/Partisanship	2
Social Security	2
Immigration	2
Abortion/Moral	1
Environment/Pollution/Oil	1
Debate Over Judicial Nominees	1
Energy	1
Don't Remember	7
Other	9
DK/Refused	11

18. Did it make you more favorable or less favorable to U.S. Senate Republican candidates?

1. More Favorable	35
2. Less Favorable	47
3. No Difference (DO NOT READ)	17

19. In the last couple of weeks have you seen, heard or read anything that U.S. Senate Democrats were doing?

1. Yes (GO TO QUESTION 20)	33
2. No (GO TO QUESTION 22)	65
3. DK/Refused (DO NOT READ – GO TO QUESTION 22)	3

20. What was it?

Elections/Running for President	25
Complaining/Attacking Bush	12
Economy/Unemployment	11
Health Care/RX	9
Taxes	6
Foreign Affairs/Iraq/Terrorism	6
Education	5
Gay Marriage	4
Opposition to Judicial Nominees	4
Debating Bush's Decision to Go to War	3
Arguing/Fighting	3
WMD	3
Social Security	2
Trying to Pass Bills	2
Obstruction of Republican Bills	1
Budget/Deficit	1
Energy	1
Don't Remember	15
Other	8

DK/Refused **3**

21. Did it make you more favorable or less favorable to U.S. Senate Democratic candidates?

- 1. More Favorable **49**
- 2. Less Favorable **34**
- 3. No Difference **(DO NOT READ)** **17**

22. If the elections were held today for US Senate in your state, would you be more likely to vote for **(ROTATE)** the Republican candidate or the Democrat candidate? **(IF UNDECIDED ASK:)** would you be leaning toward **(ROTATE)** the Republican candidate or the Democratic candidate?

- 1. Republican **43**
- 2. Undecided **9**
- 3. Democrat **46**
- 4. DK/Refused **(DO NOT READ)** **2**

23. Do you agree or disagree with the following statement.

In deciding to take military action in Iraq, the President made the best decision he could based on the intelligence he was given. We could not afford to take chances on the possibility that Saddam Hussein could use weapons of mass destruction like he had on his own people.

- 1. Agree **59**
- 2. Disagree **38**
- 3. DK/Refused **(DO NOT READ)** **3**

24. Do you agree or disagree with the following statement:

The military action that the US took in Iraq and the removal of Saddam Hussein have made the world safer from terrorists.

- 1. Agree **57**
- 2. Disagree **40**
- 3. DK/Refused **(DO NOT READ)** **3**

25. Do you believe or not believe the following statement:

Saddam Hussein was helping and encouraging terrorist activity.

- 1. Agree **79**
- 2. Disagree **15**
- 3. DK/Refused **(DO NOT READ)** **6**

26. Do you support or oppose the decision to go to war with Iraq?

- 1. Support **55**
- 2. Oppose **41**
- 3. DK/Refused **(DO NOT READ)** **4**

27. Although David Kay's report said that Saddam Hussein did not possess stockpiles of weapons of mass destruction as originally thought, his report said that Hussein had the

infrastructure and capability to produce weapons of mass destruction within a short period of time. Knowing this, do you support or oppose the decision to go to war with Iraq?

- | | |
|--------------------------------------|-----------|
| 1. Support | 57 |
| 2. Oppose | 38 |
| 3. DK/Refused (DO NOT READ) | 5 |

Turning to the economy...

28. Have you seen, read or heard anything about new jobs being created?

- | | |
|--------------------------------------|-----------|
| 1. Yes | 43 |
| 2. No | 56 |
| 3. DK/Refused (DO NOT READ) | 1 |