NEW MODELS NATIONAL BRAND SURVEY
July 6-8, 2010

B. In thinking about this year's election for Congress, based on scale of 1 to 9, where 1 is that you will not be voting and 9 is that you will absolutely be voting, how likely are you to vote in the election?

	APR II 2010	MAY I 2010	MAY II 2010	JUN 2010	JUL 2010
MEAN	8.01	8.13	8.16	8.30	8.01

1. **Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?**

		APR II 2010	MAY I 2010	MAY II 2010	JUN 2010	JUL 2010
1.	Right Direction	39	36	39	35	34
2.	Don't Know/Refused **(DO NOT READ)**	9	11	11	10	10
3.	Wrong Track	52	54	50	55	56

2. **Overall would you say that you approve or disapprove of the job Barack Obama is doing as President?**

		APR II 2010	MAY I 2010	MAY II 2010	JUN 2010	JUL 2010
1.	Approve	49	51	50	49	46
2.	Don't know/refused	7	5	6	4	5
3.	Disapprove	45	45	44	47	48

Please tell me for each of the following whether you have a favorable or an unfavorable impression of that group or person. (IF CHOICE IS MADE, ASK:) Would you say you have a strongly (FAVORABLE/UNFAVORABLE) impression or just a somewhat (FAVORABLE/UNFAVORABLE) impression? (ROTATE)

		NAME ID	TOTAL FAVORABLE	TOTAL UNFAVORABLE	NO OPINION
3. Republicans in Congress	APR II 2010	**100**	**35**	**57**	**8**
	MAY I 2010	**100**	**33**	**59**	**7**
	MAY II 2010	**99**	**43**	**50**	**7**
	JUN 2010	**100**	**37**	**54**	**8**
	JUL 2010	**100**	**39**	**51**	**10**
4. Democrats in Congress	APR II 2010	**100**	**42**	**51**	**7**
	MAY I 2010	**100**	**44**	**51**	**6**
	MAY II 2010	**100**	**43**	**51**	**5**
	JUN 2010	**100**	**43**	**51**	**6**
	JUL 2010	**100**	**42**	**51**	**7**

5. **Which of the following issues would you say is most important to you in deciding how to vote for Congress? (ROTATE)**

	APR II 2010	MAY I 2010	MAY II 2010	JUN 2010	JUL 2010
1. Education	**7**	**8**	**7**	**7**	**6**
2. Social Security	**5**	**5**	**6**	**4**	**5**
3. Retirement and Investments	**1**	**1**	**1**	**1**	**1**
4. Terrorism	**1**	**1**	**2**	**1**	**2**
5. Healthcare/Rx	**11**	**9**	**8**	**8**	**8**
6. The Economy	**28**	**29**	**29**	**31**	**30**
7. Jobs	**13**	**13**	**11**	**11**	**13**
8. Taxes	**4**	**3**	**3**	**3**	**3**
9. Crime and Safety	**1**	**1**	**1**	**1**	**1**
10. Environment	**3**	**3**	**3**	**4**	**3**
11. National Defense/Foreign Affairs/Iraq	**6**	**5**	**4**	**7**	**4**
12. National Deficit/Spending	**10**	**8**	**8**	**10**	**9**
13. Energy	**2**	**1**	**1**	**2**	**2**
14. Gas prices	**1**	**-**	**1**	**-**	**-**
15. Immigration	**3**	**6**	**8**	**4**	**4**
16. Other	**2**	**2**	**4**	**2**	**3**
17. Don't know/Refused	**3**	**4**	**4**	**3**	**5**

Which party do you have more confidence in to handle the issue of (ROTATE LIST BELOW), (ROTATE) the Republican Party or the Democratic Party?

		REP	DEM
6. Health Care/Rx	APR II 2010	**39**	**49**
	MAY I 2010	**40**	**50**
	MAY II 2010	**41**	**48**
	JUN 2010	**39**	**49**
	JUL 2010	**43**	**48**
7. The Economy	APR II 2010	**43**	**44**
	MAY I 2010	**43**	**46**
	MAY II 2010	**44**	**45**
	JUN 2010	**44**	**43**
		47	**43**
8. Jobs	APR II 2010	**41**	**45**
	MAY I 2010	**41**	**50**
	MAY II 2010	**41**	**47**
	JUN 2010	**44**	**44**
	JUL 2010	**43**	**46**
9. Fiscal Responsibility	APR II 2010	**44**	**41**
	MAY I 2010	**46**	**41**
	MAY II 2010	**47**	**38**
	JUN 2010	**48**	**35**
	JUL 2010	**46**	**40**
10. Taxes	APR II 2010	**47**	**41**
	MAY I 2010	**45**	**45**
	MAY II 2010	**44**	**42**
	JUN 2010	**47**	**41**
	JUL 2010	**48**	**42**
11. Energy and gas prices	MAY I 2010	**39**	**48**
	MAY II 2010	**35**	**50**
	JUN 2010	**36**	**49**
	JUL 2010	**38**	**50**
12. Education	MAY I 2010	**36**	**53**
	MAY II 2010	**35**	**53**
	JUN 2010	**36**	**51**
	JUL 2010	**39**	**50**

13. **If the elections were held today for US Congress in your state, would you be more likely to vote for (ROTATE) the Republican candidate or the Democrat candidate? (IF UNDECIDED ASK:) would you be leaning toward (ROTATE) the Republican candidate or the Democrat candidate?**

	APR II 2010	MAY I 2010	MAY II 2010	JUN 2010	JUL 2010
1. Republican	41	43	41	44	44
2. Lean Republican	2	2	1	2	2
3. Undecided	5	4	6	5	3
4. Lean Democrat	2	3	1	3	3
5. Democrat	45	45	47	43	45
6. Don't Know/Refused **(DO NOT READ)**	5	3	3	3	2
TOTAL REPUBLICAN	43	45	43	46	46
TOTAL DEMOCRAT	47	48	48	46	48

I am going to read a series of proposals to you. For each please tell me if you think each one will or will not create a significant amount of jobs. (ROTATE)

14. **Passing a comprehensive energy bill**

	JUL 2010
1. Will	53
2. Will not	35
3. Don't Know (DO NOT READ)	12

15. **Passing a small business lending bill**

	JUL 2010
1. Will	74
2. Will not	20
3. Don't Know (DO NOT READ)	6

16. **Passing comprehensive, sweeping financial regulatory reform**

	JUL 2010
1. Will	34
2. Will not	51
3. Don't Know (DO NOT READ)	16

17. Helping state and local governments keep teachers in the classroom and not have to make cuts in teachers

		JUL 2010
1.	Will	**66**
2.	Will not	**26**
3.	Don't Know (DO NOT READ)	**8**

18. Cutting taxes on businesses

		JUL 2010
1.	Will	**61**
2.	Will not	**32**
3.	Don't Know (DO NOT READ)	**6**

19. Cutting government spending

		JUL 2010
1.	Will	**49**
2.	Will not	**45**
3.	Don't Know (DO NOT READ)	**7**

20. Which would be the better plan to create jobs? (ROTATE)

		JUL 2010
1.	The Democrat plan – which is passing a comprehensive energy bill, comprehensive financial regulatory reform, and a small business lending bill and helping state and local governments keep teachers in the classroom	**53**
2.	The Republican plan – which is that in order to create jobs and grow the economy, Congress must pass a budget to rein in government spending and provide fiscal discipline.	**40**
3.	Don't Know (DO NOT READ)	**6**

BELIEF STATEMENTS

I am going to read a series of statements to you. For each please tell me if you believe or do not believe the statement. (ROTATE STATEMENTS)

21. If it had not been for President Obama's economic stimulus package, the recession would have been much worse.

	JUL 2010
1. Believe	**50**
2. Do not believe	**46**
3. Don't Know/Refused (DO NOT READ)	**4**

22. Democrats do not want to pass a budget this year because they don't want voters to know about the level of spending taking place and upcoming tax increases.

	JUL 2010
1. Believe	**45**
2. Do not believe	**49**
3. Don't Know/Refused (DO NOT READ)	**6**

23. Democrats are working to create jobs, cut the deficit and bring accountability to Wall Street and Washington.

	JUL 2010
1. Believe	**54**
2. Do not believe	**42**
3. Don't Know/Refused (DO NOT READ)	**4**

24. Republicans are offering better solutions than Democrats are offering.

	JUL 2010
1. Believe	**37**
2. Do not believe	**57**
3. Don't Know/Refused (DO NOT READ)	**6**

25. Republicans are just using checks and balances as an excuse to be obstructionists and to block legislation so that President Obama will fail and they will regain control of Congress.

		JUL 2010
1.	Believe	**48**
2.	Do not believe	**48**
3.	Don't Know/Refused (DO NOT READ)	**5**

26. Do you think that the difficulties that President Obama has had are due to…? (ROTATE)

		JUN 2010	JUL 2010
1.	Isolated difficult situations	**45**	**43**
2.	A systemic problem with his administration's handling of critical situations	**40**	**44**
3.	Don't Know **(DO NOT READ)**	**14**	**13**

Turning to a different topic…

27. If you owned a business, and knew that the United States had a corporate tax rate of 35 percent and that Ireland had a corporate tax rate of 13 percent, where would you rather operate?

		JUL 2010
1.	United States	**43**
2.	Ireland	**50**
3.	Don't Know/ Refused (DO NOT READ)	**7**

28. Turning to the subject of the extension of unemployment benefits, who do you agree with more? (ROTATE)

		JUL 2010
1.	Republicans who say that they will approve the extension of unemployment benefits, but it should be fully paid for by redirecting stimulus funds to cover unemployment benefits, which would not add to the national debt.	**54**
2.	Democrats who say that Republicans need to stop blocking unemployment benefits for millions of Americans who are hurting.	**40**
3.	Don't Know/Refused (DO NOT READ)	**6**

29. Which is more important to you? (ROTATE)

		JUL 2010
1.	Creating jobs	**61**
2.	Making Congress more open, transparent and accountable	**34**
3.	Don't Know/Refused (DO NOT READ)	**5**

Now just a few demographic questions for statistical purposes only—

30. What are the two main sources of your news about national issues such as politics, Iraq, the economy, education, and health care? (DO NOT READ – ALLOW THEM TO VOLUNTEER A RESPONSE AND CODE AS FOLLOWS)

		JUL 2010
1.	ABC News	**5**
2.	NBC News	**7**
3.	CBS News	**4**
4.	Local TV news	**19**
5.	CNN News	**19**
6.	MSNBC/CNBC News	**4**
7.	Fox News	**19**
8.	CSpan	**-**
9.	Daily newspaper	**30**
10.	News magazines such as Time, US News, and Newsweek	**4**
11.	Opinion magazines like The Weekly Standard	**-**
12.	Websites of news organizations such as cnn.com, msnbc.com, nytimes.com, and TV station websites	**17**
13.	News Pages of Internet Service Providers such as Yahoo News and MSN News	**9**
14.	Opinion websites like Drudge Report or slate.com	**1**
15.	National Public Radio	**9**
16.	Religious radio shows	**1**
17.	Talk radio like Rush Limbaugh	**3**
18.	General radio news station	**3**
19.	Public television shows like McNeil Lehrer	**1**

20. Comedy shows like the Daily Show with Jon Stewart	-
21. Late night TV shows like Jay Leno	-
22. Morning TV shows like Today, Good Morning America	1
23. Political talk shows on cable, such as MSNBC's Hardball	1
24. Sunday News Shows such as NBC's Meet the Press and ABC's This Week	-
25. Other	15
26. Don't Know/Refused **(DO NOT READ)**	6

31. In what year were you born?

1.	18-34	20
2.	35-44	17
3.	45-54	23
4.	55-64	21
5.	65+	17

32. Generally speaking, do you consider yourself (ROTATE) a Republican, a Democrat, an Independent, or something else?

1.	Republican	33
2.	Democrat	38
3.	Independent	27
4.	Other	1
5.	Don't Know/Refused **(DO NOT READ)**	1

33. If you had to classify yourself, would you say you are (ROTATE) liberal, moderate, or conservative in your political beliefs?

1.	Liberal	20
2.	Moderate	45
3.	Conservative	33
4.	Don't Know/Refused **(DO NOT READ)**	2

34. Are there children in your household under the age of 18 years old?

1.	Yes	**37**
2.	No	**62**
3.	Don't Know/Refused **(DO NOT READ)**	**1**

35. **What is your current marital status?**

1.	Single, never married	**22**
2.	Married	**61**
3.	Separated	**1**
4.	Divorced	**8**
5.	Widowed	**6**
6.	Don't Know/Refused **(DO NOT READ)**	**2**

36. **What is the annual income of your household before taxes? Is it...**

1.	Less than 15K	**9**
2.	15K-30K	**11**
3.	30K-50K	**14**
4.	50K-75K	**17**
5.	75K-100K	**16**
6.	Over 100K	**18**
7.	Don't Know/Refused **(DO NOT READ)**	**16**

37. **What is your religion?**

1.	Evangelical/Fundamentalist Protestant	**11**
2.	Mainline Protestant	**16**
3.	Catholic	**21**
4.	Jewish	**2**
5.	Mormon	**2**
6.	Atheist/Agnostic	**6**
7.	Other	**33**
8.	Don't Know/Refused **(DO NOT READ)**	**10**

38. What is your race?

1.	Hispanic	8
2.	African-American	7
3.	Asiatic	3
4.	White	75
5.	Other	5
6.	Don't Know/Refused **(DO NOT READ)**	2

39. Do you consider yourself a part of the tea party movement?

1.	Yes	15
2.	No	80

Gender (by observation)

1.	Male	48
2.	Female	52