



THE WINSTON GROUP

NEW MODELS NATIONAL BRAND SURVEY
February 12-13, 2005
N=1000 Registered Voters

1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?

1. Right Direction	45
2. Don't Know/Refused (DO NOT READ)	9
3. Wrong Track	46

2. Overall would you say that you approve or disapprove of the job George Bush is doing as President?

1. Approve	49
2. Don't Know/Refused (DO NOT READ)	4
3. Disapprove	47

Please tell me for each of the following whether you have a favorable or an unfavorable impression of that group or person. **(IF CHOICE IS MADE, ASK:)** Would you say you have a strongly **(FAVORABLE/UNFAVORABLE)** impression or just a somewhat **(FAVORABLE/UNFAVORABLE)** impression? **(ROTATE)**

	Favorable	Unfavorable
3. Republicans in the US Senate	52	38
4. Democrats in the US Senate	50	40

5. Which of the following issues would you say is the most important to you in deciding how to vote for Congress? **(ROTATE)**

1. Education	7
2. Social Security	16
3. Retirement and Investments	2
4. Terrorism	6
5. Health Care/Prescription Drugs	10
6. The Economy	15
7. Jobs	5
8. Taxes	3
9. Crime and Safety	2
10. Environment	3

11. National Defense/Foreign Affairs/Iraq	14
12. National Deficit	3
13. Corporate Accountability	1
14. Civil Rights	2
15. Gay Marriage	2
16. Other (SPECIFY)	6
17. Don't Know/Refused (DO NOT READ)	4

Which party do you have more confidence in to handle the issue of (**ROTATE LIST BELOW**), (**ROTATE**) the Republican Party or the Democratic Party?

	Rep	Dem
6. Education	41	49
7. Social Security	40	48
8. Retirement and Investments	44	43
9. Health Care/Prescription Drugs	36	50
10. The economy	46	45
11. Jobs	43	47
12. Taxes	47	43
13. National Defense/Foreign Affairs/Terrorism	54	37
14. Fiscal Responsibility	44	42
15. War in Iraq	50	37

(ROTATE 16-18 WITH 19-21)

16. In the last couple of weeks, have you seen, heard or read anything that U.S. Senate Republicans were doing?

1. Yes (GO TO QUESTION 17)	47
2. No (GO TO QUESTION 19)	51
3. DK/Refused (DO NOT READ – GO TO QUESTION 19)	2

17. What was it?

Social Security Reform/Social Security	61
Defense/Foreign Affairs/Iraq	17
Health Care/Prescription Drugs	8
National Deficit/Budget	7
Education	5
Cabinet Confirmation Hearings	4
Taxes	3
Gay Marriage	2
Environment	2
Political Infighting	2
Judicial Appointments	2
Nuclear Weapons/Iran/North Korea	2
Economy	1
Jobs	1
Tort Reform/Cap on Damages	1
Immigration	1
Terrorism	1
State of the Union	1
Retirement and Investments	1

Gun Control	1
Harry Reid	1
Nothing	6
Other	4
Don't Know	5

18. Did it make you more favorable or less favorable to U.S. Senate Republican candidates?

1. More Favorable	39
2. Less Favorable	44
3. No Difference (DO NOT READ)	17

19. In the last couple of weeks have you seen, heard or read anything that U.S. Senate Democrats were doing?

1. Yes (GO TO QUESTION 20)	40
2. No (GO TO QUESTION 22)	59
3. DK/Refused (DO NOT READ - GO TO QUESTION 22)	2

20. What was it?

Opposing Social Security Reform/Social Security	39
Defense/Foreign Affairs/Iraq	15
Democrats are Obstructionists/Oppose Bush on Everything	13
Cabinet Confirmation Hearings	10
Howard Dean	8
Deficit/Budget	7
Health Care/RX	6
Education	3
Gay Marriage	2
Judicial Appointments	2
Nuclear Weapons/Iran/North Korea	2
Taxes	2
State of the Union	1
Harry Reid	1
Economy	1
Environment	1
Immigration	1
Other	5
Don't Know	10

21. Did it make you more favorable or less favorable to U.S. Senate Democratic candidates?

1. More Favorable	45
2. Less Favorable	37
3. No Difference (DO NOT READ)	17

22. Based on what you have seen, read or heard about the State of the Union speech last week, did you have a favorable or unfavorable reaction to what the President said?

- | | |
|--------------------------------------|----|
| 1. Favorable | 43 |
| 2. Unfavorable | 34 |
| 3. DK/Refused (DO NOT READ) | 23 |

Turning to the subject of Social Security.....

23. Do you think that President Bush and Republicans are trying to (**ROTATE**)

- | | |
|--|----|
| 1. Privatize Social Security | 35 |
| 2. Allow younger workers to invest part of their Social Security funds in personal retirement accounts | 50 |
| 3. DK/Refused (DO NOT READ) | 16 |

I am going to read a series of statements to you. Please tell me if you believe or do not believe each statement. (**ROTATE 24-32**)

24. Social Security will keep people like me out of poverty.

- | | |
|--------------------------------------|----|
| 1. Believe | 32 |
| 2. Do not believe | 63 |
| 3. DK/Refused (DO NOT READ) | 5 |

25. Social Security only has a return of 1.6 percent a year.

- | | |
|--------------------------------------|----|
| 1. Believe | 32 |
| 2. Do not believe | 27 |
| 3. DK/Refused (DO NOT READ) | 40 |

26. Under the Republican proposal, Social Security benefits will not change for seniors or people nearing retirement.

- | | |
|--------------------------------------|----|
| 1. Believe | 59 |
| 2. Do not believe | 32 |
| 3. DK/Refused (DO NOT READ) | 8 |

27. The President is willing to work with Democrats on Social Security.

- | | |
|--------------------------------------|----|
| 1. Believe | 58 |
| 2. Do not believe | 37 |
| 3. DK/Refused (DO NOT READ) | 5 |

28. Americans are living longer, so in a few years, there will not be enough younger workers to pay for the Social Security benefits of retirees.

- | | |
|------------|----|
| 1. Believe | 59 |
|------------|----|

- 2. Do not believe **35**
- 3. DK/Refused (**DO NOT READ**) **6**

29. If you invest part of your Social Security funds in a personal retirement account, you can reap a much greater rate of return than if you had stayed in traditional Social Security.

- 1. Believe **50**
- 2. Do not believe **38**
- 3. DK/Refused (**DO NOT READ**) **12**

30. Thirteen years from now, the Social Security system will start paying out more than it takes in.

- 1. Believe **54**
- 2. Do not believe **36**
- 3. DK/Refused (**DO NOT READ**) **9**

31. Without any changes to the current system, Social Security could pay 100 percent of its benefits until the year 2052.

- 1. Believe **37**
- 2. Do not believe **48**
- 3. DK/Refused (**DO NOT READ**) **15**

32. Doing nothing about Social Security will only lead to future tax increases and benefit cuts.

- 1. Believe **73**
- 2. Do not believe **21**
- 3. DK/Refused (**DO NOT READ**) **6**

33. In your opinion, approximately what percentage of medical lawsuits are “frivolous”? (**ROTATE TOP TO BOTTOM, BOTTOM TO TOP**)

- 1. 90% or more **7**
- 2. About 75% **15**
- 3. About 50% **30**
- 4. About 25% **18**
- 5. Between 10% and 25% **11**
- 6. Less than 10% **9**
- 7. DK/Refused (**DO NOT READ**) **10**

Now just a few demographic questions for statistical purposes only - -

34. What are the two main sources of your news about national issues such as politics, Iraq, the economy, education, and health care? **(DO NOT READ – ALLOW THEM TO VOLUNTEER A RESPONSE AND CODE AS FOLLOWS)**

1. ABC News	9
2. NBC News	12
3. CBS News	7
4. Local TV news	16
5. CNN News	24
6. MSNBC/CNBC News	4
7. Fox News	18
8. CSpan	1
9. Daily newspaper	49
10. News magazines such as Time, US News, and Newsweek	7
11. Opinion magazines like Weekly Standard	0
12. Websites of news organizations such as cnn.com, msnbc.com, nytimes.com, and TV station websites	7
13. News Pages of Internet Service Providers such as Yahoo News and MSN News	1
14. Opinion websites like Drudge Report or slate.com	0
15. National Public Radio	8
16. Religious radio shows	0
17. Talk radio like Rush Limbaugh	3
18. General radio news station	4
19. Public television news shows like McNeil Lehrer	1
20. Comedy Shows like the Daily Show with Jon Stewart	0
21. Late Night TV Shows like Jay Leno	0
22. Morning TV shows like Today, Good Morning America	0
23. Political Talk Shows on cable, such as CNN's Crossfire and MSNBC's Hardball	1
24. Sunday News Shows such as NBC's Meet the Press and ABC's This Week	0
25. Other	12
26. DK/Refused	3

35. Have you ever visited a blog website on the Internet?

1. Yes	13
2. No	84
3. DK/Refused (DO NOT READ)	3

36. In what year were you born?

18-34	14
35-44	16
45-54	21
55-64	21

65+	27
37. Generally speaking, do you consider yourself (ROTATE) a Republican, a Democrat, an Independent, or something else?	
1. Republican	36
2. Democrat	36
3. Independent	25
4. Other	2
5. DK/Refused (DO NOT READ)	1
38. If you had to classify yourself, would you say you are (ROTATE) liberal, moderate, or conservative in your political beliefs?	
1. Liberal	19
2. Moderate	46
3. Conservative	34
4. DK/Refused (DO NOT READ)	1
39. Are there children in your household under the age of 18 years old?	
1. Yes	33
2. No	66
3. DK/Refused (DO NOT READ)	0
40. What is your current marital status?	
1. Single, never married	17
2. Married	62
3. Separated	1
4. Divorced	10
5. Widowed	8
6. DK/Refused (DO NOT READ)	1
41. What is the annual income of your household before taxes? Is it...	
1. Less than 15K	9
2. 15K-30K	13
3. 30K-50K	19
4. 50K-75K	18
5. 75K-100K	9
6. Over 100K	14
7. DK/Refused (DO NOT READ)	19
42. What is your religion?	
1. Evangelical/Fundamentalist Protestant	9
2. Mainline Protestant	17
3. Catholic	26
4. Jewish	1
5. Mormon	2

6. Atheist/ Agnostic	5
7. Other	31
8. DK/Refused (DO NOT READ)	9

43. What is your race?

1. Hispanic	6
2. African-American	8
3. Asiatic	1
4. White	80
5. Other (SPECIFY)	2
6. DK/Refused (DO NOT READ)	3

Gender: (**BY OBSERVATION**)

1. Male	47
2. Female	53

What type of area do you live in? (**TAKEN FROM SAMPLE**)

1. Urban	33
2. Suburban	48
3. Rural	19

Region: (**Region taken from sample information**)

1. Northeast	19
2. South	27
3. Midwest	21
4. Plains/Mountains	17
5. West Coast	15