



## NEW MODELS SENATE FEBRUARY NATIONAL BRAND SURVEY

**Introduction: Good evening. My name is \_\_\_\_\_ and I'm calling from The Winston Group, a national public opinion firm. This evening we're conducting a political survey and we'd like to get your opinions.**

A. Are you registered to vote?

**IF "NO," ASK:** Is there someone else at home who is registered to vote?

**IF "YES," THEN ASK:** May I speak with him or her?

1. Yes (**CONTINUE**)
2. No (**THANK AND TERMINATE**)

1. Generally speaking, would you say things in the country are headed in the right direction, or are things seriously headed off on the wrong track?

- |                                              |           |
|----------------------------------------------|-----------|
| 1. Right Direction                           | <b>37</b> |
| 2. Don't Know/Refused ( <b>DO NOT READ</b> ) | <b>15</b> |
| 3. Wrong Track                               | <b>47</b> |

2. Overall would you say that you approve or disapprove of the job George Bush is doing as President?

- |                                              |           |
|----------------------------------------------|-----------|
| 1. Approve                                   | <b>53</b> |
| 2. Don't Know/Refused ( <b>DO NOT READ</b> ) | <b>7</b>  |
| 3. Disapprove                                | <b>40</b> |

Please tell me for each of the following whether you have a favorable or an unfavorable impression of that group or person. **(IF CHOICE IS MADE, ASK:)** Would you say you have a strongly **(FAVORABLE/UNFAVORABLE)** impression or just a somewhat **(FAVORABLE/UNFAVORABLE)** impression? **(ROTATE)**

	Favorable	Unfavorable
3. Republicans in the US Senate	<b>57</b>	<b>36</b>
4. Democrats in the US Senate	<b>54</b>	<b>39</b>

5. Which of the following issues would you say is the most important to you in deciding how to vote for Congress? **(ROTATE)**

1. Education	11
2. Social Security	8
3. Retirement and Investments	1
4. Terrorism	7
5. Health Care	8
6. Prescription Drugs	2
7. The Economy	22
8. Jobs	5
9. Taxes	6
10. Crime and Safety	1
11. Environment	2
12. National Defense/Foreign Affairs	12
13. National Debt	2
14. Corporate Accountability	1
15. Civil Rights	2
16. Other <b>(SPECIFY)</b>	1
17. Don't Know/Refused <b>(DO NOT READ)</b>	8

Which party do you have more confidence in to handle the issue of **(ROTATE LIST BELOW)**, **(ROTATE)** the Republican Party or the Democratic Party?

	<b>Republican</b>	<b>Democrat</b>
6. Education	39	48
7. Social Security	36	50
8. Retirement and Investments	43	41
9. Health Care/Prescription Drugs	35	49
10. The economy	42	47
11. Jobs	40	48
12. Taxes	47	41
13. National Defense/Foreign Affairs/Terrorism	54	33

**(ROTATE 14-16 WITH 17-19)**

14. In the last couple of weeks, have you seen, heard or read anything that U.S. Senate Republicans were doing?

1. Yes	38
2. No	57
3. DK/Refused	5

## 15. What was it?

Defense/Foreign Affairs/Military/Iraq/Korea	47
Taxes/Reform/Cuts/Bill	18
Economy/Employment/Budget	13
Bush Mention	12
Health Care/Prescription Drugs/Medicare	7
Terrorism/September 11	7
Democrat Opposition to Bush Judicial Nominees	5
Social Security	4
Education	3
Upcoming Election Issues/Campaigns	2
Trying to Pass Bills/Start Programs	2
Tribunal Courts/Prison System	1
Arguing/Fighting/Partisanship	1
Abortion/Moral Issues	1
Environment/Alaskan Drilling/Pollution/Oil	1
Religion	1
Don't Remember	9
Other	6
Don't Know/Refused	2

## 16. Did it make you more favorable or less favorable to U.S. Senate Republican candidates?

1. More Favorable	40
2. Less Favorable	42
3. No Difference ( <b>DO NOT READ</b> )	18

## 17. In the last couple of weeks have you seen, heard or read anything that U.S. Senate Democrats were doing?

1. Yes	30
2. No	65
3. DK/Refused	5

## 18. What was it?

Foreign Affairs/War with Iraq	40
Economy/Unemployment	12
Democrat Opposition to Judicial Nominees	9
Health Care/Prescription Drugs/Medicare	8
Taxes	8
Arguing/Fighting/Partisanship	7
Elections/Running for President	7
Education	4
Terrorism/September 11/FBI/CIA	3
Social Security	2
Environment/Arctic Drilling	2
Trying to Pass Bills	2
Faith Based Initiative/Religion	1
Abortion/Moral Issues	1
Race Relations	1
Don't Remember	10

Other 11

19. Did it make you more favorable or less favorable to U.S. Senate Democratic candidates?

- |                                         |    |
|-----------------------------------------|----|
| 1. More Favorable                       | 36 |
| 2. Less Favorable                       | 46 |
| 3. No Difference ( <b>DO NOT READ</b> ) | 18 |

20. If the elections were held today for US Senate in your state, would you be more likely to vote for (**ROTATE**) the Republican candidate or the Democrat candidate? (**IF UNDECIDED ASK:**) would you be leaning toward (**ROTATE**) the Republican candidate or the Democratic candidate?

- |                                      |    |
|--------------------------------------|----|
| 1. Republican                        | 43 |
| 2. Undecided                         | 9  |
| 3. Democrat                          | 46 |
| 4. DK/Refused ( <b>DO NOT READ</b> ) | 3  |

21. Recently there have been a variety of proposals in Congress on the issue of energy. Which of the following would be most important to you when considering which proposal you would support? (**ROTATE**)

- |                                                                                  |    |
|----------------------------------------------------------------------------------|----|
| 1. Making the US energy independent                                              | 20 |
| 2. Strengthening our National Security by reducing our dependence on foreign oil | 36 |
| 3. Impact on the environment                                                     | 11 |
| 4. Protecting or creating jobs                                                   | 18 |
| 5. Affordable energy prices                                                      | 10 |
| 6. DK/Refused ( <b>DO NOT READ</b> )                                             | 5  |

22. Which of the following two statements comes closest to your view? (**ROTATE**)

- |                                                                                                                                                                                                                                |    |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|
| 1. I want an energy policy that protects American jobs and the environment, strengthens our national security by reducing our dependence on foreign oil, and helps keep gas and home heating bills lower.                      | 71 |
| ...or...                                                                                                                                                                                                                       |    |
| 2. I want an environmentally sound energy policy even if it means higher energy costs and continued dependence on foreign oil. We should reduce our consumption, not drill for more oil where we could damage the environment. | 23 |
| 3. DK/Refused ( <b>DO NOT READ</b> )                                                                                                                                                                                           | 6  |

23. Recently there have been news stories about Doctors who are being forced to limit some of the services they provide because they can no longer afford increasing rates for the malpractice insurance they need to cover those services. There has been legislation proposed to reduce malpractice insurance costs by limiting fees trial lawyers charge and preventing extensive punitive damage awards in malpractice lawsuits. Would you say you favor or oppose this legislation?

- |                                      |    |
|--------------------------------------|----|
| 1. Favor                             | 70 |
| 2. Oppose                            | 22 |
| 3. DK/Refused ( <b>DO NOT READ</b> ) | 8  |

24. In his state of the union, President Bush made a proposal to provide AIDS victims in Africa and the Caribbean with drugs and health care infrastructure that would extend the lives of millions and help contain the spread of AIDS. The proposal he made would cost 15 billion dollars over 5 years. Would you say that you favor or oppose this proposal?

- |                                      |           |
|--------------------------------------|-----------|
| 1. Favor                             | <b>54</b> |
| 2. Oppose                            | <b>40</b> |
| 3. DK/Refused ( <b>DO NOT READ</b> ) | <b>7</b>  |

25. Would you say the US Senate Democrats' decision to filibuster the nomination of Miguel Estrada to the federal appeals court would make you more favorable or less favorable towards U.S. Senate Democratic candidates?

- |                                         |           |
|-----------------------------------------|-----------|
| 1. More Favorable                       | <b>32</b> |
| 2. Less Favorable                       | <b>42</b> |
| 3. No Difference ( <b>DO NOT READ</b> ) | <b>26</b> |

26. Would you say President Bush and Secretary of State Colin Powell have made the case or not made the case for taking military action against Iraq?

- |                                         |           |
|-----------------------------------------|-----------|
| 1. Made the case                        | <b>57</b> |
| 2. Not made the case                    | <b>36</b> |
| 3. No Difference ( <b>DO NOT READ</b> ) | <b>7</b>  |

Now just a few demographic questions for statistical purposes only - -

27. In what year were you born?

<b>18-34</b>	<b>19</b>
<b>35-44</b>	<b>17</b>
<b>45-54</b>	<b>24</b>
<b>55-64</b>	<b>17</b>
<b>65+</b>	<b>21</b>

28. Generally speaking, do you consider yourself (**ROTATE**) a Republican, a Democrat, an Independent, or something else?

1. Republican	<b>34</b>
2. Democrat	<b>36</b>
3. Independent	<b>26</b>
4. Other	<b>3</b>
5. DK/Refused	<b>1</b>

29. Are you, or your spouse, currently investing in any stocks and/or mutual funds or do you, or your spouse, have a pension, IRA, 401-K or any sort of retirement savings plan?

1. Yes	<b>73</b>
2. No	<b>24</b>
3. DK/Refused	<b>3</b>

30. Are there children in your household under the age of 18 years old?

1. Yes	<b>33</b>
2. No	<b>66</b>
3. DK/Refused	<b>1</b>

31. What is your current marital status?

1. Single, never married	<b>18</b>
2. Married	<b>65</b>
3. Separated	<b>1</b>
4. Divorced	<b>8</b>
5. Widowed	<b>7</b>
6. DK/Refused	<b>1</b>

32. What is the annual income of your household before taxes? Is it...

1. Less than 15K	9
2. 15K-30K	13
3. 30K-50K	20
4. 50K-75K	16
5. 75K-100K	9
6. Over 100K	15
7. DK/Refused	18

33. Are you or any person in your household a member of a union?

1. Yes, I am a member.	12
2. Yes, I am a member and someone in my household is a member.	2
3. Yes, someone in my household is a member.	5
4. No	81
5. DK/Refused (DO NOT READ)	1

34. What is your religion?

1. Evangelical/Fundamentalist Protestant	8
2. Mainline Protestant	15
3. Catholic	22
4. Jewish	1
5. Mormon	1
6. Atheist/ Agnostic	2
7. Other	40
8. DK/Refused (DO NOT READ)	10

35. (IF ANSWERED 1 – 5) How often do you attend religious services? Would you say... (READ – ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

1. Once a week, or more	47
2. At least once a month, but not every week	19
3. Seldom, like only on Holidays	25
4. Never	7
5. Don't Know/Refused (DO NOT READ)	1

Gender: (BY OBSERVATION)

1. Male	48
2. Female	52

What type of area do you live in? (TAKEN FROM SAMPLE)

1. Urban	25
2. Suburban	53
3. Rural	22

Region: **(Region taken from sample information)**

1. Northeast	<b>19</b>
2. South	<b>27</b>
3. Midwest	<b>21</b>
4. Plains/Mountains	<b>18</b>
5. West Coast	<b>16</b>