



**NEW MODELS NATIONAL BRAND SURVEY
DECEMBER 28-29, 2005
N=1000 RV**

1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?

- | | |
|--|-----------|
| 1. Right Direction | 41 |
| 2. Don't Know/Refused (DO NOT READ) | 8 |
| 3. Wrong Track | 51 |

2. Overall would you say that you approve or disapprove of the job George Bush is doing as President?

- | | |
|--|-----------|
| 1. Approve | 46 |
| 2. Don't Know/Refused (DO NOT READ) | 3 |
| 3. Disapprove | 51 |

Please tell me for each of the following whether you have a favorable or an unfavorable impression of that group or person. **(IF CHOICE IS MADE, ASK:)** Would you say you have a strongly **(FAVORABLE/UNFAVORABLE)** impression or just a somewhat **(FAVORABLE/UNFAVORABLE)** impression? **(ROTATE)**

	FAVORABLE	UNFAVORABLE	NAME ID
3. Republicans in the US Senate	46	45	99
4. Democrats in the US Senate	47	45	100
5. Samuel Alito	29	21	68

6. Which of the following issues would you say is the most important to you in deciding how to vote for Congress? **(ROTATE)**

- | | |
|---|-----------|
| 1. Education | 8 |
| 2. Social Security | 9 |
| 3. Retirement and Investments | 1 |
| 4. Terrorism | 7 |
| 5. Health Care/Prescription Drugs | 11 |
| 6. The Economy | 20 |
| 7. Jobs | 5 |
| 8. Taxes | 3 |
| 9. Crime and Safety | 2 |
| 10. Environment | 4 |
| 11. National Defense/Foreign Affairs/Iraq | 15 |
| 12. National Deficit | 3 |
| 13. Energy | 1 |

14. Gas prices	2
15. Immigration	5
16. Other (SPECIFY)	3
17. Don't Know/Refused (DO NOT READ)	2

Which party do you have more confidence in to handle the issue of (**ROTATE LIST BELOW**), (**ROTATE**) the Republican Party or the Democratic Party?

	REP	DEM
7. Education		
8. Social Security		
9. Health Care/Prescription Drugs		
10. The economy		
11. Jobs		
12. War in Iraq		
13. Energy and Gas Prices		
14. Fiscal Responsibility		
15. Do you approve or disapprove of the job the US Senate is doing?		
1. Approve		39
2. Disapprove		52
3. DK/Refused (DO NOT READ)		9

(ROTATE 16-18 WITH 19-21)

16. In the last couple of weeks, have you seen, heard or read anything that U.S. Senate Republicans were doing?

1. Yes (GO TO QUESTION 17)	44
2. No (GO TO QUESTION 19)	55
3. DK/Refused (DO NOT READ – GO TO QUESTION 19)	2

17. What was it?

1. Iraq War/Issues About Entering War/Soldiers in Iraq	24
2. PATRIOT Act	16
3. Environment/Energy/Drilling in ANWR	13
4. National Deficit/Budget	10
5. Alito Mentioned/Supreme Court Nominee	9
6. NSA Wire Tapping	7
7. Taxes	7
8. Health Care/Prescription Drugs	6
9. Republican Negative (General)	5
10. The Economy/Trade	5
11. Immigration	5
12. Education/No Child Left Behind	4
13. National Defense/Foreign Affairs/Iraq	4
14. High Gas and Energy Problems/Oil	4
15. Social Security/General Discussion	3
16. Terrorism	3
17. Hurricane Issue	3

18. John McCain Mention	2
19. Bill Frist Mention	2
20. Tom DeLay and his Ethical Problems	1
21. Jobs	1
22. Democrats are Obstructionists/Oppose Bush on Everything	1
23. Civil Rights	1
24. Crime and Safety	1
25. Retirement and Investments	1
26. Gun Control	---
27. Gay Marriage	---
28. Abortion Issue	---
29. Corporate Accountability	---
30. Tried to Raise the Minimum wage/Fighting for Poor People	---
31. Nothing	---
32. Other	8
33. DK/Don't Remember/Refused	13
18. Did it make you more favorable or less favorable to U.S. Senate Republican candidates?	
1. More Favorable	42
2. Less Favorable	49
3. No Difference (DO NOT READ)	10
19. In the last couple of weeks have you seen, heard or read anything that U.S. Senate Democrats were doing?	
1. Yes (GO TO QUESTION 20)	38
2. No (GO TO QUESTION 22)	61
3. DK/Refused (DO NOT READ – GO TO QUESTION 22)	2
20. What was it?	
1. Iraq War/Issues about Entering War/Soldiers in Iraq	27
2. PATRIOT Act	16
3. Alito Mentioned/Supreme Court Nominations	13
4. Environment/Energy Exploration/Drilling in ANWR	12
5. NSA Wiretapping	11
6. Health Care/Prescription Drugs	7
7. Negative (General)	6
8. Social Security/General Discussion	5
9. Politics as usual/Political Infighting	4
10. High Gas and Energy Problems/Oil	4
11. National Deficit/Budget	4
12. Immigration	3
13. Education/No Child Left Behind	3
14. Hurricane Issue	3
15. Taxes	3
16. Terrorism	3
17. National Defense/Foreign Affairs/Iraq	3
18. The Economy/Trade	2
19. Abortion Issue	1
20. Civil Rights	1
21. Retirement and Investments	1
22. Crime and Safety	1

23. Tom DeLay and his Ethical Problems	1
24. Gay Marriage	1
25. Gun Control	---
26. Corporate Accountability	---
27. Ted Kennedy Mention	---
28. Jobs	---
29. Nothing	---
30. Other	11
31. Don't Know/Don't Remember/Refused	8

21. Did it make you more favorable or less favorable to U.S. Senate Democratic candidates?

1. More Favorable	45
2. Less Favorable	47
3. No Difference (DO NOT READ)	7

22. If the elections were held today for US Senate in your state, would you be more likely to vote for (**ROTATE**) the Republican candidate or the Democrat candidate? (**IF UNDECIDED ASK:**) would you be leaning toward (**ROTATE**) the Republican candidate or the Democratic candidate?

1. Republican	40
2. Lean Republican	2
3. Undecided	6
4. Lean Democrat	4
5. Democrat	46
6. DK/Refused (DO NOT READ)	3

TOTAL REPUBLICAN	42
TOTAL DEMOCRAT	49

ECON/JOBS

23. Generally speaking, would you say the economy is headed in the right direction, or is it seriously headed off on the wrong track?

1. Right Direction	48
2. Don't Know/Refused (DO NOT READ)	4
3. Wrong Track	48

ALITO

24. Do you favor or oppose the nomination of Samuel Alito to the Supreme Court?

1. Favor	45
2. Oppose	24
3. DK/Refused (DO NOT READ)	31

25. In terms of his ideology and beliefs, do you think that Samuel Alito is (ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

- | | |
|--|----|
| 1. More liberal than John Roberts | 10 |
| 2. About the same as John Roberts | 32 |
| 3. More conservative than John Roberts | 24 |
| 4. DK/Refused (DO NOT READ) | 34 |

26. Regardless of whether you approve or disapprove of Samuel Alito and his views, do you think that he would or would not put aside his personal views on certain issues to strictly interpret and apply the law fairly?

- | | |
|-----------------------------|----|
| 1. Would | 57 |
| 2. Would not | 20 |
| 3. DK/Refused (DO NOT READ) | 23 |

27. Who do you agree with more? (ROTATE)

- | | |
|--|----|
| 1. Senator A who says that Judge Alito deserves a fair up or down vote. | 59 |
| 2. Senator B who says that Judge Alito should be filibustered because he is an extremist who wants to overturn Roe versus Wade and will weaken rights and legal protections. | 27 |
| 3. DK/Refused (DO NOT READ) | 14 |

INTEL/PATRIOT ACT

28. Please tell me if you believe or do not believe the following statement: We are on our way to resolving the war in Iraq and transitioning power over to the Iraqis.

- | | |
|-----------------------------|----|
| 1. Believe | 55 |
| 2. Do not believe | 43 |
| 3. DK/Refused (DO NOT READ) | 3 |

29. Do you favor or oppose the Patriot Act?

- | | |
|-----------------------------|----|
| 1. Favor | 56 |
| 2. Oppose | 32 |
| 3. DK/Refused (DO NOT READ) | 12 |

30. Do you think that the provisions of the Patriot Act are (ROTATE)

- | | |
|---|----|
| 1. Necessary and appropriate given that we are at war | 52 |
| 2. Intrusive and violate Americans' civil liberties | 35 |
| 3. DK/Refused (DO NOT READ) | 13 |

31. Do you favor or oppose allowing federal authorities to conduct surveillance on individuals' e-mails and phone calls to Al Qaeda operatives without a court order?
- | | |
|--------------------------------------|----|
| 1. Favor | 60 |
| 2. Oppose | 37 |
| 3. DK/Refused (DO NOT READ) | 2 |
32. Regarding the issue of allowing the National Security Agency to carry out surveillance on individuals without a court order, who do you agree with more? (ROTATE)
- | | |
|--|----|
| 1. Some/others who say that President Bush broke the law | 35 |
| 2. Others/some who say that the President has taken an oath to protect Americans and that past presidents such as Carter and Clinton have done the same thing. | 60 |
| 3. DK/refused | 5 |
33. What are the two main sources of your news about national issues such as politics, Iraq, the economy, education, and health care? (**DO NOT READ – ALLOW THEM TO VOLUNTEER A RESPONSE AND CODE AS FOLLOWS**)
- | | |
|---|-----|
| 1. ABC News | 8 |
| 2. NBC News | 8 |
| 3. CBS News | 5 |
| 4. Local TV news | 29 |
| 5. CNN News | 22 |
| 6. MSNBC/CNBC News | 3 |
| 7. Fox News | 17 |
| 8. CSpan | 1 |
| 9. Daily newspaper | 52 |
| 10. News magazines such as Time, US News, and Newsweek | 5 |
| 11. Opinion magazines like Weekly Standard | --- |
| 12. Websites of news organizations such as cnn.com, msnbc.com, nytimes.com, and TV station websites | 8 |
| 13. News Pages of Internet Service Providers such as Yahoo News and MSN News | 5 |
| 14. Opinion websites like Drudge Report or slate.com | 1 |
| 15. National Public Radio | 8 |
| 16. Religious radio shows | --- |
| 17. Talk radio like Rush Limbaugh | 3 |
| 18. General radio news station | 3 |
| 19. Public television news shows like McNeil Lehrer | 1 |
| 20. Comedy Shows like the Daily Show with Jon Stewart | --- |
| 21. Late Night TV Shows like Jay Leno | --- |
| 22. Morning TV shows like Today, Good Morning America | --- |
| 23. Political Talk Shows on cable, such as CNN's Crossfire and MSNBC's Hardball | --- |

24. Sunday News Shows such as NBC's Meet the Press and ABC's This Week	---
25. Other	10
26. DK/Refused	1