



## NEW MODELS NOVEMBER NATIONAL BRAND SURVEY

1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?

- |  |    |
|--|----|
| 1. Right Direction                           | 41 |
| 2. Don't Know/Refused ( <b>DO NOT READ</b> ) | 9  |
| 3. Wrong Track                               | 50 |

2. Overall would you say that you approve or disapprove of the job George Bush is doing as President?

- |  |    |
|--|----|
| 1. Approve                                   | 49 |
| 2. Don't Know/Refused ( <b>DO NOT READ</b> ) | 5  |
| 3. Disapprove                                | 46 |

Please tell me for each of the following whether you have a favorable or an unfavorable impression of that group. **(IF CHOICE IS MADE, ASK:)** Would you say you have a strongly **(FAVORABLE/UNFAVORABLE)** impression or just a somewhat **(FAVORABLE/UNFAVORABLE)** impression? **(ROTATE)**

	Favorable	Unfavorable
3. Republicans in the US Senate	49	44
4. Democrats in the US Senate	49	42

5. Which of the following issues would you say is the most important to you in deciding how to vote for Congress? **(ROTATE)**

- |                               |    |
|-------------------------------|----|
| 1. Education                  | 10 |
| 2. Social Security            | 6  |
| 3. Retirement and Investments | 1  |
| 4. Terrorism                  | 6  |
| 5. Health Care                | 10 |
| 6. Prescription Drugs         | 3  |
| 7. The Economy                | 21 |
| 8. Jobs                       | 6  |
| 9. Taxes                      | 4  |
| 10. Crime and Safety          | 2  |
| 11. Environment               | 3  |

12. National Defense/Foreign Affairs	<b>12</b>
13. National Debt	<b>2</b>
14. Corporate Accountability	<b>2</b>
15. Civil Rights	<b>3</b>
16. Energy	<b>0</b>
17. Other ( <b>SPECIFY</b> )	<b>7</b>
18. Don't Know/Refused ( <b>DO NOT READ</b> )	<b>4</b>

Which party do you have more confidence in to handle the issue of (**ROTATE LIST BELOW**), (**ROTATE**) the Republican Party or the Democratic Party? (**ANSWER OPTIONS ARE REPUBLICAN PARTY, DEMOCRATIC PARTY, AND DK/REFUSED**)

	<b>Rep</b>	<b>Dem</b>
6. Education	<b>36</b>	<b>52</b>
7. Social Security	<b>36</b>	<b>52</b>
8. Retirement and Investments	<b>43</b>	<b>44</b>
9. Health Care/Prescription Drugs	<b>32</b>	<b>54</b>
10. The economy	<b>44</b>	<b>46</b>
11. Jobs	<b>40</b>	<b>50</b>
12. Taxes	<b>46</b>	<b>44</b>
13. National Defense/Foreign Affairs/Terrorism	<b>50</b>	<b>39</b>

**(ROTATE 14-16 WITH 17-19)**

14. In the last couple of weeks, have you seen, heard or read anything that U.S. Senate Republicans were doing?

1. Yes ( <b>GO TO QUESTION 15</b> )	<b>47</b>
2. No ( <b>GO TO QUESTION 17</b> )	<b>50</b>
3. DK/Refused ( <b>DO NOT READ – GO TO QUESTION 17</b> )	<b>2</b>

15. What was it?

Debate Over Judicial Nominees	<b>32</b>
Trying to Pass Bills	<b>31</b>
Defense/Terrorism	<b>20</b>
Health Care/RX	<b>15</b>
Arguing/Partisanship	<b>12</b>
Economy/Jobs	<b>5</b>
Energy	<b>4</b>
Abortion/Moral	<b>4</b>
Taxes	<b>3</b>
Deficit	<b>3</b>
Education	<b>2</b>
Environment/Oil	<b>1</b>
Bush	<b>1</b>
Support the President	<b>1</b>
Religion	<b>1</b>
Don't Remember	<b>6</b>
Other	<b>8</b>
DK/Refused	<b>1</b>

16. Did it make you more favorable or less favorable to U.S. Senate Republican candidates?

- |   |    |
|---|----|
| 1. More Favorable                       | 38 |
| 2. Less Favorable                       | 47 |
| 3. No Difference ( <b>DO NOT READ</b> ) | 15 |

17. In the last couple of weeks have you seen, heard or read anything that U.S. Senate Democrats were doing?

- |  |    |
|--|----|
| 1. Yes ( <b>GO TO QUESTION 18</b> )                      | 44 |
| 2. No ( <b>GO TO QUESTION 20</b> )                       | 53 |
| 3. DK/Refused ( <b>DO NOT READ – GO TO QUESTION 20</b> ) | 2  |

18. What was it?

- |                                     |    |
|-------------------------------------|----|
| Opposition to Judicial Nominees     | 38 |
| Obstruction of Republican Bills     | 14 |
| Health Care/RX                      | 12 |
| Defense/Iraq                        | 10 |
| Arguing/Partisanship                | 6  |
| Attacking Bush                      | 5  |
| Running for President               | 5  |
| Trying to Pass Bills                | 5  |
| Economy/Jobs                        | 4  |
| Debating Bush Decision to Go to War | 4  |
| Taxes                               | 3  |
| Energy                              | 2  |
| Education                           | 2  |
| Social Security                     | 1  |
| Abortion/Moral                      | 1  |
| Environment                         | 1  |
| Don't Remember                      | 6  |
| Other                               | 6  |
| DK/Refused                          | 2  |

19. Did it make you more favorable or less favorable to U.S. Senate Democratic candidates?

- |   |    |
|---|----|
| 1. More Favorable                       | 37 |
| 2. Less Favorable                       | 47 |
| 3. No Difference ( <b>DO NOT READ</b> ) | 16 |

20. If the elections were held today for US Senate in your state, would you be more likely to vote for (**ROTATE**) the Republican candidate or the Democrat candidate? (**IF UNDECIDED ASK:**) would you be leaning toward (**ROTATE**) the Republican candidate or the Democratic candidate?

- |                                      |    |
|--------------------------------------|----|
| 1. Republican                        | 41 |
| 2. Undecided                         | 9  |
| 3. Democrat                          | 47 |
| 4. DK/Refused ( <b>DO NOT READ</b> ) | 4  |

**(ROTATE)**

21. Senate Democrats have been complaining that Senate Republicans have unfairly left them out of negotiations and that Republicans do not want to work with them.

Senate Republicans say that they have tried to work with the Democrats, but the Democrats are just trying to stall and filibuster legislation to keep any bills from being passed.

Who do you agree with more?

- |                                      |           |
|--------------------------------------|-----------|
| 1. Senate Democrats                  | <b>39</b> |
| 2. Senate Republicans                | <b>39</b> |
| 3. DK/Refused ( <b>DO NOT READ</b> ) | <b>22</b> |

22. Through what is called a filibuster, the Senate Democrat leadership can block a vote on a bill with only 41 votes, even if 59 other Senators vote for the legislation. Even though 59 Senators were to vote for a bill, the legislation would not pass because Senate rules require 60 votes to override a filibuster. Do you think that **(ROTATE)** it is acceptable or not acceptable for the Senate Democrat leadership to be able to block a vote on legislation with 41 votes?

- |                                      |           |
|--------------------------------------|-----------|
| 1. Acceptable                        | <b>45</b> |
| 2. Not acceptable                    | <b>45</b> |
| 3. DK/Refused ( <b>DO NOT READ</b> ) | <b>10</b> |

23. Have you seen, read or heard anything about the Senate debating for several nights on judicial nominees?

- |                                      |           |
|--------------------------------------|-----------|
| 1. Yes                               | <b>54</b> |
| 2. No                                | <b>44</b> |
| 3. DK/Refused ( <b>DO NOT READ</b> ) | <b>2</b>  |

24. For several months, the Senate has been unable to vote on a number of President Bush's judicial nominees because the Senate Democrats have filibustered the votes each time. Who do you agree with more? **(ROTATE)**

- |   |           |
|---|-----------|
| 1. Senate Republicans who say that while they would like for a nominee to be confirmed, each nominee deserves a fair up or down vote and that this is the first time in history that the filibuster has been used to block a vote on a nominee. If the Democrats want to defeat a nominee, they need to do so with a majority of votes. | <b>49</b> |
| 2. Senate Democrats who say they have confirmed all but a handful of President Bush's judicial nominees and they are trying to keep the most right-wing nominees off of the court   | <b>39</b> |
| 3. DK/Refused ( <b>DO NOT READ</b> )  | <b>12</b> |

25. On the issue of Medicare/prescription drugs, who do you agree with more? **(ROTATE)**

- |   |  |
|---|--|
| 1. Senate Democrats who say that they may filibuster the Medicare/prescription drug bill because the bill that Republicans are trying to pass is just an attempt to privatize |  |
|---|--|

- Medicare instead of reducing the costs of prescription drugs for seniors **45**
2. Senate Republicans who say that we have to put progress over partisanship on this issue and get seniors the prescription drugs they need **40**
  3. DK/Refused (**DO NOT READ**) **15**
26. On the issue of medical liability reform, who do you agree with more? (**ROTATE**)
1. Senate Republicans who say that the Senate needs to vote on the medical liability reform bill so that doctors will not be forced to reduce medical services such as delivering babies and emergency room care, and patients will not lose access to quality health care. **47**
  2. Senate Democrats who say that they may filibuster a vote on the medical malpractice reform bill because it is a gift to insurance companies and will rob those hurt by genuine medical mistakes. **38**
  3. DK/Refused (**DO NOT READ**) **16**
27. On the issue of class action lawsuit reform, who do you agree with more? (**ROTATE**)
1. Senate Republicans who say that the Senate needs to vote on the class action lawsuit bill because lawyers are getting millions of dollars in fees while their clients are getting little compensation, and lawsuits are driving up the cost of products and health care. **50**
  2. Senate Democrats who say that they may filibuster a vote on class action lawsuit reform because this bill is just a way to help corporations escape multimillion dollar judgments for their wrongdoing and hurting the lawyers who litigate those cases **35**
  3. DK/Refused (**DO NOT READ**) **15**
28. On the issue of school choice in Washington DC, the mayor of Washington DC has asked Congress to allow parents in DC the option of using school vouchers to allow students to transfer out of failing schools into better ones. Who do you agree with more? (**ROTATE**)
1. Senate Republicans say we should give parents with children in Washington, DC schools the option of school choice because poor parents deserve the same options as wealthy parents. **51**
  2. Senate Democrats, along with the Congressional delegate from DC, oppose school vouchers and are threatening to filibuster a vote on this issue because DC schools need more money and vouchers will be harmful to the public school system. **37**
  3. DK/refused (**DO NOT READ**) **11**

29. Democrats in the Senate are using the filibuster on the following items which allows just 41 of them to block an up or down vote.

29A. If Senate Democrats were to filibuster any bill or vote, which of the following would be most unacceptable for them to filibuster? **(ROTATE)**

- |   |           |
|---|-----------|
| 1. A bill that would provide prescription drugs for seniors   | <b>26</b> |
| 2. Votes on President Bush's judicial nominees  | <b>16</b> |
| 3. A bill that would limit frivolous lawsuits, including medical lawsuits   | <b>13</b> |
| 4. A bill that would give parents in Washington DC the option of school choice to allow kids to transfer out of failing schools | <b>11</b> |
| 5. A bill that would decrease the risk of forest fires  | <b>7</b>  |
| 6. A bill that would encourage charitable giving  | <b>5</b>  |
| 7. None of these <b>(DO NOT READ)</b>   | <b>8</b>  |
| 8. DK/Refused <b>(DO NOT READ)</b>  | <b>13</b> |

29B. What would be your second choice?

- |   |           |
|---|-----------|
| 1. A bill that would give parents in Washington DC the option of school choice to allow kids to transfer out of failing schools | <b>23</b> |
| 2. A bill that would limit frivolous lawsuits, including medical lawsuits   | <b>21</b> |
| 3. A bill that would provide prescription drugs for seniors   | <b>16</b> |
| 4. Votes on President Bush's judicial nominees  | <b>11</b> |
| 5. A bill that would decrease the risk of forest fires  | <b>11</b> |
| 6. A bill that would encourage charitable giving  | <b>8</b>  |
| 7. None of these <b>(DO NOT READ)</b>   | <b>4</b>  |
| 8. DK/Refused <b>(DO NOT READ)</b>  | <b>5</b>  |

#### **COMBINED FIRST AND SECOND CHOICES**

- |   |           |
|---|-----------|
| 1. A bill that would provide prescription drugs for seniors   | <b>39</b> |
| 2. A bill that would limit frivolous lawsuits, including medical lawsuits   | <b>30</b> |
| 3. A bill that would give parents in Washington DC the option of school choice to allow kids to transfer out of failing schools | <b>30</b> |
| 4. Votes on President Bush's judicial nominees  | <b>25</b> |
| 5. A bill that would decrease the risk of forest fires  | <b>15</b> |
| 6. A bill that would encourage charitable giving  | <b>12</b> |
| 7. None of these <b>(DO NOT READ)</b>   | <b>11</b> |
| 8. DK/Refused <b>(DO NOT READ)</b>  | <b>18</b> |

30. Senate Republicans say that this is the first time in history that the filibuster has been used to block votes on judicial nominees. Do you believe or not believe this statement?

- |                                    |           |
|------------------------------------|-----------|
| 1. Believe                         | <b>36</b> |
| 2. Not Believe                     | <b>42</b> |
| 3. DK/Refused <b>(DO NOT READ)</b> | <b>22</b> |

Now just a few demographic questions for statistical purposes only - -

31. In what year were you born?

18-34	18
35-44	19
45-54	22
55-64	18
65+	20

32. Generally speaking, do you consider yourself (**ROTATE**) a Republican, a Democrat, an Independent, or something else?

1. Republican	34
2. Democrat	36
3. Independent	29
4. Other	3
5. DK/Refused ( <b>DO NOT READ</b> )	1

33. If you had to classify yourself, would you say you are (**ROTATE**) liberal, moderate, or conservative in your political beliefs?

1. Liberal	17
2. Moderate	48
3. Conservative	33
4. DK/Refused ( <b>DO NOT READ</b> )	2

34. Are you, or your spouse, currently investing in any stocks and/or mutual funds or do you or your spouse have a pension, IRA, 401-K or any sort of retirement savings plan?

1. Yes	72
2. No	24
3. DK/Refused ( <b>DO NOT READ</b> )	4

35. Are there children in your household under the age of 18 years old?

1. Yes	33
2. No	66
3. DK/Refused ( <b>DO NOT READ</b> )	1

36. What is your current marital status?

1. Single, never married	19
2. Married	59
3. Separated	1
4. Divorced	9
5. Widowed	10
6. DK/Refused ( <b>DO NOT READ</b> )	2

37. What is the annual income of your household before taxes? Is it...

1. Less than 15K	9
2. 15K-30K	14
3. 30K-50K	21
4. 50K-75K	16
5. 75K-100K	9
6. Over 100K	11
7. DK/Refused ( <b>DO NOT READ</b> )	20

38. Are you or any person in your household a member of a union?

1. Yes, I am a member.	10
2. Yes, I am a member and someone in my household is a member.	3
3. Yes, someone in my household is a member.	5
4. No	80
5. DK/Refused ( <b>DO NOT READ</b> )	2

39. What is your religion?

1. Evangelical/Fundamentalist Protestant	10
2. Mainline Protestant	13
3. Catholic	24
4. Jewish	2
5. Mormon	2
6. Atheist/ Agnostic	3
7. Other	35
8. DK/Refused ( <b>DO NOT READ</b> )	10

40. What is your race?

1. Hispanic	5
2. African-American	7
3. Asiatic	1
4. White	81
5. Other ( <b>SPECIFY</b> )	2
6. DK/Refused ( <b>DO NOT READ</b> )	5

Gender: (**BY OBSERVATION**)

1. Male	48
2. Female	52

What type of area do you live in? (**TAKEN FROM SAMPLE**)

1. Urban	30
2. Suburban	50
3. Rural	20

Region: (**Region taken from sample information**)

1. Northeast	19
2. South	28
3. Midwest	21



- 4. Plains/Mountains 17
- 5. West Coast 14