

# NEW MODELS .NATIONAL BRAND SURVEY AGGREGATES October 4-5, 2006 N=1000 RV

B. In thinking about this year's election for Congress, based on scale of 1 to 9, where 1 is that you will not be voting and 9 is that you will absolutely be voting, how likely are you to vote in the election?

**MEAN: 8.36** 

1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?

1.	Right Direction	32
2.	Don't Know/Refused (DO NOT READ)	9
3.	Wrong Track	59

2. Overall would you say that you approve or disapprove of the job George Bush is doing as President?

1.	Approve	40
2.	Don't Know/Refused (DO NOT READ)	5
3.	Disapprove	55

Please tell me for each of the following whether you have a favorable or an unfavorable impression of that group or person. (IF CHOICE IS MADE, ASK:) Would you say you have a strongly (FAVORABLE/UNFAVORABLE) impression or just a somewhat (FAVORABLE/UNFAVORABLE) impression? (ROTATE)

		<b>FAVORABLE</b>	UNFAVORABLE	NAME ID
3.	Republicans in the US Senate	43	48	100
4.	Democrats in the US Senate	49	43	100
5.	Mark Foley	8	62	87

6. Which of the following issues would you say is the most important to you in deciding how to vote for Congress? (ROTATE)

1.	Education	9
2.	Social Security	7
3.	Retirement and Investments	1
4.	Terrorism	10
5.	Health Care/Prescription Drugs	8
6.	The Economy	13
7.	Jobs	2
8.	Taxes	4
9.	Crime and Safety	2
10.	Environment	3

11. National Defense/Foreign Affairs/Iraq	23
12. National Deficit	2
13. Energy	1
14. Gas prices	2
15. Immigration	7
16. Other (SPECIFY)	3
17. Don't Know/Refused (DO NOT READ)	4

Which party do you have more confidence in to handle the issue of (**ROTATE LIST BELOW**), (**ROTATE**) the Republican Party or the Democratic Party?

	REP	DEM
7. Education	37	53
8. Social Security	36	53
9. Health Care/Prescription Drugs	33	56
10. The economy	43	48
11. Jobs	40	48
12. War in Iraq	43	46
13. Energy and Gas Prices	35	53
14. War on Terror	46	44

## (ROTATE 15-17 WITH 18-20)

15. In the last couple of weeks, have you seen, read or heard anything that US Senate Republicans were doing?

1.	Yes (GO TO Q16)	54
2.	No (GO TO Q18)	44
3.	DK/Refused (DO NOT READ) (GO TO Q18)	2

#### 16. What was it?

1.	Mark Foley Investigation	31
2.	Iraq	21
3.	Immigration/Border	15
4.	Geneva Convention/Torture	7
5.	Terrorism	6
6.	High Gas/Oil	4
7.	Upcoming Election	4
8.	Economy	4
9.	Taxes	3
10.	Defense/Foreign Affairs	3
11.	Education/NCLB	3
12.	Democrats are Obstructionists	3
13.	Health Care/RX	3
14.	General GOP Negative	3
15.	Social Security	2
16.	Deficit/Budget	2
17.	Environment/ANWR	1
18.	Abortion	1
19.	McCain	1
20.	Jobs/Minimum wage	1
21.	NSA Wiretapping	1
22.	Frist	1

23. Other	3
24. DK/Refused	10
17. Did it make you more favorable or less favorable to US Senate Republicans?	
<ol> <li>More Favorable</li> <li>Less Favorable</li> <li>No Difference (DO NOT READ)</li> </ol>	33 52 15
18. In the last couple of weeks have you seen, read or heard anything that US Se were doing?	nate Democrats
1. Yes (GO TO Q19) 2. No (GO TO Q21) 3. DK/Refused (DO NOT READ)(GO TO Q21)	40 57 2
19. What was it?	
<ol> <li>Iraq</li> <li>Politics as usual/Infighting</li> <li>Foley</li> <li>Immigration/Border</li> <li>Upcoming Election</li> <li>Health Care/RX</li> <li>High Gas/Oil</li> <li>Negative</li> <li>Economy</li> <li>Terrorism</li> <li>Education/NCLB</li> <li>Social Security</li> <li>Geneva/Torture</li> <li>Taxes</li> <li>Jobs/Minimum Wage</li> <li>Hillary Clinton</li> <li>Defense/Security</li> <li>Deficit/Budget</li> <li>Abortion</li> <li>Ted Kennedy</li> <li>Civil Rights</li> <li>Pelosi</li> <li>Iran</li> <li>NSA Wiretapping</li> <li>Environment/ANWR</li> <li>Other</li> <li>DK/Refused</li> </ol>	24 19 15 8 6 5 4 4 3 3 2 2 2 2 2 2 1 1 1 1 1 1 1 1 1 1 1 1
20. Did it make you more favorable or less favorable to US Senate Democrats?	
<ol> <li>More Favorable</li> <li>Less Favorable</li> <li>No Difference (DO NOT READ)</li> </ol>	44 42 14

21. If the elections were held today for US Senate in your state, would you be more likely to vote for (ROTATE) the Republican candidate or the Democrat candidate? (IF UNDECIDED ASK:)

would you be leaning toward **(ROTATE)** the Republican candidate or the Democratic candidate?

1.	Republican	40
2.	Lean Republican	2
3.	Undecided	4
4.	Lean Democrat	3
5.	Democrat	49
6.	DK/Refused (DO NOT READ)	1
	TOTAL REPUBLICAN	42
	TOTAL DEMOCRAT	52

### Economy/Jobs/Spending

22. Generally speaking, would you say the economy is headed in the right direction, or is it seriously headed off on the wrong track?

1.	Right Direction	47
2.	Don't Know/Refused (DO NOT READ)	6
3.	Wrong Track	46

#### BELIEF STATEMENTS

I am going to read a series of statements. For each, please tell me if you believe or do not believe the statement. (ROTATE STATEMENTS)

23. The economy is getting stronger as job creation continues and gas prices are going down.

1.	Believe	59
2.	Do Not Believe	38
3.	DK/Refused (DO NOT READ)	3

24. We are safer now than we were when the September 11 attacks occurred.

1.	Believe	51
2.	Do Not Believe	47
3.	DK/Refused (DO NOT READ)	2

25. We should not set a timetable for leaving Iraq because that would embolden the terrorists.

1.	Believe	61
2.	Do Not Believe	36
3.	DK/Refused (DO NOT READ)	4

26. By passing port security measures, we have made significant steps in making the country safer.

1.	Believe	57
2.	Do Not Believe	40
3.	DK/Refused (DO NOT READ)	3

27. Focusing on border security first has been a good first step to dealing with immigration.

1.	Believe	60
2.	Do Not Believe	36
3.	DK/Refused (DO NOT READ)	4

I am going to read a series of issues to you. On a scale of 1-9, with 1 being that it will not make any difference at all in how you vote in the November elections for Congress, and 9 being that it will be the most important issue in how you vote, how important or not important are each of the following: **(ROTATE LIST)** 

28. War in Iraq and war on terror	7.61
29. Gas prices	6.17
30. Immigration and border security	6.49
31. The recent allegations against former Congressman Mark Foley	4.58
32. The economy and jobs	7.23

Now just a few demographic questions for statistical purposes only - -

33. What are the two main sources of your news about national issues such as politics, Iraq, the economy, education, and health care? (DO NOT READ – ALLOW THEM TO VOLUNTEER A RESPONSE AND CODE AS FOLLOWS)

1.	ABC News	6
2.	NBC News	7
3.	CBS News	5
4.	Local TV news	31
5.	CNN News	18
6.	MSNBC/CNBC News	3
7.	Fox News	17
8.	CSpan	1
9.	Daily newspaper	53
10.	News magazines such as Time, US News, and Newsweek	6
11.	Opinion magazines like Weekly Standard	
12.	Websites of news organizations such as cnn.com,	8
	msnbc.com, nytimes.com, and TV station websites	
13.	News Pages of Internet Service Providers such as Yahoo News and	5
	MSN News	
14.	Opinion websites like Drudge Report or slate.com	
15.	National Public Radio	8
	Religious radio shows	
17.	Talk radio like Rush Limbaugh	3
18.	General radio news station	5
19.	Public television news shows like McNeil Lehrer	
20.	Comedy Shows like the Daily Show with Jon	
	Stewart	
	Late Night TV Shows like Jay Leno	
22.	Morning TV shows like Today, Good Morning	1
	America	
23.	Political Talk Shows on cable, such as CNN's Crossfire and MSNBC's	1
	Hardball	

	24. Sunday News Shows such as NBC's Meet the Press and ABC's This Week		
	25. Other 26. DK/Refused	10 3	
34.	In what year were you born?		
	<ol> <li>1. 18-34</li> <li>2. 35-44</li> <li>3. 45-54</li> <li>4. 55-64</li> <li>65+</li> </ol>	11 14 25 19 28	
35.	Generally speaking, do you consider yourself <b>(ROTATE)</b> a Republican, a Democrat, Independent, or something else?	an	
	<ol> <li>Republican</li> <li>Democrat</li> <li>Independent</li> <li>Other</li> <li>DK/Refused (DO NOT READ)</li> </ol>	36 36 25 2	
	36. If you had to classify yourself, would you say you are liberal, moderate, or conservative in your political beliefs?		
	<ol> <li>Liberal</li> <li>Moderate</li> <li>Conservative</li> <li>DK/Refused (DO NOT READ)</li> </ol>	19 46 34 1	
37.	Are there children in your household under the age of 18 years old?		
	<ol> <li>Yes</li> <li>No</li> <li>DK/Refused (DO NOT READ)</li> </ol>	32 68 1	
38.	What is your current marital status?		
	<ol> <li>Single, never married</li> <li>Married</li> <li>Separated</li> <li>Divorced</li> <li>Widowed</li> <li>DK/Refused (DO NOT READ)</li> </ol>	15 66 1 9 9	
39.	39. What is the annual income of your household before taxes? Is it		
	<ol> <li>Less than 15K</li> <li>15K-30K</li> <li>30K-50K</li> <li>50K-75K</li> <li>75K-100K</li> <li>Over 100K</li> <li>DK/Refused (DO NOT READ)</li> </ol>	6 12 21 18 12 14 17	

40. W	hat is your religion?	
1. 2. 3. 4. 5. 6. 7.	Jewish Mormon	16 17 26 2 2 5 22 10
41. W	hat is your race?	
4.	African-American Asiatic White Other (SPECIFY)	5 7 2 84 1 2
Gende	er: (BY OBSERVATION)	
1. 2.	Male Female	47 53
What t	ype of area do you live in? (TAKEN FROM SAMPLE)	
1. 2. 3.	Urban Suburban Rural	28 51 21
Regior	n: (Region taken from sample information)	
		20 30 19 18 13