



THE WINSTON GROUP

**NEW MODELS HOUSE NATIONAL BRAND SURVEY
December 27-28, 2006
N-1000 RV**

1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?

- | | |
|--|----|
| 1. Right Direction | 33 |
| 2. Don't Know/Refused (DO NOT READ) | 7 |
| 3. Wrong Track | 60 |

2. Overall would you say that you approve or disapprove of the job George Bush is doing as President?

- | | |
|--|----|
| 1. Approve | 38 |
| 2. Don't Know/Refused (DO NOT READ) | 3 |
| 3. Disapprove | 59 |

Please tell me for each of the following whether you have a favorable or an unfavorable impression of that group or person. **(IF CHOICE IS MADE, ASK:)** Would you say you have a strongly **(FAVORABLE/UNFAVORABLE)** impression or just a somewhat **(FAVORABLE/UNFAVORABLE)** impression? **(ROTATE)**

	FAVORABLE	UNFAVORABLE	NAME ID
3. Republicans in Congress	40	54	100
4. Democrats in Congress	52	41	100

5. Which of the following issues would you say is the most important to you in deciding how to vote for Congress? **(ROTATE)**

- | | |
|---|----|
| 1. Education | 8 |
| 2. Social Security | 7 |
| 3. Retirement and Investments | 1 |
| 4. Terrorism | 6 |
| 5. Health Care/Prescription Drugs | 8 |
| 6. The Economy | 15 |
| 7. Jobs | 4 |
| 8. Taxes | 3 |
| 9. Crime and Safety | 2 |
| 10. Environment | 3 |
| 11. National Defense/Foreign Affairs/Iraq | 23 |
| 12. National Deficit | 3 |
| 13. Energy | 1 |
| 14. Gas prices | 2 |
| 15. Immigration | 8 |

- 16. Other (**SPECIFY**) **2**
- 17. Don't Know/Refused (**DO NOT READ**) **3**

(ROTATE 8-10 WITH 11-13)

6. In the last couple of weeks, have you seen, read or heard anything that Congressional Republicans were doing?

- 1. Yes (**GO TO Q9**) **27**
- 2. No (**GO TO Q11**) **71**
- 3. DK/Refused (**DO NOT READ**) (**GO TO Q11**) **2**

7. What was it?

- 1. Iraq War/Soldiers in Iraq/Issues Entering War **23**
- 2. Taxes **6**
- 3. Jobs/Minimum Wage **5**
- 4. Supports Bush **5**
- 5. Healthcare/Prescription Drugs **5**
- 6. Dems are Obstructionists/Politics as Usual **4**
- 7. Immigration/Border Control **3**
- 8. Social Security/Private Investment Accounts **3**
- 9. National Deficit/Budget **2**
- 10. Environment/Energy Exploration/ANWR **2**
- 11. Upcoming Election **2**
- 12. General Republican Negative **2**
- 13. High Gas Prices/Energy Problems/Oil **2**
- 14. John McCain Mention **1**
- 15. National Defense/Security/Foreign Affairs **1**
- 16. Education/No Child Left Behind **1**
- 17. Lobbyists/Bribery Issues **1**
- 18. Economy/Trade **1**
- 19. Civil Rights **1**
- 20. Scandals **---**
- 21. Terrorism **---**
- 22. Abortion **---**
- 23. Gun Control **---**
- 24. Nothing **2**
- 25. Other **5**
- 26. DK/Don't Remember/Refused **11**

8. Did it make you more favorable or less favorable to Congressional Republicans?

- 1. More Favorable **32**
- 2. Less Favorable **50**
- 3. No Difference (**DO NOT READ**) **18**

9. In the last couple of weeks have you seen, read or heard anything that Congressional Democrats were doing?

- 1. Yes (**GO TO Q12**) **35**
- 2. No (**GO TO Q14**) **63**
- 3. DK/Refused (**DO NOT READ**)(**GO TO Q14**) **2**

10. What was it?

1. Iraq War/Soldiers at War/Issues with Entering War	18
2. Immigration/Border Control	3
3. Democrats are Obstructionists/Infighting	2
4. National Deficit/Budget	2
5. Scandals	2
6. Jobs/Minimum Wage	2
7. Social Security/Private Investment Accounts	1
8. Environment/Drilling in ANWR/Exploration	1
9. Hillary Clinton Mention	1
10. Upcoming Election	1
11. Reid Mention	1
12. Pelosi Mention	1
13. Healthcare/Prescription Drugs	1
14. Taxes	1
15. General Democrat Negative	1
16. Economy/Trade	1
17. National Defense/Foreign Affairs/Security	1
18. Abortion Issues	1
19. Corporate Accountability/Big Business	---
20. Retirement/Investments	---
21. Education/No Child Left Behind	---
22. Stem Cell Research	---
23. Gay Marriage Amendment	---
24. Crime and Safety	---
25. Gun Control	---
26. Terrorism	---
27. High Gas Prices/Energy Problems/Oil	---
28. Nothing	3
29. Other	5
30. DK/Don't Remember/Refused	10

11. Did it make you more favorable or less favorable to Congressional Democrats?

1. More Favorable	53
2. Less Favorable	35
3. No Difference (DO NOT READ)	12

12. If the elections were held today for US Congress in your state, would you be more likely to vote for (**ROTATE**) the Republican candidate or the Democrat candidate? (**IF UNDECIDED ASK:)** would you be leaning toward (**ROTATE**) the Republican candidate or the Democratic candidate?

1. Republican	36
2. Lean Republican	3
3. Undecided	6
4. Lean Democrat	2
5. Democrat	49
6. DK/Refused (DO NOT READ)	3

TOTAL REPUBLICAN	40
TOTAL DEMOCRAT	52

PAYGO

13. Who do you agree with more **(ROTATE)**:

The Republican Congressman, who says we need to restore fiscal responsibility to reduce the deficit and grow the economy, but will not support increased spending that would result in raising taxes.

-- OR --

The Democrat Congressman, who says we need to restore the budget discipline of the 1990s that helped eliminate deficits and spur record economic growth. Congress should implement a "pay as you go" system which means that if Congress increases spending, that they must increase revenues by an equivalent amount.

- | | |
|------------------------------------|-----------|
| 1. Republican Congressman | 44 |
| 2. Democrat Congressman | 51 |
| 3. DK/Refused (DO NOT READ) | 6 |

OIL/ENERGY

14. Who do you agree with more **(ROTATE)**:

The Republican Congressman, who says we support a bipartisan effort to reduce dependence on foreign oil. There should be a major research effort to dramatically reduce dependence on foreign oil within ten years, similar to President Kennedy's initiative to put a man on the moon.

-- OR --

The Democrat Congressman, who says Congress should crack down on price gouging and eliminate billions in subsidies for oil and gas companies, using the savings to provide consumer relief and develop alternatives.

- | | |
|------------------------------------|-----------|
| 1. Republican Congressman | 47 |
| 2. Democrat Congressman | 48 |
| 3. DK/Refused (DO NOT READ) | 5 |

MED/RX

15. Do you believe or not believe the following statement: Government negotiation for Medicare drug prices would result in higher drug prices than would free market competition.

- | | |
|------------------------------------|-----------|
| 1. Believe | 35 |
| 2. Do not believe | 57 |
| 3. DK/Refused (DO NOT READ) | 8 |

16. Do you believe or not believe the following statement: Government intervention in the negotiation of Medicare drug prices has the serious potential to limit seniors' coverage of certain medicines.

- | | |
|-----------------------------|-----------|
| 1. Believe | 48 |
| 2. Do not believe | 45 |
| 3. DK/Refused (DO NOT READ) | 7 |

17. Who do you agree with more **(ROTATE)**:

The Republican Congressman, who says the Medicare prescription drug plan is a step in the right direction, and now many seniors are getting better access to prescription drugs at a lower cost. The next step is to force drug companies to compete for customers by lowering prices rather than having the federal government negotiate national prices which would result in a limited list of prescription drugs that the government would pay for.

-- OR --

The Democrat Congressman, who says Congress needs to fix the Medicare prescription drug program by putting people ahead of drug companies and HMOs, eliminate wasteful subsidies, negotiate lower drug prices and ensure the program works for all seniors.

- | | |
|--------------------------------------|-----------|
| 1. Republican Congressman | 39 |
| 2. Democrat Congressman | 56 |
| 3. DK/Refused (DO NOT READ) | 5 |

MINIMUM WAGE

18. Who do you agree with more **(ROTATE)**:

The Republican Congressman, who says any increase in the minimum wage should be accompanied by small business tax relief to help ensure that small employers are not forced to eliminate jobs.

-- OR --

The Democrat Congressman, who says Congress needs to raise the minimum wage so that the working poor can have livable wage to support their families.

- | | |
|--------------------------------------|-----------|
| 1. Republican Congressman | 44 |
| 2. Democrat Congressman | 51 |
| 3. DK/Refused (DO NOT READ) | 5 |

19. Who do you agree with more **(ROTATE)**:

The Republican Congressman, who says Congress should raise the minimum wage and pass small business health plans to reduce the number of uninsured and help small businesses provide health insurance to their employees.

-- OR --

The Democrat Congressman, who says Congress needs to raise the minimum wage so that the working poor can have livable wage to support their families.

- | | |
|--------------------------------------|-----------|
| 1. Republican Congressman | 52 |
| 2. Democrat Congressman | 42 |
| 3. DK/Refused (DO NOT READ) | 6 |

ETHICS

20. Who do you agree with more **(ROTATE)**:

The Republican Congressman, who says Republicans support ethics and lobbying reform. Congress should make all earmarks transparent to the public, and ethics rules regarding Congressional travel should apply to corporations, unions and all special interests. Democrats are already backing away from their campaign promises on reform, but Republicans have learned their lesson and will push forward.

-- OR --

The Democrat Congressman, who says our goal is to restore accountability, honesty and openness in Congress and will create and enforce rules that demand the highest ethics from every public servant, sever unethical ties between lawmakers and lobbyists, and establish clear standards that prevent the trading of official business for gifts.

- 1. Republican Congressman **36**
- 2. Democrat Congressman **56**
- 3. DK/Refused **(DO NOT READ)** **8**

21. Do you believe or not believe the following statement: every member of Congress should have to vote in person.

- 1. Believe **86**
- 2. Do not believe **13**
- 3. DK/Refused **(DO NOT READ)** **1**

Now just a few demographic questions for statistical purposes only - -

22. What are the two main sources of your news about national issues such as politics, Iraq, the economy, education, and health care? **(DO NOT READ – ALLOW THEM TO VOLUNTEER A RESPONSE AND CODE AS FOLLOWS)**

- 1. ABC News **6**
- 2. NBC News **7**
- 3. CBS News **5**
- 4. Local TV news **27**
- 5. CNN News **19**
- 6. MSNBC/CNBC News **3**
- 7. Fox News **15**
- 8. CSpan **1**
- 9. Daily newspaper **50**
- 10. News magazines such as Time, US News, and Newsweek **5**
- 11. Opinion magazines like Weekly Standard **1**
- 12. Websites of news organizations such as cnn.com, msnbc.com, nytimes.com, and TV station websites **9**
- 13. News Pages of Internet Service Providers such as Yahoo News and MSN News **5**
- 14. Opinion websites like Drudge Report or slate.com **1**
- 15. National Public Radio **8**
- 16. Religious radio shows **1**

17. Talk radio like Rush Limbaugh	3
18. General radio news station	4
19. Public television news shows like McNeil Lehrer	1
20. Comedy Shows like the Daily Show with Jon Stewart	---
21. Late Night TV Shows like Jay Leno	---
22. Morning TV shows like Today, Good Morning America	1
23. Political Talk Shows on cable, such as CNN's Crossfire and MSNBC's Hardball	---
24. Sunday News Shows such as NBC's Meet the Press and ABC's This Week	---
25. Other	11
26. DK/Refused	4
23. In what year were you born?	
1. 18-34	11
2. 35-44	17
3. 45-54	21
4. 55-64	23
5. 65+	28
24. Generally speaking, do you consider yourself (ROTATE) a Republican, a Democrat, an Independent, or something else?	
1. Republican	35
2. Democrat	37
3. Independent	25
4. Other	2
5. DK/Refused (DO NOT READ)	1
25. If you had to classify yourself, would you say you are (ROTATE) liberal, moderate, or conservative in your political beliefs?	
1. Liberal	20
2. Moderate	46
3. Conservative	32
4. DK/Refused (DO NOT READ)	2
26. Are there children in your household under the age of 18 years old?	
1. Yes	29
2. No	71
3. DK/Refused (DO NOT READ)	---
27. What is your current marital status?	
1. Single, never married	17
2. Married	61
3. Separated	1
4. Divorced	10
5. Widowed	11
6. DK/Refused (DO NOT READ)	1

28. What is the annual income of your household before taxes? Is it...

1. Less than 15K	8
2. 15K-30K	12
3. 30K-50K	18
4. 50K-75K	19
5. 75K-100K	11
6. Over 100K	14
7. DK/Refused (DO NOT READ)	17

29. What is your religion?

1. Evangelical/Fundamentalist Protestant	14
2. Mainline Protestant	18
3. Catholic	25
4. Jewish	3
5. Mormon	1
6. Atheist/ Agnostic	7
7. Other	27
8. DK/Refused (DO NOT READ)	5

30. What is your race?

1. Hispanic	5
2. African-American	6
3. Asiatic	2
4. White	85
5. Other (SPECIFY)	1
6. DK/Refused (DO NOT READ)	1

Gender: (**BY OBSERVATION**)

1. Male	48
2. Female	52

What type of area do you live in? (**TAKEN FROM SAMPLE**)

1. Urban	26
2. Suburban	54
3. Rural	19

Region: (**Region taken from sample information**)

1. Northeast	19
2. South	29
3. Midwest	19
4. Plains/Mountains	14
5. West Coast	16