THE WINSTON GROUP

NEW MODELS HOUSE NATIONAL BRAND SURVEY
APRIL 22-23, 2006
N-1000 REGISTERED VOTERS

1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?

1.	Right Direction	**28**
2.	Don't Know/Refused **(DO NOT READ)**	**8**
3.	Wrong Track	**64**

2. Overall would you say that you approve or disapprove of the job George Bush is doing as President?

1.	Approve	**37**
2.	Don't Know/Refused **(DO NOT READ)**	**4**
3.	Disapprove	**59**

Please tell me for each of the following whether you have a favorable or an unfavorable impression of that group or person. **(IF CHOICE IS MADE, ASK:)** Would you say you have a strongly **(FAVORABLE/UNFAVORABLE)** impression or just a somewhat **(FAVORABLE/UNFAVORABLE)** impression? **(ROTATE)**

		FAVORABLE	UNFAVORABLE	NAME ID
3.	Republicans in Congress	41	52	99
4.	Democrats in Congress	44	49	100

5. Which of the following issues would you say is the most important to you in deciding how to vote for Congress? **(ROTATE)**

1.	Education	**7**
2.	Social Security	**6**
3.	Retirement and Investments	**1**
4.	Terrorism	**5**
5.	Health Care/Prescription Drugs	**8**
6.	The Economy	**16**
7.	Jobs	**3**
8.	Taxes	**3**
9.	Crime and Safety	**1**
10.	Environment	**4**
11.	National Defense/Foreign Affairs/Iraq	**18**
12.	National Deficit	**4**
13.	Energy	**2**
14.	Gas prices	**7**
15.	Immigration	**8**

    16. Other **(SPECIFY)**   **2**
    17. Don't Know/Refused **(DO NOT READ)**   **4**

    National Defense/Iraq/Foreign Affairs/Terrorism   **23**
    Economy/Gas Prices/Jobs   **26**

Which party do you have more confidence in to handle the issue of **(ROTATE LIST BELOW)**, **(ROTATE)** the Republican Party or the Democratic Party?

	REP	**DEM**
6. Education	**35**	**54**
7. Social Security	**35**	**53**
8. Health Care/Prescription Drugs	**32**	**53**
9. The economy	**41**	**51**
10. Jobs	**38**	**50**
11. War in Iraq	**40**	**47**
12. Energy and Gas Prices	**30**	**55**
13. Fiscal Responsibility	**37**	**46**
14. Immigration	**38**	**43**
15. Border Security	**41**	**39**
17B. Holding the line on Gas Taxes	**32**	**48**

16. Do you approve or disapprove of the job the US Congress is doing?

    1. Approve   **28**
    2. Disapprove   **65**
    3. DK/Refused **(DO NOT READ)**   **6**

17. If the elections were held today for US Congress in your state, would you be more likely to vote for **(ROTATE)** the Republican candidate or the Democrat candidate? **(IF UNDECIDED ASK:)** would you be leaning toward **(ROTATE)** the Republican candidate or the Democratic candidate?

    1. Republican   **36**
    2. Lean Republican   **4**
    3. Undecided   **6**
    4. Lean Democrat   **4**
    5. Democrat   **48**
    6. DK/Refused **(DO NOT READ)**   **2**

    TOTAL REPUBLICAN   **40**
    TOTAL DEMOCRAT   **52**

Economy/Jobs/Taxes

18. Generally speaking, would you say the economy is headed in the right direction, or is it seriously headed off on the wrong track?

    1. Right Direction   **37**
    2. Don't Know/Refused **(DO NOT READ)**   **5**
    3. Wrong Track   **58**

Please tell me whether you believe or do not believe each of the following statements.

19. The economy has created over 5 million news jobs in the last 2 years.

1.	Believe	**39**
2.	Do not believe	**53**
3.	DK/Refused **(DO NOT READ)**	**8**

20. If Congress doesn't act to keep the current tax policy in place, taxes will significantly increase.

1.	Believe	**62**
2.	Do not believe	**31**
3.	DK/Refused **(DO NOT READ)**	**7**

Immigration

21. Do you favor or oppose Congress passing border security legislation before solving the larger issue of what to do with the 11 million illegal immigrants already in the country.

1.	Favor	**57**
2.	Oppose	**35**
3.	DK/Refused **(DO NOT READ)**	**8**

Iraq

Please tell me whether you believe or do not believe the following statements **(ROTATE)**

22. The War in Iraq is part of the War on Terrorism

1.	Believe	**56**
2.	Do not believe	**42**
3.	DK/Refused **(DO NOT READ)**	**2**

Energy/Gas Prices

23. How concerned are you about gas prices increasing this year?

1.	Very concerned	**74**
2.	Somewhat concerned	**20**
3.	Not very concerned	**6**
4.	DK/Refused **(DO NOT READ)**	**---**

24. Which of the following do you believe is most responsible for gas price increases? **(ROTATE)**

1.	OPEC and oil producing nations in Middle East	**22**
2.	Oil companies	**36**
3.	President Bush	**16**
4.	Increased consumer demand	**12**
5.	Environmental laws	**6**
6.	Congress	**3**
7.	DK/Refused **(DO NOT READ)**	**6**

25. Do you favor or oppose drilling in the Arctic National Wildlife Refuge?

    1. Favor   48
    2. Oppose   45
    3. DK/Refused **(DO NOT READ)**   6

26. In what year were you born?

    1. 18-34   14
    2. 35-44   13
    3. 45-54   19
    4. 55-64   25
    5. 65+   28

27. Generally speaking, do you consider yourself **(ROTATE)** a Republican, a Democrat, an Independent, or something else?

    1. Republican   36
    2. Democrat   36
    3. Independent   25
    4. Other DK/Refused **(DO NOT READ)**   3

28. If you had to classify yourself, would you say you are **(ROTATE)** liberal, moderate, or conservative in your political beliefs?

    1. Liberal   19
    2. Moderate   46
    3. Conservative   34
    4. DK/Refused **(DO NOT READ)**   1

29. Are there children in your household under the age of 18 years old?

    1. Yes   28
    2. No   71
    3. DK/Refused **(DO NOT READ)**   ---

30. What is your current marital status?

    1. Single, never married   15
    2. Married   63
    3. Separated   1
    4. Divorced   8
    5. Widowed   13
    6. DK/Refused **(DO NOT READ)**   1

31. What is the annual income of your household before taxes? Is it…

    1. Less than 15K   8
    2. 15K-30K   13
    3. 30K-50K   19
    4. 50K-75K   18
    5. 75K-100K   13
    6. Over 100K   14

7. DK/Refused **(DO NOT READ)**		**15**

32. What is your religion?

1. Evangelical/Fundamentalist Protestant		**14**
2. Mainline Protestant		**22**
3. Catholic		**24**
4. Jewish		**2**
5. Mormon		**2**
6. Atheist/ Agnostic		**5**
7. Other		**23**
8. DK/Refused **(DO NOT READ)**		**7**

33. What is your race?

1. Hispanic		**6**
2. African-American		**7**
3. Asiatic		**1**
4. White		**82**
5. Other **(SPECIFY)**		**2**
6. DK/Refused **(DO NOT READ)**		**2**

Gender: **(BY OBSERVATION)**

1. Male		**47**
2. Female		**53**

What type of area do you live in? **(TAKEN FROM SAMPLE)**

1. Urban		**29**
2. Suburban		**52**
3. Rural		**19**

Region: **(TAKEN FROM SAMPLE)**

1. Northeast		**19**
2. South		**28**
3. Midwest		**21**
4. Plains/Mountains		**17**
5. West Coast		**15**