



THE WINSTON GROUP

**NEW MODELS NATIONAL BRAND SURVEY AGGREGATES**  
**August 31-Sept. 1, 2005**  
**N=1000 RV**

1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?

- |  |    |
|--|----|
| 1. Right Direction                           | 32 |
| 2. Don't Know/Refused ( <b>DO NOT READ</b> ) | 6  |
| 3. Wrong Track                               | 62 |

2. Overall would you say that you approve or disapprove of the job George Bush is doing as President?

- |  |    |
|--|----|
| 1. Approve                                   | 42 |
| 2. Don't Know/Refused ( <b>DO NOT READ</b> ) | 4  |
| 3. Disapprove                                | 54 |

Please tell me for each of the following whether you have a favorable or an unfavorable impression of that group or person. **(IF CHOICE IS MADE, ASK:)** Would you say you have a strongly **(FAVORABLE/UNFAVORABLE)** impression or just a somewhat **(FAVORABLE/UNFAVORABLE)** impression? **(ROTATE)**

	Favorable	Unfavorable	Name ID
3. Republicans in the US Senate	47	47	-
4. Democrats in the US Senate	49	44	-
5. John Roberts	37	20	78
6. The No Child Left Behind Act	52	38	96

7. Which of the following issues would you say is the most important to you in deciding how to vote for Congress? **(ROTATE)**

- |   |    |
|---|----|
| 1. Education                              | 9  |
| 2. Social Security                        | 9  |
| 3. Retirement and Investments             | 2  |
| 4. Terrorism                              | 4  |
| 5. Health Care/Prescription Drugs         | 8  |
| 6. The Economy                            | 19 |
| 7. Jobs                                   | 4  |
| 8. Taxes                                  | 4  |
| 9. Crime and Safety                       | 2  |
| 10. Environment                           | 2  |
| 11. National Defense/Foreign Affairs/Iraq | 17 |
| 12. National Deficit                      | 2  |

13. Energy	1
14. Gas prices	5
15. Immigration	3
16. Other ( <b>SPECIFY</b> )	3
17. Don't Know/Refused ( <b>DO NOT READ</b> )	4

Which party do you have more confidence in to handle the issue of (**ROTATE LIST BELOW**), (**ROTATE**) the Republican Party or the Democratic Party?

	<b>Rep</b>	<b>Dem</b>
8. Education	39	53
9. Social Security	36	55
10. Health Care/Prescription Drugs	34	54
11. The economy	43	48
12. Jobs	40	52
13. War in Iraq	45	44
14. Energy and Gas Prices	34	53

**(ROTATE 15-17 WITH 18-20)**

15. In the last couple of weeks, have you seen, heard or read anything that U.S. Senate Republicans were doing?

1. Yes	34
2. No	65
3. DK/Refused ( <b>DO NOT READ</b> )	1

16. What was it?

National Defense, Foreign Affairs and Iraq	24
Roberts Mention	17
High Gas and Energy Problems/Oil	16
Social Security/General Discussion	13
Hurricane Issue	9
Health Care/Rx	5
Supreme Court Vacancy/Nominees	5
Education/No Child Left Behind	5
Economy/Trade	5
Immigration	2
Stem Cell	2
Taxes	2
Terrorism	2
National Deficit/Budget	2
Military Base Closing	2
Environment/Energy Exploration/Drilling in ANWAR	2
Gay Marriage	1
Judicial Appointments/Opposition to	1
The new bankruptcy bill	1
Bill Frist Mention	1
Jobs	-
John McCain Mention	-
Retirement and Investments	-
Bush Appointed Negroponte as the UN Ambassador	-
Tried to raise minimum wage/fighting for poor people	-

Debate over filibuster rule changes/Want to keep it	-
Nothing	2
Other	10
DK/Don't Remember/Refused	9

17. Did it make you more favorable or less favorable to U.S. Senate Republican candidates?

1. More Favorable	40
2. Less Favorable	47
3. No Difference ( <b>DO NOT READ</b> )	13

18. In the last couple of weeks have you seen, heard or read anything that U.S. Senate Democrats were doing?

1. Yes	29
2. No	69
3. DK/Refused ( <b>DO NOT READ</b> )	1

19. What was it?

Roberts Mention	26
National Defense, Foreign Affairs and Iraq	20
High Gas/Energy Problems	9
Social Security Reform/Private Investment Accounts	8
Hurricane Issue	6
Supreme Court Vacancy	6
Education	5
Ted Kennedy Mention	3
Healthcare/Rx	3
Economy/Trade	3
Politics as Usual/Infighting	3
Taxes	2
Hillary Clinton Mention/Running for President in 2008	2
Environment/Energy Exploration/Drilling in ANWAR	2
They didn't raise the minimum wage	2
National Deficit/Budget	2
Stem Cell	2
Judicial Appointments	1
Closing Military Bases	1
Immigration/Border Control/Driver's License Law/Minutemen	1
They compromised on the filibuster issue	1
Terrorism	-
Gay Marriage	-
Bolton's Nomination and Confirmation Hearings	-
Gun Control	-
The new bankruptcy bill/Helps the rich, hurts the poor	-
Nuclear weapons/Iran/North Korea	-
Retirement and Investments	-
Nothing	1
Other	8
DK/Don't Remember/Refused	11

20. Did it make you more favorable or less favorable to U.S. Senate Democratic candidates?

- |                                       |    |
|---------------------------------------|----|
| 1. More Favorable                     | 42 |
| 2. Less Favorable                     | 44 |
| 3. No Difference <b>(DO NOT READ)</b> | 14 |

21. If the elections were held today for US Senate in your state, would you be more likely to vote for **(ROTATE)** the Republican candidate or the Democrat candidate? **(IF UNDECIDED ASK:)** would you be leaning toward **(ROTATE)** the Republican candidate or the Democratic candidate?

- |                                    |    |
|------------------------------------|----|
| 1. Republican                      | 42 |
| 2. Undecided                       | 6  |
| 3. Democrat                        | 50 |
| 4. DK/Refused <b>(DO NOT READ)</b> | 3  |

22. Generally speaking, would you say the economy is headed in the right direction, or is it seriously headed off on the wrong track?

- |  |    |
|--|----|
| 1. Right Direction                         | 35 |
| 2. Don't Know/Refused <b>(DO NOT READ)</b> | 5  |
| 3. Wrong Track                             | 60 |

Turning to a different topic...

23. When you think of the right to privacy, what comes closer to how you think of that right? **(ROTATE)**

- |  |    |
|--|----|
| 1. The right to be free from government intrusion — including private phone calls, private mail, private medical and financial information, and the right to raise your children as you see fit. | 66 |
| 2. The right to make decisions free from government interference, such as the right to choose abortion   | 26 |
| 3. DK/Refused <b>(DO NOT READ)</b>   | 8  |

24. Do you favor or oppose the nomination of John Roberts to the Supreme Court?

- |                                    |    |
|------------------------------------|----|
| 1. Favor                           | 49 |
| 2. Oppose                          | 25 |
| 3. DK/Refused <b>(DO NOT READ)</b> | 26 |

25. Has what you have seen, read or heard recently about John Roberts generally given you a more favorable or less favorable impression of him?

- |   |    |
|---|----|
| 1. Much more favorable                  | 17 |
| 2. Somewhat more favorable              | 28 |
| 3. Somewhat less favorable              | 18 |
| 4. Much less favorable                  | 13 |
| 5. Haven't seen, read or heard anything | 11 |
| 6. DK/Refused ( <b>DO NOT READ</b> )    | 15 |

<b>Total More Favorable</b>	<b>44</b>
<b>Total Less Favorable</b>	<b>30</b>

Turning to a different topic...

26. Regarding compensation for asbestos-related illnesses, which statement do you agree with more? (**ROTATE**)

- |   |    |
|---|----|
| 1. Only people who have been shown to have contracted an illness from asbestos should be compensated.   | 73 |
| 2. People who have contracted an illness from asbestos should be compensated, but anyone who has had exposure to asbestos, even if they do not have an illness, should also be compensated. | 21 |
| 3. DK/Refused ( <b>DO NOT READ</b> )  | 6  |

27. Who do you agree with more? (**ROTATE**)

- |  |    |
|--|----|
| 1. Congressman A who says we need to repeal the death tax because this tax penalizes families that have worked hard to build family businesses, and they should not be forced to sell the business or assets to pay a death tax. | 64 |
| 2. Congressman B who says we need to keep the estate tax in place because repealing it would result in a multimillion dollar tax cut to the wealthiest Americans.  | 30 |
| 3. DK/Refused ( <b>DO NOT READ</b> )   | 6  |

28. Who or what is most responsible for high gas prices? (**ROTATE**)

- |  |    |
|--|----|
| 1. OPEC and oil producing nations in Middle East | 27 |
| 2. Oil companies                                 | 28 |
| 3. President Bush                                | 18 |
| 4. Increased consumer demand                     | 12 |
| 5. Environmental laws                            | 7  |
| 6. Congress                                      | 3  |
| 7. DK/Refused ( <b>DO NOT READ</b> )             | 5  |

Turning to health care....

29. Please tell me if you believe or do not believe the following statement: Computerizing individual medical records would improve health care quality, reduce medical errors, and enhance the coordination and efficiency of health care delivery.

- |                                      |           |
|--------------------------------------|-----------|
| 1. Believe                           | <b>60</b> |
| 2. Do not believe                    | <b>33</b> |
| 3. DK/Refused ( <b>DO NOT READ</b> ) | <b>7</b>  |

30. Which of the following is most responsible for high health care costs? (**ROTATE**)

A. What is your first choice?

- |   |           |
|---|-----------|
| 1. Medical lawsuits   | <b>30</b> |
| 2. Doctors prescribing too many medications, tests and treatments | <b>8</b>  |
| 3. Americans not doing enough to maintain a healthy lifestyle     | <b>13</b> |
| 4. Big insurance companies trying to make a profit                | <b>45</b> |
| 5. DK/Refused ( <b>DO NOT READ</b> )                              | <b>4</b>  |

B. What is your second choice?

- |   |           |
|---|-----------|
| 1. Medical lawsuits   | <b>23</b> |
| 2. Doctors prescribing too many medications, tests and treatments | <b>22</b> |
| 3. Americans not doing enough to maintain a healthy lifestyle     | <b>24</b> |
| 4. Big insurance companies trying to make a profit                | <b>23</b> |
| 5. DK/Refused ( <b>DO NOT READ</b> )                              | <b>4</b>  |

31. Do you think that the present legal system is making your health care (**ROTATE**) better, worse or does it have no impact?

- |                                      |           |
|--------------------------------------|-----------|
| 1. Better                            | <b>7</b>  |
| 2. Worse                             | <b>51</b> |
| 3. No impact                         | <b>36</b> |
| 4. DK/Refused ( <b>DO NOT READ</b> ) | <b>6</b>  |

Now just a few demographic questions for statistical purposes only - -

32. What are the two main sources of your news about national issues such as politics, Iraq, the economy, education, and health care? (**DO NOT READ – ALLOW THEM TO VOLUNTEER A RESPONSE AND CODE AS FOLLOWS**)

- |                    |           |
|--------------------|-----------|
| 1. ABC News        | <b>8</b>  |
| 2. NBC News        | <b>12</b> |
| 3. CBS News        | <b>5</b>  |
| 4. Local TV news   | <b>26</b> |
| 5. CNN News        | <b>23</b> |
| 6. MSNBC/CNBC News | <b>3</b>  |
| 7. Fox News        | <b>16</b> |
| 8. CSpan           | <b>1</b>  |
| 9. Daily newspaper | <b>52</b> |

10. News magazines such as Time, US News, and Newsweek	<b>7</b>
11. Opinion magazines like Weekly Standard	-
12. Websites of news organizations such as cnn.com, msnbc.com, nytimes.com, and TV station websites	<b>7</b>
13. News Pages of Internet Service Providers such as Yahoo News and MSN News	<b>5</b>
14. Opinion websites like Drudge Report or slate.com	-
15. National Public Radio	<b>8</b>
16. Religious radio shows	-
17. Talk radio like Rush Limbaugh	<b>2</b>
18. General radio news station	<b>4</b>
19. Public television news shows like McNeil Lehrer	<b>1</b>
20. Comedy Shows like the Daily Show with Jon Stewart	
21. Late Night TV Shows like Jay Leno	-
22. Morning TV shows like Today, Good Morning America	-
23. Political Talk Shows on cable, such as CNN's Crossfire and MSNBC's Hardball	-
24. Sunday News Shows such as NBC's Meet the Press and ABC's This Week	-
25. Other	<b>11</b>
26. DK/Refused	<b>2</b>

33. In what year were you born?

1. 18-34	<b>14</b>
2. 35-44	<b>17</b>
3. 45-54	<b>22</b>
4. 55-64	<b>19</b>
5. 65+	<b>27</b>
6. DK/Refused	<b>1</b>

34. Generally speaking, do you consider yourself (**ROTATE**) a Republican, a Democrat, an Independent, or something else?

1. Republican	<b>36</b>
2. Democrat	<b>36</b>
3. Independent	<b>25</b>
4. Other DK/Refused ( <b>DO NOT READ</b> )	<b>3</b>

35. If you had to classify yourself, would you say you are (**ROTATE**) liberal, moderate, or conservative in your political beliefs?

1. Liberal	<b>19</b>
2. Moderate	<b>46</b>
3. Conservative	<b>34</b>
4. DK/Refused ( <b>DO NOT READ</b> )	<b>1</b>

36. Are there children in your household under the age of 18 years old?

1.	Yes	33
2.	No	66
3.	DK/Refused ( <b>DO NOT READ</b> )	1
37.	What is your current marital status?	
1.	Single, never married	15
2.	Married	64
3.	Separated	1
4.	Divorced	9
5.	Widowed	9
6.	DK/Refused ( <b>DO NOT READ</b> )	2
38.	What is the annual income of your household before taxes? Is it...	
1.	Less than 15K	9
2.	15K-30K	14
3.	30K-50K	20
4.	50K-75K	18
5.	75K-100K	11
6.	Over 100K	13
7.	DK/Refused ( <b>DO NOT READ</b> )	16
39.	What is your religion?	
1.	Evangelical/Fundamentalist Protestant	10
2.	Mainline Protestant	17
3.	Catholic	26
4.	Jewish	2
5.	Mormon	1
6.	Atheist/ Agnostic	5
7.	Other	30
8.	DK/Refused ( <b>DO NOT READ</b> )	9
40.	What is your race?	
1.	Hispanic	5
2.	African-American	5
3.	Asiatic	1
4.	White	85
5.	Other ( <b>SPECIFY</b> )	1
6.	DK/Refused ( <b>DO NOT READ</b> )	2

Gender: (**BY OBSERVATION**)

1.	Male	47
2.	Female	53

What type of area do you live in? (**TAKEN FROM SAMPLE**)

1.	Urban	28
2.	Suburban	53
3.	Rural	19



Region: **(Region taken from sample information)**

1. Northeast	<b>19</b>
2. South	<b>25</b>
3. Midwest	<b>21</b>
4. Plains/Mountains	<b>20</b>
5. West Coast	<b>15</b>