



THE WINSTON GROUP

NEW MODELS SENATE NATIONAL BRAND SURVEY
December 29-30, 2004
N=1000 Registered Voters

1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?

- | | |
|--|-----------|
| 1. Right Direction | 43 |
| 2. Don't Know/Refused (DO NOT READ) | 7 |
| 3. Wrong Track | 50 |

2. Overall would you say that you approve or disapprove of the job George Bush is doing as President?

- | | |
|--|-----------|
| 1. Approve | 50 |
| 2. Don't Know/Refused (DO NOT READ) | 2 |
| 3. Disapprove | 48 |

Please tell me for each of the following whether you have a favorable or an unfavorable impression of that group or person. **(IF CHOICE IS MADE, ASK:)** Would you say you have a strongly **(FAVORABLE/UNFAVORABLE)** impression or just a somewhat **(FAVORABLE/UNFAVORABLE)** impression? **(ROTATE)**

	Favorable	Unfavorable	Name ID
3. Republicans in the US Senate	51	41	-
4. Democrats in the US Senate	54	39	-
5. The No Child Left Behind Act	55	33	96

6. Would you say that you are satisfied or unsatisfied with the present Social Security system?

- | | |
|--------------------------------------|-----------|
| 1. Satisfied | 49 |
| 2. Unsatisfied | 46 |
| 3. DK/Refused (DO NOT READ) | 5 |

7. How much do you trust or not trust Congress to reform Social Security? **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

- 1. I trust Congress for the most part **12**
- 2. I trust Congress somewhat **31**
- 3. I somewhat distrust Congress **30**
- 4. I do not trust Congress at all **26**
- 5. DK/Refused **(DO NOT READ)** **1**

8. Do you favor or oppose privatization of the Social Security system?

- 1. Favor **38**
- 2. Oppose **53**
- 3. DK/Refused **(DO NOT READ)** **9**

9. Do you favor or oppose allowing workers to invest part of their Social Security funds in personal retirement accounts?

- 1. Favor **60**
- 2. Oppose **35**
- 3. DK/Refused **(DO NOT READ)** **5**

10. Do you think that Social Security should be (ROTATE)

- 1. A supplement to retirement income **72**
- 2. The bulk of your retirement income **23**
- 3. DK/Refused **(DO NOT READ)** **5**

11. About what percentage of your retirement income will come from Social Security? **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

- 1. About 100% **8**
- 2. 75% **13**
- 3. 50% **31**
- 4. 25% **26**
- 5. 10% **9**
- 6. None of it **6**
- 7. DK/Refused **(DO NOT READ)** **6**

12. If nothing changes, in how many years do you think that the Social Security system will start paying out more than it takes in? **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

- 1. 5 years or less **8**
- 2. 5 to 10 years **15**
- 3. 10 to 20 years **27**
- 4. 20 to 30 years **19**
- 5. 30 to 40 years **8**
- 6. 40 to 50 years **3**
- 7. 50 years or more **8**
- 8. DK/Refused **(DO NOT READ)** **12**

I am going to read a series of statements relating to Social Security. Please tell me if you believe or do not believe each statement.

13. President Bush is committed to fixing the Social Security system.

- | | |
|--------------------------------------|-----------|
| 1. Believe | 53 |
| 2. Do not believe | 45 |
| 3. DK/Refused (DO NOT READ) | 2 |

14. President Bush and Republicans want to dismantle Social Security to give away money to their Wall Street friends.

- | | |
|--------------------------------------|-----------|
| 1. Believe | 37 |
| 2. Do not believe | 60 |
| 3. DK/Refused (DO NOT READ) | 3 |

15. Americans are living longer, so in a few years, there will not be enough younger workers to pay for the Social Security benefits of retirees.

- | | |
|--------------------------------------|-----------|
| 1. Believe | 61 |
| 2. Do not believe | 36 |
| 3. DK/Refused (DO NOT READ) | 2 |

16. Under the Republican proposal, Social Security benefits will not change for seniors or people nearing retirement.

- | | |
|--------------------------------------|-----------|
| 1. Believe | 50 |
| 2. Do not believe | 43 |
| 3. DK/Refused (DO NOT READ) | 7 |

17. Younger workers deserve the right to invest part of their Social Security funds into a nest egg that they can pass on to their children.

- | | |
|--------------------------------------|-----------|
| 1. Believe | 61 |
| 2. Do not believe | 36 |
| 3. DK/Refused (DO NOT READ) | 3 |

18. We have to reform the Social Security system now.

- | | |
|--------------------------------------|-----------|
| 1. Believe | 78 |
| 2. Do not believe | 20 |
| 3. DK/Refused (DO NOT READ) | 2 |

19. Republicans are exaggerating the urgency of reforming Social Security because they think they have an opportunity to privatize the system.

- | | |
|--------------------------------------|-----------|
| 1. Believe | 45 |
| 2. Do not believe | 49 |
| 3. DK/Refused (DO NOT READ) | 5 |

20. Other countries have successfully reformed their pension system to allow workers to invest part of their government pension in personal retirement accounts.

- 1. Believe **41**
- 2. Do not believe **35**
- 3. DK/Refused (**DO NOT READ**) **24**

21. Without Social Security, more than half of the seniors in America would live in poverty.

- 1. Believe **84**
- 2. Do not believe **14**
- 3. DK/Refused (**DO NOT READ**) **2**

22. There is no emergency with regard to Social Security.

- 1. Believe **29**
- 2. Do not believe **68**
- 3. DK/Refused (**DO NOT READ**) **3**

Please tell me if you agree or disagree with the following statement.

23. I would trust my own ability to invest my Social Security funds wisely, but I am concerned that other people wouldn't invest wisely and I would have to pay for their mistakes.

- 1. Agree **71**
- 2. Disagree **26**
- 3. DK/Refused (**DO NOT READ**) **3**

On a scale of 1-10, with 1 being not important at all and 10 being very important, please tell me how important or not important each value is in how you feel about Social Security.

- 24. Security and peace of mind of knowing that Social Security will be there when I and my family need it **8.52**
- 25. Being able to pass on savings that I've worked for to my family and kids **8.02**
- 26. Being able to make my own financial decisions about the Social Security funds I've earned **7.61**
- 27. Being able to have more financial security **8.75**
- 28. Being able to make choices on how you can save money **8.30**

29. Who do you agree with more?

1. Congressman A who says that the government should negotiate with drug companies for Medicare because it would help secure the lowest drug prices **43**
2. Congressman B who says that under the new Medicare law, private health plans will negotiate with drug companies to secure the lowest drug prices. The best way to get the lowest drug prices for consumers is through the free market, not the government. **51**
3. DK/Refused (**DO NOT READ**) **7**

Turning to a different topic....

30. Do you agree or disagree with the following statement?

A Supreme Court nominee should be required to promise to uphold the right to an abortion in order to be confirmed.

- | | |
|--------------------------------------|-----------|
| 1. Agree | 33 |
| 2. Disagree | 63 |
| 3. DK/Refused (DO NOT READ) | 4 |

Now just a few demographic questions for statistical purposes only - -

31. What are the two main sources of your news about national issues such as politics, Iraq, the economy, education, and health care? (**DO NOT READ – ALLOW THEM TO VOLUNTEER A RESPONSE AND CODE AS FOLLOWS**)

- | | |
|---|-----------|
| 1. ABC News | 11 |
| 2. NBC News | 11 |
| 3. CBS News | 6 |
| 4. Local TV news | 21 |
| 5. CNN News | 20 |
| 6. MSNBC/CNBC News | 2 |
| 7. Fox News | 16 |
| 8. CSpan | 1 |
| 9. Daily newspaper | 50 |
| 10. News magazines such as Time, US News, and Newsweek | 7 |
| 11. Opinion magazines like Weekly Standard | 0 |
| 12. Websites of news organizations such as cnn.com, msnbc.com, nytimes.com, and TV station websites | 8 |
| 13. News Pages of Internet Service Providers such as Yahoo News and MSN News | 4 |
| 14. Opinion websites like Drudge Report or slate.com | 1 |
| 15. National Public Radio | 8 |
| 16. Religious radio shows | 0 |
| 17. Talk radio like Rush Limbaugh | 3 |

18. General radio news station	5
19. Public television news shows like McNeil Lehrer	0
20. Comedy Shows like the Daily Show with Jon Stewart	0
21. Late Night TV Shows like Jay Leno	0
22. Morning TV shows like Today, Good Morning America	0
23. Political Talk Shows on cable, such as CNN's Crossfire and MSNBC's Hardball	0
24. Sunday News Shows such as NBC's Meet the Press and ABC's This Week	0
25. Other	16
26. DK/Refused	2

32. In what year were you born?

18-34	18
35-44	17
45-54	21
55-64	19
65+	23

33. Generally speaking, do you consider yourself (**ROTATE**) a Republican, a Democrat, an Independent, or something else?

1. Republican	36
2. Democrat	36
3. Independent	25
4. Other	2
5. DK/Refused (DO NOT READ)	1

34. If you had to classify yourself, would you say you are (**ROTATE**) liberal, moderate, or conservative in your political beliefs?

1. Liberal	19
2. Moderate	46
3. Conservative	34
4. DK/Refused (DO NOT READ)	1

35. Are there children in your household under the age of 18 years old?

1. Yes	33
2. No	67
3. DK/Refused (DO NOT READ)	0

36. What is your current marital status?

1. Single, never married	17
2. Married	62
3. Separated	2
4. Divorced	9
5. Widowed	9
6. DK/Refused (DO NOT READ)	1

37. What is the annual income of your household before taxes? Is it...

1. Less than 15K	9
2. 15K-30K	14
3. 30K-50K	22
4. 50K-75K	17
5. 75K-100K	11
6. Over 100K	14
7. DK/Refused (DO NOT READ)	12

38. What is your religion?

1. Evangelical/Fundamentalist Protestant	12
2. Mainline Protestant	17
3. Catholic	26
4. Jewish	3
5. Mormon	2
6. Atheist/ Agnostic	5
7. Other	26
8. DK/Refused (DO NOT READ)	7

39. What is your race?

1. Hispanic	5
2. African-American	7
3. Asiatic	1
4. White	83
5. Other (SPECIFY)	2
6. DK/Refused (DO NOT READ)	2

Gender: (**BY OBSERVATION**)

1. Male	47
2. Female	53

What type of area do you live in? (**TAKEN FROM SAMPLE**)

1. Urban	30
2. Suburban	48
3. Rural	21

Region: (**Region taken from sample information**)

1. Northeast	19
2. South	28
3. Midwest	22
4. Plains/Mountains	17
5. West Coast	14