

NEW MODELS HOUSE NATIONAL BRAND SURVEY AGGREGATES September 24-25, 2006 N=1000 RV

In thinking about this year's election for Congress, based on scale of 1 to 9, where 1 is that you will not be voting and 9 is that you will absolutely be voting, how likely are you to vote in the election?

MEAN: 8.63

1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?

1.	Right Direction	33
2.	Don't Know/Refused (DO NOT READ)	9
3.	Wrong Track	58

2. Overall would you say that you approve or disapprove of the job George Bush is doing as President?

1.	Approve	42
2.	Don't Know/Refused (DO NOT READ)	4
3.	Disapprove	54

Please tell me for each of the following whether you have a favorable or an unfavorable impression of that group or person. (IF CHOICE IS MADE, ASK:) Would you say you have a strongly (FAVORABLE/UNFAVORABLE) impression or just a somewhat (FAVORABLE/UNFAVORABLE) impression? (ROTATE)

		FAVORABLE	UNFAVORABLE	NAME ID
3.	Republicans in Congress	42	52	100
4.	Democrats in Congress	44	49	100

5. Which of the following issues would you say is the most important to you in deciding how to vote for Congress? (ROTATE)

1. 2.	Education Social Security	7 6
	Retirement and Investments	1
4.	Terrorism	9
5.	Health Care/Prescription Drugs	7
6.	The Economy	16
7.	Jobs	4
8.	Taxes	3
9.	Crime and Safety	1

10. Environment	4
11. National Defense/Foreign Affairs/Iraq	22
12. National Deficit	2
13. Energy	1
14. Gas prices	2
15. Immigration	8
16. Other (SPECIFY)	2
17. Don't Know/Refused (DO NOT READ)	4

Which party do you have more confidence in to handle the issue of (**ROTATE LIST BELOW**), (**ROTATE)** the Republican Party or the Democratic Party?

	REP	DEM
6. Education	35	54
7. Social Security	35	52
8. Health Care/Prescription Drugs	32	54
9. The economy	44	48
10. Jobs	43	48
11. War in Iraq	44	45
12. Energy and Gas Prices	36	51
13. Fiscal Responsibility	39	47
14. Immigration	41	41
15. War on Terror	48	41

16. In the last couple of weeks, have you seen, read or heard anything that Congressional Republicans were doing?

1.	Yes	48
2.	No	51
3.	DK/Refused (DO NOT READ)	1

17. What was it?

1.	Iraq War/Soldiers in Iraq/Issues Entering War	28
2.	Immigration/Border Control	24
3.	Geneva Convention/Interrogation/Handling Prisoners/Torture	21
4.	Terrorism	11
5.	High Gas Prices/Energy Problems/Oil	7
6.	The Economy/Trade	6
7.	Taxes	5
8.	Politics as Usual/Political Infighting	5
9.	Upcoming Election	5
10.	. National Defense/Security/Foreign Affairs	4
11.	. National Deficit/Budget	3
	. Jobs/Minimum Wage	3
13.	. Education/No Child Left Behind	3
14.	. Health Care/Prescription Drugs	3
15.	. General Republican Negative	2
16.	. John McCain Mention	2
17.	. Social Security/Private Investment Accounts	2
18.	. Environment/Energy Exploration/ANWR	1
19.	. Issues with Iran	1

20. NSA Wiretapping	1
21. Civil Rights	1
22. Crime/Safety	1
23. Abortion	
24. Tom DeLay Mention	
25. Stem Cell Research	
26. Hurricane Issue	
27. Issues Between Israel and Lebanon	
28. Bill Frist Mention	
29. Nothing	
30. Other	2
31. Don't Know/Don't Remember/Refused	12

18. Did it make you more favorable or less favorable to Congressional Republicans?

1.	More Favorable	43
2.	Less Favorable	43
3.	No Difference (DO NOT READ)	14

19. In the last couple of weeks have you seen, read or heard anything that Congressional Democrats were doing?

1.	Yes	40
2.	No	59
3.	DK/Refused (DO NOT READ)	1

20. What was it?

1.	Iraq War/Soldiers at War/Issues with Entering War	29
2.	Democrats are Obstructionists/Infighting	15
3.	Immigration/Border Control	12
4.	Geneva Convention/Interrogation/Handling Prisoners/Torture Detainees	9
5.	Upcoming Election	8
6.	Health Care/Prescription Drugs	6
	Terrorism	5
8.	General Democrat Negative	5
	The Economy/Trade	5
	Jobs/Minimum Wage	3
	High Gas Prices/Energy Problems/Oil	3
	Education/No Child Left Behind	3 3 3
-	Taxes	3
	Environment/Drilling in ANWR/Exploration	
	National Deficit/Budget	3
	Pelosi Mention	2
	Social Security/Private Investment Accounts	2
	National Defense/Foreign Affairs/Security	1
	Hillary Clinton Mention	1
	Ted Kennedy Mention	1
	NSA Wiretapping	1
	Issues with Iran	
23.	Retirement/Investments	

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24. Civil Rights	
25. Hurricane Issue	
26. John Kerry Mention	
27. Stem Cell Research	
28. Crime and Safety	
29. Lobbyist Control/Bribery Issues	
30. Nothing	2
31. Other	3
32. Don't Know/Don't Remember/Refused	17

21. Did it make you more favorable or less favorable to Congressional Democrats?

1.	More Favorable	46
2.	Less Favorable	42
3.	No Difference (DO NOT READ)	12

22. If the elections were held today for US Congress in your state, would you be more likely to vote for (ROTATE) the Republican candidate or the Democrat candidate? (IF UNDECIDED ASK:) would you be leaning toward (ROTATE) the Republican candidate or the Democratic candidate?

1.	Republican	41
2.	Lean Republican	2
3.	Undecided	6
4.	Lean Democrat	3
5.	Democrat	48
6.	DK/Refused (DO NOT READ)	2
	TOTAL REPUBLICAN TOTAL DEMOCRAT	42 50

Economy/Jobs/Spending

23. Generally speaking, would you say the economy is headed in the right direction, or is it seriously headed off on the wrong track?

1.	Right Direction	46
2.	Don't Know/Refused (DO NOT READ)	6
3.	Wrong Track	48

24. Do you believe or not believe this statement: The War in Iraq is part of the War on Terrorism.

1.	Believe	59
2.	Do Not Believe	39
3.	DK/Refused (DO NOT READ)	2

25. Do you favor or oppose allowing federal authorities to conduct surveillance on individuals' emails and phone calls to Al Qaeda operatives without a court order?

1.	Favor	58
2.	Oppose	38
3.	DK/Refused (DO NOT READ)	4

26. Who do you agree with more: (ROTATE)

The Republican Congressman, who says we need to update the foreign intelligence law in order to more effectively fight the war on terrorism by setting certain standards that allow limited surveillance without a court order on individuals who are contacted by suspected terrorists. Such surveillance would be subject to judicial review.

-- OR –

The Democrat Congressman, who says the foreign intelligence law protects Americans from warrant less wiretaps and should not be changed. By adding more staff to the Justice Department, we can obtain the necessary warrants from special courts without jeopardizing the civil liberties of American citizens.

1.	Republican Congressman	50
2.	Democrat Congressman	44
3.	DK/Refused (DO NOT READ)	6

Now just a few demographic questions for statistical purposes only - -

27. What are the two main sources of your news about national issues such as politics, Iraq, the economy, education, and health care? (DO NOT READ – ALLOW THEM TO VOLUNTEER A RESPONSE AND CODE AS FOLLOWS)

1.	ABC News	5
2.	NBC News	7
3.	CBS News	4
4.	Local TV news	30
5.	CNN News	22
6.	MSNBC/CNBC News	3
7.	Fox News	15
8.	CSpan	1
9.	Daily newspaper	49
10.	News magazines such as Time, US News, and Newsweek	7
11.	Opinion magazines like Weekly Standard	
12.	Websites of news organizations such as cnn.com,	8
	msnbc.com, nytimes.com, and TV station websites	
13.	News Pages of Internet Service Providers such as Yahoo News and	9
	MSN News	
14.	Opinion websites like Drudge Report or slate.com	1
15.	National Public Radio	7
16.	Religious radio shows	
17.	Talk radio like Rush Limbaugh	3
18.	General radio news station	4
19.	Public television news shows like McNeil Lehrer	1
20.	Comedy Shows like the Daily Show with Jon	
	Stewart	
21.	Late Night TV Shows like Jay Leno	
22.	Morning TV shows like Today, Good Morning	
	America	
23.	Political Talk Shows on cable, such as CNN's Crossfire and MSNBC's	1
	Hardball	
24.	Sunday News Shows such as NBC's Meet the Press and ABC's This	
	Week	

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25	. Other	11
26	DK/Refused	3
28. In	what year were you born?	
1.	18-34	10
	35-44	16
	45-54 55-64	24 21
	65+	27
	nerally speaking, do you consider yourself (ROTATE) a Republican, a Demo lependent, or something else?	crat, an
	Republican	36
	Democrat	36 25
	Independent Other	25
5.	DK/Refused (DO NOT READ)	1
-	ou had to classify yourself, would you say you are (ROTATE) liberal, moderanservative in your political beliefs?	te, or
	Liberal	19
	Moderate Conservative	46 34
	DK/Refused (DO NOT READ)	1
31. Ar	e there children in your household under the age of 18 years old?	
	Yes	32
2. 3.	No DK/Refused (DO NOT READ)	68 1
	thinking back to 2002, did you vote in the general election?	•
	Yes, at a polling place Yes, through absentee ballot	83 10
	No	5
4.	DK/Refused (DO NOT READ)	2
33. W	nat is your current marital status?	
1.	Single, never married	12
2. 3	Married Separated	67 2
	Divorced	8
		9
	DK/Refused (DO NOT READ)	2
34. W	nat is the annual income of your household before taxes? Is it	
	Less than 15K	6
2.	15K-30K	11

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3. 3	30K-50K	18
4. 5	50K-75K	18
5. 7	75K-100K	12
6. (Over 100K	18
7. [DK/Refused (DO NOT READ)	17
35. Wha	t is your religion?	
1. E	Evangelical/Fundamentalist Protestant	12
2.	Mainline Protestant	21
	Catholic	25
	Jewish	2
	Mormon	1
	Atheist/ Agnostic	5
	Dther	24
8. I	DK/Refused (DO NOT READ)	9
36. Wha	t is your race?	
	Hispanic	6
2. /	African-American	7
	Asiatic	1
	White	83
	Other (SPECIFY)	1
6. I	DK/Refused (DO NOT READ)	3
Gender:	(BY OBSERVATION)	
1. 1	Male	47
2. 1	Female	53
What typ	e of area do you live in? (TAKEN FROM SAMPLE)	
	Jrban	27
	Suburban	54
3. 1	Rural	19
Region:	(Region taken from sample information)	
	Northeast	19
	South	30
	Midwest	19
	Plains/Mountains	14
5. \	Nest Coast	15