



**NEW MODELS JUNE NATIONAL BRAND SURVEY**  
**June 21-22, 2003**  
**N=1000RV**

1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?

- |  |           |
|--|-----------|
| 1. Right Direction                           | <b>46</b> |
| 2. Don't Know/Refused ( <b>DO NOT READ</b> ) | <b>13</b> |
| 3. Wrong Track                               | <b>41</b> |

2. Overall would you say that you approve or disapprove of the job George Bush is doing as President?

- |  |           |
|--|-----------|
| 1. Approve                                   | <b>58</b> |
| 2. Don't Know/Refused ( <b>DO NOT READ</b> ) | <b>6</b>  |
| 3. Disapprove                                | <b>35</b> |

Please tell me for each of the following whether you have a favorable or an unfavorable impression of that group or person. **(IF CHOICE IS MADE, ASK:)** Would you say you have a strongly **(FAVORABLE/UNFAVORABLE)** impression or just a somewhat **(FAVORABLE/UNFAVORABLE)** impression? **(ROTATE)**

	Favorable	Unfavorable
3. Republicans in the US Senate	52	35
4. Democrats in the US Senate	47	41
5. Tom Daschle	30	33

6. Which of the following issues would you say is the most important to you in deciding how to vote for Congress? **(ROTATE)**

- |                                      |           |
|--------------------------------------|-----------|
| 1. Education                         | <b>9</b>  |
| 2. Social Security                   | <b>7</b>  |
| 3. Retirement and Investments        | <b>1</b>  |
| 4. Terrorism                         | <b>5</b>  |
| 5. Health Care                       | <b>9</b>  |
| 6. Prescription Drugs                | <b>4</b>  |
| 7. The Economy                       | <b>21</b> |
| 8. Jobs                              | <b>6</b>  |
| 9. Taxes                             | <b>7</b>  |
| 10. Crime and Safety                 | <b>2</b>  |
| 11. Environment                      | <b>2</b>  |
| 12. National Defense/Foreign Affairs | <b>10</b> |

13. National Debt	<b>2</b>
14. Corporate Accountability	<b>1</b>
15. Civil Rights	<b>2</b>
16. Other ( <b>SPECIFY</b> )	<b>5</b>
17. Don't Know/Refused ( <b>DO NOT READ</b> )	<b>5</b>

Which party do you have more confidence in to handle the issue of (**ROTATE LIST BELOW**), (**ROTATE**) the Republican Party or the Democratic Party? (**ANSWER OPTIONS ARE REPUBLICAN PARTY, DEMOCRATIC PARTY, AND DK/REFUSED**)

	<u>Rep</u>	<u>Dem</u>
7. Education	<b>36</b>	<b>50</b>
8. Social Security	<b>35</b>	<b>49</b>
9. Retirement and Investments	<b>44</b>	<b>41</b>
10. Health Care/Prescription Drugs	<b>35</b>	<b>47</b>
11. The economy	<b>43</b>	<b>44</b>
12. Jobs	<b>40</b>	<b>47</b>
13. Taxes	<b>48</b>	<b>39</b>
14. National Defense/Foreign Affairs/Terrorism	<b>56</b>	<b>29</b>

15. Which is better at getting things done – (**ROTATE**) Senate Republicans or Senate Democrats?

1. Senate Republicans	<b>45</b>
2. Senate Democrats	<b>29</b>
3. DK/Refused ( <b>DO NOT READ</b> )	<b>26</b>

**(ROTATE 16-18 WITH 19-21)**

16. In the last couple of weeks, have you seen, heard or read anything that U.S. Senate Republicans were doing?

1. Yes	<b>36</b>
2. No	<b>62</b>

17. What was it?

Taxes/Reform/Cuts/Bill	<b>37</b>
Health Care/Prescription Drugs/Medicare	<b>31</b>
National Defense/Foreign Affairs/Military/Iraq/Korea	<b>15</b>
Democrat Opposition to Judicial Nominees	<b>5</b>
Terrorism/9-11	<b>5</b>
Economy/Employment/Budget	<b>5</b>
Education	<b>4</b>
Social Security	<b>3</b>
Support the President	<b>3</b>
Environment/Alaska Drilling/Pollution/Oil	<b>2</b>
Arguing/Fighting/Partisan Relations	<b>2</b>
Abortion/Moral Issues	<b>1</b>
Gun Control	<b>1</b>
Trying to Pass Bills/Start Programs	<b>1</b>
Upcoming Election Issues/Campaigns	<b>1</b>
Read or Heard Something/Don't Remember	<b>3</b>

Other	5
DK/Refused	7

18. Did it make you more favorable or less favorable to U.S. Senate Republican candidates?

1. More Favorable	40
2. Less Favorable	39
3. No Difference ( <b>DO NOT READ</b> )	21

19. In the last couple of weeks have you seen, heard or read anything that U.S. Senate Democrats were doing?

1. Yes	32
2. No	66

20. What was it?

Health Care/Prescription Drugs/Medicare	24
Taxes	23
Foreign Affairs/War with Iraq	15
Arguing/Fighting/Partisan Issues	15
Democrat Opposition to Judicial Nominees	12
Economy/Unemployment	6
Elections/Issues/Democrats Running for President	6
Terrorism/9-11	4
Education	3
Social Security	2
Environment/Arctic Drilling	1
Gun Control	1
Trying to Pass Bills	1
Tom Daschle	1
Other	9
DK/Refused	3

21. Did it make you more favorable or less favorable to U.S. Senate Democratic candidates?

1. More Favorable	43
2. Less Favorable	40
3. No Difference ( <b>DO NOT READ</b> )	18

22. If the elections were held today for US Senate in your state, would you be more likely to vote for **(ROTATE)** the Republican candidate or the Democrat candidate? **(IF UNDECIDED ASK:)** would you be leaning toward **(ROTATE)** the Republican candidate or the Democratic candidate?

- |               |           |
|---------------|-----------|
| 1. Republican | <b>41</b> |
| 2. Undecided  | <b>15</b> |
| 3. Democrat   | <b>45</b> |

23. Some say that Senate rules should be changed to prevent the use of filibusters to block judicial nominees and that all judicial nominees deserve an up or down vote.

Others say that the Senate rules should not be changed because the filibuster is an important part of the Senate's history, and the founding fathers established the filibuster to maintain a balance between the two parties. Some are just trying to change the rules to push their judicial nominees through and are ignoring 200 years of historical precedent.

Do you think the Senate rules should or should not be changed?

- |                                    |           |
|------------------------------------|-----------|
| 1. Rules should be changed         | <b>32</b> |
| 2. Rules should not be changed     | <b>56</b> |
| 3. DK/Refused <b>(DO NOT READ)</b> | <b>11</b> |

24. Do you think that a judicial nominee should or should not be disqualified from serving on the federal bench if he or she is a practicing Catholic and adheres to Catholic teaching, which includes opposition to abortion?

- |                                    |           |
|------------------------------------|-----------|
| 1. Should be disqualified          | <b>10</b> |
| 2. Should not be disqualified      | <b>81</b> |
| 3. DK/Refused <b>(DO NOT READ)</b> | <b>9</b>  |

25. Would you say the US Senate Democrats' decision to filibuster nominees to the federal appeals court makes you more favorable or less favorable towards U.S. Senate Democratic candidates?

- |                                       |           |
|---------------------------------------|-----------|
| 1. More Favorable                     | <b>28</b> |
| 2. Less Favorable                     | <b>44</b> |
| 3. No Difference <b>(DO NOT READ)</b> | <b>27</b> |

Turning to a different topic...

26. Which of the following would you prefer? **(ROTATE)**

A tax relief bill targeting low income families that expands the child tax credit and gives them a rebate per child, even though most low income families do not pay any income taxes. This proposal would not add to the federal deficit.

Or

A broader tax relief bill that expands the child tax credit for low income families and gives them a rebate per child, even though most low income families do not pay any income taxes. This bill also includes tax and housing credits to help military families and eliminates the marriage penalty for married couples. This proposal would add to the federal deficit.

- |                                      |    |
|--------------------------------------|----|
| 1. Targeted bill                     | 33 |
| 2. Broader bill                      | 44 |
| 3. Neither ( <b>DO NOT READ</b> )    | 15 |
| 4. DK/Refused ( <b>DO NOT READ</b> ) | 9  |

Turning to a different topic...

27. As a result of the rising cost of medical liability insurance, doctors are reducing services. Congress is considering legislation to address this problem so that patients can continue to have access to health care. Which approach do you prefer? (**ROTATE**)

- |   |    |
|---|----|
| 1. A targeted approach that limits lawsuits against doctors who provide high-risk medical services and have to pay the highest rate of liability insurance, including delivering babies, emergency room care, and treatment of head and brain injuries. | 32 |
| 2. A broad-based approach that limits lawsuits for any medical service  | 34 |
| 3. No reform is necessary because this would limit damage awards for malpractice  | 17 |
| 4. DK/Refused ( <b>DO NOT READ</b> )  | 17 |

(Among those favoring the targeting and broad-based approaches)

28. If Congress were going to give targeted help to doctors who provide high-risk medical services, which of the following services should be the first priority? (**ROTATE**)

- |   |    |
|---|----|
| 1. Delivering babies                    | 21 |
| 2. Emergency room care                  | 47 |
| 3. Treatment of head and brain injuries | 16 |
| 4. Other ( <b>DO NOT READ</b> )         | 4  |
| 5. None of these ( <b>DO NOT READ</b> ) | 3  |
| 6. DK/Refused ( <b>DO NOT READ</b> )    | 8  |

29. So far, no weapons of mass destruction have been found in Iraq. Which statement do you agree with more? (**ROTATE**)

- |   |    |
|---|----|
| 1. Military action against Iraq was justified. Finding weapons of mass destruction was one of many reasons the US had for taking military action in Iraq. Saddam Hussein was helping terrorists around the world, and his brutal regime oppressed the Iraqi people and needed to be removed. The world is safer because of what the US did in Iraq. | 65 |
| 2. Military action against Iraq was not justified. The sole premise for going in was because the United States said Iraq had weapons of mass destruction. Given that no weapons have been found, we had no right to go to war.  | 30 |
| 3. DK/Refused ( <b>DO NOT READ</b> )  | 5  |

30. Based on what you have seen, read or heard about the Democratic candidates for president, which of the following comes closest to your view? **(ROTATE)**

- 1. The Democrats that are running for president have very few ideas of their own, and their platforms are based mostly on attacking and criticizing President Bush. **47**
- 2. The Democrats that are running for president have good ideas to offer and will provide voters with a real choice in the next election. **36**
- 3. DK/Refused **(DO NOT READ)** **17**

Now just a few demographic questions for statistical purposes only - -

31. In what year were you born?

- 18-34** **18**
- 35-44** **16**
- 45-54** **21**
- 55-64** **19**
- 65+** **23**

32. Generally speaking, do you consider yourself **(ROTATE)** a Republican, a Democrat, an Independent, or something else?

- 1. Republican **34**
- 2. Democrat **36**
- 3. Independent **26**
- 4. Other **3**
- 5. DK/Refused **(DO NOT READ)** **1**

33. If you had to classify yourself, would you say you are **(ROTATE)** liberal, moderate, or conservative in your political beliefs?

- 1. Liberal **19**
- 2. Moderate **46**
- 3. Conservative **33**
- 4. DK/Refused **(DO NOT READ)** **2**

34. Are you, or your spouse, currently investing in any stocks and/or mutual funds or do you, or your spouse, have a pension, IRA, 401-K or any sort of retirement savings plan?

- 1. Yes **71**
- 2. No **26**
- 3. DK/Refused **(DO NOT READ)** **3**

35. Are there children in your household under the age of 18 years old?

- 1. Yes **32**
- 2. No **67**
- 3. DK/Refused **(DO NOT READ)** **1**

36. What is your current marital status?

- 1. Single, never married **19**

2. Married	58
3. Separated	2
4. Divorced	10
5. Widowed	10
6. DK/Refused ( <b>DO NOT READ</b> )	1
37. What is the annual income of your household before taxes? Is it...	
1. Less than 15K	9
2. 15K-30K	12
3. 30K-50K	19
4. 50K-75K	16
5. 75K-100K	10
6. Over 100K	11
7. DK/Refused ( <b>DO NOT READ</b> )	23
38. Are you or any person in your household a member of a union?	
1. Yes, I am a member.	10
2. Yes, I am a member and someone in my household is a member.	4
3. Yes, someone in my household is a member.	4
4. No	80
5. DK/Refused ( <b>DO NOT READ</b> )	2
39. What is your religion?	
1. Evangelical/Fundamentalist Protestant	8
2. Mainline Protestant	14
3. Catholic	25
4. Jewish	2
5. Mormon	3
6. Atheist/ Agnostic	3
7. Other	35
8. DK/Refused ( <b>DO NOT READ</b> )	9
40. ( <b>IF ANSWERED 1 – 5</b> ) How often do you attend religious services? Would you say... ( <b>READ – ROTATE TOP TO BOTTOM, BOTTOM TO TOP</b> )	
1. Once a week, or more	53
2. At least once a month, but not every week	18
3. Seldom, like only on holidays	21
4. Never	7
5. Don't Know/Refused ( <b>DO NOT READ</b> )	2
41. What is your race?	
1. Hispanic	4
2. African-American	7
3. Asiatic	1
4. White	81
5. Other ( <b>SPECIFY</b> )	2
6. DK/Refused ( <b>DO NOT READ</b> )	4

**Gender: (BY OBSERVATION)**

1. Male	<b>48</b>
2. Female	<b>52</b>

**What type of area do you live in? (TAKEN FROM SAMPLE)**

1. Urban	<b>25</b>
2. Suburban	<b>52</b>
3. Rural	<b>23</b>

**Region: (Region taken from sample information)**

1. Northeast	<b>19</b>
2. South	<b>27</b>
3. Midwest	<b>21</b>
4. Plains/Mountains	<b>18</b>
5. West Coast	<b>15</b>