



THE WINSTON GROUP

NEW MODELS NATIONAL BRAND SURVEY

April 25-26, 2007

N=1000 Registered Voters

1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?

- | | |
|--|----|
| 1. Right Direction | 27 |
| 2. Don't Know/Refused (DO NOT READ) | 10 |
| 3. Wrong Track | 64 |

2. Overall would you say that you approve or disapprove of the job George Bush is doing as President?

- | | |
|--|----|
| 1. Approve | 38 |
| 2. Don't Know/Refused (DO NOT READ) | 3 |
| 3. Disapprove | 59 |

Please tell me for each of the following whether you have a favorable or an unfavorable impression of that group or person. **(IF CHOICE IS MADE, ASK:)** Would you say you have a strongly **(FAVORABLE/UNFAVORABLE)** impression or just a somewhat **(FAVORABLE/UNFAVORABLE)** impression? **(ROTATE)**

	FAVORABLE	UNFAVORABLE	NAME ID
3. Republicans in Congress	42	51	--
4. Democrats in Congress	50	44	--
5. Nancy Pelosi	40	38	82

6. Which of the following issues would you say is the most important to you in deciding how to vote for Congress? **(ROTATE)**

- | | |
|---|----|
| 1. Education | 7 |
| 2. Social Security | 6 |
| 3. Retirement and Investments | 1 |
| 4. Terrorism | 6 |
| 5. Health Care/Prescription Drugs | 10 |
| 6. The Economy | 12 |
| 7. Jobs | 3 |
| 8. Taxes | 3 |
| 9. Crime and Safety | 2 |
| 10. Environment | 4 |
| 11. National Defense/Foreign Affairs/Iraq | 26 |
| 12. National Deficit | 3 |
| 13. Energy | 1 |
| 14. Gas prices | 3 |

15. Immigration	6
16. Other (SPECIFY)	2
17. Don't Know/Refused (DO NOT READ)	3

Which party do you have more confidence in to handle the issue of (**ROTATE LIST BELOW**), (**ROTATE**) the Republican Party or the Democratic Party?

	REP	DEM
7. Education	37	53
8. Social Security	34	54
9. Health Care/Prescription Drugs	33	54
10. The economy	43	48
11. Jobs	41	49
12. War in Iraq	40	50
13. Energy and Gas Prices	30	54
14. War on terror	45	44
15. Fiscal responsibility	41	46
16. Taxes	44	46

(ROTATE 17-19 and 20-22)

17. In the last couple of weeks, have you seen, read or heard anything that Congressional Republicans were doing?

1. Yes (GO TO Q18)	42
2. No (GO TO Q20)	56
3. DK/Refused (DO NOT READ) (GO TO Q20)	2

18. What was it?

1. Iraq War / Funding and Timelines / Soldiers in Iraq	55
2. Attorney General Issues	11
3. Oppose the Dems/Political Infighting	10
4. Immigration / Border Control	4
5. Support President Bush	4
6. Taxes	4
7. The Economy / Trade	3
8. Voting Against/Not Supporting Bush	3
9. High Gas Prices / Energy Problems / Oil	3
10. Healthcare / Prescription Drugs	2
11. Abortion	2
12. Upcoming Election / Presidential Election	2
13. Terrorism	2
14. General Republican (Negative)	1
15. Social Security / Private Investment Accounts	1
16. National Deficit / Budget / Finance	1
17. Environment / Energy Exploration / Drilling in ANWR	1
18. Education / No Child Left Behind	1
19. John McCain Mention	1
20. Political Scandals	1

21. National Defense / Security / Foreign Affairs	--
22. Jobs / Minimum Wage	--
23. Gay Marriage / Marriage Amendment	--
24. Tom Delay Mention	--
25. NSA Wiretapping	--
26. Retirement / Investments	--
27. Lobbyist / Bribery Issues	--
28. Natural Disaster / Hurricane Issue	--
29. Stem Cell Research	--
30. Bill Frist Mention	--
31. Corporate Accountability / Big Business/ Special Interests	--
32. Civil Rights	--
33. Crime / Safety	--
34. Gun Control	--
35. Nothing	1
36. Other	5
37. Don't Know / Don't Remember / Refused	9

19. Did it make you more favorable or less favorable to Congressional Republicans?

1. More Favorable	36
2. Less Favorable	52
3. No Difference (DO NOT READ)	11

20. In the last couple of weeks have you seen, read or heard anything that Congressional Democrats were doing?

1. Yes (GO TO Q21)	61
2. No (GO TO Q23)	38
3. DK/Refused (DO NOT READ)(GO TO Q23)	1

21. What was it?

1. Iraq War / Soldiers at War / Issues with Entering War	73
2. Pelosi and Syria/Iran Trip	8
3. Politics as Usual / Infighting	7
4. Health Care / Prescription Drugs	6
5. Attorney General Issue	5
6. Taxes	4
7. Environment / Drilling in ANWR / Exploration	3
8. National Deficit / Budget	3
9. Jobs / Minimum Wage	2
10. High Gas Prices / Energy Problems / Oil	2
11. General Democrat (Negative)	2
12. Education / No Child Left Behind	2
13. Abortion Issues	2
14. Upcoming Election	1
15. Immigration / Border Patrol	1
16. Crime and Safety	1
17. Hillary Clinton Mention	1
18. Economy / Trade	1
19. Scandals	1

20. Social Security / Private Investment Accounts	1
21. Gun Control	1
22. Terrorism	--
23. Lobbyist Control / Bribery Issues	--
24. National Defense / Foreign Affairs / Security	--
25. Gay Marriage / Marriage Amendment	--
26. Hurricane Issue	--
27. NSA Wiretapping	--
28. Stem Cell Research	--
29. Retirement / Investments	--
30. Corporate Accountability / Big Business	--
31. John Kerry Mention	--
32. Civil Rights	--
33. Ted Kennedy Mention	--
34. Nothing	1
35. Other	3
36. Don't Know / Don't Remember / Refused	6

22. Did it make you more favorable or less favorable to Congressional Democrats?

1. More Favorable	52
2. Less Favorable	43
3. No Difference (DO NOT READ)	5

23. If the elections were held today for US Congress in your state, would you be more likely to vote for (**ROTATE**) the Republican candidate or the Democrat candidate? (**IF UNDECIDED ASK:)** would you be leaning toward (**ROTATE**) the Republican candidate or the Democratic candidate?

1. Republican	38
2. Lean Republican	3
3. Undecided	5
4. Lean Democrat	2
5. Democrat	49
6. DK/Refused (DO NOT READ)	3

TOTAL REPUBLICAN:	41
TOTAL DEMOCRAT:	51

24. Do you approve or disapprove of the job Congress is doing?

1. Approve	38
2. Disapprove	53
3. DK/Refused (DO NOT READ)	9

Economy/Taxes

25. Generally speaking, would you say the economy is headed in the right direction, or is it seriously headed off on the wrong track?

1. Right Direction	45
2. DK/Refused (DO NOT READ)	6
3. Wrong Track	49

Democrats

26. Would you say that Democrats in Congress are or are not getting things done?

- | | |
|-----------------------------|----|
| 1. Are | 36 |
| 2. Are not | 56 |
| 3. DK/Refused (DO NOT READ) | 8 |

27. Do you approve or disapprove of Nancy Pelosi's recent trip to Syria?

- | | |
|--------------------------------------|----|
| 1. Approve | 37 |
| 2. Disapprove | 45 |
| 3. DK/Refused (DO NOT READ) | 18 |

President's Veto

28. Democrats in Congress have recently passed a bill that funds the war in Iraq but requires that troops begin pulling out on October 1 or earlier if the Iraqi government does not make progress in reducing sectarian violence. Do you think that (ROTATE)

- | | |
|---|----|
| 1. Democrats are justified in setting deadlines to bring the war to an end | 47 |
| 2. Democrats should pass a clean troop funding bill that gives our soldiers the resources they need to succeed in the Global War on Terror. | 47 |
| 3. DK/Refused (DO NOT READ) | 6 |

29. Democrats in Congress have recently passed a bill that funds the war in Iraq but requires that troops begin pulling out on October 1 or earlier if the Iraqi government does not make progress in reducing sectarian violence. Do you think that (ROTATE)

- | | |
|---|----|
| 1. Democrats are justified in setting deadlines to bring the war to an end | 49 |
| 2. Democrats should fund our troops and let the military commanders on the ground run the war | 46 |
| 3. DK/Refused (DO NOT READ) | 5 |

30. President Bush has said that if Congress sends him a bill funding our troops that handcuffs our generals, adds billions of dollars in unrelated spending, and begins the process of pulling out of Iraq by an arbitrary deadline, he will veto the bill. Do you agree or disagree with his position?

- | | |
|-----------------------------|----|
| 1. Agree | 46 |
| 2. Disagree | 52 |
| 3. DK/Refused (DO NOT READ) | 3 |

Now just a few demographic questions for statistical purposes only - -

31. What are the two main sources of your news about national issues such as politics, Iraq, the economy, education, and health care? (**DO NOT READ – ALLOW THEM TO VOLUNTEER A RESPONSE AND CODE AS FOLLOWS**)

- | | |
|-------------|---|
| 1. ABC News | 7 |
| 2. NBC News | 8 |

3. CBS News	4
4. Local TV news	30
5. CNN News	18
6. MSNBC/CNBC News	3
7. Fox News	13
8. CSpan	1
9. Daily newspaper	46
10. News magazines such as Time, US News, and Newsweek	6
11. Opinion magazines like Weekly Standard	0
12. Websites of news organizations such as cnn.com, msnbc.com, nytimes.com, and TV station websites	10
13. News Pages of Internet Service Providers such as Yahoo News and MSN News	7
14. Opinion websites like Drudge Report or slate.com	0
15. National Public Radio	6
16. Religious radio shows	0
17. Talk radio like Rush Limbaugh	4
18. General radio news station	4
19. Public television news shows like McNeil Lehrer	0
20. Comedy Shows like the Daily Show with Jon Stewart	0
21. Late Night TV Shows like Jay Leno	--
22. Morning TV shows like Today, Good Morning America	0
23. Political Talk Shows on cable, such as CNN's Crossfire and MSNBC's Hardball	0
24. Sunday News Shows such as NBC's Meet the Press and ABC's This Week	0
25. Other	12
26. DK/Refused	5
32. In what year were you born?	
1. 18-34	10
2. 35-44	15
3. 45-54	18
4. 55-64	22
5. 65+	33
33. Generally speaking, do you consider yourself (ROTATE) a Republican, a Democrat, an Independent, or something else?	
1. Republican	35
2. Democrat	37
3. Independent	25
4. Other	2
5. DK/Refused (DO NOT READ)	1
34. If you had to classify yourself, would you say you are (ROTATE) liberal, moderate, or conservative in your political beliefs?	

1. Liberal	20
2. Moderate	46
3. Conservative	32
4. DK/Refused (DO NOT READ)	2
35. Are there children in your household under the age of 18 years old?	
1. Yes	28
2. No	71
3. DK/Refused (DO NOT READ)	1
36. What is your current marital status?	
1. Single, never married	12
2. Married	65
3. Separated	1
4. Divorced	8
5. Widowed	13
6. DK/Refused (DO NOT READ)	2
37. What is the annual income of your household before taxes? Is it...	
1. Less than 15K	8
2. 15K-30K	13
3. 30K-50K	17
4. 50K-75K	16
5. 75K-100K	12
6. Over 100K	17
7. DK/Refused (DO NOT READ)	16
38. What is your religion?	
1. Evangelical/Fundamentalist Protestant	12
2. Mainline Protestant	16
3. Catholic	24
4. Jewish	2
5. Mormon	2
6. Atheist/ Agnostic	6
7. Other	30
8. DK/Refused (DO NOT READ)	9
39. What is your race?	
1. Hispanic	5
2. African-American	7
3. Asiatic	1
4. White	83
5. Other (SPECIFY)	1
6. DK/Refused (DO NOT READ)	2
Gender: (BY OBSERVATION)	
1. Male	48

2. Female **52**

What type of area do you live in? **(TAKEN FROM SAMPLE)**

1. Urban **26**

2. Suburban **54**

3. Rural **20**

Region: **(Region taken from sample information)**

1. Northeast **19**

2. South **30**

3. Midwest **19**

4. Plains/Mountains **13**

5. West Coast **15**