NEW MODELS NATIONAL BRAND SURVEY
March 23-24, 2010
1000 RVs

B. In thinking about next year's election for Congress, based on scale of 1 to 9, where 1 is that you will not be voting and 9 is that you will absolutely be voting, how likely are you to vote in the election?

	DEC 2009	JAN 2010	FEB 2010	MAR 2010
MEAN	**8.11**	**8.2**	**8.15**	**8.34**

1. **Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?**

	DEC 2009	JAN 2010	FEB 2010	MAR 2010
1. Right Direction	**41**	**35**	**37**	**39**
2. Don't Know/Refused **(DO NOT READ)**	**9**	**10**	**11**	**9**
3. Wrong Track	**50**	**55**	**53**	**52**

2. **Overall would you say that you approve or disapprove of the job Barack Obama is doing as President?**

	DEC 2009	JAN 2010	FEB 2010	MAR 2010
1. Approve	**49**	**46**	**49**	**48**
2. Don't know/refused	**6**	**6**	**6**	**5**
3. Disapprove	**45**	**48**	**44**	**47**

Please tell me for each of the following whether you have a favorable or an unfavorable impression of that group or person. (IF CHOICE IS MADE, ASK:) Would you say you have a strongly (FAVORABLE/UNFAVORABLE) impression or just a somewhat (FAVORABLE/UNFAVORABLE) impression? (ROTATE)

			NAME ID	TOTAL FAVORABLE	TOTAL UNFAVORABLE	NO OPINION
3.	Republicans in Congress	DEC 2009	100	39	53	8
		JAN 2010	100	39	54	6
		FEB 2010	100	39	54	7
		MAR 2010	100	43	49	7
4.	Democrats in Congress	DEC 2009	100	44	49	6
		JAN 2010	100	41	54	5
		FEB 2010	100	41	53	6
		MAR 2010	100	43	50	7
5.	Nancy Pelosi	OCT 2009	95	34	49	11
		DEC 2009	95	33	51	11
		MAR 2010	94	35	53	6

6. **Which of the following issues would you say is most important to you in deciding how to vote for Congress? (ROTATE)**

	DEC 2009	JAN 2010	FEB 2010	MAR 2010
1. Education	6	4	5	8
2. Social Security	5	4	5	3
3. Retirement and Investments	1	1	1	1
4. Terrorism	1	2	1	1
5. Healthcare/Rx	17	15	17	12
6. The Economy	30	31	30	30
7. Jobs	12	15	15	16
8. Taxes	3	3	3	3
9. Crime and Safety	2	-	-	1
10. Environment	3	2	1	2
11. National Defense/Foreign Affairs/Iraq	6	5	5	6
12. National Deficit/Spending	6	10	10	8
13. Energy	1	-	1	1
14. Gas prices	-	1	-	-
15. Immigration	2	2	2	2

16. Other	**2**	**2**	**3**	**2**
17. Don't know/Refused	**3**	**3**	**2**	**3**

Which party do you have more confidence in to handle the issue of (ROTATE LIST BELOW), (ROTATE) the Republican Party or the Democratic Party?

		REP	DEM
7. Health Care/Rx	DEC 2009	**40**	**50**
	JAN 2010	**43**	**45**
	FEB 2010	**40**	**47**
	MAR 2010	**42**	**48**
8. The Economy	DEC 2009	**44**	**46**
	JAN 2010	**44**	**45**
	FEB 2010	**46**	**43**
	MAR 2010	**49**	**43**
9. Jobs	DEC 2009	**40**	**49**
	JAN 2010	**42**	**46**
	FEB 2010	**42**	**46**
	MAR 2010	**46**	**44**
10. Fiscal Responsibility	DEC 2009	**43**	**42**
	JAN 2010	**46**	**38**
	MAR 2010	**48**	**38**
11. Taxes	DEC 2009	**47**	**43**
	JAN 2010	**48**	**41**
	MAR 2010	**49**	**42**
12. Corruption	JAN 2010	**35**	**39**
	MAR 2010	**38**	**38**

13. If the elections were held today for US Congress in your state, would you be more likely to vote for (ROTATE) the Republican candidate or the Democrat candidate? (IF UNDECIDED ASK:) would you be leaning toward (ROTATE) the Republican candidate or the Democrat candidate?

	DEC 2009	JAN 2010	FEB 2010	MAR 2010
1. Republican	**44**	**43**	**41**	**45**
2. Lean Republican	**2**	**4**	**3**	**1**
3. Undecided	**6**	**5**	**5**	**4**
4. Lean Democrat	**1**	**2**	**4**	**2**
5. Democrat	**45**	**42**	**42**	**44**
6. Don't Know/Refused (DO NOT READ)	**3**	**4**	**5**	**3**
TOTAL REPUBLICAN	**46**	**47**	**44**	**47**
TOTAL DEMOCRAT	**46**	**44**	**46**	**46**

14. Do you favor or oppose President Obama's health care plan? (ROTATE)

		DEC 2009	JAN 2010	FEB 2010	MAR 2010
1.	Favor	**43**	**40**	**40**	**44**
2.	Oppose	**49**	**52**	**48**	**49**
3.	Don't Know (DO NOT READ)	**7**	**9**	**12**	**6**

15. Which is more important? (ROTATE)

		MAR 2010
1.	Reducing health care costs	**61**
2.	Reducing the number of uninsured Americans	**32**
3.	Don't Know (DO NOT READ)	**7**

16. Which is more important? (ROTATE)

		MAR 2010
1.	Reducing the number of uninsured Americans	**14**
2.	Reducing the unemployment rate	**82**
3.	Don't Know (DO NOT READ)	**4**

17. Which is more important? (ROTATE)

		MAR 2010
1.	Reducing the number of uninsured Americans	**31**
2.	Protecting the quality of your health care	**61**
3.	Don't Know (DO NOT READ)	**7**

18. Do you think that you do or do not generally know what is in President Obama's health care plan?

	MAR 2010
1. Do	**55**
2. Do not	**41**
3. Don't Know (DO NOT READ)	**4**

19. Based on your understanding of President Obama's health care plan, what are the two most important things to you that will result from this bill?

TOTAL

	MAR 2010
1. Covers the uninsured	**35**
2. Don't know/refused	**26**
3. Lower costs	**15**
4. Preexisting conditions	**14**
5. Higher taxes	**10**
6. Costs will rise	**9**
7. Other	**8**
8. Quality of care will decrease	**8**
9. Generally positive	**6**
10. Deficit increase	**5**
11. Generally negative	**5**
12. Expanding access up to age 26	**5**
13. Increases government involvement/socialism	**5**
14. Better care	**5**
15. Forced to buy health insurance	**4**
16. Medicare cuts	**4**
17. Can't drop coverage	**3**
18. Fixes donut hole	**3**

19. Effects on businesses	**3**
20. Federal funding of abortion	**2**
21. Hurt economy/inflation	**1**
22. Can't keep current plan	**1**
23. Covers illegal immigrants	**1**
24. Number of doctors/nurses	**1**
25. Doesn't fix underlying problems	**1**
26. Paying for the unemployed	**1**
27. Tort reform	**-**
28. Not constitutional	**-**
29. Privacy	**-**

20. Do you believe or not believe this statement: An increasing number of doctors are not taking Medicare patients because doctors believe they are not being sufficiently reimbursed by Medicare.

	MAR 2010
1. Believe	**55**
2. Do not believe	**33**
3. Don't Know (DO NOT READ)	**11**

In terms of President Obama's health care bill, do you think that his bill does or does not do the following? (ROTATE LIST)

21. Brings down health care costs for all Americans

	FEB 2010	MAR 2010
1. Does	**39**	**35**
2. Does not	**54**	**56**
3. Don't Know/Refused **(DO NOT READ)**	**7**	**8**

22. Makes coverage affordable and available to working Americans who do not have insurance

	FEB 2010	MAR 2010
1. Does	58	62
2. Does not	34	30
3. Don't Know/Refused **(DO NOT READ)**	8	8

23. Reduces the deficit

	FEB 2010	MAR 2010
1. Does	22	25
2. Does not	69	67
3. Don't Know/Refused **(DO NOT READ)**	9	8

24. Guarantees coverage regardless of preexisting conditions

	MAR 2010
1. Does	76
2. Does not	16
3. Don't Know/Refused **(DO NOT READ)**	8

25. Increases taxes

	FEB 2010 (Raises taxes)	MAR 2010
1. Does	66	74
2. Does not	25	19
3. Don't Know/Refused **(DO NOT READ)**	9	7

26. Cuts the Medicare program

	MAR 2010
1. Does	**47**
2. Does not	**38**
3. Don't Know/Refused **(DO NOT READ)**	**15**

27. Includes a government takeover of health care

	MAR 2010
1. Does	**51**
2. Does not	**43**
3. Don't Know/Refused **(DO NOT READ)**	**5**

28. Allows government funding of abortion

	MAR 2010
1. Does	**38**
2. Does not	**45**
3. Don't Know/Refused **(DO NOT READ)**	**17**

29. Raises the cost of my existing health care

	MAR 2010
1. Does	**50**
2. Does not	**39**
3. Don't Know/Refused **(DO NOT READ)**	**11**

30. Allows backroom deals for special interests

	MAR 2010
1. Does	**53**
2. Does not	**31**
3. Don't Know/Refused **(DO NOT READ)**	**16**

31. Creates mandates on employers and businesses that will cost jobs

	MAR 2010
1. Does	**55**
2. Does not	**34**
3. Don't Know/Refused **(DO NOT READ)**	**11**

32. Creates government rules that limit your choice of doctors, treatments and options

	MAR 2010
1. Does	**48**
2. Does not	**42**
3. Don't Know/Refused **(DO NOT READ)**	**10**

33. Requires that all Americans purchase health insurance or pay a penalty if you don't

	MAR 2010
1. Does	**70**
2. Does not	**21**
3. Don't Know/Refused **(DO NOT READ)**	**9**

33A. Some Republicans say that President Obama's health care plan should be repealed. Do you favor or oppose this proposal?

		MAR 2010
1.	Favor	**49**
2.	Oppose	**47**
3.	Don't Know (DO NOT READ)	**4**

34. Some Republicans say that President Obama's health care plan should be repealed and we should start over. Do you favor or oppose this proposal?

		MAR 2010
1.	Favor	**46**
2.	Oppose	**50**
3.	Don't Know (DO NOT READ)	**3**

35. Some Republicans say that President Obama's health care plan should be repealed and replaced. Do you favor or oppose this proposal?

		MAR 2010
1.	Favor	**47**
2.	Oppose	**48**
3.	Don't Know (DO NOT READ)	**4**

36. Which of the following items – if any - would be most important to be repealed in President Obama's health care plan? (ROTATE) A. What is your first choice? B. What is your second choice?

COMBINED CHOICES

		MAR 2010
1.	Tax increases	**24**
2.	Cuts to the Medicare program	**13**
3.	Government funding of abortion	**20**
4.	Unfunded mandates on states	**10**
5.	Backroom deals for special interests	**28**
6.	Government rules that limit your choice of doctors and treatment options	**23**
7.	Mandates on employers and businesses that cost jobs	**20**
8.	None of these	**26**
9.	DK/Refused (DO NOT READ)	**8**

37. President Obama's health care plan includes preventing insurance companies from denying coverage because of pre-existing conditions. Do you favor or oppose repealing that provision?

		MAR 2010
1.	Favor	**38**
2.	Oppose	**59**
3.	Don't Know (DO NOT READ)	**3**

38. President Obama's health care plan includes letting parents keep their children on their health care policies through age 25. Do you favor or oppose repealing that provision?

	MAR 2010
1. Favor	**43**
2. Oppose	**54**
3. Don't Know (DO NOT READ)	**3**

39. President Obama's health care plan includes an expansion of prescription drugs for the elderly. Do you favor or oppose repealing that provision?

	MAR 2010
1. Favor	**37**
2. Oppose	**57**
3. Don't Know (DO NOT READ)	**6**

40. Do you believe or not believe the following statement: if we don't increase the number of doctors and nurses, it does not matter how many people have health insurance. Quality of health care will get worse for everyone.

	MAR 2010
1. Believe	**63**
2. Do not believe	**34**
3. Don't Know (DO NOT READ)	**4**

Now just a few demographic questions for statistical purposes only—

41. What are the two main sources of your news about national issues such as politics, Iraq, the economy, education, and health care? (DO NOT READ – ALLOW THEM TO VOLUNTEER A RESPONSE AND CODE AS FOLLOWS)

1.	ABC News	**5**
2.	NBC News	**8**
3.	CBS News	**3**
4.	Local TV news	**18**
5.	CNN News	**19**
6.	MSNBC/CNBC News	**5**
7.	Fox News	**21**
8.	CSpan	**-**
9.	Daily newspaper	**36**
10.	News magazines such as Time, US News, and Newsweek	**4**
11.	Opinion magazines like The Weekly Standard	**1**
12.	Websites of news organizations such as cnn.com, msnbc.com, nytimes.com, and TV station websites	**13**
13.	News Pages of Internet Service Providers such as Yahoo News and MSN News	**8**
14.	Opinion websites like Drudge Report or slate.com	**1**
15.	National Public Radio	**7**
16.	Religious radio shows	**-**
17.	Talk radio like Rush Limbaugh	**4**
18.	General radio news station	**3**
19.	Public television shows like McNeil Lehrer	**-**
20.	Comedy shows like the Daily Show with Jon Stewart	**1**
21.	Late night TV shows like Jay Leno	**-**
22.	Morning TV shows like Today, Good Morning America	**-**
23.	Political talk shows on cable, such as MSNBC's Hardball	**-**
24.	Sunday News Shows such as NBC's Meet the Press and ABC's This Week	**-**
25.	Other	**20**
26.	Don't Know/Refused **(DO NOT READ)**	**5**

42. In what year were you born?

1.	18-34	**20**
2.	35-44	**17**
3.	45-54	**23**
4.	55-64	**21**
5.	65+	**17**

43. Generally speaking, do you consider yourself (ROTATE) a Republican, a Democrat, an Independent, or something else?

1.	Republican	**33**
2.	Democrat	**38**
3.	Independent	**27**
4.	Other	**1**
5.	Don't Know/Refused **(DO NOT READ)**	**1**

44. If you had to classify yourself, would you say you are (ROTATE) liberal, moderate, or conservative in your political beliefs?

1.	Liberal	**20**
2.	Moderate	**45**
3.	Conservative	**33**
4.	Don't Know/Refused **(DO NOT READ)**	**2**

45. Are their children in your household under the age of 18 years old?

1.	Yes	**39**
2.	No	**60**
3.	Don't Know/Refused **(DO NOT READ)**	**1**

46. What is your current marital status?

1.	Single, never married	**16**
2.	Married	**65**
3.	Separated	**2**
4.	Divorced	**9**
5.	Widowed	**7**
6.	Don't Know/Refused **(DO NOT READ)**	**2**

47. What is the annual income of your household before taxes? Is it…

1.	Less than 15K	**6**
2.	15K-30K	**9**
3.	30K-50K	**16**
4.	50K-75K	**20**
5.	75K-100K	**13**
6.	Over 100K	**22**
7.	Don't Know/Refused **(DO NOT READ)**	**15**

48. What is your religion?

1.	Evangelical/Fundamentalist Protestant	**10**
2.	Mainline Protestant	**16**
3.	Catholic	**25**
4.	Jewish	**2**
5.	Mormon	**1**
6.	Atheist/Agnostic	**5**
7.	Other	**30**
8.	Don't Know/Refused **(DO NOT READ)**	**11**

49. What is your race?

1.	Hispanic	**9**
2.	African-American	**8**
3.	Asiatic	**2**
4.	White	**75**
5.	Other	**4**
6.	Don't Know/Refused **(DO NOT READ)**	**2**

50. Do you consider yourself a part of the tea party movement?

1.	Yes	**15**
2.	No	**85**

Gender (by observation)

1.	Male	**48**
2.	Female	**52**

What type of area do you live in? (TAKEN FROM SAMPLE)

1.	Urban	**29**
2.	Suburban	**55**
3.	Rural	**16**

Region (TAKEN FROM SAMPLE)

1.	Northeast	**19**
2.	South	**27**
3.	Midwest	**19**