



THE WINSTON GROUP

**NEW MODELS HOUSE NATIONAL BRAND SURVEY AGGREGATES**  
**May 20-21, 2006**  
**N=1,000 RV**

1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?

- |  |    |
|--|----|
| 1. Right Direction                           | 30 |
| 2. Don't Know/Refused ( <b>DO NOT READ</b> ) | 8  |
| 3. Wrong Track                               | 62 |

2. Overall would you say that you approve or disapprove of the job George Bush is doing as President?

- |  |    |
|--|----|
| 1. Approve                                   | 38 |
| 2. Don't Know/Refused ( <b>DO NOT READ</b> ) | 4  |
| 3. Disapprove                                | 58 |

Please tell me for each of the following whether you have a favorable or an unfavorable impression of that group or person. (**IF CHOICE IS MADE, ASK:)** Would you say you have a strongly (**FAVORABLE/UNFAVORABLE**) impression or just a somewhat (**FAVORABLE/UNFAVORABLE**) impression? (**ROTATE**)

	Favorable	Unfavorable	Name ID
3. Republicans in Congress	41	51	100
4. Democrats in Congress	42	52	100

5. Which of the following issues would you say is the most important to you in deciding how to vote for Congress? (**ROTATE**)

- |   |    |
|---|----|
| 1. Education                              | 6  |
| 2. Social Security                        | 7  |
| 3. Retirement and Investments             | 1  |
| 4. Terrorism                              | 7  |
| 5. Health Care/Prescription Drugs         | 9  |
| 6. The Economy                            | 15 |
| 7. Jobs                                   | 2  |
| 8. Taxes                                  | 3  |
| 9. Crime and Safety                       | 2  |
| 10. Environment                           | 4  |
| 11. National Defense/Foreign Affairs/Iraq | 18 |
| 12. National Deficit                      | 4  |
| 13. Energy                                | 2  |
| 14. Gas prices                            | 6  |
| 15. Immigration                           | 9  |

- 16. Other (**SPECIFY**) **3**
- 17. Don't Know/Refused (**DO NOT READ**) **3**

6. If you could tell Congress to pass one thing before the end of the year, what would it be?

- 1. Immigration Reform **25**
- 2. Fix Gas Prices/Energy Problems **15**
- 3. Bring Troops Home/Stop War in Iraq **13**
- 4. Healthcare/Medicare Changes **13**
- 5. Tax Reform/Lower the Taxes **8**
- 6. Fix Social Security/Help the Elderly **7**
- 7. Provide More Jobs/Help the Economy (General) **6**
- 8. Deal with the Deficit/National Debt **6**
- 9. Better Education/Funding Education **5**
- 10. Moral Issues **4**
- 11. Deal with Terrorism **2**
- 12. Improve Foreign Relations **2**
- 13. Improve the Environment **1**
- 14. Nothing **3**
- 15. Other **6**
- 16. DK/No Opinion **10**

Which party do you have more confidence in to handle the issue of (**ROTATE LIST BELOW**), (**ROTATE**) the Republican Party or the Democratic Party?

	<b>REP/DEM</b>
7. Education	<b>35/50</b>
8. Social Security	<b>35/51</b>
9. Health Care/Prescription Drugs	<b>35/50</b>
10. The economy	<b>42/46</b>
11. Jobs	<b>40/47</b>
12. War in Iraq	<b>40/44</b>
13. Energy and Gas Prices	<b>32/51</b>
14. Fiscal Responsibility	<b>38/45</b>
15. Immigration	<b>41/38</b>
16. Border Security	<b>45/36</b>

17. If the elections were held today for US Congress in your state, would you be more likely to vote for (**ROTATE**) the Republican candidate or the Democrat candidate? (**IF UNDECIDED ASK:**) would you be leaning toward (**ROTATE**) the Republican candidate or the Democratic candidate?

- 1. Republican **37**
- 2. Lean Republican **3**
- 3. Undecided **7**
- 4. Lean Democrat **3**
- 5. Democrat **47**
- 6. DK/Refused (**DO NOT READ**) **2**

**TOTAL REPUBLICAN** **41**  
**TOTAL DEMOCRAT** **50**

**Economy/Jobs/Spending**

18. Generally speaking, would you say the economy is headed in the right direction, or is it seriously headed off on the wrong track?

- 1. Right Direction **41**
- 2. Don't Know/Refused **(DO NOT READ)** **5**
- 3. Wrong Track **54**

19. In thinking about your personal financial situation, how secure or not secure do you feel about financially providing for your family and you?

- 1. Very Secure **30**
- 2. Somewhat Secure **39**
- 3. Somewhat Insecure **17**
- 4. Very Insecure **12**
- 5. DK/Refused **(DO NOT READ)** **2**

**TOTAL SECURE **70****  
**TOTAL INSECURE **29****

**(AMONG "INSECURE" IN Q19)**

20. What is the main reason you do not feel secure about your ability to financially provide for you and your family? **(DO NOT READ. ALLOW THEM TO VOLUNTEER A RESPONSE AND CODE AS FOLLOWS)**

- 1. Healthcare costs **6**
- 2. Paying for college tuition/education **4**
- 3. Worried about your pension/retirement benefits **11**
- 4. Mortgage/housing payments **1**
- 5. Currently unemployed **5**
- 6. Gas prices **8**
- 7. General uneasy about the economy **10**
- 8. Cost of living **20**
- 9. Fearful of losing job **11**
- 10. Other **(Specify)** **24**
- 11. DK/Refused **(DO NOT READ)** **2**

**(RESUME WITH ALL)**

**FEMA**

21. As you may know, FEMA is the government agency responsible for dealing with natural disasters and is currently a part of the Department of Homeland Security. Congress is considering legislation that would take FEMA out of the Department of Homeland Security and make it an independent agency that reports directly to the President. Do you favor or oppose this proposal?

- 1. Favor **61**
- 2. Oppose **28**
- 3. DK/Refused **(DO NOT READ)** **11**

**Iraq**

22. Do you agree or not agree with the following statement: Sometimes I think that a strategy of cutting and running in Iraq might be the right solution.

- |                                      |    |
|--------------------------------------|----|
| 1. Agree                             | 30 |
| 2. Disagree                          | 62 |
| 3. DK/Refused ( <b>DO NOT READ</b> ) | 8  |

**Immigration**

23. Do you favor or oppose passing immigration reform that would secure the borders and create temporary worker permits, but would not create paths to citizenship for people who are here illegally?

- |                                      |    |
|--------------------------------------|----|
| 1. Favor                             | 64 |
| 2. Oppose                            | 28 |
| 3. DK/Refused ( <b>DO NOT READ</b> ) | 8  |

Now just a few demographic questions for statistical purposes only - -

24. In what year were you born?

- |            |    |
|------------|----|
| 1. 18-34   | 12 |
| 2. 35-44   | 15 |
| 3. 45-54   | 20 |
| 4. 55-64   | 21 |
| 5. 65+     | 29 |
| 6. Refused | 2  |

25. Generally speaking, do you consider yourself (**ROTATE**) a Republican, a Democrat, an Independent, or something else?

- |  |    |
|--|----|
| 1. Republican                              | 36 |
| 2. Democrat                                | 36 |
| 3. Independent                             | 25 |
| 4. Other DK/Refused ( <b>DO NOT READ</b> ) | 3  |

26. If you had to classify yourself, would you say you are (**ROTATE**) liberal, moderate, or conservative in your political beliefs?

- |                                      |    |
|--------------------------------------|----|
| 1. Liberal                           | 19 |
| 2. Moderate                          | 46 |
| 3. Conservative                      | 34 |
| 4. DK/Refused ( <b>DO NOT READ</b> ) | 1  |

27. Are there children in your household under the age of 18 years old?

- |                                      |    |
|--------------------------------------|----|
| 1. Yes                               | 30 |
| 2. No                                | 69 |
| 3. DK/Refused ( <b>DO NOT READ</b> ) | 1  |

28. What is your current marital status?

1. Single, never married	14
2. Married	63
3. Separated	1
4. Divorced	8
5. Widowed	13
6. DK/Refused ( <b>DO NOT READ</b> )	1

29. What is the annual income of your household before taxes? Is it...

1. Less than 15K	9
2. 15K-30K	13
3. 30K-50K	18
4. 50K-75K	18
5. 75K-100K	9
6. Over 100K	14
7. DK/Refused ( <b>DO NOT READ</b> )	20

30. What is your religion?

1. Evangelical/Fundamentalist Protestant	12
2. Mainline Protestant	20
3. Catholic	26
4. Jewish	3
5. Mormon	1
6. Atheist/ Agnostic	4
7. Other	26
8. DK/Refused ( <b>DO NOT READ</b> )	8

31. What is your race?

1. Hispanic	6
2. African-American	8
3. Asiatic	1
4. White	81
5. Other ( <b>SPECIFY</b> )	2
6. DK/Refused ( <b>DO NOT READ</b> )	2

Gender: (**BY OBSERVATION**)

1. Male	47
2. Female	53

What type of area do you live in? (**TAKEN FROM SAMPLE**)

1. Urban	26
2. Suburban	53
3. Rural	21

Region: (**Region taken from sample information**)

1. Northeast	19
2. South	28

3. Midwest	20
4. Plains/Mountains	17
5. West Coast	16