



**NEW MODELS HOUSE NATIONAL BRAND SURVEY
August 29-30, 2007**

1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?

- | | |
|--|-----------|
| 1. Right Direction | 28 |
| 2. Don't Know/Refused (DO NOT READ) | 9 |
| 3. Wrong Track | 64 |

2. Overall would you say that you approve or disapprove of the job George Bush is doing as President?

- | | |
|--|-----------|
| 1. Approve | 36 |
| 2. Don't Know/Refused (DO NOT READ) | 3 |
| 3. Disapprove | 61 |

Please tell me for each of the following whether you have a favorable or an unfavorable impression of that group or person. **(IF CHOICE IS MADE, ASK:)** Would you say you have a strongly **(FAVORABLE/UNFAVORABLE)** impression or just a somewhat **(FAVORABLE/UNFAVORABLE)** impression? **(ROTATE)**

	Total Favorable	Total Unfavorable	Never Heard of	No Opinion
3. Republicans in Congress	38	57	-	5
4. Democrats in Congress	43	51	*	5

5. Which of the following issues would you say is the most important to you in deciding how to vote for Congress? **(ROTATE)**

- | | |
|--|-----------|
| 1. National Defense/Foreign Affairs/Iraq | 21 |
| 2. Health Care/Prescription Drugs | 15 |
| 3. The Economy | 13 |
| 4. Immigration | 9 |
| 5. Social Security | 7 |
| 6. Terrorism | 6 |
| 7. Education | 5 |
| 8. Jobs | 3 |
| 9. Taxes | 3 |
| 10. Environment | 3 |
| 11. National Deficit/Spending | 3 |
| 12. Retirement and Investments | 2 |
| 13. Crime and Safety | 2 |
| 14. Energy | 1 |
| 15. Gas prices | 1 |

- 16. Other (**SPECIFY**) **3**
- 17. Don't Know/Refused (**DO NOT READ**) **3**

Which party do you have more confidence in to handle the issue of (**ROTATE LIST BELOW**), (**ROTATE**) the Republican Party or the Democratic Party?

	<u>REP</u>	<u>DEM</u>	<u>DK</u>
6. Health Care/Prescription Drugs	31	57	12
7. The economy	41	51	8
8. Jobs	38	52	10
9. War in Iraq	41	48	11
10. Energy and Gas Prices	34	52	14
11. War on terror	47	40	12
12. Fiscal responsibility	40	47	12

(ROTATE 13-15 and 16-18)

13. In the last couple of weeks, have you seen, read or heard anything that Congressional Republicans were doing?

- 1. Yes (**GO TO Q14**) **40**
- 2. No (**GO TO Q16**) **58**
- 3. DK/Refused (**DO NOT READ**) (**GO TO Q16**) **2**

14. What was it?

- 1. Morality Issue/Sex Scandal **30**
- 2. War in Iraq **21**
- 3. Pull troops from Iraq **8**
- 4. Alberto Gonzales case/Attorney General mention **7**
- 5. Economy issues **6**
- 6. Send more military help to Iraq **5**
- 7. Immigration/Border problems **5**
- 8. Arguing/partisan politics/doing nothing **5**
- 9. Healthcare Issues **4**
- 10. Energy Issues **3**
- 11. Political Campaigns **3**
- 12. Congressmen resignations **2**
- 13. Katrina Issue **1**
- 14. Congress on recess **1**
- 15. Education Issue *****
- 16. Nothing **9**
- 17. Other **4**
- 18. Don't Know/Not sure **6**

15. Did it make you more favorable or less favorable to Congressional Republicans?

- 1. More Favorable **33**
- 2. Less Favorable **52**
- 3. No Difference (**DO NOT READ**) **15**

16. In the last couple of weeks have you seen, read or heard anything that Congressional Democrats were doing?

1. Yes (GO TO Q17)	39
2. No (GO TO Q19)	59
3. DK/Refused (DO NOT READ)(GO TO Q19)	2
17. What was it?	
1. Pull troops from Iraq	23
2. Alberto Gonzales case/Attorney General mention	14
3. War in Iraq	13
4. Arguing/partisan politics/doing nothing	11
5. Political Campaigns	11
6. Healthcare Issues	10
7. Economy issues	10
8. Immigration/Border problems	5
9. Energy Issues	3
10. Morality Issue/Sex Scandal	3
11. Congress on recess	2
12. Send more military help to Iraq	1
13. Katrina Issue	1
14. Education Issue	1
15. Congressmen resignations	*
16. Nothing	12
17. Other	5
18. Don't Know/Not sure	3
18. Did it make you more favorable or less favorable to Congressional Democrats?	
1. More Favorable	50
2. Less Favorable	39
3. No Difference (DO NOT READ)	11
19. If the elections were held today for US Congress in your state, would you be more likely to vote for (ROTATE) the Republican candidate or the Democrat candidate? (IF UNDECIDED ASK:) would you be leaning toward (ROTATE) the Republican candidate or the Democratic candidate?	
Total Republican	39
Total Democrat	52
20. Do you approve or disapprove of the job Congress is doing?	
1. Approve	27
2. Disapprove	64
3. DK/Refused (DO NOT READ)	9
21. In thinking about what Congress has been doing, do you think that legislation is not getting passed because (ROTATE)	
1. Democrats are unable to work on a bipartisan basis to get things done	41
2. Republicans are blocking progress on legislation	39
3. DK/Refused (DO NOT READ)	20

22. Generally speaking, would you say the economy is headed in the right direction, or is it seriously headed off on the wrong track?

- | | |
|--------------------------------------|----|
| 1. Right Direction | 37 |
| 2. DK/Refused (DO NOT READ) | 5 |
| 3. Wrong Track | 57 |

PETRAEUS

23. Next month General Petraeus will report to Congress about the impact of the troop surge in Iraq. If he says that the US military has made good progress and that violence is down, but that the political situation in Iraq is still unstable and Iraqis are not yet able to take over their own security, would you consider this (**ROTATE TOP TO BOTTOM, BOTTOM TO TOP**)

- | | |
|-------------------------------------|----|
| 1. Very satisfactory progress | 8 |
| 2. Somewhat satisfactory progress | 36 |
| 3. Somewhat unsatisfactory progress | 21 |
| 4. Not satisfactory progress at all | 32 |
| 5. DK/Refused (DO NOT READ) | 7 |

24. If this is the case, and General Petraeus does not make a clear recommendation as to how long the same level of US troops should remain in Iraq, who would you agree with more? (**ROTATE**)

- | | |
|--|----|
| 1. President Bush who says that we need to keep the same level of troops in Iraq as long as the generals recommend to finish the job | 43 |
| 2. Some members of Congress who say we need to begin the immediate withdrawal of US troops | 52 |
| 3. DK/Refused (DO NOT READ) | 9 |

25. If General Petraeus asks for the troop level to remain in place for another 9 months, would you approve or disapprove of this proposal?

- | | |
|--------------------------------------|----|
| 1. Approve | 54 |
| 2. Disapprove | 43 |
| 3. DK/Refused (DO NOT READ) | 3 |

26. If Democrats decide that to begin withdrawing troops now, they vote to cut off funding, would you approve or disapprove of this action?

- | | |
|-----------------------------|----|
| 1. Approve | 33 |
| 2. Disapprove | 64 |
| 3. DK/Refused (DO NOT READ) | 3 |

27. Do you believe it is possible or not possible to establish some form of stable government in Iraq?

- | | |
|--------------------------------------|----|
| 1. Possible | 51 |
| 2. Not possible | 42 |
| 3. DK/Refused (DO NOT READ) | 7 |

SCHIP

28. Who do you agree with more? **(ROTATE)**

- 1. Democrats who say no child in our nation should go without health care and that the Republican fringe is blocking legislation to do that, and doesn't seem to care much about children. **40**
- 2. Republicans who say that we need to focus on covering uninsured children without expanding government coverage to adults, illegal immigrants and those who already have insurance, and not cut benefits for seniors. **49**
- 3. DK/refused (DO NOT READ) **11**

29. Who do you agree with more? **(ROTATE)**

- 1. Democrats who say no child in our nation should go without health care and that the Republican fringe is blocking legislation to do that, and doesn't seem to care much about children. **40**
- 2. Republicans who say that we need a bill that covers all children under the age of 18 who do not have insurance, but not those who are over 18 and already have insurance. **53**
- 3. DK/Refused (DO NOT READ) **7**

ECONOMY

30. Recently there have been reports that the mortgage industry is faltering. Do you think that Congress should or should not intervene to stabilize the mortgage industry?

- 1. Should **34**
- 2. Should not **57**
- 3. DK/Refused (DO NOT READ) **9**

31. If you have a home mortgage, how confident or not confident do you feel in being able to handle your home mortgage? **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

- 1. Very confident **50**
- 2. Somewhat confident **15**
- 3. Somewhat not confident **3**
- 4. Not confident at all **3**
- 5. Do not have a mortgage **27**
- 6. DK/Refused (DO NOT READ) **1**

Now just a few demographic questions for statistical purposes only - -

32. What are the two main sources of your news about national issues such as politics, Iraq, the economy, education, and health care? **(DO NOT READ – ALLOW THEM TO VOLUNTEER A RESPONSE AND CODE AS FOLLOWS)**

- 1. Daily newspaper **42**
- 2. Local TV news **28**
- 3. CNN News **17**
- 4. Fox News **13**

5. Websites of news organizations such as cnn.com, msnbc.com, nytimes.com, and TV station websites	9
6. National Public Radio	8
7. ABC News	6
8. NBC News	6
9. News magazines such as Time, US News, and Newsweek	6
10. CBS News	6
11. News Pages of Internet Service Providers such as Yahoo News and MSN News	5
12. General radio news station	4
13. MSNBC/CNBC News	3
14. Talk radio like Rush Limbaugh	2
15. Public television news shows like McNeil Lehrer	1
16. Morning TV shows like Today, Good Morning America CSpan	1 *
17. Political Talk Shows on cable, such as CNN's Crossfire and MSNBC's Hardball	1 *
18. Opinion magazines like Weekly Standard	*
19. Opinion websites like Drudge Report or slate.com	*
20. Religious radio shows	*
21. Comedy Shows like the Daily Show with Jon Stewart	*
22. Late Night TV Shows like Jay Leno	*
23. Sunday News Shows such as NBC's Meet the Press and ABC's This Week	-
24. Other	15
25. DK/Refused	7

33. In what year were you born?

1. 18-34	9
2. 35-44	13
3. 45-54	21
4. 55-64	23
5. 65+	31

34. Generally speaking, do you consider yourself (**ROTATE**) a Republican, a Democrat, an Independent, or something else?

1. Republican	35
2. Democrat	37
3. Independent	25
4. Other	2
5. DK/Refused (DO NOT READ)	1

35. If you had to classify yourself, would you say you are (**ROTATE**) liberal, moderate, or conservative in your political beliefs?

1. Liberal	20
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2. Moderate	46
3. Conservative	32
4. DK/Refused (DO NOT READ)	2
36. Are there children in your household under the age of 18 years old?	
1. Yes	30
2. No	70
3. DK/Refused (DO NOT READ)	1
37. What is your current marital status?	
1. Single, never married	13
2. Married	63
3. Separated	1
4. Divorced	8
5. Widowed	13
6. DK/Refused (DO NOT READ)	2
38. What is the annual income of your household before taxes? Is it...	
1. Less than 15K	8
2. 15K-30K	12
3. 30K-50K	17
4. 50K-75K	16
5. 75K-100K	11
6. Over 100K	17
7. DK/Refused (DO NOT READ)	19
39. What is your religion?	
1. Evangelical/Fundamentalist Protestant	13
2. Mainline Protestant	18
3. Catholic	25
4. Jewish	2
5. Mormon	2
6. Atheist/ Agnostic	5
7. Other	24
8. DK/Refused (DO NOT READ)	10
40. What is your race?	
1. Hispanic	5
2. African-American	9
3. Asiatic	2
4. White	81
5. Other (SPECIFY)	1
6. DK/Refused (DO NOT READ)	2
Gender: (BY OBSERVATION)	
1. Male	48
2. Female	52

What type of area do you live in? **(TAKEN FROM SAMPLE)**

- | | |
|-------------|-----------|
| 1. Urban | 29 |
| 2. Suburban | 53 |
| 3. Rural | 18 |

Region: **(Region taken from sample information)**

- | | |
|---------------------|-----------|
| 1. Northeast | 19 |
| 2. South | 31 |
| 3. Midwest | 19 |
| 4. Plains/Mountains | 14 |
| 5. West Coast | 15 |