



THE WINSTON GROUP

**NEW MODELS HOUSE NATIONAL BRAND SURVEY AGGREGATES**  
**June 19-20, 2006**  
**N=1000 RV**

1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?

- |  |    |
|--|----|
| 1. Right Direction                           | 33 |
| 2. Don't Know/Refused ( <b>DO NOT READ</b> ) | 8  |
| 3. Wrong Track                               | 59 |

2. Overall would you say that you approve or disapprove of the job George Bush is doing as President?

- |  |    |
|--|----|
| 1. Approve                                   | 42 |
| 2. Don't Know/Refused ( <b>DO NOT READ</b> ) | 4  |
| 3. Disapprove                                | 54 |

Please tell me for each of the following whether you have a favorable or an unfavorable impression of that group or person. **(IF CHOICE IS MADE, ASK:)** Would you say you have a strongly **(FAVORABLE/UNFAVORABLE)** impression or just a somewhat **(FAVORABLE/UNFAVORABLE)** impression? **(ROTATE)**

	FAVORABLE	UNFAVORABLE	NAME ID
3. Republicans in Congress	43	51	100
4. Democrats in Congress	45	49	100

5. Which of the following issues would you say is the most important to you in deciding how to vote for Congress? **(ROTATE)**

- |   |    |
|---|----|
| 1. Education                              | 7  |
| 2. Social Security                        | 7  |
| 3. Retirement and Investments             | 1  |
| 4. Terrorism                              | 7  |
| 5. Health Care/Prescription Drugs         | 8  |
| 6. The Economy                            | 16 |
| 7. Jobs                                   | 3  |
| 8. Taxes                                  | 4  |
| 9. Crime and Safety                       | 1  |
| 10. Environment                           | 3  |
| 11. National Defense/Foreign Affairs/Iraq | 18 |
| 12. National Deficit                      | 3  |
| 13. Energy                                | 2  |
| 14. Gas prices                            | 4  |
| 15. Immigration                           | 9  |

16. Other ( <b>SPECIFY</b> )	<b>3</b>
17. Don't Know/Refused ( <b>DO NOT READ</b> )	<b>4</b>

Which party do you have more confidence in to handle the issue of (**ROTATE LIST BELOW**), (**ROTATE**) the Republican Party or the Democratic Party?

	<b>REP</b>	<b>DEM</b>
6. Education	<b>37</b>	<b>52</b>
7. Social Security	<b>37</b>	<b>50</b>
8. Health Care/Prescription Drugs	<b>37</b>	<b>50</b>
9. The economy	<b>44</b>	<b>47</b>
10. Jobs	<b>42</b>	<b>47</b>
11. War in Iraq	<b>44</b>	<b>44</b>
12. Energy and Gas Prices	<b>33</b>	<b>50</b>
13. Fiscal Responsibility	<b>42</b>	<b>44</b>
14. Immigration	<b>40</b>	<b>42</b>
15. Border Security	<b>47</b>	<b>36</b>

16. If the elections were held today for US Congress in your state, would you be more likely to vote for (**ROTATE**) the Republican candidate or the Democrat candidate? (**IF UNDECIDED ASK:)** would you be leaning toward (**ROTATE**) the Republican candidate or the Democratic candidate?

1. Republican	<b>39</b>
2. Lean Republican	<b>3</b>
3. Undecided	<b>8</b>
4. Lean Democrat	<b>3</b>
5. Democrat	<b>45</b>
6. DK/Refused ( <b>DO NOT READ</b> )	<b>2</b>
<b>TOTAL REPUBLICAN</b>	<b>42</b>
<b>TOTAL DEMOCRAT</b>	<b>49</b>

**Economy/Jobs/Spending**

17. Generally speaking, would you say the economy is headed in the right direction, or is it seriously headed off on the wrong track?

1. Right Direction	<b>42</b>
2. Don't Know/Refused ( <b>DO NOT READ</b> )	<b>6</b>
3. Wrong Track	<b>52</b>

18. How many cents out of every dollar spent by the federal government do you think is wasted?

1. None	<b>1</b>
2. Less than 21	<b>14</b>
3. 21-40	<b>22</b>
4. 41-60	<b>23</b>
5. 61-80	<b>11</b>
6. 81-\$1	<b>9</b>
7. DK/Refused	<b>21</b>

**MEAN: 47 cents**

19. Do you favor or oppose giving the President line item veto authority?

- |                                      |           |
|--------------------------------------|-----------|
| 1. Favor                             | <b>52</b> |
| 2. Oppose                            | <b>39</b> |
| 3. DK/Refused ( <b>DO NOT READ</b> ) | <b>8</b>  |

Now just a few demographic questions for statistical purposes only - -

20. In what year were you born?

- |            |           |
|------------|-----------|
| 1. 18-34   | <b>10</b> |
| 2. 35-44   | <b>17</b> |
| 3. 45-54   | <b>22</b> |
| 4. 55-64   | <b>20</b> |
| 5. 65+     | <b>30</b> |
| 6. Refused | <b>1</b>  |

21. Generally speaking, do you consider yourself (**ROTATE**) a Republican, a Democrat, an Independent, or something else?

- |  |           |
|--|-----------|
| 1. Republican                              | <b>36</b> |
| 2. Democrat                                | <b>36</b> |
| 3. Independent                             | <b>25</b> |
| 4. Other DK/Refused ( <b>DO NOT READ</b> ) | <b>3</b>  |

22. If you had to classify yourself, would you say you are (**ROTATE**) liberal, moderate, or conservative in your political beliefs?

- |                                      |           |
|--------------------------------------|-----------|
| 1. Liberal                           | <b>19</b> |
| 2. Moderate                          | <b>46</b> |
| 3. Conservative                      | <b>34</b> |
| 4. DK/Refused ( <b>DO NOT READ</b> ) | <b>1</b>  |

23. Are there children in your household under the age of 18 years old?

- |                                      |           |
|--------------------------------------|-----------|
| 1. Yes                               | <b>31</b> |
| 2. No                                | <b>68</b> |
| 3. DK/Refused ( <b>DO NOT READ</b> ) | <b>1</b>  |

24. What is your current marital status?

- |                                      |           |
|--------------------------------------|-----------|
| 1. Single, never married             | <b>13</b> |
| 2. Married                           | <b>65</b> |
| 3. Separated                         | <b>1</b>  |
| 4. Divorced                          | <b>9</b>  |
| 5. Widowed                           | <b>11</b> |
| 6. DK/Refused ( <b>DO NOT READ</b> ) | <b>1</b>  |

25. What is the annual income of your household before taxes? Is it...

1. Less than 15K	9
2. 15K-30K	12
3. 30K-50K	19
4. 50K-75K	17
5. 75K-100K	12
6. Over 100K	15
7. DK/Refused ( <b>DO NOT READ</b> )	16
26. What is your religion?	
1. Evangelical/Fundamentalist Protestant	12
2. Mainline Protestant	17
3. Catholic	24
4. Jewish	1
5. Mormon	1
6. Atheist/Agnostic	3
7. Other	33
8. DK/Refused ( <b>DO NOT READ</b> )	8
27. What is your race?	
1. Hispanic	5
2. African-American	8
3. Asiatic	1
4. White	83
5. Other ( <b>SPECIFY</b> )	1
6. DK/Refused ( <b>DO NOT READ</b> )	2
Gender: ( <b>BY OBSERVATION</b> )	
1. Male	47
2. Female	53
What type of area do you live in? ( <b>TAKEN FROM SAMPLE</b> )	
1. Urban	28
2. Suburban	52
3. Rural	20
Region: ( <b>Region taken from sample information</b> )	
1. Northeast	18
2. South	28
3. Midwest	21
4. Plains/Mountains	17
5. West Coast	15