NEW MODELS NATIONAL BRAND SURVEY
October 31 – November 1, 2015
1000 RVs

1. **Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?**

1. Right Direction	**32**
2. Don't Know/Refused **(DO NOT READ)**	**9**
3. Wrong Track	**59**

2. **Overall would you say that you approve or disapprove of the job Barack Obama is doing as President?**

1. Approve	**47**
2. Don't know/refused **(DO NOT READ)**	**5**
3. Disapprove	**48**

Please tell me for each of the following whether you have a favorable or an unfavorable impression. (IF CHOICE IS MADE, ASK:) Would you say you have a strongly (FAVORABLE/UNFAVORABLE) impression or just a somewhat (FAVORABLE/UNFAVORABLE) impression? (ROTATE 3-5)

	NAME ID	TOTAL FAV	TOTAL UNFAV	NO OPINION
3. **Republicans in Congress**	**100**	**33**	**58**	**6**
4. **Democrats in Congress**	**100**	**40**	**51**	**6**
5. **Senate Filibuster**	**89**	**22**	**46**	**20**

6. Which of the following issues would you say is most important to you in deciding how to vote for Congress? (ROTATE)

1. Education	**13**
2. Social Security	**9**
3. Retirement and Investments	**2**
4. Terrorism	**1**
5. Healthcare/Rx	**9**
6. The Economy	**22**
7. Jobs	**7**
8. Taxes	**3**
9. Crime and Safety	**2**
10. Environment	**3**
11. National Defense/Foreign Affairs	**8**
12. National Deficit/Spending	**7**
13. Energy	*
14. Gas prices	**1**
15. Immigration	**5**
16. Other	**4**
17. Don't know/Refused **(DO NOT READ)**	**4**

Which party do you have more confidence in to handle the issue of (ROTATE LIST BELOW Q7-10), (ROTATE) the Republican Party or the Democratic Party?

	REP	DEM
7. The Economy	**45**	**44**
8. Jobs	**44**	**46**
9. Health Care/RX	**40**	**50**
10. Taxes	**44**	**45**

11. If the elections were held today for US Congress in your state, would you be more likely to vote for (ROTATE) the Republican candidate or the Democrat candidate? (IF UNDECIDED ASK:) would you be leaning toward (ROTATE) the Republican candidate or the Democrat candidate?

1.	Republican	**42**
2.	Lean Republican	**3**
3.	Undecided	**3**
4.	Lean Democrat	**2**
5.	Democrat	**46**
6.	Don't Know/Refused **(DO NOT READ)**	**4**
	TOTAL REPUBLICAN	**44**
	TOTAL DEMOCRAT	**48**

12. Which is more important to you when deciding to vote for a candidate for Congress? (ROTATE)

1.	His or her ability to do the things that help people in your Congressional district	**45**
2.	You agree with his or her positions on major national issues	**49**
3.	Don't know/Refused **(DO NOT READ)**	**6**

13. Do you support or oppose the most recent budget agreement, passed by Congress?

1.	Support	**34**
2.	Oppose	**39**
3.	Don't Know/Refused **(DO NOT READ)**	**27**

14. Do you think that the executive branch has (ROTATE)

1.	Too much power	**38**
2.	About the right amount of power	**45**
3.	Not enough power	**13**
4.	Don't Know/Refused **(DO NOT READ)**	**4**

15. Do you think the judicial branch has (ROTATE)

1.	Too much power	**33**
2.	About the right amount of power	**52**
3.	Not enough power	**10**
4.	Don't Know/Refused **(DO NOT READ)**	**5**

16. Do you think that the legislative branch has (ROTATE)

1.	Too much power	**28**
2.	About the right amount of power	**50**
3.	Not enough power	**16**
4.	Don't Know/Refused **(DO NOT READ)**	**6**

17. Do you think that a filibuster is…? (ROTATE)

1.	A legitimate tool to promote fair debate in the Senate	**31**
2.	A tactic to block votes for partisan reasons	**49**
3.	Don't Know/Refused **(DO NOT READ)**	**20**

18. Which would you prefer? (ROTATE)

1.	Eliminating the filibuster to help get more bills passed through Congress, but the tradeoff is that there are fewer tools for Members to stop or delay the legislation if they disagree	**43**
2.	Keeping the filibuster in place, which means fewer bills may be passed but slows down the process to ensure majority support and provides those who oppose with a tool to stop or delay the legislation	**44**
3.	Don't Know/Refused **(DO NOT READ)**	**13**

19. By using the filibuster, do you think that Democrats in the Senate are trying to… (ROTATE)

1.	Block legislation for ideological and partisan reasons	**47**
2.	Protect the Senate tradition of the filibuster which has preserved the voice of the minority	**34**
3.	Don't Know/Refused **(DO NOT READ)**	**19**

20. How many votes does it take to overcome a filibuster in the Senate? (ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

1.	51	**24**
2.	55	**8**
3.	60	**15**
4.	67	**25**
5.	Don't Know/Refused **(DO NOT READ)**	**28**

Now just a few demographic questions for statistical purposes only—

21. **What are the two main sources of your news about national issues such as politics, Iraq, the economy, education, and health care? (DO NOT READ – ALLOW THEM TO VOLUNTEER A RESPONSE AND CODE AS FOLLOWS)**

1.	ABC News	**6**
2.	NBC News	**7**
3.	CBS News	**5**
4.	Local TV news	**16**
5.	CNN News	**19**
6.	MSNBC News	**4**
7.	CNBC	**2**
8.	Fox News	**20**
9.	CSpan	*****
10.	Daily newspaper	**21**
11.	Websites of former news magazines such as Time, US News, and Newsweek	**2**
12.	Opinion magazines like The Weekly Standard	*****
13.	Websites of news organizations such as cnn.com, msnbc.com, nytimes.com, and TV station websites	**8**
14.	Internet News Pages such as Yahoo News and MSN News	**14**
15.	Opinion websites like Drudge Report or slate.com	**1**
16.	National Public Radio	**7**
17.	Religious radio shows	**1**
18.	Talk radio like Rush Limbaugh	**1**
19.	General radio news station	**3**
20.	Public television shows like PBS News Hour	*****
21.	Comedy shows like the Daily Show	**-**
22.	Late night TV shows	*****
23.	Morning TV shows like Today, Good Morning America	*****
24.	Political talk shows on cable	*****
25.	Sunday News Shows such as NBC's Meet the Press and ABC's This Week	**-**
26.	Facebook	**3**

27. Twitter	*
28. Buzzfeed	-
29. Other	20
30. DK/Refused	13

22. In what year were you born?

1.	18-34	23
2.	35-44	21
3.	45-54	18
4.	55-64	19
5.	65+	18
6.	Refused **(DO NOT READ)**	1

23. Generally speaking, do you consider yourself (ROTATE) a Republican, a Democrat, an Independent, or something else?

1.	Republican **(GOTO 24)**	34
2.	Democrat **(GOTO 25)**	37
3.	Independent **(GOTO 25)**	23
4.	Other **(GOTO 25)**	5
5.	Don't Know/Refused **(DO NOT READ) (GOTO 25)**	1

(Among Republicans only)

24. In thinking about the Democrat filibuster in the Senate that can stop or delay legislation with 40 votes, which course of action do you think Republican leadership should take? (ROTATE)

1.	Republicans should keep the filibuster in place because when they were in the minority in the past, the filibuster was used to stop bad legislation, including card check for union membership, Democrat spending bills, and other legislation that Republicans opposed.	45
2.	Republicans should eliminate the filibuster to get more things passed that only require a simple majority of 51 votes.	39
3.	Don't Know/Refused **(DO NOT READ)**	16

RESUME WITH ALL

25. If you had to classify yourself, would you say you are (ROTATE) liberal, moderate, or conservative in your political beliefs?

1. Liberal **(GO TO Q25A)**	**24**
2. Moderate **(GO TO Q26)**	**40**
3. Conservative **(GO TO Q25A)**	**35**
4. Don't Know/Refused **(DO NOT READ – GO TO Q26)**	**1**

Q25A among liberals and conservatives in Q25 only

25A. Would that be very (LIBERAL/CONSERVATIVE) or somewhat (LIBERAL/CONSERVATIVE)?

1. Very liberal	**14**
2. Somewhat liberal	**26**
3. Very conservative	**24**
4. Somewhat conservative	**35**
5. Don't Know/Refused **(DO NOT READ)**	**1**

Ideology Scale

1. Very liberal	**8**
2. Somewhat liberal	**15**
3. Moderate	**40**
4. Somewhat conservative	**21**
5. Very conservative	**14**
6. Don't Know/Refused **(DO NOT READ)**	**1**

(RESUME WITH ALL)

26. Are there children in your household under the age of 18 years old?

1.	Yes	**32**
2.	No	**67**
3.	Don't Know/Refused **(DO NOT READ)**	**2**

27. What is your current marital status?

1.	Single, never married	**28**
2.	Married	**55**
3.	Separated	**3**
4.	Divorced	**6**
5.	Widowed	**6**
6.	Don't Know/Refused **(DO NOT READ)**	**2**

28. What is the annual income of your household before taxes? Is it…

1.	Less than 15K	**6**
2.	15K-30K	**7**
3.	30K-50K	**17**
4.	50K-75K	**17**
5.	75K-100K	**12**
6.	Over 100K	**22**
7.	Don't Know/Refused **(DO NOT READ)**	**19**

29. What is your religion?

1.	Evangelical/Fundamentalist Protestant	**11**
2.	Mainline Protestant	**18**
3.	Catholic	**23**
4.	Jewish	**2**
5.	Mormon	**1**
6.	Atheist/Agnostic	**12**
7.	Other	**24**
8.	Don't Know/Refused **(DO NOT READ)**	**8**

30. What is your race?

1.	Hispanic	**10**
2.	African-American	**13**
3.	Asian	**3**
4.	White	**72**
5.	Other	**1**
6.	Don't Know/Refused **(DO NOT READ)**	**1**

31. Do you consider yourself a part of the tea party movement?

1.	Yes	**9**
2.	No	**85**

What type of area do you live in? (TAKEN FROM SAMPLE OF LANDLINE)

1.	Urban	**30**
2.	Suburban	**43**
3.	Rural	**27**

Gender (by observation)

1. Male	**48**
2. Female	**52**

Region (TAKEN FROM SAMPLE)

1. Northeast	**19**
2. South	**29**
3. Midwest	**20**
4. Plains/Mountains	**18**
5. West Coast	**14**