



THE WINSTON GROUP

**NEW MODELS NATIONAL BRAND SURVEY**  
**June 7-8, 2005**  
**N=1000 Registered Voters**

1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?

- |  |    |
|--|----|
| 1. Right Direction                           | 41 |
| 2. Don't Know/Refused ( <b>DO NOT READ</b> ) | 6  |
| 3. Wrong Track                               | 52 |

2. Overall would you say that you approve or disapprove of the job George Bush is doing as President?

- |  |    |
|--|----|
| 1. Approve                                   | 48 |
| 2. Don't Know/Refused ( <b>DO NOT READ</b> ) | 2  |
| 3. Disapprove                                | 49 |

Please tell me for each of the following whether you have a favorable or an unfavorable impression of that group or person. **(IF CHOICE IS MADE, ASK:)** Would you say you have a strongly **(FAVORABLE/UNFAVORABLE)** impression or just a somewhat **(FAVORABLE/UNFAVORABLE)** impression? **(ROTATE)**

	Favorable	Unfavorable
3. Republicans in the US Senate	52	42
4. Democrats in the US Senate	51	43
5. ACLU	37	39

6. Which of the following issues would you say is the most important to you in deciding how to vote for Congress? **(ROTATE)**

- |                                   |    |
|-----------------------------------|----|
| 1. Education                      | 10 |
| 2. Social Security                | 12 |
| 3. Retirement and Investments     | 2  |
| 4. Terrorism                      | 4  |
| 5. Health Care/Prescription Drugs | 9  |
| 6. The Economy                    | 19 |
| 7. Jobs                           | 6  |
| 8. Taxes                          | 5  |
| 9. Crime and Safety               | 2  |
| 10. Environment                   | 3  |

11. National Defense/Foreign Affairs/Iraq	<b>15</b>
12. National Deficit	<b>3</b>
13. Energy	<b>1</b>
<b>14. Gas prices</b>	<b>2</b>
15. Other ( <b>SPECIFY</b> )	<b>4</b>
16. Don't Know/Refused ( <b>DO NOT READ</b> )	<b>4</b>

Which party do you have more confidence in to handle the issue of (**ROTATE LIST BELOW**), (**ROTATE**) the Republican Party or the Democratic Party?

	<b>Rep</b>	<b>Dem</b>
7. Education	<b>41</b>	<b>49</b>
8. Social Security	<b>39</b>	<b>52</b>
<b>9. Health Care/Prescription Drugs</b>	<b>35</b>	<b>53</b>
10. The economy	<b>47</b>	<b>45</b>
11. Jobs	<b>42</b>	<b>50</b>
<b>12. War in Iraq</b>	<b>47</b>	<b>42</b>
13. Energy and Gas Prices	<b>39</b>	<b>49</b>

14. In the last couple of weeks, have you seen, heard or read anything that U.S. Senate Republicans were doing?

1. Yes ( <b>GO TO QUESTION 15</b> )	<b>51</b>
2. No ( <b>GO TO QUESTION 17</b> )	<b>49</b>
3. DK/Refused ( <b>DO NOT READ – GO TO QUESTION 17</b> )	<b>1</b>

15. What was it?

Debating Filibuster Rules Changes/Nuclear Option	<b>23</b>
Social Security/Private Accounts	<b>22</b>
Judicial Appointments	<b>20</b>
Defense/Iraq	<b>12</b>
They Compromised on the Filibuster Issue	<b>8</b>
Bolton	<b>8</b>
Politics as Usual/Infighting	<b>5</b>
Environment/Energy/Drilling	<b>3</b>
Economy/Trade	<b>3</b>
Health Care/RX	<b>3</b>
House Ethics	<b>3</b>
High Gas/Energy Problems	<b>2</b>
Education	<b>2</b>
Stem Cell	<b>2</b>
Taxes	<b>1</b>
Frist Mention	<b>1</b>
Deficit/Budget	<b>1</b>
Terrorism	<b>1</b>
Immigration/Border	<b>1</b>
McCain Mention	<b>1</b>
Bankruptcy Bill/Helps the Rich and Hurts the Poor	<b>1</b>
Schiavo Mention	<b>1</b>
Jobs	<b>1</b>

Other	7
DK/Refused	11

16. Did it make you more favorable or less favorable to U.S. Senate Republican candidates?

1. More Favorable	37
2. Less Favorable	53
3. No Difference ( <b>DO NOT READ</b> )	11

17. In the last couple of weeks have you seen, heard or read anything that U.S. Senate Democrats were doing?

1. Yes ( <b>GO TO QUESTION 18</b> )	44
2. No ( <b>GO TO QUESTION 20</b> )	56
3. DK/Refused ( <b>DO NOT READ – GO TO QUESTION 20</b> )	1

18. What was it?

Debate Over Filibuster Rule Change/Want to Keep Filibuster	33
Judicial Appointments/Opposition to	18
Social Security	12
Democrats are Obstructionists/Oppose Bush on Everything	11
Bolton	9
They Compromised on the Filibuster Issue	7
Defense/Iraq	5
Opposing Social Security Reform	5
Health Care/RX	5
Education	3
Environment/Drilling	2
Hillary Clinton/Run in 2008	2
Economy/Trade	1
Taxes	1
Deficit/Budget	1
Jobs	1
Howard Dean Mention	1
Immigration	1
High Gas/Energy Prices	1
Closing Military Bases	1
Other	5
DK/Refused	9

19. Did it make you more favorable or less favorable to U.S. Senate Democratic candidates?

1. More Favorable	44
2. Less Favorable	45
3. No Difference ( <b>DO NOT READ</b> )	11

20. If the elections were held today for US Senate in your state, would you be more likely to vote for (**ROTATE**) the Republican candidate or the Democrat candidate? (**IF UNDECIDED ASK:**) would you be leaning toward (**ROTATE**) the Republican candidate or the Democratic candidate?

- |                                      |    |
|--------------------------------------|----|
| 1. Republican                        | 44 |
| 2. Undecided                         | 7  |
| 3. Democrat                          | 47 |
| 4. DK/Refused ( <b>DO NOT READ</b> ) | 2  |

Now I would like to read you a phrase related to Social Security, and after I read the phrase, please tell me whether you believe the phrase best describes (**ROTATE**) President Bush or the Democrats.

21. Is offering the right kind of ideas.

- |                                      |    |
|--------------------------------------|----|
| 1. Bush                              | 47 |
| 2. Democrats                         | 40 |
| 3. Both ( <b>DO NOT READ</b> )       | 1  |
| 4. Neither ( <b>DO NOT READ</b> )    | 6  |
| 5. DK/Refused ( <b>DO NOT READ</b> ) | 6  |

Turning to the subject of the legal system and judges....

22. If Senate Democrats believe that a judicial nominee is too conservative, are they justified or not justified in blocking a vote on the nomination?

- |                                      |    |
|--------------------------------------|----|
| 1. Justified                         | 46 |
| 2. Not Justified                     | 46 |
| 3. DK/Refused ( <b>DO NOT READ</b> ) | 8  |

23. When a vacancy comes open on the Supreme Court, do you think (**ROTATE**) President Bush should nominate someone who reflects his views, or President Bush should nominate someone who reflects the views of the outgoing justice?

- |  |    |
|--|----|
| 1. Reflects Bush's views                 | 42 |
| 2. Reflects the outgoing Justice's views | 41 |
| 3. DK/Refused ( <b>DO NOT READ</b> )     | 17 |

24. Who is more likely to make the judiciary a partisan issue? (**ROTATE**)

- |                                      |    |
|--------------------------------------|----|
| 1. Republicans in the Senate         | 35 |
| 2. Democrats in the Senate           | 47 |
| 3. DK/Refused ( <b>DO NOT READ</b> ) | 18 |

Turning to the subject of energy...

25. Do you think it is likely or not likely that high gas prices impact job growth in the US, or does it make no difference?

- |                                      |    |
|--------------------------------------|----|
| 1. Likely                            | 68 |
| 2. Not likely                        | 5  |
| 3. No difference                     | 25 |
| 4. DK/Refused ( <b>DO NOT READ</b> ) | 3  |
26. If you knew that drilling in the Arctic National Wildlife Refuge would produce as much oil as we currently receive from Saudi Arabia, would you favor or oppose drilling in the Arctic National Wildlife Refuge?
- |                                      |    |
|--------------------------------------|----|
| 1. Favor                             | 54 |
| 2. Oppose                            | 41 |
| 3. DK/Refused ( <b>DO NOT READ</b> ) | 5  |
27. Do you believe that global warming is a significant enough problem such that America should be willing to limit job growth to address it?
- |   |    |
|---|----|
| 1. Yes                                  | 35 |
| 2. No                                   | 55 |
| 3. DK/Refused ( <b>DO NOT REFUSED</b> ) | 9  |
28. Should federal standards that require passenger vehicles to achieve a certain mileage per gallon of gas be increased, even if increasing those standards means that many vehicles would be smaller and less safe?
- |                                      |    |
|--------------------------------------|----|
| 1. Should be increased               | 44 |
| 2. Should not be increased           | 49 |
| 3. DK/Refused ( <b>DO NOT READ</b> ) | 7  |
29. Would you be willing to pay more for your electricity if that means more of your electricity comes from renewable sources like wind and solar energy?
- |                                      |    |
|--------------------------------------|----|
| 1. Yes                               | 70 |
| 2. No                                | 27 |
| 3. DK/Refused ( <b>DO NOT READ</b> ) | 3  |
30. The US gets less than 20 percent of its electricity from nuclear power. Other developed countries such as France get 80 percent of their power from nuclear energy. Additionally, nuclear power produces no greenhouse gases. Knowing this, would you favor or oppose more nuclear power for America?
- |                                      |    |
|--------------------------------------|----|
| 1. Favor                             | 64 |
| 2. Oppose                            | 29 |
| 3. DK/Refused ( <b>DO NOT READ</b> ) | 7  |
31. America's largest resource of natural gas is offshore in the ocean and gulf. Would you support increased drilling if federal laws protected the quality of air and water?
- |                                      |    |
|--------------------------------------|----|
| 1. Yes                               | 83 |
| 2. No                                | 14 |
| 3. DK/Refused ( <b>DO NOT READ</b> ) | 2  |

32. Turning back to the subject of judges....Do you believe or not believe the following statement:  
Even if Senate Democrats believe that a judicial nominee is too conservative, nonetheless  
that nominee deserves an up or down vote.

- |                                      |    |
|--------------------------------------|----|
| 1. Believe                           | 67 |
| 2. Do not believe                    | 25 |
| 3. DK/Refused ( <b>DO NOT READ</b> ) | 8  |

Now just a few demographic questions for statistical purposes only - -

33. What are the two main sources of your news about national issues such as politics, Iraq, the economy, education, and health care? (**DO NOT READ – ALLOW THEM TO VOLUNTEER A RESPONSE AND CODE AS FOLLOWS**)

- |  |    |
|--|----|
| 1. ABC News  | 7  |
| 2. NBC News  | 9  |
| 3. CBS News  | 6  |
| 4. Local TV news   | 26 |
| 5. CNN News  | 20 |
| 6. MSNBC/CNBC News   | 3  |
| 7. Fox News  | 15 |
| 8. CSpan   | 0  |
| 9. Daily newspaper   | 49 |
| 10. News magazines such as Time, US News,<br>and Newsweek  | 5  |
| 11. Opinion magazines like Weekly Standard   | 0  |
| 12. Websites of news organizations such as cnn.com,<br>msnbc.com, nytimes.com, and TV station websites | 7  |
| 13. News Pages of Internet Service Providers<br>such as Yahoo News and MSN News                        | 5  |
| 14. Opinion websites like Drudge Report or<br>slate.com  | 0  |
| 15. National Public Radio  | 9  |
| 16. Religious radio shows  | 1  |
| 17. Talk radio like Rush Limbaugh  | 2  |
| 18. General radio news station   | 6  |
| 19. Public television news shows like McNeil Lehrer  | 0  |
| 20. Comedy Shows like the Daily Show with Jon<br>Stewart   | 0  |
| 21. Late Night TV Shows like Jay Leno  | 0  |
| 22. Morning TV shows like Today, Good Morning<br>America   | 0  |
| 23. Political Talk Shows on cable, such as CNN's<br>Crossfire and MSNBC's Hardball                     | 0  |
| 24. Sunday News Shows such as NBC's Meet<br>the Press and ABC's This Week                              | 0  |
| 25. Other  | 19 |
| 26. DK/Refused   | 2  |

34. In what year were you born?

1.	18-34	13
2.	35-44	16
3.	45-54	22
4.	55-64	20
5.	65+	27
6.	Refused	1
35. Generally speaking, do you consider yourself ( <b>ROTATE</b> ) a Republican, a Democrat, an Independent, or something else?		
1.	Republican	36
2.	Democrat	36
3.	Independent	25
4.	Other DK/Refused ( <b>DO NOT READ</b> )	3
36. If you had to classify yourself, would you say you are ( <b>ROTATE</b> ) liberal, moderate, or conservative in your political beliefs?		
1.	Liberal	19
2.	Moderate	46
3.	Conservative	34
4.	DK/Refused ( <b>DO NOT READ</b> )	
37. Are there children in your household under the age of 18 years old?		
1.	Yes	31
2.	No	68
3.	DK/Refused ( <b>DO NOT READ</b> )	-
38. What is your current marital status?		
1.	Single, never married	16
2.	Married	62
3.	Separated	1
4.	Divorced	10
5.	Widowed	11
6.	DK/Refused ( <b>DO NOT READ</b> )	1
39. What is the annual income of your household before taxes? Is it...		
1.	Less than 15K	9
2.	15K-30K	13
3.	30K-50K	19
4.	50K-75K	18
5.	75K-100K	11
6.	Over 100K	13
7.	DK/Refused ( <b>DO NOT READ</b> )	16
40. What is your religion?		
1.	Evangelical/Fundamentalist Protestant	10
2.	Mainline Protestant	23

3. Catholic	25
4. Jewish	1
5. Mormon	2
6. Atheist/ Agnostic	3
7. Other	30
8. DK/Refused ( <b>DO NOT READ</b> )	6
41. Would you generally consider yourself ( <b>ROTATE</b> ) pro-life or pro-choice?	
1. Pro-life	45
2. Pro-choice	49
3. DK/Refused ( <b>DO NOT READ</b> )	6
42. What is your race?	
1. Hispanic	5
2. African-American	6
3. Asiatic	1
4. White	85
5. Other ( <b>SPECIFY</b> )	1
6. DK/Refused ( <b>DO NOT READ</b> )	1
Gender: ( <b>BY OBSERVATION</b> )	
1. Male	47
2. Female	53
What type of area do you live in? ( <b>TAKEN FROM SAMPLE</b> )	
1. Urban	28
2. Suburban	52
3. Rural	20
Region: ( <b>Region taken from sample information</b> )	
1. Northeast	19
2. South	29
3. Midwest	21
4. Plains/Mountains	17
5. West Coast	15