

NEW MODELS NATIONAL BRAND SURVEY

April 16-17, 2011

1000 RVs

1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?

	JAN 2011	FEB 2011	MAR 2011	APR 2011
1. Right Direction	41	33	31	28
2. Don't Know/Refused (DO NOT READ)	9	9	11	9
3. Wrong Track	50	58	58	63

2. Overall would you say that you approve or disapprove of the job Barack Obama is doing as President?

	JAN 2011	FEB 2011	MAR 2011	APR 2011
1. Approve	48	46	48	47
2. Don't know/refused	6	6	7	6
3. Disapprove	47	48	45	47

Please tell me for each of the following whether you have a favorable or an unfavorable impression of that group or person. (IF CHOICE IS MADE, ASK:) Would you say you have a strongly (FAVORABLE/UNFAVORABLE) impression or just a somewhat (FAVORABLE/UNFAVORABLE) impression? (ROTATE)

		NAME ID	TOTAL FAVORABLE	TOTAL UNFAVORABLE	NO OPINION
3. Republicans in Congress	JAN 2011	100	45	46	9
	FEB 2011	100	47	46	7
	MAR 2011	100	43	51	6
	APR 2011	99	39	53	7
4. Democrats in Congress	JAN 2011	100	44	51	5
	FEB 2011	100	43	51	6
	MAR 2011	100	44	51	5
	APR 2011	99	44	49	6

5. Which of the following issues would you say is most important to you in deciding how to vote for Congress? (ROTATE)

	JAN 2011	FEB 2011	MAR 2011	APR 2011
1. Education	6	8	9	7
2. Social Security	5	6	6	6
3. Retirement and Investments	1	1	1	1
4. Terrorism	1	1	*	*
5. Healthcare/Rx	8	11	10	9
6. The Economy	33	33	34	35
7. Jobs	15	11	12	11
8. Taxes	2	2	2	3
9. Crime and Safety	1	1	*	*
10. Environment	2	2	1	1
11. National Defense/Foreign Affairs/Iraq	5	4	4	3
12. National Deficit/Spending	10	10	10	13
13. Energy	*	1	*	1
14. Gas prices	1	1	2	3

15. Immigration	3	1	3	2
16. Other	2	3	3	2
17. Don't know/Refused	2	2	3	3

Which party do you have more confidence in to handle the issue of (ROTATE LIST BELOW), (ROTATE) the Republican Party or the Democratic Party?

		REP	DEM
6. The Economy	JAN 2011	45	44
	FEB 2011	46	44
	MAR 2011	44	43
	APR 2011	46	43
7. Jobs	JAN 2011	45	45
	FEB 2011	44	45
	MAR 2011	42	44
	APR 2011	42	48
8. Taxes	JAN 2011	49	42
	FEB 2011	49	42
	MAR 2011	46	43
	APR 2011	45	44
9. Health Care/RX	JAN 2011	41	48
	FEB 2011	44	47
	MAR 2011	41	48
	APR 2011	39	50
10. Fiscal responsibility	JAN 2011	47	39
	FEB 2011	49	39
	MAR 2011	47	37
	APR 2011	47	41
11. Energy and gas prices	MAR 2011	40	42
	APR 2011	42	44

(ROTATE 12-14 and 15-17)

12. In the last couple of weeks, have you seen, read or heard anything that Congressional Republicans were doing? (ROTATE)

	JAN 2011	FEB 2011	MAR 2011	APR 2011
1. Yes (GO TO Q13)	49	51	39	61
2. No (GO TO Q15)	50	48	60	38
3. DK/Refused (DO NOT READ – GO TO Q15)	1	1	1	1

13. What was it?

	APR 2011
1. Budget Issue	48
2. Repealing health care	13
3. Reducing the budget deficit	11
4. Trying to cut spending	10
5. About taxes/lowering taxes	6
6. It is about the government shutdown	5
7. About the economy	5
8. Other	4
9. About bringing down debt/national debt	4
10. They are bickering/Republicans are against Democrats	3
11. Don't know/refused/don't remember/don't pay attention	3
12. They are opposing the President	3
13. They are not funding Planned Parenthood	3
14. Not helping people/middle class people	3
15. Tax cuts for rich people	2
16. About social security	2
17. About abortion	1
18. They're doing well/doing the best they can	1
19. They are trying to do something	1
20. They are not doing anything/not enough	1
21. Cutting of social services/programs	1
22. Trying to knock the union out/break the unions	1
23. About education	1
24. They are trying to take away/cut funding for NPR	1
25. They/Democrats are ruining the country	1
26. About gas/gas prices	1
27. About the situation in Libya/how Obama is handling Libya	1
28. Proposing Medicare voucher system	1
29. About immigration issue	1
30. About jobs	1
31. They are restricting environmental policies/dismantling EPA	*

32. Increasing the taxes for poor while lowering the taxes for rich people	*
33. Energy issues	*
34. They are trying to get drilling/more drilling in the US	*
35. They are trying to find a candidate for president	*
36. Spending Libya	*
37. About Japan crisis	*

**14. Did it make you more favorable or less favorable to Congressional Republicans?
(ROTATE)**

	JAN 2011	FEB 2011	MAR 2011	APR 2011
1. More favorable	49	46	39	44
2. Less favorable	46	46	53	49
3. No difference (DO NOT READ)	3	5	5	4

**15. In the last couple of weeks, have you seen, read or heard anything that
Congressional Democrats were doing? (ROTATE)**

	JAN 2011	FEB 2011	MAR 2011	APR 2011
1. Yes (GO TO Q16)	38	40	32	59
2. No (GO TO Q18)	61	59	66	40
3. DK/Refused (DO NOT READ – GO TO Q18)	1	1	2	1

16. What was it?

	APR 2011
1. Budget issue	38
2. About health care	12
3. Trying to reduce the deficit/cut the spending/financial reform	9
4. About taxes	8
5. Don't know/can't remember	7
6. It is about government shutdown	6
7. Trying to fight/block the Republicans	6
8. About the economy	6

9. Others	5
10. They are spending too much	4
11. About social security	4
12. Trying to help the country/ people/ they do what is best for the country	3
13. They are working together with the Republicans	3
14. They are not doing their jobs	2
15. They are working there/doing their jobs	2
16. About the funding for Planned Parenthood	2
17. Republicans are not willing to work with them	2
18. About the creation of jobs/reducing unemployment	2
19. They wanted to raise the debt ceiling/limit	2
20. About education	2
21. About gas prices	2
22. They are supporting Obama	1
23. About the crisis in Libya/they are helping what was going on there	1
24. Wisconsin issues/they moved out from the state/don't want to pass the bill	1
25. Immigration issues	1
26. About abortion	*
27. They're not for the people/nation/not helping	*
28. Heard negative things about them	*
29. They are running for re-elections	*
30. About the war/situations in the Middle East	*
31. They are not supporting Obama's plan	*
32. About the union/Democrats are helping the unions	*
33. About energy policies	*
34. About foreign affairs/policies	*
35. No Answer	*

**17. Did it make you more favorable or less favorable to Congressional Democrats?
(ROTATE)**

	JAN 2011	FEB 2011	MAR 2011	APR 2011
1. More favorable	44	43	37	41
2. Less favorable	42	46	52	51
3. No difference (DO NOT READ)	9	7	7	6

RESUME WITH ALL

18. If the elections were held today for US Congress in your state, would you be more likely to vote for (ROTATE) the Republican candidate or the Democrat candidate? (IF UNDECIDED ASK:) would you be leaning toward (ROTATE) the Republican candidate or the Democrat candidate?

	JAN 2011	FEB 2011	MAR 2011	APR 2011
1. Republican	45	44	44	43
2. Lean Republican	2	3	2	3
3. Undecided	5	5	5	5
4. Lean Democrat	2	2	3	2
5. Democrat	44	43	43	44
6. Don't Know/Refused (DO NOT READ)	3	3	3	3
TOTAL REPUBLICAN	46	47	46	46
TOTAL DEMOCRAT	46	45	46	46

SPENDING/BUDGET

19. In thinking about the agreement on \$38.5 billion in spending cuts that prevented a government shutdown, was that agreement acceptable or not acceptable?

1. Acceptable	53
2. Not acceptable	38
3. Don't Know/Refused (DO NOT READ)	10

20. Which approach will solve the economic and fiscal problems facing the country? (ROTATE)

1. Cutting spending	39
2. Growing the economy	52
3. Don't Know/Refused (DO NOT READ)	9

21. In thinking about the best way to address the deficit and fiscal situation, whose plan do you prefer? (ROTATE)

1. The Republican plan	43
2. The President's plan	46
3. Don't Know (DO NOT READ)	11

Do you believe or not believe the following statements (ROTATE STATEMENTS)		Believe	Do not believe	DK/Refused (DO NOT READ)
22. Raising taxes on the wealthy will raise taxes on many small businesses.		40	55	5
23. The President's plan will reduce the deficit by \$4 trillion in 12 years or less.		37	54	9
24. Even if taxes on the wealthy go up, it will raise taxes on the middle class too.	SEP 2010	54	42	4
	APR 2011	54	42	5
25. Any tax increase right now is unacceptable.		48	51	2
26. Under the Republican plan, seniors will pay \$6400 a year more for Medicare.		34	53	13
27. The Republican plan will raise insurance premiums for middle class Americans and small businesses, cut Medicaid spending by one-third, and increase the number of uninsured by 50 million.		39	50	11
28. The President's plan raises taxes by more than \$1 trillion, devastating our fragile economy and stifling job creation.		41	51	8
29. It is not possible to sustain the kind of Medicare system as it stands today. It must be reformed.		74	22	4

30. Do you think that the national deficit is caused by...(ROTATE)

1. Tax cuts to the wealthy, wars in Iraq and Afghanistan, and the prescription drug benefit	40
2. A shrinking economy and high unemployment	47
3. Don't Know (DO NOT READ)	13

31. Do you think that the Republican plan will or will not reduce Medicare benefits for those age 55 and over?

1. Will	46
2. Will not	41
3. Don't Know (DO NOT READ)	13

32. In terms of the future of Medicare, which approach do you support (ROTATE)

1. A system like we have today	44
2. A system with a greater role from the private sector	46
3. Don't Know (DO NOT READ)	10

33. In thinking about Medicare, who do you agree with more? (ROTATE)

1. Republicans who say that their budget saves Medicare, preserves the system for future generations and gives seniors the same options that members of Congress have	48
2. Democrats who say that the Republican budget destroys Medicare and privatizes it as a voucher system	44
3. Don't Know (DO NOT READ)	9

34. Which statement do you agree with more? (ROTATE)

	SEP 2010	APR 2011
1. Raising taxes will raise revenues to help pay off the deficit.	24	39
2. Lowering taxes will grow the economy which would raise revenues to help pay off the deficit.	69	53
3. Don't Know/Refused (DO NOT READ)	7	9

35. Do you favor or oppose the proposal to raise the nation's debt limit?

	JAN 2011	APR 2011
1. Favor	22	33
2. Oppose	68	58
3. Don't Know (DO NOT READ)	10	9

36. If raising the debt limit also meant that Congress had to implement major spending cuts and reforms, then do you favor or oppose the proposal to raise the nation's debt limit?

	JAN 2011	APR 2011
1. Favor	32	40
2. Oppose	56	51
3. Don't Know (DO NOT READ)	12	9

37. If you knew that not raising the debt limit would cause interest rates on the existing debt to dramatically increase, then do you favor or oppose the proposal to raise the nation's debt limit?

1. Favor	36
2. Oppose	55
3. Don't Know (DO NOT READ)	9

Now just a few demographic questions for statistical purposes only—

38. What are the two main sources of your news about national issues such as politics, Iraq, the economy, education, and health care? (DO NOT READ – ALLOW THEM TO VOLUNTEER A RESPONSE AND CODE AS FOLLOWS)

1. ABC News	5
2. NBC News	7
3. CBS News	4
4. Local TV news	18
5. CNN News	21
6. MSNBC/CNBC News	5
7. Fox News	20
8. CSpan	*
9. Daily newspaper	32
10. News magazines such as Time, US News, and Newsweek	5
11. Opinion magazines like The Weekly Standard	*
12. Websites of news organizations such as cnn.com, msnbc.com, nytimes.com, and TV station websites	22
13. News Pages of Internet Service Providers such as Yahoo News and MSN News	9
14. Opinion websites like Drudge Report or slate.com	3
15. National Public Radio	7
16. Religious radio shows	*
17. Talk radio like Rush Limbaugh	3
18. General radio news station	4
19. Public television shows like McNeil Lehrer	3
20. Comedy shows like the Daily Show with Jon Stewart	*
21. Late night TV shows like Jay Leno	*
22. Morning TV shows like Today, Good Morning America	*
23. Political talk shows on cable, such as MSNBC's Hardball	*
24. Sunday News Shows such as NBC's Meet the Press and ABC's This Week	*
25. Other	11
26. Don't Know/Refused (DO NOT READ)	4

39. In what year were you born?

1. 18-34	20
2. 35-44	25
3. 45-54	19
4. 55-64	19
5. 65+	16

40. Generally speaking, do you consider yourself (ROTATE) a Republican, a Democrat, an Independent, or something else?

1. Republican	35
2. Democrat	37
3. Independent	26
4. Other	1
5. Don't Know/Refused (DO NOT READ)	1

41. If you had to classify yourself, would you say you are (ROTATE) liberal, moderate, or conservative in your political beliefs?

1. Liberal (GO TO Q41A)	20
2. Moderate (GO TO Q42)	41
3. Conservative (GO TO Q41A)	38
4. Don't Know/Refused (DO NOT READ – GO TO Q42)	1

Q41a among liberals and conservatives in Q41 only

41A. Would that be very (LIBERAL/CONSERVATIVE) or somewhat (LIBERAL/CONSERVATIVE)?

	JAN 2011	FEB 2011	MAR 2011	APR 2011
1. Very liberal	11	10	10	9
2. Somewhat liberal	22	23	24	25
3. Very conservative	28	26	29	28
4. Somewhat conservative	37	38	36	36
5. Don't Know/Refused (DO NOT READ)	2	3	1	1

RESUME WITH ALL

42. Are there children in your household under the age of 18 years old?

1. Yes	40
2. No	59
3. Don't Know/Refused (DO NOT READ)	1

43. What is your current marital status?

1. Single, never married	22
2. Married	61
3. Separated	2
4. Divorced	8
5. Widowed	6
6. Don't Know/Refused (DO NOT READ)	1

44. What is the annual income of your household before taxes? Is it...

1. Less than 15K	9
2. 15K-30K	10
3. 30K-50K	17
4. 50K-75K	15
5. 75K-100K	16
6. Over 100K	20
7. Don't Know/Refused (DO NOT READ)	14

45. What is your religion?

1. Evangelical/Fundamentalist Protestant	18
2. Mainline Protestant	18
3. Catholic	21
4. Jewish	2
5. Mormon	1
6. Atheist/Agnostic	7
7. Other	23
8. Don't Know/Refused (DO NOT READ)	10

46. What is your race?

1. Hispanic	8
2. African-American	12
3. Asian	1
4. White	76
5. Other	2
6. Don't Know/Refused (DO NOT READ)	1

47. Do you consider yourself a part of the tea party movement?

1. Yes	11
2. No	86

1. Male	48
2. Female	52

What type of area do you live in? (TAKEN FROM SAMPLE)

1. Urban	24
2. Suburban	48
3. Rural	16

Region (TAKEN FROM SAMPLE)

1. Northeast	20
2. South	27
3. Midwest	21
4. Plains/Mountains	17
5. West Coast	16