

NEW MODELS NATIONAL BRAND SURVEY
June 18-19, 2011
1000 RVs

1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?

	APR I 2011	APR II 2011	MAY 2011	JUN 2011
1. Right Direction	28	30	31	35
2. Don't Know/Refused (DO NOT READ)	9	8	12	9
3. Wrong Track	63	62	57	56

2. Overall would you say that you approve or disapprove of the job Barack Obama is doing as President?

	APR I 2011	APR II 2011	MAY 2011	JUN 2011
1. Approve	47	47	47	49
2. Don't know/refused	6	5	5	4
3. Disapprove	47	48	47	47

Please tell me for each of the following whether you have a favorable or an unfavorable impression of that group or person. (IF CHOICE IS MADE, ASK:) Would you say you have a strongly (FAVORABLE/UNFAVORABLE) impression or just a somewhat (FAVORABLE/UNFAVORABLE) impression? (ROTATE)

	NAME ID	FAVORABLE	UNFAVORABLE	NO OPINION	
3. Republicans in Congress	APR I 2011	99	39	53	7
	APR II 2011	100	40	53	7
	MAY 2011	100	39	51	10
	JUN 2011	100	40	53	7
4. Democrats in Congress	APR I 2011	99	44	49	6
	APR II 2011	100	42	53	5
	MAY 2011	100	41	52	6
	JUN 2011	100	40	54	7

5. Which of the following issues would you say is most important to you in deciding how to vote for Congress? (ROTATE)

	APR I 2011	APR II 2011	MAY 2011	JUN 2011
1. Education	7	8	10	9
2. Social Security	6	5	7	6
3. Retirement and Investments	1	*	*	*
4. Terrorism	*	1	*	2
5. Healthcare/Rx	9	10	10	9
6. The Economy	35	32	28	37
7. Jobs	11	11	10	11
8. Taxes	3	3	3	2
9. Crime and Safety	*	*	*	*
10. Environment	1	2	2	2
11. National Defense/Foreign Affairs/Iraq	3	3	4	3
12. National Deficit/Spending	13	14	15	12
13. Energy	1	1	1	1
14. Gas prices	3	4	2	1
15. Immigration	2	2	2	2
16. Other	2	2	2	1
17. Don't know/Refused	3	3	3	3

Which party do you have more confidence in to handle the issue of (ROTATE LIST BELOW), (ROTATE) the Republican Party or the Democratic Party?

		REP	DEM
6. The Economy	APR I 2011	46	43
	APR II 2011	46	41
	MAY 2011	46	41
	JUN 2011	43	44
7. Jobs	APR I 2011	42	48
	APR II 2011	43	46
	MAY 2011	46	42
	JUN 2011	42	46
8. Health Care/RX	APR I 2011	39	50
	APR II 2011	40	49
	MAY 2011	41	47
	JUN 2011	38	48
9. Energy and gas prices	APR I 2011	42	44
	APR II 2011	44	41
	MAY 2011	41	43
	JUN 2011	44	41

(ROTATE 10-12 and 13-15)

10. In the last couple of weeks, have you seen, read or heard anything that Congressional Republicans were doing? (ROTATE)

	APR I 2011	APR II 2011	MAY 2011	JUN 2011
1. Yes (GO TO Q11)	61	48	44	40
2. No (GO TO Q13)	38	51	54	59
3. DK/Refused (DO NOT READ – GO TO Q13)	1	1	1	1

11. What was it?

1. Repealing the health care	20
2. DK/Refused	12
3. Budget issue	11
4. About bringing down debt/national debt	11
5. Reducing the budget deficit	10
6. Other	9
7. Trying to cut spending	8
8. About the economy	6
9. About jobs	4

10. They are trying to find a candidate for president	4
11. They are not doing anything/not enough	3
12. It is about campaigns/elections	3
13. About taxes/lowering taxes	3
14. About social security	3
15. They are opposing the president	2
16. They are bickering/Republicans are against Democrats	2
17. Tax cuts for rich people	2
18. About immigration issue	2
19. John Boehner playing golf with Obama	2
20. About education	2
21. About the situation in Libya/how Obama is handling Libya	1
22. About gas/gas prices	1
23. They are trying to do something	1
24. Energy issue	1
25. About gay marriage	1
26. Proposing Medicare voucher system	1
27. They want Congressman Weiner to resign	*
28. Trying to knock the union out/break the unions	*
29. They/Democrats are ruining the country	*
30. Cutting of social services/programs	*
31. They're doing well/doing the best they can	*
32. They are limiting the collective bargaining	*
33. About abortion	*
34. They are trying to privatize Medicare	*
35. They are not funding Planned Parenthood	*
36. It is about the government shutdown	*
37. Not helping people/middle class people	*

**12. Did it make you more favorable or less favorable to Congressional Republicans?
(ROTATE)**

	APR I 2011	APR II 2011	MAY 2011	JUN 2011
1. More favorable	44	39	44	42
2. Less favorable	49	52	48	49
3. No difference (DO NOT READ)	4	6	6	6

**13. In the last couple of weeks, have you seen, read or heard anything that
Congressional Democrats were doing? (ROTATE)**

	APR I 2011	APR II 2011	MAY 2011	JUN 2011
1. Yes (GO TO Q14)	59	39	38	35
2. No (GO TO Q16)	40	61	61	64
3. DK/Refused (DO NOT READ – GO TO Q16)	1	1	1	1

14. What was it?

1. About health care	15
2. Congressman Weiner's scandal	14
3. About the economy	12
4. Resignation of Congressman Weiner	11
5. Don't know/can't remember	8
6. About Congressman Weiner	7
7. About creation of jobs/reducing unemployment	7
8. Budget issue (general mention)	7
9. Others	6
10. They wanted to raise the debt ceiling/limit	6
11. Trying to fight/block the Republicans	4
12. About taxes	4
13. About deficit	3
14. About energy policies	3
15. About social security	3
16. About gas prices	3

17. They are spending too much	3
18. About the crisis in Libya/They are helping what was going on there	3
19. About education	2
20. They are still doing nothing, all talk	2
21. They are working together with the Republicans	2
22. About the war/situations in the middle east	2
23. It's a variety of issues	2
24. They are running for re-elections	2
25. Trying to help the country/people/they do what is best for the country	1
26. Retirement issues	1
27. About the union/Democrats are helping the unions	1
28. About Bin Laden/capture of Bin Laden	1
29. Republicans are not willing to work with them	1
30. State reform	1
31. National debt/debt ceiling	1
32. They're not for the people/nation/not helping	1
33. Trying to reduce the deficit/cut the spending/financial reform	1
34. Support the offshore drilling	1
35. They are supporting Obama	1
36. Transportation/rail road system issues	1
37. Immigration issues	1
38. Wisconsin issues/they moved out from the state	1
39. Going against Paul Ryan's proposal/plan	*
40. National defense/security	*
41. Heard negative things about them	*
42. Environmental issues	*
43. Complaining about the military people who are going to Libya	*
44. They are not doing their jobs	*
45. They are not supporting Obama's plan	*

**15. Did it make you more favorable or less favorable to Congressional Democrats?
(ROTATE)**

	APR I 2011	APR II 2011	MAY 2011	JUN 2011
1. More favorable	41	42	41	35
2. Less favorable	51	47	48	50
3. No difference (DO NOT READ)	6	9	7	12

RESUME WITH ALL

16. If the elections were held today for US Congress in your state, would you be more likely to vote for (ROTATE) the Republican candidate or the Democrat candidate? (IF UNDECIDED ASK:) would you be leaning toward (ROTATE) the Republican candidate or the Democrat candidate?

	APR I 2011	APR II 2011	MAY 2011	JUN 2011
1. Republican	43	42	43	42
2. Lean Republican	3	3	2	1
3. Undecided	5	7	7	6
4. Lean Democrat	2	2	2	2
5. Democrat	44	44	44	44
6. Don't Know/Refused (DO NOT READ)	3	2	3	4
TOTAL REPUBLICAN	46	45	45	43
TOTAL DEMOCRAT	46	46	46	46

JOBS/ECONOMY

17. Who is more focused on job creation and growing the economy? (ROTATE)

	MAR 2011	MAY 2011	JUN 2011
1. President Obama	49	44	48
2. Republicans in Congress	41	43	41
3. Don't Know/Refused (DO NOT READ)	11	13	11

I am going to read a series of proposals that may or may not create jobs throughout the country. For each please tell me if the proposal would create very few or no jobs, some jobs, or a significant number of jobs. (ROTATE LIST)	A significant number of jobs	Some jobs	Very few or no jobs	DK/Refused (DO NOT READ)
18. Train workers for available jobs through partnerships between the private sector and community colleges and vocational schools	38	41	17	3
19. Streamline the process of obtaining building permits so that construction and infrastructure projects can move forward	37	39	19	5
20. Boost travel and tourism by making it easier to visit the US through improved visa processes	13	33	49	6
21. Help small business owners obtain information and support to access loans and funding	34	42	20	4
22. Invest in alternative energy	36	36	25	3
23. Give companies a tax credit for creating jobs	37	38	22	3
24. Put construction workers back to work through improving energy efficiency of commercial buildings	37	42	18	3
25. Review all government regulations to evaluate the impact on the economy and small business	22	37	35	6
26. Simplify the tax code and	43	30	24	3

lower the tax rate for businesses, individuals and small businesses

27. Reform the tax code to encourage businesses to bring back their overseas profits without having to pay a tax penalty so they can invest in the economy and create jobs	49	29	19	3
28. Open markets for manufacturers by passing free trade agreements	22	40	29	9
29. Reduce energy costs by increasing energy supply through expanding domestic production	39	34	24	4
30. Pay down America's debt burden and enact spending cuts	23	33	36	8
31. Repeal the new health care law and adopt common sense health care solutions such as allowing purchasing of insurance across state lines, allowing health savings accounts and cracking down on medical malpractice lawsuits	29	30	36	6

Do you believe or not believe the following statements: (ROTATE STATEMENTS)

		Believe	Do not believe	DK/Refused (DO NOT READ)
32. If it had not been for President Obama's economic stimulus package, the recession would have been much worse.	JUL 2010	50	46	4
	JUN 2011	49	47	4

33. President Obama inherited a bad economy, but he made it worse.	43	55	2
34. The Democrat plan will bankrupt Medicare.	39	50	10
35. Republicans will end Medicare as we know it.	37	56	7
36. The Democrat plan for health care empowers unelected bureaucrats and endangers seniors' access to care, threatening the doctor-patient relationship.	40	53	7
37. Republicans want to cut Medicare in order to give tax breaks to the wealthy.	42	53	5
38. In order to get the economy back on track, Congress must deal with Medicare reform.	72	25	3
39. Cutting government spending will reduce jobs.	38	57	5

40. Do you favor or oppose the proposal to raise the nation's debt limit?

	JAN 2011	APR I 2011	MAY 2011	JUN 2011
1. Favor	22	33	30	29
2. Oppose	68	58	61	63
3. Don't Know (DO NOT READ)	10	9	9	8

Now just a few demographic questions for statistical purposes only—

41. What are the two main sources of your news about national issues such as politics, Iraq, the economy, education, and health care? (DO NOT READ – ALLOW THEM TO VOLUNTEER A RESPONSE AND CODE AS FOLLOWS)

1. ABC News	8
2. NBC News	8
3. CBS News	5
4. Local TV news	18
5. CNN News	22
6. MSNBC/CNBC News	4
7. Fox News	23
8. CSpan	*
9. Daily newspaper	35
10. News magazines such as Time, US News, and Newsweek	5
11. Opinion magazines like The Weekly Standard	*
12. Websites of news organizations such as cnn.com, msnbc.com, nytimes.com, and TV station websites	15
13. News Pages of Internet Service Providers such as Yahoo News and MSN News	11
14. Opinion websites like Drudge Report or slate.com	2
15. National Public Radio	5
16. Religious radio shows	*
17. Talk radio like Rush Limbaugh	5
18. General radio news station	3
19. Public television shows like McNeil Lehrer	*
20. Comedy shows like the Daily Show with Jon Stewart	1
21. Late night TV shows like Jay Leno	*
22. Morning TV shows like Today, Good Morning America	*
23. Political talk shows on cable, such as MSNBC's Hardball	*
24. Sunday News Shows such as NBC's Meet the Press and ABC's This Week	*
25. Other	12

42. In what year were you born?

1. 18-34	20
2. 35-44	25
3. 45-54	19
4. 55-64	19
5. 65+	16

43. Generally speaking, do you consider yourself (ROTATE) a Republican, a Democrat, an Independent, or something else?

1. Republican	35
2. Democrat	37
3. Independent	26
4. Other (1
5. Don't Know/Refused (DO NOT READ)	1

44. If you had to classify yourself, would you say you are (ROTATE) liberal, moderate, or conservative in your political beliefs?

1. Liberal (GO TO Q44A)	20
2. Moderate (GO TO Q45)	41
3. Conservative (GO TO Q44A)	38
4. Don't Know/Refused (DO NOT READ – GO TO Q45)	1

Q44a among liberals and conservatives in Q44 only

44A. Would that be very (LIBERAL/CONSERVATIVE) or somewhat (LIBERAL/CONSERVATIVE)?

1. Very liberal	11
2. Somewhat liberal	23
3. Very conservative	31
4. Somewhat conservative	34

5. Don't Know/Refused (DO NOT READ)	1
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RESUME WITH ALL

45. Are there children in your household under the age of 18 years old?

1. Yes	38
2. No	61
3. Don't Know/Refused (DO NOT READ)	1

46. What is your current marital status?

1. Single, never married	23
2. Married	59
3. Separated	2
4. Divorced	8
5. Widowed	6
6. Don't Know/Refused (DO NOT READ)	1

47. What is the annual income of your household before taxes? Is it...

1. Less than 15K	7
2. 15K-30K	9
3. 30K-50K	17
4. 50K-75K	19
5. 75K-100K	12
6. Over 100K	21
7. Don't Know/Refused (DO NOT READ)	15

48. What is your religion?

1. Evangelical/Fundamentalist Protestant	14
2. Mainline Protestant	19
3. Catholic	23
4. Jewish	2
5. Mormon	1
6. Atheist/Agnostic	8
7. Other	22

8. Don't Know/Refused **(DO NOT READ)**

10

49. What is your race?

1. Hispanic	8
2. African-American	12
3. Asian	1
4. White	76
5. Other	2
6. Don't Know/Refused (DO NOT READ)	1

50. Do you consider yourself a part of the tea party movement?

1. Yes	12
2. No	83

Gender (by observation)

1. Male	48
2. Female	52