



THE WINSTON GROUP

NEW MODELS HOUSE NATIONAL BRAND SURVEY

July 16-17, 2007

1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?

1. Right Direction	26
2. Don't Know/Refused (DO NOT READ)	9
3. Wrong Track	65

2. Overall would you say that you approve or disapprove of the job George Bush is doing as President?

1. Approve	34
2. Don't Know/Refused (DO NOT READ)	4
3. Disapprove	62

Please tell me for each of the following whether you have a favorable or an unfavorable impression of that group or person. **(IF CHOICE IS MADE, ASK:)** Would you say you have a strongly **(FAVORABLE/UNFAVORABLE)** impression or just a somewhat **(FAVORABLE/UNFAVORABLE)** impression? **(ROTATE)**

	FAVORABLE	UNFAVORABLE	NAME ID
3. Republicans in Congress	38	53	100
4. Democrats in Congress	44	49	100
5. Nancy Pelosi	36	40	92

6. Which of the following issues would you say is the most important to you in deciding how to vote for Congress? **(ROTATE)**

1. Education	6
2. Social Security	8
3. Retirement and Investments	0
4. Terrorism	8
5. Health Care/Prescription Drugs	11
6. The Economy	12
7. Jobs	2
8. Taxes	3
9. Crime and Safety	1
10. Environment	3
11. National Defense/Foreign Affairs/Iraq	23
12. National Deficit/Spending	3
13. Energy	1
14. Gas prices	3

15. Immigration	9
16. Other (SPECIFY)	2
17. Don't Know/Refused (DO NOT READ)	4

Which party do you have more confidence in to handle the issue of (**ROTATE LIST BELOW**), (**ROTATE**) the Republican Party or the Democratic Party?

	REP.	DEM.	DK
7. Health Care/Prescription Drugs	29	57	14
8. The economy	41	48	10
9. Jobs	40	48	11
10. War in Iraq	37	50	13
11. Energy and Gas Prices	30	54	16
12. War on terror	45	42	13
13. Fiscal responsibility	40	45	15
14. Science and technology	32	51	17

(ROTATE 15-17 and 18-20)

15. In the last couple of weeks, have you seen, read or heard anything that Congressional Republicans were doing?

1. Yes (GO TO Q16)	47
2. No (GO TO Q18)	51
3. DK/Refused (DO NOT READ) (GO TO Q18)	2

16. What was it?

Iraq War/Funding and Timelines/Soldiers in Iraq	50
Immigration/Border Control	25
Voting Against/Not Supporting Bush	5
Oppose the Democrats/Political Infighting	5
The Economy/Trade	4
Health Care/Prescription Drugs	2
General Republican Negative	2
High Gas Prices/Energy Problems/Oil	2
Support President Bush	2
National Deficit/Budget/Finance	2
Upcoming Election/Presidential Election	1
National Defense/Security/Foreign Affairs	1
Jobs/Minimum Wage	1
Environment/Energy Exploration/Drilling in ANWR	1
Attorney General Issues	1
Terrorism	1
Political Scandals	1
Taxes	1
John McCain Mention	1
Stem Cell Research	1
Education/No Child Left Behind	1
Social Security/Private Investment Accounts	1
Gay Marriage/Marriage Amendment	1
Abortion	*
Natural Disaster Relief/Hurricane Issue	*
Crime/Safety	*

Lobbyists/Bribery Issues	-
Tom Delay Mention	-
Gun Control	-
Bill Frist Mention	-
Corporate Accountability/Big Business/Special Interests	-
Civil Rights	-
Retirement/Investments	-
NSA Wiretapping	-
Nothing	*
Other	6
Don't Know/Don't Remember/Refused	11
17. Did it make you more favorable or less favorable to Congressional Republicans?	
1. More Favorable	35
2. Less Favorable	54
3. No Difference (DO NOT READ)	11
18. In the last couple of weeks have you seen, read or heard anything that Congressional Democrats were doing?	
1. Yes (GO TO Q19)	53
2. No (GO TO Q21)	45
3. DK/Refused (DO NOT READ)(GO TO Q21)	2
19. What was it?	
Iraq War/Soldiers at War/Issues with Entering War	62
Immigration/Border Control	17
Politics as Usual/Infighting	7
Health Care/Prescription Drugs	7
High Gas Prices/Energy Problems/Oil	3
The Economy/Trade	3
Upcoming Election	3
Environment/Drilling in ANWR/Exploration	3
General Democrat Negative	3
Attorney General Hearings	2
Taxes	2
Pelosi Mention	2
Jobs/Minimum Wage	2
National Deficit/Budget	2
Terrorism	2
Education/No Child Left Behind	1
Hilary Clinton Mention	1
National Defense/Foreign Affairs/Security	1
Ted Kennedy Mention	1
Social Security/Private Investment Accounts	1
Stem Cell Research	1
Gun Control	1
Crime and Safety	*
Harry Reid Mention	*
Abortion Issues	*
New Plans After Taking Over Majority	-
Lobbyist Control/Bribery Issues	-

Corporate Accountability/Big Business	-
Civil Rights	-
Scandals	-
Natural Disaster Relief/Hurricane Issue	-
Retirement Investments	-
John Kerry Mention	-
Nothing	1
Other	5
Don't Know/Don't Remember/Refused	7

20. Did it make you more favorable or less favorable to Congressional Democrats?

1. More Favorable	48
2. Less Favorable	43
3. No Difference (DO NOT READ)	9

21. If the elections were held today for US Congress in your state, would you be more likely to vote for (**ROTATE**) the Republican candidate or the Democrat candidate? (**IF UNDECIDED ASK:**) would you be leaning toward (**ROTATE**) the Republican candidate or the Democratic candidate?

1. Republican	37
2. Lean Republican	2
3. Undecided	7
4. Lean Democrat	3
5. Democrat	49
6. DK/Refused (DO NOT READ)	2
Total Republican	39
Total Democrat	52

22. Do you approve or disapprove of the job Congress is doing?

1. Approve	27
2. Disapprove	63
3. DK/Refused (DO NOT READ)	10

23. Generally speaking, would you say the economy is headed in the right direction, or is it seriously headed off on the wrong track?

1. Right Direction	46
2. DK/Refused (DO NOT READ)	6
3. Wrong Track	48

IRAQ

24. General Petraeus will deliver a report to Congress in September about the impact of the troop surge in Iraq. Which statement do you agree with more? (**ROTATE**)

1. Members of Congress should reserve judgment about withdrawing troops from Iraq until General Petraeus delivers his report. Our military commanders, not Washington politicians, are in the best position to make critical national security decisions	53
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- 2. We must change course in Iraq now, not in September. We should begin withdrawing troops as soon as possible **43**
- 3. DK/Refused (DO NOT READ) **3**

25. In terms of what Congress should do regarding immigration and border security, which would you prefer? **(ROTATE)**

- 1. A border security bill that would address the security of the southern and northern borders as well as port security **66**
- 2. A comprehensive immigration reform bill that would grant legal status to virtually all of the 12 million undocumented workers in the US once they pay \$5,000 in fees and fines and their head of household returns to their home country. **22**
- 3. DK/Refused (DO NOT READ) **12**

Now just a few demographic questions for statistical purposes only - -

26. What are the two main sources of your news about national issues such as politics, Iraq, the economy, education, and health care? **(DO NOT READ – ALLOW THEM TO VOLUNTEER A RESPONSE AND CODE AS FOLLOWS)**

- 1. ABC News **7**
- 2. NBC News **8**
- 3. CBS News **4**
- 4. Local TV news **25**
- 5. CNN News **17**
- 6. MSNBC/CNBC News **2**
- 7. Fox News **15**
- 8. CSpan **1**
- 9. Daily newspaper **46**
- 10. News magazines such as Time, US News, and Newsweek **6**
- 11. Opinion magazines like Weekly Standard **1**
- 12. Websites of news organizations such as cnn.com, msnbc.com, nytimes.com, and TV station websites **10**
- 13. News Pages of Internet Service Providers such as Yahoo News and MSN News **5**
- 14. Opinion websites like Drudge Report or slate.com *****
- 15. National Public Radio **10**
- 16. Religious radio shows *****
- 17. Talk radio like Rush Limbaugh **3**
- 18. General radio news station **4**
- 19. Public television news shows like McNeil Lehrer **1**
- 20. Comedy Shows like the Daily Show with Jon Stewart *****
- 21. Late Night TV Shows like Jay Leno *****
- 22. Morning TV shows like Today, Good Morning America *****
- 23. Political Talk Shows on cable, such as CNN's Crossfire and MSNBC's Hardball *****
- 24. Sunday News Shows such as NBC's Meet the Press and ABC's This Week *****
- 25. Other **15**
- 26. DK/Refused **6**

27. In what year were you born?

18-34	10
35-44	14
45-54	23
55-64	23
65+	28

28. Generally speaking, do you consider yourself (**ROTATE**) a Republican, a Democrat, an Independent, or something else?

1. Republican	35
2. Democrat	37
3. Independent	25
4. Other	2
5. DK/Refused (DO NOT READ)	1

29. If you had to classify yourself, would you say you are (**ROTATE**) liberal, moderate, or conservative in your political beliefs?

1. Liberal	20
2. Moderate	46
3. Conservative	32
4. DK/Refused (DO NOT READ)	2

30. Are there children in your household under the age of 18 years old?

1. Yes	31
2. No	68
3. DK/Refused (DO NOT READ)	1

31. What is your current marital status?

1. Single, never married	12
2. Married	64
3. Separated	1
4. Divorced	10
5. Widowed	11
6. DK/Refused (DO NOT READ)	1

32. What is the annual income of your household before taxes? Is it...

1. Less than 15K	8
2. 15K-30K	12
3. 30K-50K	15
4. 50K-75K	16
5. 75K-100K	12
6. Over 100K	20
7. DK/Refused (DO NOT READ)	17

33. What is your religion?

1. Evangelical/Fundamentalist Protestant	11
2. Mainline Protestant	16
3. Catholic	25
4. Jewish	3
5. Mormon	2
6. Atheist/ Agnostic	7
7. Other	26
8. DK/Refused (DO NOT READ)	9

34. What is your race?

1. Hispanic	5
2. African-American	6
3. Asiatic	2
4. White	84
5. Other (SPECIFY)	1
6. DK/Refused (DO NOT READ)	3

Gender: (**BY OBSERVATION**)

1. Male	48
2. Female	52

What type of area do you live in? (**TAKEN FROM SAMPLE**)

1. Urban	27
2. Suburban	54
3. Rural	19

Region: (**Region taken from sample information**)

1. Northeast	19
2. South	30
3. Midwest	20
4. Plains/Mountains	13
5. West Coast	15