

#### NEW MODELS NATIONAL BRAND SURVEY June 29-30, 2011 1000 RVs

1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?

	APR II 2011	MAY 2011	JUN 2011	JUN II 2011
1. Right Direction	30	31	35	33
<ol><li>Don't Know/Refused (DO NOT READ)</li></ol>	8	12	9	6
3. Wrong Track	62	57	56	61

2. Overall would you say that you approve or disapprove of the job Barack Obama is doing as President?

	APR II 2011	MAY 2011	JUN 2011	JUN II 2011
1. Approve	47	47	49	46
2. Don't know/refused	5	5	4	6
3. Disapprove	48	47	47	47

Please tell me for each of the following whether you have a favorable or an unfavorable impression of that group or person. (IF CHOICE IS MADE, ASK:) Would you say you have a strongly (FAVORABLE/UNFAVORABLE) impression or just a somewhat (FAVORABLE/UNFAVORABLE) impression? (ROTATE)

		NAME ID	FAVORABLE	UNFAVORABLE	NO OPINION
	APR II 2011	100	40	53	7
3. Republicans in	MAY 2011	100	39	51	10
Congress	JUN 2011	100	40	53	7
	JUN II 2011	100	40	54	6
	APR II 2011	100	42	53	5
4. Democrats in	MAY 2011	100	41	52	6
Congress	JUN 2011	100	40	54	7
	JUN II 2011	100	39	56	5

## 5. Which of the following issues would you say is most important to you in deciding how to vote for Congress? (ROTATE)

	APR II 2011	MAY 2011	JUN 2011	JUN II 2011
1. Education	8	10	9	9
2. Social Security	5	7	6	8
3. Retirement and Investments	*	*	*	1
4. Terrorism	1	*	2	1
5. Healthcare/Rx	10	10	9	7
6. The Economy	32	28	37	34
7. Jobs	11	10	11	13
8. Taxes	3	3	2	3
9. Crime and Safety	*	*	*	1
10. Environment	2	2	2	1
11. National Defense/Foreign Affairs/Iraq	3	4	3	2
12. National Deficit/Spending	14	15	12	11
13. Energy	1	1	1	1
14. Gas prices	4	2	1	1
15. Immigration	2	2	2	2
16. Other	2	2	1	3
17. Don't know/Refused	3	3	3	2

### Which party do you have more confidence in to handle the issue of (ROTATE LIST BELOW), (ROTATE) the Republican Party or the Democratic Party?

		REP	DEM
	APR II 2011	46	41
6 The Feenemy	MAY 2011	46	41
6. The Economy	JUN 2011	43	44
	JUN II 2011	47	42
	APR II 2011	43	46
7 Jaha	MAY 2011	46	42
7. Jobs	JUN 2011	42	46
	JUN II 2011	44	45
	APR II 2011	40	49
8. Health Care/RX	MAY 2011	41	47
o. Health Gare/RX	JUN 2011	38	48
	JUN II 2011	39	47
9. Energy and gas prices	APR II 2011	44	41
	MAY 2011	41	43

	JUN 2011	44	41
	JUN II 2011	40	46
	APR II 2011	40	48
10. Medicare	MAY 2011	42	46
	JUN II 2011	40	47
	MAR 2011	46	43
11. Taxes	MAY 2011	48	40
	JUN II 2011	49	41
12. National deficit	JUN II 2011	47	42

#### (ROTATE 13-15 and 16-18)

# 13. In the last couple of weeks, have you seen, read or heard anything that Congressional Republicans were doing? (ROTATE)

	APR II 2011	MAY 2011	JUN 2011	JUN II 2011
1. Yes (GO TO Q14)	48	44	40	<b>52</b>
2. No (GO TO Q16)	51	54	59	47
3. DK/Refused (DO NOT READ – GO TO Q16)	1	1	1	1

#### 14. What was it?

1. About bringing down debt/national debt	21
2. About taxes/lowering taxes	18
3. Reducing the budget deficit/reducing deficit	13
4. Repealing the health care/Obamacare/about health care	11
5. Budget issue/put up a budget plan/working on a budget	10
6. Trying to cut spending	10
7. About Medicare/cut down on Medicare	7
8. Don't know/refused/don't remember/don't pay attention	6
9. Other	5
10. About social security	5
11. About the economy	5
12. They are bickering/Republicans are against Democrats	4
13. They are not doing anything/not enough	3
14. About education	3
15. About jobs	2

16. Not helping people/middle class people	2
17. They are opposing the President	2
18. Withdrawing the troops in Afghanistan	2
19. Tax cuts for rich people	1
20. Can't think of any	1
21. Proposing Medicare voucher system	1
22. About the situation in Libya/how Obama is handling Libya	1
23. Cutting of social services/programs	1
24. About gas/gas prices	1
25. About immigration issue	1
26. Increasing the taxes for poor while lowering the taxes for rich people	1
27. They're doing well/doing the best they can	1
28. It is about campaigns/elections	1
29. They are trying to do something	1
30. Spending in Libya	1
31. They are blocking everything/not compromising	1
32. They are limiting the collective bargaining	*
33. They are restricting environmental policies/dismantling the EPA	*
34. They want to change things	*
35. They were trying to get their bills passed	*
36. They want to take a vacation	*
37. They are trying to find a candidate for president	*
38. They are trying to get drilling/more drilling in the US	*
39. Energy issues	*
40. About gay marriage	*
41. They are not funding Planned Parenthood	*
42. About abortion	*
43. It is about the government shutdown	*
44. They are trying to privatize Medicare	*

### 15. Did it make you more favorable or less favorable to Congressional Republicans? (ROTATE)

	APR II 2011	MAY 2011	JUN 2011	JUN II 2011
1. More favorable	39	44	42	44
2. Less favorable	52	48	49	49
3. No difference (DO NOT READ)	6	6	6	4

### 16. In the last couple of weeks, have you seen, read or heard anything that Congressional Democrats were doing? (ROTATE)

	APR II 2011	MAY 2011	JUN 2011	JUN II 2011
1. Yes (GO TO Q17)	39	38	35	47
2. No (GO TO Q19)	61	61	64	52
3. DK/Refused (DO NOT READ – GO TO Q19)	1	1	1	1

#### 17. What was it?

1. About taxes	15
2. They wanted to raise the debt ceiling/limit	10
3. Don't know/can't remember	9
4. About health care	9
5. Others	9
6. About the economy	8
7. Budget issue (general mention)	8
8. About deficit	8
9. National debt/debt ceiling	7
10. About creation of jobs/reducing unemployment	6
11. About the war/situations in the Middle East	6
12. Trying to reduce the deficit/cut the spending/financial reform	5
13. About Medicare/Medicaid issue	5
14. They are working together with the Republicans	4
15. They are spending too much	3

16. Trying to fight/block the Republicans	2
17. They are fighting/arguing too much	2
18. About the crisis in Libya/They are helping what was going on there	2
19. They are not doing their jobs	2
20. About social security	2
21. No opinion	2
22. About abortion	1
23. About education	1
24. Releasing of oil/letting go of oil	1
25. They want to pass the bill	1
26. They lied/untruthful/don't believe in them	1
27. They are working there/doing their jobs	1
28. They're trying to remove troops overseas/out of Afghanistan	1
29. Wisconsin issues/they moved out from the state/don't want to pass the bill	1
30. About gas prices	1
31. About the funding for Planned Parenthood	1
32. They are not supporting Obama's plan	1
33. It is about government shutdown	1
34. National defense/security	1
35. They are still doing nothing/all talk	1
36. About energy policies	1
37. Immigration issues	1
38. About the marijuana issue	1
39. About the foreign affairs/policies	*
40. They're not for the people/nation	*
41. Complaining about the military people who are going to Libya	*
42. About Congressman Weiner	*
43. Republicans are not willing to work with them	*
44. Going against Paul Ryan's proposal/plan	*
45. Heard negative things about them	*
46. Trying to help the country/people	*
47. Obama/Congress are taking a trip/vacation	*
48. It's a variety of issues	*
48. About the dream act	*
49. Environmental issues	*

#### 51. About the unions/Democrats are helping unions

### 18. Did it make you more favorable or less favorable to Congressional Democrats? (ROTATE)

	APR II 2011	MAY 2011	JUN 2011	JUN II 2011
1. More favorable	42	41	35	37
2. Less favorable	47	48	50	50
3. No difference (DO NOT READ)	9	7	12	10

#### **RESUME WITH ALL**

19. If the elections were held today for US Congress in your state, would you be more likely to vote for (ROTATE) the Republican candidate or the Democrat candidate? (IF UNDECIDED ASK:) would you be leaning toward (ROTATE) the Republican candidate or the Democrat candidate?

	APR II 2011	MAY 2011	JUN 2011	JUN II 2011
1. Republican	42	43	42	44
2. Lean Republican	3	2	1	2
3. Undecided	7	7	6	6
4. Lean Democrat	2	2	2	3
5. Democrat	44	44	44	43
6. Don't Know/Refused (DO NOT READ)	2	3	4	3
TOTAL REPUBLICAN	45	45	43	45
TOTAL DEMOCRAT	46	46	46	46

#### JOBS/ECONOMY

#### 20. Who is more focused on job creation and growing the economy? (ROTATE)

	MAR 2011	MAY 2011	JUN 2011	JUN II 2011
1. President Obama	49	44	48	45
2. Republicans in Congress	41	43	41	43
3. Don't Know/Refused (DO NOT READ)	11	13	11	11

# 21. In thinking about the current state of the economy, who do you agree with more? (ROTATE)

<ol> <li>President Obama, who says that his administration has created 2.1 million jobs since he took office</li> </ol>	40
<ol><li>Republicans, who say that 2.5 million jobs have been lost since Presiden Obama took office</li></ol>	t <b>48</b>
3. Don't Know (DO NOT READ)	12

Do you believe or not believe the following statements: (ROTATE STATEMENTS)

	Believe	Do not believe	DK/Refused (DO NOT READ
22. Raising taxes will increase revenues to the federal government.	54	42	4
23. It is irresponsible to reduce the massive federal deficit with spending cuts alone. This must include tax increases.	45	50	5
24. It is irresponsible to reduce the massive federal deficit with spending cuts alone. This must include revenue increases through tax reform.	58	34	7
25. Any tax increase right now is	APR 2011 <b>48</b>	51	2
unacceptable.	JUN II 2011 <b>54</b>	43	2
26. Any tax increase on small businesses right now is unacceptable.	71	27	3
27. The nation's increasing debt is hurting job creation.	69	26	5

### 28. Are President Obama's economic policies helping, hurting or having no impact on job creation?

1. Helping	35
2. Hurting	30
3. Having no impact	29
4. Don't Know/Refused (DO NOT READ)	5

#### 29. Do you favor or oppose the proposal to raise the nation's debt limit?

	APR I 2011	MAY 2011	JUN 2011	JUN II 2011
1. Favor	33	30	29	28
2. Oppose	58	61	63	63
3. Don't Know (DO NOT READ)	9	9	8	9

30. Do you believe or not believe the following statement: One of the consequences of not raising the nation's debt limit is that it would stifle any potential economic recovery and job growth.

1. Believe	44
2. Do not believe	49
3. Don't Know (DO NOT READ)	8

#### 31. If the nation's debt limit is not raised, who is more responsible for that? (ROTATE)

1. President Obama	28
2. Republicans in Congress	58
3. Don't Know/Refused (DO NOT READ)	14

### 32. In thinking about the proposal to raise the nation's debt limit, who do you agree with more?

<ol> <li>Democrats, who say that any increase in the nation's debt limit must include both tax increases as well as spending cuts</li> </ol>	43
2. Republicans who say that any increase in the nation's debt limit must include spending cuts but not tax increases that will hurt job creation.	53
3. Don't Know (DO NOT READ)	4

#### 33. For which candidate are you more likely to vote? (ROTATE)

	OCT II 2011	JUN II 2011
<ol> <li>The Republican who says that the American people are asking "where are the jobs". Congress needs to end the uncertainty for businesses and get America working again through their plan to create jobs, reduce government spending, and make government more accountable.</li> </ol>	50	54
2. The Democrat who says we need to keep moving forward and not go back to the economic policies that got us into this mess in the first place.	44	41
3. Don't Know/Refused (DO NOT READ)	6	5

### 34. Can you name a major event taking place in the nation of Greece? (ALLOW THEM TO VOLUNTEER A RESPONSE)

1. Financial crisis/Major spending cuts/Protests/Euro collapsing	61
2. Don't Know (DO NOT READ)	39

Now just a few demographic questions for statistical purposes only—

# 35. What are the two main sources of your news about national issues such as politics, Iraq, the economy, education, and health care? (DO NOT READ – ALLOW THEM TO VOLUNTEER A RESPONSE AND CODE AS FOLLOWS)

	·	
1.	ABC News	6
2.	NBC News	7
3.	CBS News	4
4.	Local TV news	23
5.	CNN News	20
6.	MSNBC/CNBC News	5
7.	Fox News	22
8.	CSpan	*
9.	Daily newspaper	29
10.	News magazines such as Time, US News, and Newsweek	5
11.	Opinion magazines like The Weekly Standard	*
	Websites of news organizations such as cnn.com, msnbc.com, nytimes.com, and TV station websites	11
13.	News Pages of Internet Service Providers such as Yahoo News and MSN News	14
14.	Opinion websites like Drudge Report or slate.com	1
15.	National Public Radio	8
16.	Religious radio shows	*
17.	Talk radio like Rush Limbaugh	3
18.	General radio news station	4
19.	Public television shows like McNeil Lehrer	*
20.	Comedy shows like the Daily Show with Jon Stewart	*
21.	Late night TV shows like Jay Leno	*
22.	Morning TV shows like Today, Good Morning America	1
23.	Political talk shows on cable, such as MSNBC's Hardball	*
24.	Sunday News Shows such as NBC's Meet the Press and ABC's This Week	*
25.	Other	12
26.	Don't Know/Refused (DO NOT READ)	5

#### 36. In what year were you born?

1. 18-34	20
2. 35-44	25
3. 45-54	19
4. 55-64	19
5. 65+	16

### 37. Generally speaking, do you consider yourself (ROTATE) a Republican, a Democrat, an Independent, or something else?

1. Republican	35
2. Democrat	37
3. Independent	26
4. Other	1
5. Don't Know/Refused (DO NOT READ)	1

### 38. If you had to classify yourself, would you say you are (ROTATE) liberal, moderate, or conservative in your political beliefs?

1. Liberal (GO TO Q38A)	20
2. Moderate (GO TO Q39)	41
3. Conservative (GO TO Q38A)	38
4. Don't Know/Refused (DO NOT READ - GO TO Q39)	1

#### Q38a among liberals and conservatives in Q38 only

### 38A. Would that be very (LIBERAL/CONSERVATIVE) or somewhat (LIBERAL/CONSERVATIVE)?

1. Very liberal	12
2. Somewhat liberal	21
3. Very conservative	26
4. Somewhat conservative	37
5. Don't Know/Refused (DO NOT READ)	2

#### **RESUME WITH ALL**

#### 39. Are there children in your household under the age of 18 years old?

1.	. Yes	41
2.	. No	59
3.	. Don't Know/Refused (DO NOT READ)	*

#### 40. What is your current marital status?

1.	Single, never married	19
2.	Married	63
3.	Separated	2
4.	Divorced	9
5.	Widowed	6
6.	Don't Know/Refused (DO NOT READ)	2

#### 41. What is the annual income of your household before taxes? Is it...

1. Less than 15K	9
2. 15K-30K	10
3. 30K-50K	11
4. 50K-75K	18
5. 75K-100K	17
6. Over 100K	22
7. Don't Know/Refused (DO NOT READ)	14

#### 42. What is your religion?

1. Evangelical/Fundamentalist Protestant	12
2. Mainline Protestant	15
3. Catholic	25
4. Jewish	1
5. Mormon	2
6. Atheist/Agnostic	7
7. Other	27
8 Don't Know/Refused (DO NOT READ)	10

#### 43. What is your race?

1. Hispanic	8
2. African-America	an <b>12</b>
3. Asian	1
4. White	76
5. Other	2
6. Don't Know/Re	fused (DO NOT READ) 1

#### 44. Do you consider yourself a part of the tea party movement?

1.	Yes	14
2.	No	82

#### Gender (by observation)

1.	Male	48
2.	Female	52

#### Region (TAKEN FROM SAMPLE)

1. Northeast	18
2. South	28
3. Midwest	21
4. Plains/Mountains	17
5. West Coast	18